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**SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**

**FROM:** Economic Development Agency

**SUBMITTAL DATE:**  
November 2, 2011

**SUBJECT:** Workforce Investment Act Extension of Monster Evolutions Public Sector and Education Youth Portal.

**RECOMMENDED MOTION:** That the Board of Supervisors:

1. Approve the extension of Monster Evolutions Public Sector and Education Youth Portal for a fourth year not to exceed \$55,000, without securing competitive bids in accordance with Ordinance 459.4; and
2. Authorize the Assistant CEO/EDA, or designee, to negotiate and execute agreements or any amendments, provided they are form approved by County Counsel.

**BACKGROUND:** In 2009, Riverside County EDA/Workforce purchased a Monster Evolutions Internet Portal that increased services to youth job seekers of Riverside County.

(Continued)

FISCAL PROCEDURES APPROVED  
 PAUL ANGULO, CPA, AUDITOR-CONTROLLER  
 BY: Samuel Wong 11/29/11  
 SAMUEL WONG

Robert Field  
 Robert Field  
 Assistant County Executive Officer/EDA

<b>FINANCIAL DATA</b>	Current F.Y. Total Cost:	\$ 75,000	In Current Year Budget:	Yes
	Current F.Y. Net County Cost:	\$ 0	Budget Adjustment:	No
	Annual Net County Cost:	\$ 0	For Fiscal Year:	PY 2011/12

**COMPANION ITEM ON BOARD OF DIRECTORS AGENDA:**

<b>SOURCE OF FUNDS:</b> Federal Workforce Investment Act Youth Funds	Positions To Be Deleted Per A-30	<input type="checkbox"/>
	Requires 4/5 Vote	<input type="checkbox"/>

**C.E.O. RECOMMENDATION:** APPROVE  
 BY: Jennifer L. Sargent  
 County Executive Office Signature

**MINUTES OF THE BOARD OF SUPERVISORS**

On motion of Supervisor Buster, seconded by Supervisor Tavaglione and duly carried by unanimous vote, IT WAS ORDERED that the above matter is approved as recommended.

Ayes: Buster, Tavaglione, Stone, Benoit and Ashley  
 Nays: None  
 Absent: None  
 Date: December 13, 2011  
 xc: EDA, Auditor, Purchasing

Kecia Harper-Ihem  
 Clerk of the Board  
 By: Kecia Harper-Ihem  
 Deputy

Prev. Agn. Ref.: 3.30 of 8/31/10

District: ALL

Agenda Number: **3.10**

FORM APPROVED COUNTY COUNSEL  
 DATE: 11/17/11  
 BY: Mark Sailer  
 Departmental Contract Director  
 Purchasing: Mark Sailer, Assistant Director

Consent  
 Policy  
 Dept's Recomm.:  
 Consent  
 Policy  
 Per Exec. Ofc.:

**BACKGROUND:** (Continued)

The Youth Portal is a highly flexible and customized gated community that is password protected, available 24/7 and accessible via the internet. Members can explore and access career options, internships, employment opportunities, post-secondary education options, relevant news, events, discussions, networking, career mentoring and career assessments.

Monster Evolutions held quarterly meetings throughout the existing contract period to review performance, drive enhancements, and maintain progress. They have provided creative design services to support and enhance the functionality of the site and provide guidance to Economic Development Agency staff.

The Monster Evolutions current proposal offers a reduction in overall costs, providing a significant savings plan in the 2<sup>nd</sup>, 3<sup>rd</sup>, and 4<sup>th</sup> (most savings) contract year, while delivering the same level of service. The contract started August 31, 2010, and will end on August 31, 2014. The period of performance is one year with pricing for a four year period based on contract compliance and renewal.

Year 1	Year 2	Year 3	Year 4	Total:
\$86,500	\$75,000	\$75,000	\$55,000	\$291,500

The Riverside County Workforce Investment Board approved this funding recommendation at its October 19, 2011 meeting.

Date: November 3, 2011  
From: Loren Sims Department/Agency: EDA/Workforce Division  
To: Board of Supervisors/Purchasing Agent  
Via: Purchasing Agent  
Subject: Sole Source Procurement; Request for (Monster Evolutions Youth Internet Career Portal)

The below information is provided in support of my Department requesting approval for a sole source. Outside of a duly declared emergency, the time to develop a statement of work or specifications is not in itself justification for sole source.

1. **Supply/Service being requested:**  
Youth Internet Portal by Monster Evolutions
2. **Supplier being requested:**  
Monster Worldwide, Inc.
3. **Alternative suppliers that can or might be able to provide supply/service:**  
Employon, AIRS/The Right Thing, Career Builder/Personified
4. **Extent of market search conducted:**  
EDA previously conducted research when it originally (2010) purchased the Monster Evolutions adult and youth portals. Research on the above referenced companies demonstrated that Monster was the only company who could create a portal utilizing EDA's website addresses and had an online career services site ready to deploy with minimal customization required.
5. **Unique features of the supply/service being requested from this supplier, which no alternative supplier can provide:**  
Unlike other competitors, Monster Evolutions can be hosted on the [www.myiecareer.com](http://www.myiecareer.com) website for access by youth in EDA's year round youth programs. Also, businesses can post job opportunities, internships and volunteer opportunities directly on the site. It is a password-protected online youth community, available 24/7 and accessible via the internet. Members can explore and access career options, internships, employment opportunities, post-secondary education options, relevant news, events, discussions, networking, career mentoring and career assessments.
6. **Reasons why my department requires these unique features and what benefit will accrue to the county:**  
Youth unemployment is more than double that of adults. Performance requirements for Workforce Investment Act Youth funds include entered employment. This portal has expanded the services being offered by the Youth Opportunity Centers and has provided significant resources for youth to engage themselves in the workforce.

**7. Price Reasonableness including purchase price and any ongoing maintenance or ancillary costs from the supplier:**

M.O. 3.30, dated August 31, 2010 approved a sole source for Youth Internet Portal with Monster Evolutions) for 3 years (year 1 \$98,500, year 2 \$80,000, and year 3 \$83,200) totaling \$263,700. Workforce Development recently negotiated a cost reduction for years 2 and 3 from \$80,000 to \$75,000; year 3 from \$83,000 to \$75,000 for a cost savings of \$13,000. The reduction in cost comes with the addition of a 4<sup>th</sup> year at \$55,000. The new total for years 2 through 4 is \$205,000. Costs are allowable based on the cost principle guidance contained in the Office of Management and Budget (OMB) Circular A-87.

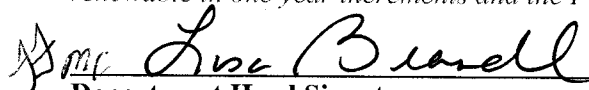
**8. Does moving forward on this product or service further obligate the county to future similar contractual arrangements or any ongoing costs affiliated with this sole source? (Maintenance, support, or upgrades, if so, please explain).**

Yes. Anticipated use of this product will be on-going as long as the Workforce Development Centers provide services to the youth of Riverside County and the funding is available to support the need.

**9. Period of Performance:**

The period of performance is for the addition of a 4<sup>th</sup> year ending in 2014 via negotiations for the cost saving of \$13,000 for years 2 and 3.

*(Provide a defined period of performance. Please note multi-year terms require Board approval, unless renewable in one year increments and the Purchasing Agent approves the terms.)*

  
Department Head Signature

11/9/11  
Date

Purchasing Department Comments:

Approve

Approve with Condition/s

Disapprove

Not to exceed: \$ 75,000      One time      Annual Amount through 6-30-2014

  
Purchasing Agent

11-16-11  
Date

12-296  
Approval Number  
(Reference on Purchasing Documents)