

**SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**

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**FROM:** Department of Public Health, Community Health Agency

**SUBMITTAL DATE:**  
March 28, 2011

**SUBJECT:** Public Health Month – April 2011

**RECOMMENDED MOTION:** That the Board of Supervisors declare April 2011 as National Public Health Month in the County of Riverside and approve the attached proclamation.

**BACKGROUND:**

Many injuries and associated costs can be proactively prevented by taking actions such as wearing a seat belt, properly installing smoke alarms, correctly installing and using child safety seats, wearing a helmet, securing access to pools and spas, and educating the community about violence and maltreatment towards children, seniors, and other vulnerable populations. By proclaiming April 2011 as Public Health Month we can call upon members of the Riverside County community to join with us to observe this month by helping our families, friends, neighbors, co-workers and leaders better understand the importance of public health to a successful health system in light of this year's theme, "Safety is No Accident: Live Injury-Free in a Healthy Riverside County."

Departmental Concurrence

*Susan D. Harrington*  
\_\_\_\_\_  
Susan Harrington, RD, Director  
Department of Public Health

<b>FINANCIAL DATA</b>	Current F.Y. Total Cost:	\$ 0	In Current Year Budget:	N/A
	Current F.Y. Net County Cost:	\$ 0	Budget Adjustment:	N/A
	Annual Net County Cost:	\$ 0	For Fiscal Year:	10-11

<b>SOURCE OF FUNDS:</b> N/A	<b>Positions To Be Deleted Per A-30</b>	<input type="checkbox"/>
	<b>Requires 4/5 Vote</b>	<input type="checkbox"/>

**C.E.O. RECOMMENDATION:** APPROVE  
BY: *Debra Cournoyer*  
Debra Cournoyer

**County Executive Office Signature**

Policy  Policy   
Consent  Consent   
Dept's Recomm.: Per Exec. Ofc.:

**MINUTES OF THE BOARD OF SUPERVISORS**

On motion of Supervisor Ashley, seconded by Supervisor Benoit and duly carried by unanimous vote, IT WAS ORDERED that the above matter is approved as recommended.

Ayes: Buster, Tavaglione, Stone, Benoit and Ashley  
Nays: None  
Absent: None  
Date: April 26, 2011  
xc: GHA, E.O.

Kecia Harper-Ihem  
Clerk of the Board  
By: *[Signature]*  
Deputy

**Prev. Agn. Ref.:**  **District:**  **Agenda Number:**

2.7

**Public Health Month  
April 2011**

**WHEREAS**, the month of April, is being celebrated as National Public Health Month, and the theme is Safety is No Accident: Live Injury-Free in a Healthy Riverside County; and

**WHEREAS**, nationally, each year, nearly 150,000 people die from injuries, and almost 30 million people are injured seriously enough to go to the emergency room; and

**WHEREAS**, the financial costs of injuries are staggering, accounting for 12 percent of annual U.S. medical care spending and totaling as much as \$69 billion per year; and

**WHEREAS**, unintentional injuries, such as motor vehicle crashes, poisonings and falls, rank among the top 10 causes of death in Riverside County; and

**WHEREAS**, 69% of drowning deaths in Riverside County were among children; and

**WHEREAS**, a healthy built environment can help effectively reduce injuries, traumatic events and violence at home, work, and at play; and

**WHEREAS**, many injuries can be proactively prevented by taking actions such as wearing a seatbelt, properly installing smoke alarms, correctly installing and using child safety seats, wearing a helmet, securing access to pools and spas, and educating the community about violence and maltreatment towards children, seniors and other vulnerable populations:

**NOW, THEREFORE**, we, the Board of Supervisors of Riverside County, in recognition of Public Health Month do hereby proclaim the month of April 2011 as Public Health Month and call upon members of the community to join with us to observe this month by helping our families, friends, neighbors, co-workers and leaders better understand the importance of public health to a successful health system in light of this year's theme, "Safety is No Accident: Live Injury-Free in a Healthy Riverside County."

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BOB BUSTER  
First District, Chairman

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JOHN F. TAVAGLIONE  
Second District

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JEFF STONE  
Third District

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JOHN J. BENOIT  
Fourth District

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MARION ASHLEY  
Fifth District

## Harper-Ihem, Kecia

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**From:** Hurtado, Maria  
**Sent:** Thursday, April 07, 2011 12:05 PM  
**To:** Barton, Karen; Harper-Ihem, Kecia  
**Cc:** Rivera, Anna  
**Subject:** FW: Proclamation Request for April 26, 2011 Board Agenda: Public Health Month  
**Attachments:** NPHW 2011 Proclamationv3 - april 2011.docx; FM 11 Public Health Week 2011.pdf

Karen- We need to squeeze this into April 26<sup>th</sup> along with Healthy Riverside County (*I thought these were the same..oops*)

Kecia- We need to pull Board Item# 2.4 Declare the Month of April 2011 as National Public Health Month from next week's BOARD (4/12) and move to April 26<sup>th</sup>.

The Health Fair will be in the CAC Lobby on April 26<sup>th</sup>, so this works better for everyone.

Any questions, please call me.

-MT

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**From:** Rivera, Anna [<mailto:ARivera@rivcocha.org>]  
**Sent:** Monday, March 28, 2011 11:58 AM  
**To:** Hurtado, Maria  
**Cc:** Harper-Ihem, Kecia; Cournoyer, Debbie  
**Subject:** Proclamation Request for April 26, 2011 Board Agenda: Public Health Month

Hello Maria,

This is a request to have the attached proclamation for Public Health Month on the April 26, 2011 Board of Supervisors' Agenda. Below is the required information for this request:

Title of proclamation: *Public Health Month, April 2011*

Board Agenda Date: *April 26, 2011*

Accepting the proclamation: *Dr. Eric Frykman, CHA Director and Susan Harrington, Director of Public Health*

Proclamation and Form 11 are attached.

Please let me know if any other information is needed.

Thank you,  
Anna Rivera  
Executive Assistant  
Department of Public Health  
4065 County Circle Drive, Suite 412  
Riverside, CA 92503  
Tel: 951-358-7036  
Fax: 951-358-4529  
E-Mail: [arivera@rivcocha.org](mailto:arivera@rivcocha.org)