

**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**

963



FROM: Economic Development Agency

SUBMITTAL DATE:

July 2, 2014

SUBJECT: The Riverside County Aviation Division: Performance, Exhibitions and other Aviation Event Agreements, District 3/3 and District 4/4, [\$0]

RECOMMENDED MOTION: That the Board of Supervisors:

1. Authorize the Assistant County Executive Officer/EDA to enter into sole source contracts to secure professional performance, exhibition, and other Aviation event related contracts, for an amount not to exceed the Aviation budget annually approved by the Board; no single contract shall exceed \$25,000 annually; and
2. Authorize the Assistant County Executive Officer/EDA to enter into revenue contracts relating to Aviation and year round events at County airports; no single contract shall exceed \$50,000 annually.

**BACKGROUND:
Summary**

(Commences on Page 2)

Robert Field
Assistant County Executive Officer/EDA

FINANCIAL DATA	Current Fiscal Year:	Next Fiscal Year:	Total Cost:	Ongoing Cost:	POLICY/CONSENT (per Exec. Office)
COST	\$ 0	\$ 0	\$ 0	\$ 0	Consent <input type="checkbox"/> Policy <input checked="" type="checkbox"/>
NET COUNTY COST	\$ 0	\$ 0	\$ 0	\$ 0	

SOURCE OF FUNDS: Aviation Funds

Budget Adjustment: No
For Fiscal Year: 2014/15

C.E.O. RECOMMENDATION:

APPROVE

BY:
Rohini Dasika

County Executive Office Signature

MINUTES OF THE BOARD OF SUPERVISORS

FORM APPROVED COUNTY COUNSEL
BY:
NEAL R. KIPNIS
DATE: _____
Departmental Concurrence

- A-30
- 4/5 Vote
- Positions Added
- Change Order

Prev. Agn. Ref.:

District: 3/3, 4/4

Agenda Number:

3-20

SUBMITTAL TO THE BOARD OF SUPERVISORS, COUNTY OF RIVERSIDE, STATE OF CALIFORNIA

Economic Development Agency

FORM 11: The Riverside County Aviation Division Entertainment, Exhibitions, and other Aviation Events and Agreements, District 3/3 and District 4/4, [\$0]

DATE: July 2, 2014

PAGE: 2 of 2

BACKGROUND:

Summary

To be most effective and beneficial, County Aviation events should be run on a basis similar to County Fair events. The delegation requested in this Form 11 is similar to, though appropriately more limited than, that given for the Fair's operation (copy attached).

Successful planning and execution of Aviation events requires contracts with professional performers, exhibitors and other Aviation event providers. The entertainers and exhibitors typically provide unique, one-of-a-kind performances and are highly sought after by Aviation events nationwide. As with the Fair, they most often require immediate issuance of a signed contract to secure their confirmed booking for events.

Competition is fierce for these unique attractions, and County Aviation event managers need every negotiating advantage to deliver maximum public benefit. The need for sole source contracts recognizes the reality of the demanding Aviation event market, and provides Aviation event management with the leverage necessary to secure top talent in a cost efficient and timely manner.

No single contract shall exceed \$25,000 annually. All contracts under this authorization will remain within the annual budget amount approved by the Board of Supervisors. Contracts above these limits will be brought to the Board or the Purchasing Agent as appropriate.

As with the Fair, revenue contracts will primarily include sponsorship agreements.

Impact on Citizens and Businesses

The Riverside County Aviation events are free and create benefits for the local economy, residents, and businesses.

SUPPLEMENTAL:

Additional Fiscal Information

There is no net county cost or budget adjustment required.