

**SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**

973



**FROM:** Executive Office

**SUBMITTAL DATE:**  
November 3, 2010

**SUBJECT:** State Legislative Advocacy Services

**RECOMMENDED MOTION:** That the Board of Supervisors approve and authorize the Chairman to sign a one year extension of the agreement with Nielsen, Merksamer, Parrinello, Mueller and Naylor to provide state legislative advocacy services.

**BACKGROUND:** Since 2003 the County has used a variety of contractors to provide a bipartisan state lobbying team. The team, California Strategies, Michael Corbett and Nielsen, Merksamer, Parrinello, Mueller and Naylor working with Board members and staff has effectively promoted the County's positions and has established productive relationships with legislators and administrative officials. The contract with Nielsen, Merksamer, Parrinello, Mueller and Naylor was extended for the first time by the Board on December 1, 2009 (item 3.10) last year. Contract provisions allow two one-year extensions. The attached agreement will continue all current services. The extension was prepared with a ten percent (10%) reduction to the compensation allowed in the initial contract for services.

  
Alex Gann, Principal Management Analyst

**FINANCIAL  
DATA**

Current F.Y. Total Cost: \$115,830  
Current F.Y. Net County Cost: \$115,830  
Annual Net County Cost: \$115,830

In Current Year Budget: Yes  
Budget Adjustment: No  
For Fiscal Year: 2010/11

**SOURCE OF FUNDS:** General Fund

Positions To Be Deleted Per A-30 ☐  
Requires 4/5 Vote ☐

**C.E.O. RECOMMENDATION:**

APPROVE

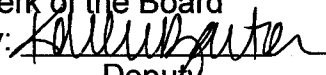
BY:   
Dean Deines

**County Executive Office Signature**

**MINUTES OF THE BOARD OF SUPERVISORS**

On motion of Supervisor Benoit, seconded by Supervisor Ashley and duly carried by unanimous vote, IT WAS ORDERED that the above matter is approved as recommended.

Ayes: Buster, Tavaglione, Stone, Benoit and Ashley  
Nays: None  
Absent: None  
Date: December 14, 2010  
xc: EO, State Rep's.

Kecia Harper-Ihem  
Clerk of the Board  
By:   
Deputy

Prev. Agn. Ref.: 3.3 12/18/07

District: all

Agenda Number:

3.64

FORM APPROVED COUNTY COUNSEL  
BY:  12/8/10  
DATE  
MARSHALL VICTOR

Policy ☒ Policy ☒  
Consent ☐ Consent ☐

Dept's Recomm.:  
Per Exec. Ofc.:

Departmental Concurrence

**SECOND AGREEMENT RENEWAL**  
**BETWEEN COUNTY OF RIVERSIDE**  
**AND NEILSEN, MERKSAMER, PARRINELLO, MUELLER & NAYLOR**

The Agreement between the County of Riverside and Nielsen, Merksamer, Parrinello, Mueller & Naylor (Consultant) approved by the Board of Supervisors on December 20, 2005 Agenda item 3.8 and amended on December 1, 2009 Agenda item 3.10 is hereby renewed effective January 1, 2011 and shall continue in effect through December 31, 2011.

The total compensation will be \$115,830 a reduction of ten percent (10%) from the original contract. The monthly bill shall not exceed \$9,652.50.

All other terms and conditions of the Agreement remain the same.

**SIGNATURE:**

**COUNTY:**

County of Riverside  
Executive Office  
4080 Lemon Street, 4<sup>th</sup> Floor  
Riverside, CA 92501

By: Marion Ashley

Marion Ashley, Chairman  
Board of Supervisors

DEC 14 2010

Date: \_\_\_\_\_

**CONSULTANT:**

Nielsen, Merksamer, Parrinello, Mueller,  
& Naylor  
1415 L. Street, Ste. 1200  
Sacramento, CA 95814

By: James C. Gross

James C. Gross, Managing Partner

Date: \_\_\_\_\_

**ATTEST:**

Clerk of the Board **KECIA HARPER-IHEM**

By: Kecia Harper-Ihem

DEPUTY

DEC 14 2010

Date: \_\_\_\_\_

FORM APPROVED COUNTY COUNSEL  
BY: Marshall Victor 12/8/10  
MARSHALL VICTOR DATE

DEC 14 2010 3.04

EXECUTIVE  
OFFICE

10 DEC -6 PM 1:39

COUNTY OF RIVERSIDE