

1005

**SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



**SUBMITTAL DATE:**  
August 19, 2010

**FROM:** Economic Development Agency

**SUBJECT:** Workforce Investment Act Youth Funding Recommendation for the Development of a Youth Internet Portal by Monster Evolutions Public Sector and Education (PSE)

**RECOMMENDED MOTION:** That the Riverside County Board of Supervisors approve the Youth Internet Portal funding recommendation with Monster Evolutions PSE, and authorize the Director of Workforce Development to negotiate and execute a sole source agreement and two subsequent annual renewals within 10% of the funding recommendation.

**BACKGROUND:** In 2009, Riverside County EDA purchased a Monster Evolutions PSE Internet Portal to increase its services available to adult job seekers at the Workforce Development Centers. Due to the success of the job seeker internet portal, Riverside County EDA would like to create a similar portal for the 3,500 WIA summer and year-round Riverside County Youth participants.

(Continued)

FISCAL PROCEDURES APPROVED  
ROBERT E. BYRD, AUDITOR-CONTROLLER  
BY Samuel Wong 8/19/10  
SAMUEL WONG

Robert Field  
Robert Field  
Assistant County Executive Officer/EDA

FINANCIAL DATA	Current F.Y. Total Cost:	\$ 98,500	In Current Year Budget:	Yes
	Current F.Y. Net County Cost:	\$ 0	Budget Adjustment:	No
	Annual Net County Cost:	\$ 0	For Fiscal Year:	PY 2010/11

**COMPANION ITEM ON BOARD OF DIRECTORS AGENDA:** No

**SOURCE OF FUNDS:** Federal Workforce Investment Act Youth Funds

Positions To Be Deleted Per A-30	<input type="checkbox"/>
Requires 4/5 Vote	<input type="checkbox"/>

**C.E.O. RECOMMENDATION:**

APPROVE

BY: Jennifer L. Sargent  
Jennifer L. Sargent

**County Executive Office Signature**

**MINUTES OF THE BOARD OF SUPERVISORS**

On motion of Supervisor Tavaglione, seconded by Supervisor Stone and duly carried by unanimous vote, IT WAS ORDERED that the above matter is approved as recommended.

Ayes: Buster, Tavaglione, Stone, Benoit and Ashley  
Nays: None  
Absent: None  
Date: August 31, 2010  
xc: EDA, Purchasing, Auditor

Kecia Harper-Ihem  
Clerk of the Board

By: [Signature]  
Deputy

Prev. Agn. Ref.: N/A ATTACHMENTS FILED WITH THE CLERK OF THE BOARD District: ALL

Agenda Number: **3.30**

**BACKGROUND:** (Continued)

The Youth portal will be designed as a highly flexible and customizable gated community for Riverside County's youth. It is a password-protected online youth community, available 24/7 and accessible via internet. Members can explore and access career options, internships, employment opportunities, post-secondary education options, internship opportunities, relevant news, events, discussions, networking, calendars, career mentoring and career assessments.

The development and delivery of the Youth portal will include:

Phase 1 – Vision to Launch: Design, develop, launch and maintain the site; and

Phase 2 – Performance Metrics: Review of site progress and optimization.

Beyond Phase 2, Monster Evolutions PSE will hold quarterly meetings throughout the contract period to review performance, drive enhancements, and maintain progress. Monster Evolutions PSE will provide creative design services through site launch and ongoing support to Economic Development Agency staff.

The Monster Evolutions PSE proposal covers the design, development, launch, and maintenance of the Riverside County Youth portal. The period of performance is one year with pricing for a three year period that includes a 4% annual inflation escalation for subsequent years based on contract compliance and renewal as follows:

Year 1	Year 2	Year 3	Total
\$98,500	\$80,000	\$83,200	\$263,700

The Riverside County Workforce Investment Board approved this funding recommendation at its August 18, 2010 meeting.

Date: August 4, 2010

From: Loren Sims Department/Agency: EDA/Workforce

To: Board of Supervisors

Via: Purchasing Agent

Subject: Sole Source Procurement; Request for purchase of the Monster Evolutions Youth Internet Career Portal

The below information is provided in support of my Department requesting approval for a sole source. Outside of a duly declared emergency, the time to develop a statement of work or specifications is not in itself justification for sole source.

Supply/Service being requested:

- Development of a Youth Internet Portal by Monster Evolutions

Supplier being requested:

- Monster Evolutions Public Sector and Education

Alternative suppliers that can or might be able to provide supply/service:

- Employon, AIRS/The Right Thing, Career Builder/Personified

Extent of market search conducted:

- EDA previously conducted research when it purchased the Monster Evolutions portal for its adult job seeker participants. Research conducted on the above companies demonstrated that Monster Evolutions was the only company who could create a portal utilizing EDA's website addresses and had an online career services site ready to deploy with minimal customization required.

Unique features of the supply/service being requested from this supplier, which no alternative supplier can provide:

- Unlike other competitors, Monster Evolutions can be hosted on the [www.rivcoyouth.com](http://www.rivcoyouth.com) website for access by youth in the Summer and Year Round Youth programs. Also, businesses can post jobs opportunities, internships and volunteer opportunities directly on the site. It is a password-protected online youth community, available 24/7 and accessible via internet. Members can explore and access career options, internships, employment opportunities, post-secondary education options, relevant news, events, discussions, networking, career mentoring and career assessments

Reasons why my department requires these unique features and what benefit will accrue to the county:

- Youth unemployment is more than double that of adults. Performance requirements for Workforce Investment Act Youth funds include entered employment. This portal will expand the services being offered by the Youth Opportunity Centers and will provide a significant resource for youth to engage themselves in the workforce.

Price Reasonableness:

- Because the majority of the portal's technology has been developed, Monster Evolutions is able to deliver the product at a very competitive price. The price is reasonable, allocable and allowable based on the cost principle guidance contained in the Office of Management and Budget (OMB) Circular A-87.

Does moving forward on this product or service further obligate the county to future similar contractual arrangements?

- No. The initial year cost is \$98,500. The second year cost is \$80,000 and the third year cost includes a 4% increase to \$83,200.



Department Head Signature

8-19-10

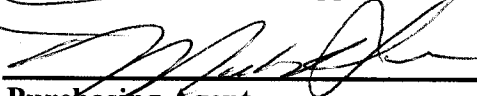
Date

Purchasing Department Comments:

Approve

Approve with Condition/s

Disapprove



Purchasing Agent

8-18-10

Date