

**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



FROM: Supervisor Stone

SUBMITTAL DATE: September 20, 2013

SUBJECT: DENIM DAY USA DONATIONS

RECOMMENDED MOTION: That the Board of Supervisors:

- 1) Approve the allocation of funds donated by the employees of Riverside County to the Denim Day USA campaign to the following non-profit organizations:

C.A.S.A. – Center Against Sexual Assault of Southwest Riverside County
640 North San Jacinto Street, Suite E, Hemet, CA 92543

Circle of Safe-T Partnership
25500 Medical Center Dr. Murrieta, CA 92562

Rape Crisis Center-Riverside Area
1845 Chicago Ave Riverside, CA 92507

San Bernardino Sexual Assault Services
444 N Arrowhead Ave San Bernardino, CA 92401

- 2) Approve and direct the Auditor-Controller to make the budget adjustments as presented on Schedule A.

(Background on page 2)

**REQUIRES
4/5th's VOTE**



JEFF STONE
Third District Supervisor

SEP 26 2013 10:52 AM
CLERK OF SUPERVISORS
COUNTY OF RIVERSIDE, CALIFORNIA

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BACKGROUND: The County of Riverside, along with Denim Day USA, participated in a sexual assault awareness campaign in April 2013. The County of Riverside decided on a countywide jean sticker campaign to help raise money for local non-profit organizations. The Sexual Assault Awareness Campaign began on April 1st and ended on July 31st, 2013. Over 20 departments within the County of Riverside participated, and contributed by employees purchasing stickers that entitled them to wear jeans or tennis shoes to work for one day. Tickets were sold for \$2 each, and at the end of the campaign, Riverside County employees helped raise \$25,700.00 for an outstanding cause. The listed non-profit organizations will benefit from this very important fundraising campaign.

One hundred percent of all funds will be evenly divided between these four non-profit organizations, which results in donating \$6,425.00 to each organization.

Schedule A

Increase Appropriations:

21100-1900500000-536200

Contributions to other non-county agency

\$25,700.00

Increase Estimated Revenue:

21100-1900500000-781220

Contributions and Donations

\$25,700.00