

**SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**

455



**FROM:** Economic Development Agency

**SUBMITTAL DATE:**  
March 25, 2010

**SUBJECT:** American Recovery and Reinvestment Act (ARRA) Program Year 2009-2010 Business Visitation Survey Funding Recommendations

**RECOMMENDED MOTION:** That the Board of Supervisors:

1. Approve \$186,280 in ARRA funding for Program Year 2009-2010 for services needed to assist the Economic Development Agency (EDA) in identifying the need for layoff aversion, recruitment and other employment services in Riverside County; and
2. Authorize the Director of Workforce Development or designee to negotiate and execute agreements within 10 percent of the funding recommendations for the Business Visitation Survey provided the agreements are approved as to form by County Counsel.

**BACKGROUND:** The Workforce Investment Act of 1998 provides the framework for a unique national workforce preparation and employment system designed to meet both the needs of the nation's businesses and the needs of job seekers by providing skill upgrade training.  
(Continued)

Robert Field  
Assistant County Executive Officer/EDA

<b>FINANCIAL DATA</b>	Current F.Y. Total Cost:	\$ 186,280	In Current Year Budget:	Yes
	Current F.Y. Net County Cost:	\$ 0	Budget Adjustment:	No
	Annual Net County Cost:	\$ 0	For Fiscal Year:	09/10

**COMPANION ITEM ON BOARD OF DIRECTORS AGENDA:** No

<b>SOURCE OF FUNDS:</b> American Recovery and Reinvestment Act (ARRA) (100% federal funds)	<b>Positions To Be Deleted Per A-30</b>	<input type="checkbox"/>
	<b>Requires 4/5 Vote</b>	<input type="checkbox"/>

**C.E.O. RECOMMENDATION:** APPROVE  
BY: Jennifer V. Sargent

**County Executive Office Signature**

**MINUTES OF THE BOARD OF SUPERVISORS**

On motion of Supervisor Stone, seconded by Supervisor Benoit and duly carried, IT WAS ORDERED that the above matter is approved as recommended.

Ayes: Buster, Benoit and Ashley  
Nays: None  
Absent: Tavaglione  
Date: April 6, 2010  
xc: EDA-Workforce Development, Auditor  
(\*Supervisor Stone, abstained and did not participate in item)

Kecia Harper-Ihem  
Clerk of the Board  
By: Deputy

**Prev. Agn. Ref.:** 3.14 of 11/9/99

**District:** ALL

**Agenda Number:**

3.32

FORM APPROVED COUNTY COUNSEL BY: Neal R. Kipnis DATE 3/23/10 Departmental Concurrence

Dept't Recomm.:  Consent  Policy   
Per Exec. Ofc.:  Consent  Policy

BACKGROUND: (Continued)

EDA and the Workforce Investment Board (WIB) conducted a Request for Qualification (RFQ) on November 6, 2009 for Riverside County cities and regional economic development organizations to develop a Riverside County Business Visitation Survey. The data driven survey is intended to measure employer-staffing needs, identify businesses at risk of downsizing and/or relocating, and identify opportunities to enhance Rapid Response services in Riverside County. The collected data will allow EDA to assist cities or regional economic development agencies with their ongoing efforts to enhance job retention strategies directed at equipping business with cutting edge techniques to improve the overall performance of the business.

Due to the low response rate of the initial RFQ dated November 6, 2009, the Workforce Investment Board requested a second RFQ release on January 13, 2010 to allow additional Riverside County cities and regional economic development areas the opportunity to respond to the RFQ.

As a result of the combined RFQ's the following funding recommendations were approved by the Workforce Investment Board Executive Committee:

<b>December 16, 2009</b>		
<b>City/Organization Name</b>	<b>Amount Requested</b>	<b>Amount Recommended</b>
Murrieta	\$22,700	\$22,700
Palm Springs	\$25,000	\$25,000
Riverside	\$80,000	\$80,000
<b>February 17, 2010</b>		
<b>City/Organization Name</b>	<b>Amount Requested</b>	<b>Amount Recommended</b>
Beaumont	\$82,000	\$82,000
Economic Development Corporation of Southwest California	\$48,000	\$48,000
Coachella Valley Economic Partnership	\$208,000	\$208,000

Financial Impact: Total ARRA funds \$465,700. ARRA funding to be disbursed in Program Year 2009/2010 is expected to be 40% or \$186,280 of the total amount. The remaining 60% will be disbursed in Program Year 2010/2011 in the amount of \$279,420.