

968

**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



FROM: Purchasing and Fleet Services

SUBMITTAL DATE:
July 15, 2014

SUBJECT: Board of Supervisors to approve Policy A-71: Veteran Incentive Purchasing Program [\$0]
[All Districts]

RECOMMENDED MOTION: That the Board of Supervisors:


1. Approve the proposed Board of Supervisors Policy Number A-71, attached.

BACKGROUND:

Summary

In 2013, the Board of Supervisors unanimously approved the new Veteran Assistance Leadership of Riverside County program known as V.A.L.O.R. To aid in furthering this program, the County Purchasing Department has developed this policy which would foster employment opportunities for veterans and veteran-owned businesses in Riverside County. Riverside County and its 28 cities are home to almost 200,000 military veterans. The unemployment rate for recent veterans remains incredibly high—around 10% nationally for veterans who have served since 9/11. According to the 2008-2012 U.S. Census Bureau's American Community Survey, Riverside County's unemployment rate for veterans is around 9.4%.

Continued on Page 2


Robert J. Howdysshell
Director, Purchasing and Fleet Services

FINANCIAL DATA	Current Fiscal Year:	Next Fiscal Year:	Total Cost:	Ongoing Cost:	POLICY/CONSENT (per Exec. Office)
COST	\$	\$	\$	\$	Consent <input type="checkbox"/> Policy <input checked="" type="checkbox"/>
NET COUNTY COST	\$	\$	\$	\$	
SOURCE OF FUNDS: N/A				Budget Adjustment: N/A	
				For Fiscal Year: N/A	

C.E.O. RECOMMENDATION:

APPROVE

BY: 

Serena Chow

County Executive Office Signature

MINUTES OF THE BOARD OF SUPERVISORS

FORM APPROVED COUNTY COUNSEL
BY: 
NEAL R. KIPNIS
DATE: 7/15/14

Departmental Concurrence

- A-30
- 4/5 Vote
- Positions Added
- Change Order

Prev. Agn. Ref.:

District: ALL

Agenda Number:

3-51

SUBMITTAL TO THE BOARD OF SUPERVISORS, COUNTY OF RIVERSIDE, STATE OF CALIFORNIA

FORM 11: Board of Supervisors to approve Policy A-71: Veteran Incentive Purchasing Program

DATE: July 15, 2014

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BACKGROUND:

Summary (continued)

Despite having valuable military experience, some veterans find it difficult to find suitable employment with their military training, experience and skill set. It is also difficult for employers to capitalize on the resources and time spent training and educating service members. These problems need to be addressed, since the number of unemployed veterans is expected to rise sharply in the coming years.

Presently, the County has a Disabled Veterans Preference Program, which is geared toward helping disabled veteran-owned businesses. Therefore, this policy will address the next step: promote employment opportunities for veterans and provide incentives for companies that have not hired veterans in the past to consider hiring veterans in the future.

All county departments, agencies and special districts shall include in solicitation documents a statement that a five percent (5%) price preference for "Veteran Businesses" and "Veteran Qualified Businesses" will be utilized in evaluations. A "Veteran Business" as used in this policy means a business that is at least fifty-one percent (51%) owned by one or more veterans. A "Veteran Qualified Business" as used in this policy means a business which can provide proof of their workforce containing no less than 10% veterans.

The definitions and qualifications for a "Veteran Business" and "Veteran Qualified Business" are detailed in the attached Veteran Incentive Purchasing Program, Board Policy Number A-71.

ATTACHMENT:

- Proposed Veteran Incentive Purchasing Program, Board Policy A-71

COUNTY OF RIVERSIDE, CALIFORNIA
BOARD OF SUPERVISORS POLICY

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I. POLICY

It is the goal of the County of Riverside to help improve employment opportunities for veterans. To further this goal, the County aspires to foster policies which lead to full employment for veterans who want to work. Through County procurements, the County desires to explore and implement new means and methods to encourage and incentivize businesses which employ veterans. All County departments, agencies and special districts shall include in solicitation documents a statement that a five percent (5%) price preference for Veteran Businesses and Veteran Qualified Businesses will be utilized in evaluations.

This policy shall apply to agreements, contracts, leases and purchase orders for materials, services, or consultants paid for, in whole or in part, out of County funds or funds administered by the County. This policy shall not apply to the extent it conflicts with any applicable law, regulation or funding source requirements.

II. DEFINITIONS

- A. "Veteran Business" as used in this policy means a business that is at least fifty-one percent (51%) owned by one or more veterans.
- B. "Veteran Qualified Business" as used in this policy means a business which can provide proof of their workforce containing no less than 10% veterans.
- C. "Veteran" as used in this policy means a person who has served or is currently serving in the U.S. armed services, reserves or active, and is serving honorably or has been honorably discharged.

III. ROLE OF COUNTY COMPLIANCE CONTRACTS OFFICER

- A. The Purchasing Department, through the County Compliance Contracts Office, shall develop, manage and implement this policy. The Compliance Contracts Officer shall:
 - 1. Provide assistance and guidance to all County departments, agencies and special districts in matters related to the

**COUNTY OF RIVERSIDE, CALIFORNIA
BOARD OF SUPERVISORS POLICY**

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implementation, interpretation, and enforcement of this policy.

2. Develop a method for identifying and maintaining an inventory of Veteran Businesses and Veteran Qualified Businesses, their capabilities, services, and/or products.
3. Participate in business opportunity meetings, conferences, seminars and community activities regarding Veterans employment.
4. Have authority to request and receive information from County departments, agencies and special districts regarding compliance with this policy.

IV. EFFECTIVE DATE

This policy shall take effect immediately.

Reference:

FORM APPROVED COUNTY COUNSEL
BY: Neal R. Kipnis 7/9/14
NEAL R. KIPNIS DATE