

SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA

306B



REVIEWED BY EXECUTIVE OFFICE

DATE

Tina Grande

FROM: TLMA - Planning Department

SUBMITTAL DATE:
September 26, 2013

SUBJECT: **VARIANCE NO. 1888 and VARIANCE NO. 1889** – Applicant: Chelsea Property Group – Fifth/Fifth Supervisorial District – Location: Northerly of Seminole Drive, easterly of Main Road, southerly of Martin Road, and westerly of Millar Pass – REQUEST: The variance is to exceed the maximum sign face surface area from 5% to 10% for wall tenant signs affixed to the rear of buildings. [\$0]

RECOMMENDED MOTION:

RECEIVE AND FILE the Notice of Decision for the above referenced case acted on at the Planning Director's Hearing on October 21, 2013.

The Planning Department recommended Approval; and,
THE PLANNING DIRECTOR RECOMMENDED:

APPROVAL of **VARIANCE NO. 1888 and VARIANCE NO. 1889**, subject to the attached conditions of approval, and based on the findings and conclusions incorporated in the staff report.

BACKGROUND:

Plot Plan No. 25356, Plot Plan No. 25357, Variance No. 1888 and Variance No. 1889 were heard and approved at the October 21, 2013, Director's Hearing meeting. An update memo was

Carolyn Syms Luna

Carolyn Syms Luna
Planning Director

Initials:
CSL:pr

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Dept't Recomm.: ☒ Consent ☐ Policy
Per Exec. Ofc.: ☒ Consent ☐ Policy

Prev. Agn. Ref.

District: 5/5

Agenda Number:

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introduced at the meeting by staff which contained a new sight line exhibit showing distances from the proposed signs to edge of curb per the request of the Transportation Department. No public testimony or concerns arose at the hearing.

In accordance with the requirements in Ord. No. 348, the decision at the Director's Hearing for the Plot Plans stands, unless an appeal is filed within the appropriate timeframe; but a notice of the decision of the Director's Hearing for the Variance is being brought to the Board of Supervisors with a recommendation to receive and file that decision.