

**SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



**FROM:** Supervisor John J. Benoit

**SUBMITTAL DATE:** September 24, 2013

**SUBJECT: COMMITTEES, COMMISSIONS AND BOARD ACTION**

**Committee, Commission, or Board:** Workforce Investment Board

**RECOMMENDED MOTION:** The Board of Supervisors appoint member to:

**Type of Nomination:**  Private Sector

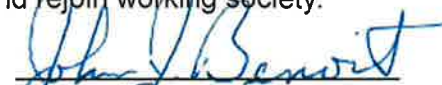
**Member:** Name: Barry Keyes  
CEO  
Address: Eco Expo 365  
78-428 Palm Tree Avenue  
Palm Desert, CA 92211  
  
Telephone: 213 610 1000

**Term of Appointment:** Full Term ending October 8, 2015

**BACKGROUND/APPOINTEE INFORMATION:**

Mr. Barry Keyes, Chief Executive Officer, Eco Expo 365, has expressed an interest in becoming a Workforce Investment Board (WIB) private sector member for District IV. Mr. Keyes is the founder of the Virtual Green Trade Show which allows businesses and consumers to have a single location to gather information, for free, while also piquing their interest in environmental perseverance.

For the elder generation Mr. Keyes would like to help them use their former careers and contacts as a springboard to keep their minds active and augment their income. For the youth community, Mr. Keyes would like to help them realize the potential of entrepreneurial opportunities by offering presentations and training on his website that will assist them with entrepreneurial and career development. Mr. Keyes will provide Workforce with a free booth to post its information, and will assist in finding sponsors to financially support the booth. Revenues generated from the sponsors and booths in the show will provide Workforce funding to help young and senior jobseekers get trained and rejoin working society.

  
John J. Benoit, Supervisor  
District IV