

**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**

745
A



FROM: Community Health Agency, Department of Animal Services

SUBMITTAL DATE:
July 27, 2010

SUBJECT: Riverside County's Homeless Animal Awareness Month- Green Ribbon Month

RECOMMENDED MOTION: That the Board of Supervisors:

- 1.) Recognize and proclaim August 21 through September 21, 2010 as Riverside County's Homeless Animals Awareness Month; and
- 2.) Present the proclamations to Robert Miller, Animal Services Director, Jaclyn Fielder, CEO of YMCA - Riverside, Wally Baker, ASK Foundation President and Andy Melendrez, City of Riverside Councilman at the Board of Supervisors meeting on August 10, 2010 meeting.

BACKGROUND: Cat and dog over population continues to be a significant problem within Riverside County. In 2009, 52,645 animals came through our county shelters. Collaboratively, the YMCA, ASK Foundation, City of Riverside and the Department of Animal Services recognize the need to educate the public. Irresponsible breeding and pet owners are a significant problem in our community. By providing awareness and resources through education, spay and neuter, micro-chipping, life-long adoptions and volunteerism, the desire is to reduce the homelessness of animals.
(Continued on Page 2)

KM;

Betsy Webster
Betsy Webster, Deputy Director for
Robert Miller, Director Department of Animal Services

FINANCIAL DATA	Current F.Y. Total Cost:	\$ 0	In Current Year Budget:	N/A
	Current F.Y. Net County Cost:	\$ 0	Budget Adjustment:	N/A
	Annual Net County Cost:	\$ 0	For Fiscal Year:	10/11

SOURCE OF FUNDS: N/A	Positions To Be Deleted Per A-30	<input type="checkbox"/>
	Requires 4/5 Vote	<input type="checkbox"/>

C.E.O. RECOMMENDATION:

APPROVE

BY: *Debra Courmoyer*
Debra Courmoyer

County Executive Office Signature

MINUTES OF THE BOARD OF SUPERVISORS

On motion of Supervisor Buster, seconded by Supervisor Ashley and duly carried by unanimous vote, IT WAS ORDERED that the above matter is approved as recommended.

Ayes: Buster, Tavaglione, Stone, Benoit and Ashley
Nays: None
Absent: None
Date: August 10, 2010
xc: CHA-Animal services, F.O.

Kecia Harper-Ihem
Clerk of the Board
By: *Kecia Harper-Ihem*
Deputy

Prev. Agn. Ref.:

District: All

Agenda Number:

2.7

ATTACHMENTS FILED WITH THE CLERK OF THE BOARD

Departmental Concurrence

Dept's Recomm.: Consent Policy
Per Exec. Ofc.: Consent Policy

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The slogan for this year's campaign is "Be the Solution, Not the Cause". As a demonstration in support of Homeless Animals Awareness Month all citizens are encouraged to wear and/or display green ribbons, as well as participate in awareness events in their communities. In addition, the Department of Animal Services will be working closely with the ASK Foundation to bring education and resources to the people and animals of Riverside County. Animal Services will also collaborate with the YMCA to promote adoption of homeless shelter animals and the YMCA is pledging vouchers to discount the adoption of animals from Riverside County shelters. Councilman Andy Melendrez and the City of Riverside will be participating to sponsor adoption events and to support the integration of city and county laws regarding pet ownership.

County of Riverside

PROCLAMATION

Official Kickoff of the

**Riverside County's Homeless Animals Awareness Month
August 21 through September 21, 2010**

- WHEREAS,** Pet overpopulation continues to be a significant problem in Riverside County. We anticipate over 50,000 animals will enter our County shelters this year; and
- WHEREAS,** Homeless Animal Awareness Month is an opportunity to remind people that animals are homeless due to unintentional breeding, becoming lost, and being turned in by their families that can no longer care for them; and
- WHEREAS,** the Department of Animal Services provides community education and low-cost spay/neuter and micro-chipping services to help control the population of homeless pets and lost animals; and
- WHEREAS,** the Department seeks to match potential adopters with shelter pets for lifelong homes at the shelter and through outreach events; and
- WHEREAS,** the Department of Animal Services is working closely with the ASK Foundation to bring education and resources to the people and animals of Riverside County; and
- WHEREAS,** the Department is collaborating with the YMCA to promote adoption of homeless shelter animals and the YMCA is pledging vouchers to discount the adoption of animals from Riverside County shelters; and
- WHEREAS,** the Department is partnering with Councilman Andy Melendrez and the City of Riverside to sponsor adoption events and to support the integration of city and county laws regarding pet ownership; and
- WHEREAS,** the Department collaborates with other local shelters, humane organizations and adoption partners that also work diligently to reduce the population of homeless pets; and
- WHEREAS,** the Department's shelters are full of wonderful, loving pets of every size and description and we will provide spaying and neutering for any dog or cat adopted at no additional cost to the adopter; and
- WHEREAS,** the Department will honor the spirits of all lost animals and hope for the future by placing green ribbons throughout the shelter and encouraging all citizens to wear and/or display green ribbons, as well as participate in Homeless Animals Awareness events in their communities; and
- NOW, THEREFORE, BE RESOLVED,** the Board of Supervisors of Riverside County does hereby proclaim August 21 through September 21, 2010 as:

"Riverside County's Homeless Animals Awareness Month"

Dated July 27, 2010