

**SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**

406



**FROM:** Supervisor Marion Ashley/Riverside County Fire Department/Office of Emergency Services

**SUBMITTAL DATE:**  
March 16, 2015

**SUBJECT:** Implementation of the LISTOS Disaster Readiness Program; All Districts [\$0]

**RECOMMENDED MOTION:** That the Board of Supervisors:  
Acknowledge and support the implementation of the LISTOS Disaster Readiness Program to increase individual/family preparedness and organizational readiness for emergency planning, response, and recovery within the County of Riverside.

**BACKGROUND:**

**Summary**

See page #2.

Departmental Concurrence

*Marion Ashley*  
\_\_\_\_\_  
Marion Ashley,  
Fifth District Supervisor

*John R. Hawkins*  
\_\_\_\_\_  
John R. Hawkins,  
County Fire Chief

FINANCIAL DATA	Current Fiscal Year:	Next Fiscal Year:	Total Cost:	Ongoing Cost:	POLICY/CONSENT (per Exec. Office)
COST	\$ 0	\$ 0	\$ 0	\$ 0	Consent <input type="checkbox"/> Policy <input checked="" type="checkbox"/>
NET COUNTY COST	\$ 0	\$ 0	\$ 0	\$ 0	

**SOURCE OF FUNDS:** N/A  
Budget Adjustment: No  
For Fiscal Year: 14/15

**C.E.O. RECOMMENDATION:**

APPROVE

BY:

*Tina Grande*  
\_\_\_\_\_  
Tina Grande

County Executive Office Signature

**MINUTES OF THE BOARD OF SUPERVISORS**

Positions Added  
 Change Order

A-30  
 4/5 Vote

Prev. Agn. Ref.:

District: All

Agenda Number:

**3-23**

**SUBMITTAL TO THE BOARD OF SUPERVISORS, COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**

**FORM 11: Implementation of the LISTOS Disaster Readiness Program**

**DATE: March 16, 2015**

**PAGE: 2 of 2**

**BACKGROUND:**

**Summary (continued)**

The LISTOS program was developed to fill a void in the area of Spanish-language disaster preparedness education, both locally and nationally. The mission of LISTOS is to provide Spanish-speaking populations with information about the importance of disaster readiness, including the sharing of preparedness skills and information with family and friends. The LISTOS curriculum emphasizes targeted recruitment and Spanish-language presentations tailored to the specific cultural and linguistic needs of the Latino communities.

The core of the LISTOS design is based on building sustainable relationships and partnerships with local businesses, community leaders, and non-profit organizations. In doing so, LISTOS is able to provide valuable disaster awareness information to vulnerable populations, while simultaneously helping those same populations to become familiar with public services available to them. The LISTOS methodology draws from lessons learned through a variety of widely-distributed disaster preparedness education tools as well as the best practices of other non-English speaking public education initiatives.

LISTOS curriculum is taken from the Community Emergency Response Team (CERT) curriculum and is intended to be a stepping-stone to CERT. LISTOS prepares participants not only for disasters, but also encourages them to seek additional disaster readiness training, including CERT.

The LISTOS program was piloted and developed in a public/private partnership in the County of Santa Barbara. The LISTOS program has been very successful in the County of Santa Barbara, and the implementation of LISTOS is being encouraged statewide. The County of Riverside will be one of the first counties to formally adopt and support the LISTOS program following Santa Barbara County.

Although the County of Riverside has incorporated outreach and training to the Spanish speaking community, the adoption of the LISTOS program will formalize and enhance the current efforts being made by the department. The methodology of the LISTOS program is to partner County staff and volunteer community leaders. Through this partnership, the county will be able to train and utilize these volunteer leaders to further disseminate the LISTOS program throughout their communities.

**Impact on Citizens and Businesses**

LISTOS is intended to enhance outreach efforts in Riverside County through emergency preparedness education to Latino populations while also supporting organizational readiness and strengthening community resiliency.

**SUPPLEMENTAL:**

**Additional Fiscal Information**

The curriculum comes to the County of Riverside at no cost. Implementation will be handled through normal departmental work efforts; therefore, no additional costs will be incurred.