RIVERSIDE COUNTY PLANNING DEPARTMENT

DATE: July 8, 2014
TO: Clerk of the Board of Supervisors
FROM: Planning Department - Riverside Office $\mathrm{D} . \mathrm{m}$.
SUBJECT: Tentative Parcel Map No. 36161 and Plot Plan No. 24054 (FTA 2009-01)
(Charge your time to these case numbers)

The attached item(s) require the following action(s) by the Board of Supervisors:

Place on Administrative Action (Receive \& file EOT)
$\square$ Labels provided If Set For Hearing $\square 10$ Day $\square 20$ Day $\square 30$ day Place on Consent Calendar Place on Policy Calendar (Resolutions ordinances, PNC) Place on Section Initiation Proceeding (GPIP)

区Set for Hearing (Legistative Action Required; CZ, GPA, SP, SPA) Publish in Newspaper: (3rd Dist) Press Enterprise
$\boxtimes$ No New Environmental Documentation Required
区 10 Day $\square$ 20 Day 30 day

Notify Property Owners (app/agencies/roroperty owner labels provided) Controversial: $\square$ YES $\triangle$ NO

Designate Newspaper used by Planning Department for Notice of Hearing: (3rd Dist) Press Enterprise/The Californian

Documents to be sent to County Clerk's Office for Posting within five days:<br>Notice of Determination<br>Fish \& Game Receipt (CFG05254)

Riverside Office • 4080 Lemon Street, 12th Floor
P.O. Box 1409, Riverside, California 92502-1409
(951) 955-3200 • Fax (951) 955-1811

Desert Office • 38686 El Cerrito Road Palm Desert, California 92211
(760) 863-8277. Fax (760) 863-7555

# SUBMITTAL TO THE BOARD OF SUPERVISORS COUNTY OF RIVERSIDE, STATE OF CALIFORNIA 

FROM: TLMA - Planning Department

SUBMITTAL DATE: July 8, 2014

SUBJECT: TENTATIVE PARCEL MAP NO. 36161 and PLOT PLAN NO. 24054 (FTA 2009-01) - No New Environmental Documentation Required - Applicant: Suzanne Scarborough (Pinnacle Hotels USA) - Third/Third Supervisorial District - Location: southerly of Flossie Way, easterly of Pourroy Road, and westerly of Winchester Road (Highway 79) - REQUEST: The Tentative Parcel Map is a Schedule "E" subdivision of 23.66 acres into six (6) parcels ranging in size from 0.79 to 7.70 acres, for commercial purposes. The Plot Plan proposes a 160,680 square foot commercial center consisting of a drug store, bank, gas station/convenience store, day care facility, market, restaurants, and retail uses in buildings ranging from 3,000 to 55,000 square feet with 1,014 parking spaces. The project proposes to be constructed in three (3) phases.

## RECOMMENDED MOTION: That the Board of Supervisors:

1. FIND THAT NO NEW ENVIRONMENTAL DOCUMENTS ARE REQUIRED because all potentially significant effects on the environment have been adequately analyzed in the previously adopted Mitigated Negative Declaration, based on the findings and conclusions in Environmental Assessment No. 41906, pursuant to applicable legal standards and have been avoided or mitigated pursuant to the earlier MND, and none of the qonditions described in CEQA

## MINUTES OF THE BOARD OF SUPERVISORS

SUBMITTAL TO THE BOARD OF SUPERVISORS, COUNTY OF RIVERSIDE, STATE OF CALIFORNIA FORM 11: TENTATIVE PARCEL MAP NO. 36161 and PLOT PLAN NO. 24054 (FTA 2009-01)
DATE: July 8, 2014
PAGE: Page 2 of 2
APPROVE TENTATIVE PARCEL MAP NO. 36161, subject to the attached conditions of approval, and based upon the findings and conclusions incorporated in the staff report; and,

APPROVE PLOT PLAN NO. 24054, subject to the attached conditions of approval, and based upon the findings and conclusions incorporated in the staff report.

## BACKGROUND:

## Summary

General Plan Amendment (GPA) No. 1050 was submitted to the Planning Department on March 12, 2008, and was subsequently initiated by the Riverside County Board of Supervisors on September 16, 2008. Change of Zone (CZ) No. 7709, Tentative Parcel Map (PM) No. 36161 and Plot Plan (PP) No. 24054 were submitted to the Planning Department on April 6, 2009, to join together with the initiated GPA.

The GPA proposed to amend the site's existing General Plan Land Use designation from Community Development: Low Density Residential (CD: LDR) ( $1 / 2$ Acre Minimum) to Community Development: Commercial Retail (CD: CR) (0.20-0.35 Floor Area Ratio), and the CZ proposed to change the site's zoning classification from Rural Residential (R-R) to General Commercial (C-1/C-P).

All four applications were heard by the Planning Commission on August 19, 2009, where they were subsequently continued to the September 30, 2009 Commission hearing. At that hearing, the Commission recommended approval of the GPA and CZ, but the PM and PP were continued off-calendar until department corrections were addressed and the site plan was cleared by all departments.

The GPA and CZ were moved forward to be heard by the Board of Supervisors on January 12, 2010, where the two applications were tentatively approved by the Board. The final adoptions of the GPA and zoning ordinance for the CZ have been held in abeyance until the PM and PP can be considered by the Board.

The applicant is now ready to move forward with the PP and PM actions. This project meets the Fast Track criteria due to its potential to create full time jobs (estimated 130), significant capital investments and annual taxable sales. The PP and PM are therefore coming directly to the Board for consideration. Should the Board approve this project, the resolution approving the GPA and the zoning ordinance for the CZ will be brought to the Board for final action.

Staff has also included conditions that require the General Plan Amendment No. 1050 and Change of Zone No. 7709 to be adopted by the Board of Supervisors prior to recordation of Tentative Parcel Map No. 36161 (50.PLANNING.2) and prior to the issuance of a building permit for PP24054 (80.PLANNING.23).

## Impact on Citizens and Businesses

The impacts of this project have been evaluated through the environmental review and public hearing process by Planning staff.

## Fast Track Authorization

Case No.:
FTA No. 2009-01
SUPERVISOR: Jeff Stone
SUPERVISORIAL DISTRICT: 3
Company/Developer: Pinnacle Plaza at Winchester
Contact: Suzanne Scarborough
Address: 8369 Vicker Street, Suite 101, San Diego, CA 92111
Phone:(858) 974-8201
Fax: (858) 974-8203
Email: sscarborough@pinnaclehotelsusa.com


Address: 40040 Coliseum Way, Murrieta, CA 92562
Phone: (951) 304-9552
Fax: (951) 304-3568
Email: joe@ilcengineering.net
Land Use Applications): $\square$ General Plan Amendment $\square$ Conditional Use Permit $\quad$ Change of Zone
$\square$ Plot Plan Parcel Map $\square$ Other

## Site Information:

Assessor's Parcel Numbers) 476-010-015;-016;-017
Cross Streets/Address Pourroy/Abelia and Winchester Road
Land Use Designation LDR Zoning R-R Site Acreage 23.66
Redevelopment Project Area/Sub-Area N/A
Unincorporated Community French Valley
Project Information (Estimate Amounts):
Eligibility Criteria $\square$ Full Time Jobs $\square$ Capital Investment $\square$ Annual Taxable Sales $\square$ Board of Supervisors $\square$ Child Care
$\square$ Workforce Housing $\square$ Other

Permanent Full-Time Jobs $\qquad$ Wages per Hour \$10-50 Construction Jobs 50

Capital Investment $\$ 39,500,000$ Taxable Sales $\$ 46,500,000 \quad$ Bldg Size $\quad 160,680$
Project Type $\square$ Commercial $\square$ Industrial $\square$ Office $\square$ Residential Other Day Care Facility
Industrial Classification N/A Commercial Classification Community Shopping Center

## Project Description:

The Pinnacle Plaza at Winchester development includes a commercial retail center with a drugstore, bank, gas station, and day care center.

[^0]
## Robin Send

Robin Zimpfer, Assistant County Executive Director/EDA


Agenda Item No.:
Area Plan: Southwest
Zoning Area: Rancho California
Supervisorial District: Third/Third
Project Planner: H. P. Kang
Board of Supervisors: August 5, 2014
Continued From PC: September 30, 2009 \&
August 19, 2009

TENTATIVE PARCEL MAP NO. $\mathbf{3 6 1 6 1}$
PLOT PLAN NO. 24054
(FAST TRACK NO. 2009-01)
Environmental Assessment Number: 41906
Applicant: Pinnacle Winchester
Engineer/Representative: Pinnacle Winchester

## COUNTY OF RIVERSIDE PLANNING DEPARTMENT STAFF REPORT

## PROJECT DESCRIPTION AND LOCATION:

The Tentative Parcel Map is a Schedule "E" subdivision of 23.66 acres into six (6) parcels ranging in size from 0.79 to 7.70 acres, for commercial purposes.

The Plot Plan proposes a 160,680 square foot commercial center consisting of drugstore, bank, gas station/convenience store, day care facility, market, restaurants, and retail uses in buildings ranging from 3,000 to 55,000 square feet with 1,014 parking spaces. The project proposes to be constructed in three (3) phases.

The project is located southerly of Flossie Way, easterly of Pourroy Road, and westerly of Winchester Road (Highway 79).

## BACKGROUND:

General Plan Amendment (GPA) No. 1050 was submitted to the Planning Department on March 12, 2008, and was subsequently initiated by the Riverside County Board of Supervisor's on September 16, 2008. Change of Zone (CZ) No. 7709, Tentative Parcel Map (PM) No. 36161 and Plot Plan (PP) No. 24054 were submitted to the Planning Department on April 6, 2009 to join together with the initiated GPA.

The GPA proposed to amend the site's existing General Plan Land Use designation from Community Development: Low Density Residential (CD: LDR) ( $1 / 2$ Acre Minimum) to Community Development: Commercial Retail (CD: CR) (0.20-0.35 Floor Area Ratio), and the CZ proposed to change the site's zoning classification from Rural Residential (R-R) to General Commercial (C-1/C-P).

All four applications were heard by the Planning Commission on August 19, 2009, where they were subsequently continued to the September 30, 2009 Commission hearing. At that hearing, the Commission took action on the GPA and CZ, but the PM and PP were continued off-calendar until department corrections were addressed and the site plan was signed off by all departments.

The GPA and CZ were moved forward to be heard by the Board of Supervisors on January 12, 2010, to give the applicant the ability to secure funding to continue the project, where those two applications were tentatively approved and the mitigated negative declaration (which covered all 4 applications) was adopted by the Board. The final adoptions of the GPA and CZ have been held in abeyance until the PM and PP can "catch up" with the two applications tentatively approved by the Board on January 12, 2010.

Subsequent to the Planning Commission's continuance of the PM and PP, in September 2009, the Board of Supervisors have modified the County's Fast Track Policies and therefore, the PM and PP will not be taken back to the Planning Commission, but instead be scheduled directly with the Board of Supervisors.

## SUMMARY OF FINDINGS:

1. Proposed (Tentatively Approved) General Community Development: Commercial Retail Plan Land Use (Ex. \#6): (CD:CR) (0.20-0.35 Floor Area Ratio)
2. Surrounding General Plan Land Use (Ex. \#6): North: Rural: Rural Residential (R: RR) (5 Acre Minimum)
East: Community Development: Medium Density Residential (CD: MDR) (2-5 Dwelling Units Per Acre) and Open Space: Conservation (OS: C)
South: Community Development: Medium Density Residential (CD:M DR) (2-5 Dwelling Units Per Acre) and Open Space: Conservation (OS: C)
West: Community Development: Low Density Residential (CD: LDR) ( $1 ⁄ 2$ Acre Minimum)
3. Proposed (Tentatively Approved) Zoning (Ex. General Commercial (C-1/C-P) \#3):
4. Surrounding Zoning (Ex. \#3):
5. Existing Land Use (Ex. \#1):
6. Surrounding Land Use (Ex. \#1):
7. Project Data:
8. Environmental Concerns:

North: Rural Residential (R-R)
East: Specific Plan (SP) SP No. 286 (Winchester 1800)

South: Rural Residential (R-R) and Specific Plan (SP) SP No. 286 (Winchester 1800)
West: Rural Residential (R-R) and One-Family Dwellings (R-1)
Vacant
North: Scattered Single Family Residential and Vacant
East: Vacant
South: Vacant
West: Single Family Residential and Vacant
Total Acreage: 23.66
Total Proposed Lots: 6
Proposed Min. Lot Size: 0.82 Acres
Schedule: "E"
No Further Environmental Documentation is Required pursuant to CEQA Guidelines Section 15162.

## RECOMMENDATIONS:

FIND THAT NO NEW ENVIRONMENTAL DOCUMENTS ARE REQUIRED because all potentially significant effects on the environment have been adequately analyzed in the earlier adopted Mitigated Negative Declaration based on the findings and conclusions in Environmental Assessment No. 41906 pursuant to the applicable legal standards and have been avoided or mitigated pursuant to that earlier MND, and none of the conditions described in CEQA Guidelines Section 15162 exist based on the findings and conclusions set forth herein; and,

APPROVE TENTATIVE PARCEL MAP NO. 36161, subject to the attached conditions of approval, and based upon the findings and conclusions incorporated in the staff report; and,

APPROVE PLOT PLAN NO. 24054, subject to the attached conditions of approval, and based upon the findings and conclusions incorporated in the staff report.

FINDINGS: The following findings are in addition to those incorporated in the summary of findings, which is incorporated herein by reference.

1. The project site is currently designated as Community Development: Low Density Residential (CD: LDR) ( $1 / 2$ Acre Minimum) on the Southwest Area Plan, and is located within the Highway 79 Policy Area. The policies within this Policy Area, in general, address overall trip generation reduction for residential development; and therefore do not directly affect this project.
2. The project site is tentatively designated as Community Development: Commercial Retail (CD: CR) (0.20-0.35 Floor Area Ratio.) on the Southwest Area Plan; per the Board's action on January 12, 2010.
3. According to the General Plan, Commercial Retail uses will be permitted based on their compatibility with surrounding land uses. This proposed neighborhood commercial center is compatible with surrounding residential uses as it proposes to serve local residents by providing commercial services, as well as expanding basic employment job opportunities (jobs that contribute directly to the County's economic base) that would improve the ratio of jobs-to-workers in the County.
4. The proposed use, a 160,680 square foot commercial center consisting of drug store, bank, gas station/convenience store, day care facility, market, restaurants, and retail uses in buildings ranging from 3,000 to 55,000 square feet, with 1,014 parking spaces, is permitted in the Community Development: Commercial Retail (CD:CR) land use designation.
5. The project site is surrounded by properties which are designated Rural: Rural Residential (R: RR) ( 5 Acre Minimum) to the north; Community Development: Medium Density Residential (CD: MDR) (2-5 Dwelling Units Per Acre) to the east and south, and Open Space: Conservation (OS: C) to the east and south; Community Development: Medium Density Residential (CD: MDR) (2-5 Dwelling Units Per Acre); and, Community Development: Low Density Residential (CD: LDR) (1/2 Acre Minimum) to the west.
6. The zoning for the subject site is Rural Residential (R-R); however, the zoning classification has been tentative approved to General Commercial (C-1/C-P), per the Board's action on January 12, 2010.
7. The proposed uses, within the 160,680 square foot commercial center, consisting of drugstore, bank, gas station/convenience store, day care facility, market, restaurants, and retail uses in buildings ranging from 3,000 to 55,000 square feet with 1,014 parking spaces, are allowed uses, subject to approval of a plot plans, and are consistent with the development standards set forth in the General Commercial (C-1/C-P) zone.
8. The project site is surrounded by properties which are zoned Rural Residential (R-R) to the north, south and west and Specific Plan No. 286, Winchester 1800 to the east and south and OneFamily Dwellings ( $\mathrm{R}-1$ ) to the west.
9. Commercial uses have not been constructed near the project vicinity which has creating a need for the proposed commercial uses to serve nearby residences.
10. Environmental Assessment No. 41906 for the adopted Mitigated Negative Declaration identified the following potentially significant impacts:
a. Biological Resources
d. Hydrology Water Quality
b. Cultural Resources
e. Transportation/Traffic
c. Geology

These listed impacts will be fully mitigated by the measures indicated in the environmental assessment. No other significant impacts were identified.
11. In accordance with CEQA Guidelines Section 15162, Tentative Parcel Map No. 36161 and Plot Plan No. 24054 will not result in any new significant environmental effects not identified in the adopted MND. Additionally, they will not result in a substantial increase in the severity of previously identified significant effects, do not propose any substantial changes which will require major revisions to the adopted MND, no considerably different mitigation measures have been identified and no mitigation measures found infeasible have become feasible because of the following:
a. Environmental Assessment No. 41906, in pertinent part, analyzed Tentative Parcel Map No. 36161 which proposed a subdivision of 23.66 acres into 6 parcels for commercial purposes. It also analyzed Plot Plan No. 24054 which proposed a 160,680 square foot commercial center to be built in 3 phases and consist of drugstore, bank, gas station/convenience store, day care facility, market, restaurants, and retail uses in buildings ranging from 3,000 to 55,000 square feet with 1,014 parking spaces;
b. Currently, Tentative Parcel Map No. 36161 and Plot Plan No. 24054 propose the same subdivision and use analyzed in EA 41906 as set forth above;
c. Additionally, the proposed project is located on the same site as that analyzed in EA 41906;
d. Finally, the two identified mitigation measures for Biological Resources identified in EA 41906 have been incorporated as conditions of approval into both the Plot Plan and Tentative Parcel Map; the identified mitigation measure for Cultural Resources has been incorporated as a condition of approval into both the Plot Plan and Tentative Parcel Map; the identified mitigation measure for Geology has been incorporated as a condition of approval into the Plot Plan; the identified mitigation measures for Hydrology/Water Quality have been incorporated as conditions of approval into the Plot Plan; and the identified mitigation measure for Transportation/Traffic has been incorporated as conditions of approval into the Plot Plan.

## CONCLUSIONS:

1. The proposed project is in conformance with the tentatively approved Community Development: Commercial Retail (CD:CR) (0.20-0.35 Floor Area Ratio) proposed Land Use Designation, and with all other elements of the Riverside County General Plan.
2. The proposed project is consistent with the tentatively approved General Commercial (C-1/C-P) zoning classification of Ordinance No. 348 , and with all other applicable provisions of Ordinance No. 348.
3. The public's health, safety, and general welfare are protected through project design.
4. The proposed project is clearly compatible with the present and future logical development of the area.
5. The proposed project will not have a significant effect on the environment.
6. The proposed project will not preclude reserve design for the Western Riverside County Multiple Species Habitat Conservation Plan (WRCMSHCP). The project has been conditioned to provide a list of the landscaping that will be used as the site is located near WRCMSHCP areas in order to ensure that only non-invasive landscape species are utilized.

## INFORMATIONAL ITEMS:

1. As of this writing, no letters, in support or opposition have been received.
2. The project site is not located within:
a. A Specific Plan;
b. An Agricultural Preserve;
c. An Airport Influence Area;
d. A Redevelopment Area;
e. A High Fire area;
f. A Fault Zone; or,
g. A County Service area.
3. The project site is located within:
a. The boundaries of the Hemet Unified School District;
b. The Sphere of Influence of the City of Murrieta;
c. The Highway 79 Policy Area;
d. An area of low potential for liquefaction;
e. An area susceptible for subsidence;
f. An area of low potential for paleontological sensitivity; and,
g. The Stephens Kangaroo Rat Fee area.
4. The subject site is currently designated as Assessor's Parcel Numbers 476-010-054, 476-010055, 476-010-016 and 476-010-017.

## HK:hk/dm

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Date Revised: 07/14/2014
PP24054/PM36161

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Assessors
Bk. Pg.
Thomas
Bros. Pg.

## DEPARTMENT 8,400

Supervisor Stone District 3


Zone
Area: Rancho California
Township/Range: T6SR2W
Section:28

RIVERSIDE COUNTY PLANNING DEPARTMENT


Supervisor Stone
District 3
Date Drawn: 7/15/09

PP24054/PM36161
PROPOSED ZONING

Planner: Kinika Hesterly Date: 8/19/09 Exhibit 3


RIVERSIDE COUNTY PLANNING DEPARTMENT Assessors

Area: Rancho California Township/Range: T6SR2W Section: 26


1,240

Bk. Pg.
476-01
Thomas
Bros. Pg. 899 E4

Supervisor Stone District 3
Date Drawn: 7/21/08

PP24054/PM36161
Proposed General Plan

Planner: Alisa Krizek Date: 8/06/08 Exhibit 6





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NORTHEAST ELEVATION

Pinnacle Plaza at Winchester assessors parcel numbers - 4780100015


SDE ELEVATION


Pinnacle Plaza at Winchester Temecula, CA

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Temecula
APPLICANT AND OWNER C369 VICKERAS STREET，SUITE 101 SAN DIEGO，CA 92111
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Pinnacle Plaza at Winchester

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Pinnacle Plaza at Winchester


Temecula, CA Temecula, CA
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Pinnacle Plaza at Winchester




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SECTION 6




SECTION 5
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Pinnacle Plaza at Winchester
Temecula, CA


CASE: PP24054
EXHIBIT: G, AMD. \#2
DATED: 3/07/11
PLANNER: K. HESTERLY



CASE: PP24054
EXHIBIT: H
DATED: 3/07/11
PLANNER: K. HESTERLY






tosround

# Design Guidelines For 

## Pinnacle Plaza at Winchester

## Prepared For:

County of Riverside
Planning Department
4080 Lemon Street, $9^{\text {th }}$ Floor
P.O. Box 1409

Riverside, CA 92502
Phone: 951.955.3200
Fax: 951.955.1817

## Property Owner/Applicant:

Pinnacle Winchester, LP
8369 Vickers Street 101
San Diego, CA 92111
Phone: 858.974.8201 X330
Fax: 858.974.8203

## Prepared By:

Matthew Fagan Consulting Services 42011 Avenida Vista Ladera

Temecula, CA 92591
Phone/Fax: 951.699.2338
matthewfagan@roadrunner.com

## April 2009

## TABLE OF CONTENTS

I. INTRODUCTION ..... 4
II. SITE DESIGN CONCEPTS ..... 7

1. Site Layout ..... 7
2. Site Access ..... 7
3. Parking Areas ..... 7
III. ARCHITECTURAL THEME ..... 11
4. Architectural Styles ..... 11
5. Building Form ..... 11
6. Roof Form ..... 17
7. Architectural Detailing ..... 17
8. Colors \& Materials ..... 23
IV. LANDSCAPE MASTER PLAN ..... 26
9. Parking and Entry Areas ..... 26
10. Project Perimeters ..... 30
A. Winchester Road ..... 30
B. Pourroy Road ..... 30
C. Koon Street ..... 30
11. Walls, Fences, and Retaining Walls ..... 31
12. General Concepts ..... 37
13. Entry Monumentation ..... 37
A. Major Entries ..... 37
B. Minor Entries ..... 37
14. Plant Legend and Palette ..... 39
15. General Planting Guidelines ..... 39
16. Irrigation Standards ..... 39
17. Water Conservation ..... 39
18. Sustainability ..... 39
V. SITE AMENITIES ..... 43
19. Pedestrian Access ..... 43
20. Gathering and Seating Areas ..... 43
21. Site Furnishings ..... 43
22. Utilities, Lighting, and Service Areas ..... 50
A. Utilities ..... 50
B. Lighting ..... 50
C. Loading and Service Areas ..... 50
D. Trash Enclosures ..... 51
VI. SIGNAGE ..... 56
23. Guidelines ..... 56
A. Appropriate ..... 56
B. Inappropriate ..... 56
24. General Sign Standards and Specifications ..... 57
25. Building-Mounted Signs ..... 57
A. General ..... 57
B. Wall Signs ..... 57
C. Permanent Window Signs ..... 57
D. Awning Signs ..... 57
E. Projecting Signs ..... 58
F. Hanging Signs ..... 58
26. Monument Sign ..... 58
A. General ..... 58
B. Specific Requirements ..... 58

## LIST OF FIGURES

Figure $1 \quad$ Vicinity Map ..... 5
Figure 2 Site Plan ..... 6
Figure 3 Building Orientation ..... 8
Figure 4 Street Edge Definitions ..... 9
Figure 5 Pedestrian and Bike Access ..... 10
Figure 6 Elevations ..... 13
Figure 7 Architectural Design Themes and Elements ..... 14
Figure 8 Building Entrance Emphasis ..... 15
Figure 9 Architectural Details ..... 16
Figure 10 Building Mass ..... 18
Figure 11 Awnings ..... 19
Figure 12 Roof Form ..... 20
Figure 13 Building Facades ..... 21
Figure 14 Building Trim and Accents ..... 22
Figure 15 Murals, Trellises and Vines ..... 24
Figure 16 Colors and Materials ..... 25
Figure 17 Comprehensive Landscape Plan ..... 27
Figure 18 Parking Area Landscaping ..... 28
Figure 19 Colored/Textured Paving ..... 29
Figure 20 Winchester Road Frontage ..... 32
Figure 21 Winchester Road Frontage at Drive Through ..... 33
Figure 22 Pourroy Road Frontage ..... 34
Figure 23 Koon Street Frontage ..... 35
Figure 24 Walls and Fences ..... 36
Figure 25 Entry Monumentation ..... 38
Figure 26 Plant Palette ..... 42
Figure 27 Pedestrian Access ..... 44
Figure 28 Pedestrian Walkways ..... 45
Figure 29 Outdoor Gathering Areas ..... 46
Figure 30 Gathering Areas Amenities ..... 47
Figure 31 Outdoor Dining ..... 48
Figure 32 Site Furnishings ..... 49
Figure 33 Utilities ..... 52
Figure 34 Light Fixtures ..... 53
Figure 35 Loading Areas ..... 54
Figure 36 Trash Enclosures ..... 55
Figure 37 Signage ..... 59
LIST OF TABLES
Table 1 Planting Legend ..... 41

## I. INTRODUCTION

These Design Guidelines (hereafter "Guidelines") have been established to ensure the cohesive development of the Pinnacle Plaza at Winchester commercial center. Pinnacle Plaza at Winchester (hereafter "Project") is located in the French Valley portion of the County of Riverside and State of California. The Project is specifically located northwest of Winchester Road, east of Pourroy Road, south of Koon Street, northwest of the intersection of Pourroy Road/Abelia Street and Winchester Road (refer to Figure 1, Vicinity Map). The Project site is approximately 24 acres (gross) with 160,680 square feet of neighborhood commercial uses. These uses potentially include: a daycare facility, drug store, gas station/convenience store, financial institution, major grocery store, and other retail and restaurant uses (refer to Figure 2, Site Plan).

The major Project entry points are taken off of Pourroy Road. Minor entries, for service and secondary access, will be provided from Koon Street to the north. No direct access to the Project is proposed from Winchester Road. Pad buildings are located adjacent to the Winchester and Pourroy Road frontages. The proposed market and major tenants are located at the northwest portion of the site, with the rear of the buildings facing Koon Street. Pedestrian access is provided to the site via sidewalks and throughout the site via walkways and sidewalks.

The Project will be developed in three (3) phases. The boundaries of these phases are approximate and may change due to marketing conditions at the time of development of each respective phase. Site design concepts, an architectural theme, an overall color palette, a landscape master plan, hardscape components, as well as standards for signage, have been created in these Guidelines. The Guidelines will allow the Project to be a cohesive center, while at the same time allowing for flexibility as it is developed in phases. It is important to establish strong and clearly defined landscape and architectural guidelines that will shape an overall identity. These Guidelines are intended to establish the themes that will allow visitors to view the Project as comprehensive, yet unique center.

The Guidelines are organized as follows:

- Section II: Site Design Concepts
- Section III: Architectural Theme
- Section IV: Landscape Master Plan
- Section V: Site Amenities
- Section VI: Signage

The Guidelines are not intended to be interpreted as a rigid formula for design but instead are to encourage creativity of design. Variations shall be permitted, to allow for individual identity and branding. This variation will be permitted as long as the original intent of the Guidelines, as it pertains to quality and aesthetics, is achieved. Interpretations of the Guidelines will be made by the Director of Planning. Should the Director of Planning deem the changes as "too substantive", then the Director may defer the matter to the appropriate decision making body (i.e., Planning Commission and/or Board of Supervisors).

VICINTY MAP


FIGURE 1

## SITE PLAN



FIGURE 2

## II. SITE DESIGN CONCEPTS

The purpose of these commercial Design Guidelines is to guide the layout and design of all commercial development within the Pinnacle Plaza at Winchester commercial center. These Guidelines, working in conjunction with the provisions of the Ordinance N. 348, will be used to determine the character and scale of all future development for the Project. A properly planned commercial center provides a solid foundation for the anticipated economic and social activities that will occur once the center is completed (reference Figure 2).

## 1. Site Layout

a. Buildings should be oriented toward the streets and parking areas (reference Figure 3).
b. Whenever possible, some buildings should be located closer to the street to emphasize building architecture and minimize the tendency for parking lots to be the key definer of the street edge (reference Figure 4).
c. The layout of parking areas and the design of the on-site circulation system shall be designed to be both convenient and functional.
d. Pedestrian and vehicular conflicts shall be minimized. Whenever pedestrian and vehicular circulation paths cross, measures shall be undertaken to highlight these potential conflict areas. Typical measures may include: changing paving materials, textures, or colors to emphasize the conflict point and the use of decorative bollards.
e. Local weather conditions and sun protection should be considered in the design and orientation of buildings.

## 2. Site Access

a. Design convenient pedestrian and bicycle access to all adjacent streets (reference Figure 5).
b. Driveway entries shall align with existing or planned median openings or adjacent driveways. Reciprocal access drives are encouraged when feasible to reduce conflicting turning movements and link adjacent properties.
c. To promote safe pedestrian access, sidewalks should be provided from all adjacent streets.

## 3. Parking Areas

a. Parking areas and circulatory patterns shall be designed to be convenient and easily maneuverable by motorists and pedestrians to easily reach the site, circulate through the parking lot, and exit the site.
b. Vehicular line of sight shall be maintained in all areas throughout the parking lot.
c. To eliminate problems caused by vehicles backing into the primary circulation drive aisles, parking spaces shall not be located along the main drive aisle when alternative layouts are feasible.
d. Handicapped accessible parking spaces shall be convenient to building entries.
e. The use of dead end drive aisles shall be minimized whenever possible unless a turnaround area that extends five feet into the adjacent landscaping is included to enable vehicles to back out of the parking space.
f. Parking stalls at the end of an aisle shall be a minimum of 9 ' wide. A $1^{\prime}$ mono-pour concrete step-out shall be provided within the landscape area adjacent to these parking spaces.


FIGURE 3

## STREET EDGE DEFINITION



FIGURE 4

PEDESTRIAN and BIKE ACCESS


FIGURE 5

## III. ARCHITECTURAL THEME

The design all buildings should reflect the architectural design theme established for the entire Project. When building scale, materials, and architectural character are blended in the correct way, the Project becomes an asset and a source of pride for the surrounding community and both are enriched. Building designs shall incorporate appropriate articulation on all building facades, variations in building massing and roof lines, and changes in wall planes and windows to relate to the scale of the surrounding community.

## 1. Architectural Styles

a. The Contemporary Tuscan architectural style will be the primary architectural style for the Project (reference Figure 6). Elements that define the Contemporary Tuscan architectural style include:

- Proportioning of building design elements based upon an authentic interpretation of the building style.
- An informal, asymmetrical arrangement of building massing.
- A system of layering of façade elements used to relate to multi-building images of Tuscany.
- Towers used as building accents and only to identify tenant entries.
- Authentic subtle colors used to enhance the design focus on building forms and to compliment the community.
- Minimal use of applied decoration and faux materials.
- Shade structures to create a comfortable human scale and to provide changing shadow patterns.
b. While recognizing that individual tenants may have specific architectural needs, the commercial complex as a whole shall have a consistent architectural style with individual buildings designed with complementary forms, colors, and materials.
c. Corporate "chain" style architecture shall be adjusted to complement the rest of the center and fit into the scale and character of the community.
d. Buildings shall be designed so that the structures do not "turn their backs" to the street; additional articulation is encouraged for buildings placed on prominent corners and project entryways and the rear of the buildings along Pourroy Road and Koon Street.
e. The buildings shall incorporate consistent design themes and elements throughout the entire project to create a cohesive and integrated design (reference Figure 7).


## 2. Building Form

a. Building entrances shall be emphasized using lighting, landscaping, and architecture (reference Figure 8).
b. Acknowledging sensitivity to budget, it is expected that the highest level of articulation will occur on the front façade. However, similar and complementary massing, materials, and details shall be incorporated into every other building elevation visible to the public.
c. Architectural details and materials on lower walls that relate to human scale, such as arches, trellises, or awnings, shall be utilized (reference Figure 9).
d. Architectural elements, such as overhangs, trellises, projections, awnings, insets, material, texture, and color, can be used to create shadow patterns that contribute to a building's character.
e. Buildings shall have clearly defined customer entrances. The primary building entrances can be emphasized by incorporating elements such as:

- Architectural details, such as tile work and moldings, integrated into the building structure to frame the entryway.
- Canopies or porticos.
- Overhangs or covered arcades.
- Raised corniced parapets over the door.
- Raised parapet wall or roof forms.
- Outdoor pedestrian features or enhanced landscaping.
- Planters or wing walls that incorporate landscaping and/or sitting areas.


## ELEVATIONS



FIGURE 6


FIGURE 7

BUILDING ENTRANCE EMPHASIS


FIGURE 8

## ARCHITECTURAL DETAILS and ELEMENTS



FIGURE 9
f. Changes in materials should occur at intersecting planes, preferably at the inside corners of changing wall planes or where architectural elements intersect, such as projection or fence line.
g. When very large buildings are proposed, building mass shall be broken into smaller elements that are consistent with the proportions of the architectural style (reference Figure 10).
h. When adjustments to building mass are necessary, some of the following techniques may be used to ensure the proper scale of the building.

- Variations in roofline and roof forms.
- Use of ground level arcades and covered areas.
- Use of protected and recessed entries.
- Use of vertical elements on or in front of expansive blank walls.
- Use of pronounced wall plane offsets and projections.
- Use of focal points and vertical accents.
- Inclusion of windows on elevations facing streets and pedestrian areas.
i. Awnings can also be used provide smaller areas of shade and can contribute to a building's character (reference Figure 11).


## 3. Roof Form

a. Roof forms shall complement and be consistent with the architecture of the center (reference Figure 12).
b. The shape, slope, materials, and color of the roof shall be consistent with the scale and theme of the building.
c. Variations in roof form can be used to create additional interest, lessen the mass of the building, and add to the center's visual appeal (reference Figure 12).
d. Roof elements shall continue all the way around the building and not just be used only in the most visible locations.
e. Deep roof overhangs or covered arcades are encouraged to create shadow and add depth to facades.
f. Roof mounted mechanical equipment shall be screened by parapet walls or other integrated and permanent building architectural components.

## 4. Architectural Detailing

a. All facades, including back and side elevations of a building, generally visible from public view or adjacent to residential areas, shall reflect the overall design, colors, and textures used on the front façade (reference Figure 13).
b. Building elevations shall incorporate architectural features and patterns that include a pedestrian scale.
c. Windows and doors shall be proportionate to the building elevation.
d. Doors and windows shall be enhanced by the use of accent trim.
e. Window type, material, shape, and proportion shall complement the architectural style of the building.
f. Roof drain elements shall be incorporated within the building or within an architectural feature such as columns.
g. Service and exit doors shall be integrated into the architecture of publicly visible elevations.
h. Building trim and accent areas may incorporate different building materials and colors if they are compatible with the theme of the center and the architectural style of the buildings (reference Figure 14).

## BUILDING MASS



FIGURE 10

AWNINGS


FIGURE 11

## ROOF FORM



FIGURE 12

## BUILDING FACADES



FIGURE 13

## BUILDING TRIM and ACCENTS



FIGURE 14
i. Murals, trellises, vines, and/or espaliers can be placed on large expanses of walls at the rear or sides of buildings to break up building mass and to create visual interest (reference Figure 15).
5. Colors \& Materials (reference Figure 16)
a. The materials and colors used shall convey a sense of quality architecture and permanence.
b. Colors used on exterior facades shall be harmonious. Contrasting colors are encouraged to accentuate details.
c. Roof materials and colors shall be consistent with the desired architectural style.
d. Materials and colors shall be used to enhance different parts of a building's facade.

## MURALS, TRELLISES and VINES



FIGURE 15


FIGURE 16

## Pinnacle Plaza at Winchester

## IV.LANDSCAPE MASTER PLAN

The Project's landscaping shall complement the colors, materials, and aesthetics of the overall theme established with these Guidelines. Plant species, sizes, colors, hardscape materials, and textures shall be implemented to achieve this goal. The physical layouts of these elements are to be designed to complement the scale of the Project while reinforcing the overall theme. A Comprehensive Landscape Plan is included as part of these Guidelines (reference Figure 17). The components of the Comprehensive Landscape Plan are described in the remainder of this section. Site amenities are contained in Section V of these Guidelines.

Project landscaping and parking areas often constitute the majority of many commercial centers. Consequently, the criteria used to guide these areas have a substantial influence on the overall theme and functionality of a commercial center. Parking areas shall be designed to allow for customers and deliveries to easily access the site. Landscaping shall be used to frame and soften structures, define site functions, enhance the quality of the environment, accent selected portions of the site, as well as screen undesirable views.

## 1. Parking and Entry Areas

a. Vehicular line of sight shall be maintained in all areas throughout the parking lot.
b. Parking areas shall be landscaped to minimize summer glare and heat buildup and to reduce the negative visual impact associated with large areas of paving (reference Figure 18).
c. Landscaping within parking areas shall be protected from encroaching vehicles by concrete curbing or raised planting areas.
d. The use of colored or textured paving treatments at entry drives is encouraged. Also, paving materials shall be varied in texture and color where pedestrian and vehicular areas overlap. The use of stamped concrete, stone, brick or granite pavers, exposed aggregate, or colored concrete is encouraged in parking lots to promote pedestrian safety and to minimize the negative impact of large expanses of asphalt pavement (reference Figure 19).


FIGURE 17

## PARKING AREA LANDSCAPING



FIGURE 18


FIGURE 19

## 2. Project Perimeters

Attention must be given to the treatment of the Project perimeters. The perimeters present the Project's first impression to the community. In addition to the aesthetic function, the perimeters also create buffers to and from adjacent uses and create water quality control features that serve to treat runoff from the site.
A. Winchester Road

The Winchester Road Frontage is depicted on the Master Landscape Plan (Reference Figure 18). The vast majority of views into the Project site from Winchester Road will be from motorists. Two sections (reference Figures 20 and 21) depict two typical conditions along the Winchester Road Frontage. The following Guidelines apply to the Winchester Road Frontage:
a. Utilize a combination of trees, shrubs, and ground covers to make this frontage aesthetically pleasing.
b. A meandering sidewalk shall traverse the length of this frontage.
c. Special attention shall be made to screening cars in the drive-through lanes through the use of layers of plant material.
d. Evergreen shrubs will be utilized to reduce headlight intrusion into the roadway.
e. Provide pedestrian connections at appropriate locations.
B. Pourroy Road

Whereas the Winchester Road frontage provides a more "regional frontage" to the Project, the Pourroy Road frontage provides the "local" frontage of the Project to the immediate community (reference Figure 22). In addition to the landscaping, building facades and entry monumentation provide interest to motorists and pedestrians on this frontage. The following Guidelines apply to the Pourroy Road frontage:
a. Utilize a combination of trees, shrubs, and ground covers to make this frontage aesthetically pleasing.
b. Install curb-separated sidewalks whenever feasible. Special attention shall be made to screening cars in the drive-through lanes through the use of layers of plant material.
c. Evergreen shrubs will be utilized to reduce headlight intrusion into the roadway.
d. Provide pedestrian connections at appropriate locations.

## C. Koon Street

The Koon Street frontage (reference Figure 23) provides an aesthetically pleasing streetscene and serves to screen the more functional side of the Project. The rear elevations of buildings, service and loading areas, as well as employee parking areas are located adjacent to this frontage. While this tends to be the quieter side of the Project with most of the activity occurring in the fronts of the buildings, it can generate noise during servicing functions. The following Guidelines apply to the Koon Street frontage:
a. Utilize a combination of trees, shrubs, and ground covers to make this frontage aesthetically pleasing.
b. Install curb-separated sidewalks whenever feasible. Special attention shall be made to screening cars in the drive-through lanes though the use of layers of plant material.
c. Evergreen shrubs will be utilized to reduce headlight intrusion into the roadway.
d. Provide pedestrian connections at appropriate locations.
e. Provide two layers of landscaping along this frontage.
f. Additional articulation is required on the buildings that have rear elevations on Koon Street.
g. Loading areas shall be screened in the manner prescribed in these Guidelines.

## 3. Walls, Fences, and Retaining Walls

Freestanding walls, fences, and retaining walls can reinforce the center's identity and image as well as provide security and soil retainment. If walls are not used carefully, this can detract from the quality of the project and thus shall not be used to simply demarcate property lines. The materials, style, and height of walls and fences shall provide an element of visual continuity throughout the Pinnacle Plaza at Winchester center.
a. Walls and fences shall only be used when necessary for security and screening purposes (reference Figure 24).
b. For parking or utility screen walls, the use of materials and colors found elsewhere in the center is encouraged.
c. Walls shall be articulated with decorative columns or high quality materials.
d. Walls which are visible to the public on both sides shall have similar decorative finishes applied to both sides.

WINCHESTER ROAD FRONTAGE


FIGURE 20


FIGURE 21


FIGURE 22

## KOON STREET FRONTAGE



FIGURE 23

WALLS AND FENCES


FIGURE 24

## 4. General Concepts

a. Landscaping is used to define building entrances, activity hubs, focal points, provide screening for drive-through lanes and service areas, and serve as buffer areas with adjacent residential uses.
b. Landscape plans shall include a combination of trees, shrubs, and ground cover.
c. Specimen trees shall be strategically planted to assist new development in looking "established" as quickly as possible.
d. Trees and shrubs shall be located and spaced to allow for mature and long-term growth.
e. Trees and larger shrubs shall be selected and planted in locations which will minimize future root problems.
f. Deciduous trees can be used to provide solar control during summer and winter, provide fall color, seasonal flower, and other desired effects.
g. Slopes shall be planted in accordance with County Ordinance No. 457.
h. Landscaping planted directly below the eaves or at a rain gutter outlet must be sturdy, have a subsurface matrix of roots to tolerate heavy sheet flow and periodic saturation, and incorporate appropriate hard surfaces to minimize erosion.
i. Irrigation systems shall be designed to prevent overspray onto walkways, parking areas, buildings, and fences.

## 5. Entry Monumentation

Special landscaping will occur at the major and minor entries that will identify the points of entry, identify the Project, and set the tone for the center. Clear views for traffic safety and project signage must be maintained. Enhanced vehicular and pedestrian access will identify major entries, as follows (reference Figure 25):

## A. Major Entries

Major entries to the Project are located at the intersection of Pourroy Road and Pat Road. It is the intent that these entries are larger in scale than the minor entries and serve as the "front door" to the center.
a. Accent trees with fall or flowering color should be used as identify plantings.
b. Low-scale walls, shrubs, and ground covers with annual or perennial color should be used to highlight key areas, such as the base of project entry monuments.
c. Trees should be massed to create an effect similar to native plantings in undisturbed areas.
B. Minor Entries

Minor entries to the Project are located on Pourroy Road and on Koon Street. These entries create a lesser sense of arrival than the major entries, yet still create an aesthetic entry statement into the center.
a. Secondary entries delineate the entry to the project interior. They are located at the westerly and easterly edges of the project along Pourroy Road.
b. Design elements may include accent plantings, low scale walls, and monumentation.

## ENTRY MONUMENTATION



FIGURE 25

## 6. Plant Legend and Palette

The plant material for this project will be native or acclimatized to the area. A Plant Legend is included as part of these Guidelines, which details names, sizes, and types of plants referenced on the Project's Comprehensive Landscape Plan (reference Table 1). A Plant Palette is also included as part of these Guidelines and it includes botanical and common names and pictures for trees, shrubs, vines, and ground covers (reference Figure 26).

## 7. General Planting Guidelines

All planting and irrigation shall conform to the County of Riverside Standards, Ordinance No. 859 and the Guide to California Friendly Landscaping. All mature planting shall not interfere with utility lines or traffic sightlines. All utilities shall be screened. Linear root barriers shall be installed for all trees within 6' of all hardscape. All slopes over 3 ' in vertical height shall be planted and irrigated per Building and Safety requirements. A $3^{\prime \prime}$ layer of bark mulch shall be installed to all planting areas as required. All landscaping will be maintained by an overall maintenance entity (i.e., property owners' association - POA).

## 8. Irrigation Standards

Southern California is an arid region, with limited rainfall. Due to this and the fact that much of the water for the area is imported, the irrigation design shall incorporate water saving technology. The shrub areas shall be irrigated utilizing drip irrigation and the entire system shall be attached to the reclaimed water system as it becomes available. Irrigation controllers with "EvapoTranspiration" (ET) sensing devices will be utilized to further save water and create an outstanding environment for plant growth and sustainability. The words of "evaporation" and "transpiration" are combined into "EvapoTranspiration" or ET. Water "evaporates" from the dirt. Plants use "transpiration" of soil moisture to cool themselves like humans use "perspiration". Plants also use water in photosynthesis. ET measures all these water losses from the landscape. All irrigation systems shall conform to County Ordinance No. 859 (Water Efficient Landscape Requirements).
9. Water Conservation

Water-conserving measures shall be incorporated into the project and shall include, but not be limited to, the use of low-flush toilets and drought-tolerant plant species.

## 10. Sustainability

In addition to the water conservation Guidelines listed above, the Project should implement "sustainability" concepts as part of its overall design and development. Implementation of the following design concepts, which are contained within the Riverside County General Plan, will ensure that the Project is compatible with the surrounding development, while minimizing and reducing the Project's use of natural resources.
a. Compliance with the design standards of the appropriate area plan land use category.
b. Require that structures be constructed in accordance with the requirements of the County's zoning, building, and other pertinent codes and regulations.
c. Pursue energy efficiency through street configuration, building orientation, and landscaping to capitalize on shading and facilitate solar energy, as provided for in Title 24 of the California Administrative Code.
d. Incorporate water conservation techniques, such as groundwater recharge basins, use of porous pavement, drought-tolerant landscaping, and water recycling, as appropriate.
e. Include consistent and well-designed signage that is integrated with the building's architectural character.
f. Provide safe and convenient vehicular access and reciprocal access between adjacent commercial uses.
g. Locate buildings access points along sidewalks, pedestrian areas, and bicycle routes, and include amenities that encourage pedestrian activity.
h. Establish safe and frequent pedestrian crossings.


TABLE 1


FIGURE 26

## V. SITE AMENITIES

Site and pedestrian amenities enhance the attractiveness, vitality, and functionality of a commercial center. These amenities can create a positive image and can enhance its commercial attractiveness. Site amenities and entry features shall be coordinated to complement one another and create a unified project appearance.

## 1. Pedestrian Access

a. The Project shall provide easily identifiable pedestrian access to building entrances and key areas within the site from the adjacent sidewalks, parking areas, and bus stops (reference Figure 27).
b. Pedestrian walkways shall be safe, visually attractive, and well defined by landscaping and lighting (reference Figure 28).
c. Whenever pedestrian and vehicular circulation paths cross, measures shall be undertaken to highlight these potential conflict areas.
d. Textured paving, when provided at crosswalks, shall not conflict with the requirements of the Americans with Disabilities Act requirements.

## 2. Gathering and Seating Areas

a. Plazas and outdoor gathering areas shall be integrated into the center to create a place where people can rest and interact (reference Figure 29).
b. These gathering areas can incorporate shade trees or structures along with pedestrian amenities such as benches, fountains, landscaping, and public art (reference Figure 30).
c. Outdoor gathering and pedestrian amenity areas shall be separated or screened from residential areas and from vehicular traffic as much as practical.
d. Allowing for outdoor dining can enliven plazas and other outdoor activity areas (reference Figure 31).
e. Areas between buildings can be designed with the pedestrian in mind. Landscaping and pedestrian scaled elements such as awnings or trellises shall be integrated into the elevation and the passageway shall be safely lit.

## 3. Site Furnishings

a. Use of site furnishings, such as benches, tables, bike racks, and other pedestrian amenities shall be provided at building entrances, plazas, open spaces, and/or other pedestrian areas (reference Figure 32).
b. Site furnishings used shall not block pedestrian access or visibility to plazas, open space areas, and/or building entrances.
c. Site furnishings, such as benches, tables, trash receptacles, and other pedestrian amenities used shall be made of durable, weather-resistant, and vandal-resistant materials.
d. Disperse bicycle parking facilities throughout the site and locate the bicycle parking facilities in convenient and visible areas that do not interfere with pedestrian circulation.

## PEDESTRIAN ACCESS



FIGURE 27

PEDESTRIAN WALKWAYS


FIGURE 28


[^0]:    The Economic Development Agency (EDA) hereby acknowleges that the above referenced development warrants special consideration relative to the permit processing as required by the County of Riverside, and encourages the affected County agencies to immediately institute "FAST TRACK" procedures to enable the project to proceed as soon as possible, in accordance with Board last Track Policy A-32 "This Authorization contains preliminary project information and serves as a basis for determining "FAST TRACK" eligibility. During the county's development review process, the proposed project size and configuration may be altered

