

SUBMITTAL TO THE BOARD OF DIRECTORS COUNTY OF RIVERSIDE, STATE OF CALIFORNIA



FROM: Regional Park & Open-Space District

SUBMITTAL DATE: 11/24/2010

SUBJECT: 2010 Temecula Valley Wine & Balloon Festival Report – District III

RECOMMENDED MOTION: That the Board Approves and:

- 1. Files this report on the Temecula Valley Balloon and Wine Festival held June 4-6,2010 at Lake Skinner Recreation Area; and
- 2. Authorizes the Regional Park and Open- Space District staff to proceed with plans to conduct the 2011 Balloon and Wine Festival in the spring of 2011.

BACKGROUND: On June 4-6, 2010, the Temecula Valley Balloon & Wine Association (Association) held its annual event at Lake Skinner Recreation Area in Winchester, California. The event generated \$48,001 in revenue to the Regional Park and Open-Space District (District) from gate admissions, parking, and camping. There was excellent cooperation among the community, Association, Riverside County Fire Department, Riverside County Sherriff's Department, US Immigration and Naturalization Service, City of Temecula, Metropolitan Water District, California Highway Patrol, and District. (Continued on page 2)

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		T. Norck		
Tracy Novak, Assist Scott Bangle, General			ovak, Assistant ngle, General N	Parks Director for Nanager
FINANCIAL	Current F.Y. Total Cost:	\$	In Current Year	Budget:
DATA	Current F.Y. Net County Cost:	\$	Budget Adjustment:	
N/A	Annual Net County Cost:	\$	For Fiscal Year:	
SOURCE OF FUNDS:				Positions To Be Deleted Per A-30
				Requires 4/5 Vote
C.E.O. RECON	MENDATION:			
		APPROVE	j	
		BY: alex	Lann	_
County Executive Office Signature		Alex Gann		
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MINUTES OF THE REGIONAL PARK AND OPEN SPACE DISTRICT

On motion of Commissioner Stone, seconded by Commissioner Benoit and duly carried by unanimous vote, IT WAS ORDERED that the above matter is approved as recommended.

Aves:

Buster, Tavaglione, Stone, Benoit and Ashlev

Nays:

None

Absent: None

Date: Dece

XC:

December 14, 2010 Parks

Prev. Agn. Ref.:

District: III

Agenda Number:

13.2

Kecia Harper-Ihem

Clerk of the Board

Dep t Kecomm.: Per Exec. Ofc.:

Policy

M

Consent

SUBJECT: 2010 Temecula Valley Wine & Balloon Festival Report – District III

BACKGROUND: The Association has requested authorization to proceed with plans to conduct the 2011 Balloon and Wine Festival at the Lake Skinner Recreation Area in June. The District and Association will work closely to ensure another successful event if your honorable Board authorizes the District to move forward with this event.