

**SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



**FROM:** Kevin Jeffries, County Supervisor  
Serving the First District

**SUBMITTAL DATE:**  
May 1, 2013

**SUBJECT:** United States Trade & Development Agency (USTDA) Partnership Agreement

**RECOMMENDED MOTION:** That the Board of Supervisors directs:

1. That the County of Riverside negotiates a partnership agreement with the U.S. Trade and Development Agency;
2. That the County Executive Officer directs county staff to complete the partnership agreement within 30 calendar days; and
3. That the document be signed by members of the Board of Supervisors, Executive Officer, Chief Assistant CEO, Assistant CEO/EDA, Managing Director/EDA, and the Commissioner of Foreign Trade, at a date, time, and location mutually agreeable by the USTDA and the county.

**BACKGROUND:** During the annual Export-Import Bank meetings in our nation's capital from April 2 thru 5, 2013, the county representative to the Export-Import Bank of the United States attended a meeting with the Director of the United States Trade and Development Agency on behalf of the Board of Supervisors, County Executive Office, and the Economic Development Agency. During this meeting the director offered to form a strategic partnership with the County Board of Supervisors in its effort to increase exports and global awareness of the county, its effort to expand trade, and open new markets for products produced or grown in our county. The proposed partnership will build alliances with USTDA, county, local business organizations, and supports the creating and retention of higher paying jobs via the growth of export from the county, state, and nation. This partnership, as proposed, will expand the already successful county efforts on reverse trade missions. The Board of Supervisors has already approved a similar federal partnership in 2010 with the Export-Import Bank of the United States. This partnership has been a major benefit to our business and banking community and has helped create and save jobs in our county. The partnership will not result in general fund expenditures.

  
Kevin Jeffries, County Supervisor  
Representing the First District

PREV. AGN. REF.:

District: 1

Agenda Number: