

**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



FROM: Supervisors Jeff Stone & Marion Ashley

SUBMITTAL DATE:
January 22, 2014

SUBJECT: The Aviation Incentive Zones (TAZ)

RECOMMENDED MOTION: The Board of Supervisors direct:

1. That the County Executive Officer ensures implementation of the Aviation Incentive Zones Program within 150 days of the Board of Supervisor approval;
2. That the Chief Assistant CEO, the Assistant CEO/EDA, and the Director of the Transportation and Land Management Agency complete the implementation policy to launch the Aviation Incentive Zones within the 150 day time period;
3. That the business attraction incentives include but are not limited to 5 day grading permit approvals, 90 day or fewer plan check approval, ground lease incentives, and that these firms are eligible to participate in the Manufacturers and Investors Tax Incentives Program previously approved by the Board of Supervisors; and
4. That eligibility for participation in the Aviation Incentive Zones Program is open to new aviation related manufacturing and technology businesses located on or expanding to or near any county owned airport.

BACKGROUND: (Commenced on Page 2)



Jeff Stone, Chairman of the Board
Representing the Third District



Marion Ashley, Vice Chairman
Representing the Fifth District

Prev. Agn. Ref.:

District: 3, 5

Agenda Number:

3-26

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BACKGROUND: The Aviation Incentive Zone is the second in a series of business attraction and retention tools being introduced in 2014 by the Board of Supervisors and County Executive Officer. The purpose of this and other incentives is to attract business investment in the County of Riverside unincorporated communities which will lead to the creation of jobs for our workforce. This also affords our Economic Development Agency with International and Domestic business attraction tools not currently available. Offering the incentive listed above is one way that the county does offer concrete incentives to business owners and investors, which would lead to the attraction of new businesses or expansion of existing aviation businesses. The aviation sector of the county economy is growing, adding new jobs and investments along the way. We seek to expand this important sector of our economy as it serves the International and Domestic commercial, civilian, and military aviation markets. The Aviation Incentive Zones may serve to assist current out of area aviation part suppliers/manufacturers to relocate to the County of Riverside owned airports and the areas immediately adjacent to them. As previously stated, the State of California has continued to eliminate incentives for business attraction and retention. The state also increased its income tax rate and now is the nation's highest, serving as a deterrent and inhibitor to economic growth. The inland counties of California continue to struggle with high unemployment and have not recovered from the Great Recession at the rate that the state's coastal counties have. The Aviation Incentive Zones offer expedited permit incentives, lease incentives, and tax rebates as a tool to create new jobs and investments. This program shall continue in force thru 2024 or until revised or repealed.