

**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**

969



FROM: Economic Development Agency

SUBMITTAL DATE:
February 10, 2010

SUBJECT: Funding for Community Economic Development and Tourism Organizations

RECOMMENDED MOTION: That the Board of Supervisors authorize the Assistant County Executive Officer/EDA or designee to negotiate and execute agreements with various economic development and tourism organizations subject to County Counsel approval, with individual agreements not to exceed \$50,000 and cumulative obligations not to exceed \$500,000.

BACKGROUND: On November 3, 2009 the Board of Supervisors approved \$500,000 for Economic Development Memberships. The Economic Development Agency partners with multiple non-profit economic development and tourism organizations that foster business recruitment, retention and expansion; small business development; tourism promotion; film industry promotion, and cultural arts activities. These organizations represent specific activities and economic regions of the county aligned with agency and county goals.

Departmental Concurrence

(Continued)

Robert Field
Assistant County Executive Officer/EDA

FINANCIAL DATA	Current F.Y. Total Cost:	\$ 0	In Current Year Budget:	Yes
	Current F.Y. Net County Cost:	\$ 0	Budget Adjustment:	No
	Annual Net County Cost:	\$ 0	For Fiscal Year:	09/10

COMPANION ITEM ON BOARD OF DIRECTORS AGENDA: No

SOURCE OF FUNDS: Economic Development Memberships and Activities Set-Aside/General Fund	Positions To Be Deleted Per A-30	<input type="checkbox"/>
	Requires 4/5 Vote	<input type="checkbox"/>

C.E.O. RECOMMENDATION: **APPROVE**

County Executive Office Signature BY:
Christopher M. Hans

- Consent
- Consent
- Dep't Recomm.:
- Per Exec. Ofc.:

MINUTES OF THE BOARD OF SUPERVISORS

On motion of Supervisor Stone, seconded by Supervisor Benoit and duly carried, IT WAS ORDERED that the above matter is approved as recommended.

Ayes: Buster, Stone, Benoit and Ashley
Nays: None
Absent: Tavaglione
Date: February 23, 2010
xc: EDA

Kecia Harper-Ihem
Clerk of the Board
By:
Deputy

Prev. Agn. Ref.: 3.51 of 11/3/09	District: ALL	Agenda Number:
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3.29

BACKGROUND: (Continued)

EDA requests authority to negotiate conditions of county participation, which may include membership benefits, economic development planning input, and county sponsorship recognition. Some organizations that have been funded in prior years are:

Palm Springs Desert Resorts Communities Convention and Visitors Authority
Coachella Valley Economic Partnership
Pass Economic Development Association
Inland Empire Economic Partnership
Temecula Valley Balloon and Wine Festival Association
Tri-Tech Small Business Development Center