

**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



FROM: Department of Public Health

SUBMITTAL DATE:

March 28, 2013

SUBJECT: Public Health Month – April 2013

RECOMMENDED MOTION: That the Board of Supervisors declare April 2013 as National Public Health Month in Riverside County and approve the attached proclamation.

BACKGROUND: The month of April is being celebrated as National Public Health month in Riverside County with the theme "Public Health is ROI (Return on Investment): Save Lives, Save Money." The recent launch of the Healthy Riverside County Initiative with its focus on healthy eating, active living, reduction in tobacco use and ensuring a safe and healthy built environment is expected to improve the health of county residents and reduce health care costs in the future. By proclaiming April 2013 as Public Health Month, we can call upon members of the community to join with us to observe this month by helping our families, friends, neighbors, co-workers and leaders to better understand the importance of public health in helping save lives and money.

Departmental Concurrence

Susan D. Harrington

Susan Harrington, Director
Department of Public Health

SH:MO:mis

FINANCIAL DATA	Current F.Y. Total Cost:	\$ 0	In Current Year Budget:	Yes
	Current F.Y. Net County Cost:	\$ 0	Budget Adjustment:	No
	Annual Net County Cost:	\$ 0	For Fiscal Year:	12/13

SOURCE OF FUNDS: N/A	Positions To Be Deleted Per A-30	<input type="checkbox"/>
	Requires 4/5 Vote	<input type="checkbox"/>

C.E.O. RECOMMENDATION:

County Executive Office Signature

- | | |
|---|---|
| <input type="checkbox"/> Policy | <input type="checkbox"/> Policy |
| <input checked="" type="checkbox"/> Consent | <input checked="" type="checkbox"/> Consent |

Dep't Recomm.:
Per Exec. Ofc.:

Prev. Agn. Ref.:	District: All/All	Agenda Number:
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Public Health Month

WHEREAS, the month of April is being celebrated as National Public Health Month in Riverside County, and the theme is "Public Health is ROI (Return on Investment): Save Lives, Save Money; and

WHEREAS, many injuries can be proactively prevented and health-care costs saved by taking actions such as wearing a seatbelt, properly installing smoke alarms, correctly installing and using child safety seats, wearing a helmet, securing access to pools and spas, and educating the community about violence and maltreatment towards children, seniors and other vulnerable populations; and

WHEREAS, the recent launch of the Healthy Riverside County Initiative and its mission to reduce deaths by addressing the risk factors of obesity, physical inactivity, poor nutrition and tobacco use is expected to further reduce health care costs.

WHEREAS, the economic cost to California of adults who are obese, overweight and physically inactive is equivalent to more than a third of the state's total budget; and

WHEREAS, that within five years, prevention investments of only \$10 per person per year could result in a national savings of \$16.5 billion annually and a potential annual net savings of \$1.7 billion in California within five years.

NOW, THEREFORE, we, the Board of Supervisors of Riverside County, in recognition of Public Health Month do hereby proclaim April as Public Health Month and call upon members of the community to join with us to observe this month by helping our families, friends, neighbors, co-workers and leaders better understand the importance of public health in reducing the cost of healthcare in light of this year's theme, "Public Health is ROI: Save Lives, Save Money."