

**SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**

124



**FROM:** Department of Public Social Services (DPSS)

**SUBMITTAL DATE:**  
June 12, 2012

**SUBJECT:** Approval of the Agreement between DPSS and Prevent Child Abuse Riverside County without securing competitive bids

**RECOMMENDED MOTION:** That the Board of Supervisors:

1. Designate PCARC as the County's Children's Trust Fund Council in accordance with Welfare and Institutions Code Sections 18965 through 18970;
2. Approve and authorize the Chairman of the Board to sign the attached sole source agreement CS-02438 with Prevent Child Abuse Riverside County (PCARC) for the period of July 1, 2012 – June 30, 2013 with the option to renew for two additional one-year periods for an amount not to exceed \$516,328 without securing competitive bids;
3. Authorize the Director of DPSS to administer the agreement;
4. Authorize the Purchasing Agent, in accordance with Ordinance No. 459, to exercise the renewal options, based on the availability of fiscal funding, and to sign amendments that do no change the substantive terms of the agreement, including amendments to the compensation provision that do not exceed the annual CPI rates; and

Continued – 2 pages in total

*Susan Loew*

Susan Loew, Director

<b>FINANCIAL DATA</b>	Current F.Y. Total Cost:	\$ 516,328	In Current Year Budget:	Yes
	Current F.Y. Net County Cost:	\$ 0	Budget Adjustment:	No
	Annual Net County Cost:	\$ 0	For Fiscal Year:	12/13

**SOURCE OF FUNDS:** Children's Trust Fund 100%

Positions To Be Deleted Per A-30	<input type="checkbox"/>
Requires 4/5 Vote	<input type="checkbox"/>

**C.E.O. RECOMMENDATION:** **APPROVE**

BY: *Debra Courmoyer*  
Debra Courmoyer

County Executive Office Signature

**MINUTES OF THE BOARD OF SUPERVISORS**

On motion of Supervisor Tavaglione, seconded by Supervisor Stone and duly carried by unanimous vote, IT WAS ORDERED to approve the contract and return with an RFP process.

Ayes: Buster, Tavaglione, Stone, Benoit and Ashley  
 Nays: None  
 Absent: None  
 Date: June 12, 2012  
 xc: DPSS, Purchasing, COB

Kecia Harper-Ihem  
 Clerk of the Board  
 By: *[Signature]*  
 Deputy

**Prev. Agn. Ref.:** 03/17/09 (3.54); 10/6/09 **District:** All **Agenda Number:**

(2.11) ATTACHMENTS FILED WITH THE CLERK OF THE BOARD

**3.17**

PURCHASING & FLEET SERVICES: *[Signature]* Robert Howdysnell, Director 5/29/12  
 FORM APPROVED COUNTY COUNSEL: *[Signature]* 5-24-12  
 BY: ELENA M. BOEVA  
 Departmental Concurrence  
 Policy  Consent   
 Policy  Consent   
 Dept't Recomm.: Per Exec. Ofc.:

RE: Approval of the Agreement between DPSS and Prevent Child Abuse Riverside County without securing competitive bids  
Date: June 12, 2012  
Page: 2

**RECOMMENDED MOTION (CONTINUED)**

5. Receive and file the FY2010/2011 Annual Report for PCARC

**BACKGROUND:**

Per Welfare and Institutions Code Section 18965 through 19070, the County Board of Supervisors must approve and designate a local agency as the lead agency in Riverside County for coordinating regional child abuse prevention councils and as the lead agency for the Children Trust Fund allocation.

PCARC has been the lead agency for child abuse prevention for over 12 years. As an agency, PCARC has improved their outreach efforts and expanded their community resource education efforts to create more public awareness of child abuse.

DPSS Children's Services Division works with PCARC on child abuse issues in Riverside County. PCARC also assists with the County's Community Partners Forum, which is held bi-annually to inform the community about child abuse outcomes. PCARC also takes a lead role for the countywide needs assessment, which leads to funding for the Child Abuse Prevention Intervention and Treatment (CAPIT), Promoting Safe and Stable Families (PSSF), and Community Based Child Abuse Prevention (CBCAP) allocations.

Pursuant to their current agreement, PCARC is required to submit an annual report (attached) which includes more information about their programs and the activities of the regional collaboratives.

DPSS requests that the Board approve the contract with PCARC to align with the requirements of the Welfare and Institutions Code, designate PCARC as the lead child abuse prevention council, and receive and file the FY2010/2011 Annual Report.

**FINANCIAL:**

The funds for this agreement are from the Children's Trust Fund with no fiscal impact to the County General Fund.

**ATTACHMENTS:**

- Contract CS-02438
- Sole Source Justification
- FY2010/2011 Annual Report

**CONCUR/EXECUTE:**

County Purchasing

SL:jsl

Date: March 20, 2012  
From: Susan Loew, Director of the Department of Public Social Services  
To: Board of Supervisors/Purchasing Agent  
Via: Purchasing Agent  
Subject: Request for a Sole Source Procurement for (Riverside County's Lead Child Abuse Prevention Council)

The below information is provided in support of the Department of Public Social Services requesting approval for a sole source. Outside of a duly declared emergency, the time to develop a statement of work or specifications is not in itself justification for a sole source.

**1. Supply/Service being requested:**

Riverside County's Lead Child Abuse Prevention Council

**2. Supplier being requested:**

Prevent Child Abuse Riverside County (PCARC)

**3. Alternative suppliers that can or might be able to provide supply/service:**

On March 9, 2009, Agenda number 3.54, PCARC was designated by the Board of Supervisors as the County Children's Trust Fund Council in accordance with Welfare and Institution (W&I) Code 18965 through 18970.

PCARC has been the only appointed lead council for child abuse prevention since 2000 by the Board of Supervisors.

**4. Extent of market search conducted:**

A search was done via the internet for other child abuse prevention councils within Riverside County who could perform the services throughout Riverside County. This search concluded that there is only one such council within Riverside County which performs the specific services on a County wide basis.

**5. Unique features of the supply/service being requested from this supplier, which no alternative supplier can provide:**

According to Welfare and Institution Code 18982, the primary purpose of the Child Abuse Prevention Coordinating Council is to coordinate the community's efforts to prevent and respond to child abuse.

PCARC provides lead agency coordination over other, area specific, child abuse councils throughout Riverside County. This includes, but is not limited to:

- Providing lead oversight of all recognized child abuse councils within Riverside County;
- In accordance with W&I Codes, be situated as the designated council for Riverside County's Children's Trust Fund;

- In accordance with W&I Codes, encourage and coordinate a broad multi-disciplinary board of directors and regional child abuse committees which encompass various community leaders (PCARC is County wide in its efforts to coordinate a multi-disciplinary board of directors);
- In accordance with W&I Codes, provide for interagency cooperation, promote public awareness, encourage and provide training (PCARC has been contracted as the training agency for Mandated Reporter training since 2000);
- Encourage and facilitate community support for programs.

**6. Reasons why the Department of Public Social Services requires these unique features and what benefit will accrue to the county:**

Funding through the State of California for programs such as Children's Trust Fund (CTF), Child Abuse Prevention, Intervention and Treatment (CAPIT), Promoting Safe and Stable Families (PSSF), and Community Based Child Abuse Prevention (CBACP), has specific requirements the County must follow to receive State funding. One of these requirements is for the County to appoint a single child abuse council for the entire County of Riverside.

**7. Does moving forward on this product or service further obligate the county to future similar contractual arrangements?**

No.

**8. Period of Performance:**

The current contract with PCARC is scheduled to end on June 30, 2012, with no additional renewals. This request is being made to establish a new contract with PCARC as the Lead Child Abuse Prevention Council for the County of Riverside. The term of this contract will be July 1, 2012 through June 30, 2013 with two (2) one (1) year renewal options. The aggregate end date will be June 30, 2015.

Patricia Reynolds for Susan Law 5-31-12  
 Department Head Signature Date

Purchasing Department Comments:

Approve

Approve with Condition/s

Disapprove

Not to exceed: \$576,328.00 One time Annual Amount through 576,328.00  
3 years total

[Signature] 5/30/2012 12-560  
 Purchasing Agent Date Approval Number  
 (Reference on Purchasing Documents)

**Riverside County Department of Public Social Services  
Contracts Administration Unit  
10281 Kidd Street  
Riverside, CA 92503**

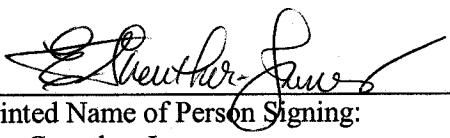
**SERVICES CONTRACT:** CS-02438  
**CONTRACTOR:** Prevent Child Abuse Riverside County  
**CONTRACT TERM:** July 1, 2012 - June 30, 2013  
**MAXIMUM REIMBURSABLE AMOUNT:** \$516,328

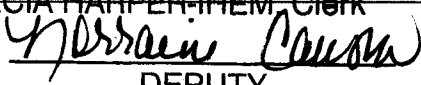
WHEREAS, the Department of Public Social Services, hereinafter referred to as DPSS, in accordance with the Child Abuse Prevention Coordinating Council Act (Welfare and Institution Code, Sec. 18983.5), desires to provide funding for a lead agent to coordinate the 1) regional child abuse councils and planning bodies, and 2) the communities efforts in the areas of child abuse prevention and intervention;

WHEREAS, Prevent Child Abuse Riverside County meets the requirements of Section 18983.5 and is qualified to coordinate the regional child abuse councils and planning bodies, and the communities efforts in the areas of child abuse prevention and intervention;

WHEREAS, DPSS desires Prevent Child Abuse Riverside County, hereinafter referred to as the Contractor, to perform these services in accordance with the CONTRACT TERMS and CONDITIONS (CT&C) attached hereto and incorporated herein by this reference. The CT&C specify the responsibilities of DPSS and the Contractor;

NOW THEREFORE, DPSS and the Contractor do hereby covenant and agree that the Contractor shall provide said services in return for monetary compensation, all in accordance with the terms and conditions contained herein, of this Agreement.

Authorized Signature for County: 	Authorized Signature for Prevent Child Abuse Riverside County 
Printed Name of Person Signing: John F. Tavaglione	Printed Name of Person Signing: Eva Guenther-James
Title: Chair, Board of Supervisors	Title: President Board of Directors
Address: 10281 Kidd St. Riverside, CA 92503	Address: 1945 Chicago Ave B South Riverside, CA 92507
Date Signed:	Date Signed:

ATTEST:  
~~KECIA HARPER-HEM, Clerk~~  
 By   
 DEPUTY

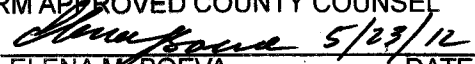
FORM APPROVED COUNTY COUNSEL  
 BY:  5/23/12  
 ELENA M. BOEVA DATE

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List of Exhibits

- Exhibit A - Prevent Child Abuse Riverside County - Line Item Budget
- Exhibit B - DPSS 2076A, DPSS 2076B & Instructions
- Exhibit C - ASSURANCE OF COMPLIANCE

## CONTRACT TERMS AND CONDITIONS

## I. DEFINITIONS

- A. "CAPIT" refers to Child Abuse Prevention, Intervention and Treatment, and it is one of the DPSS funding sources.
- B. "CSD" refers to Children's Services Division.
- C. "CTF" refers to Children's Trust Fund, the DPSS funding sources for PCARC.
- D. "DPSS" refers to the County of Riverside and its Department of Public Social Services, which has administrative responsibility for this Contract.
- E. "Mandated Reporter" refers to a person(s) as described in accordance with California Penal Code 11165.7.
- F. "PCARC" is the abbreviation for Prevent Child Abuse, Riverside County.
- G. "Subcontract" refers to any contract, purchase order, or other purchase agreement, including modifications and change orders to the foregoing, entered into by the Contractor with a subcontractor to furnish supplies, materials, equipment, and services for the performance of any of the terms and conditions contained in this contract.
- H. "Subcontractor" means any supplier, vendor, or firm that furnishes supplies, materials, equipment, or services to or for the Contractor or another subcontractor.
- I. "W&I code" refers to California Welfare and Institutions Code.

## II. PURPOSE

Funding through the State of California for programs such as Children's Trust Fund (CTF), Child Abuse Prevention, Intervention and Treatment (CAPIT), Promoting Safe and Stable Families (PSSF), and Community Based Child Abuse Prevention (CBACP), has specific requirements the County must follow to receive State funding. One of these requirements is for the County to appoint a single child abuse council for the entire County of Riverside

## III. DPSS RESPONSIBILITIES

DPSS will:

- A. Assign staff to be liaison between DPSS and the Prevent Child Abuse Riverside County.
- B. DPSS may monitor the performance of the Prevent Child Abuse Riverside County in meeting the terms, conditions and services in this Contract. DPSS, at its sole discretion, may monitor the performance of the Contractor through any combination of the following methods: periodic on-site visits, annual inspections, evaluations and Contractor self-monitoring.
- C. Attend PCARC Board of Directors meeting as a non-voting member.

## IV. CONTRACTOR RESPONSIBILITIES

## A. SCOPE OF SERVICE

The Contractor Shall:

1. Assign a liaison between PCARC and DPSS.
2. Provide lead administrative oversight and guidance for all PCARC regional collaboratives.
3. Encourage participation of parent-consumer representatives on the regional committees and PCARC's Board of Directors.
4. In accordance with W&I code sections 18965 through 18970, be situated as the designated council for Riverside County's Children's Trust Fund (CTF).
5. In accordance with W & I Code Section 18967, establish criteria for determining which (CAPIT, PSSF, or CTF) proposals receive funding, accept and prioritize proposals received from the community, and make funding recommendations to the Riverside County Board of Supervisors.
6. In accordance with W&I code section 18982.1, encourage a broad, multi-disciplinary Board of Directors and regional child abuse committees, which include, but are not limited to, representation from the following: elected officials, public child welfare services, DPSS/CPS, probation department, community care licensing, criminal justice personnel (i.e.: law enforcement, the District Attorney's Office, the courts, County Coroner), the prevention and treatment community, medical and mental health services, community-based organizations, public/private schools, community representation, community-based social services, community volunteers, civic organizations, religious communities, and parent-consumers.
7. In accordance with W&I code section 18982.2:
  - a. Provide a forum for interagency cooperation and coordination in the prevention, detection, treatment and legal processing of child abuse cases.
  - b. Promote public awareness of the abuse and neglect of children, and the resources available for intervention and treatment.
  - c. Encourage and facilitate training of professionals in the detection, treatment and prevention of child abuse and neglect.
  - d. Recommend improvements in services to families and victims.
  - e. Encourage and facilitate community support for child abuse and neglect programs.
8. In accordance with W&I code section 18982.3, may form committees to carry out specific functions, such as, but not limited to, interagency coordination committee, multidisciplinary personnel team, professional training committee, public awareness committee, service improvement committee, advocacy committee, fundraising committee.
9. In accordance with W&I code section 18983.6, develop a protocol for interagency coordination and provide yearly reports to the County Board of Supervisors.
10. Sponsor or co-sponsor community events that benefit children, parent-consumers, and professionals in the recognition and prevention of child abuse and neglect.
11. Lead needs assessments to determine county service needs and gaps in services.
12. Provide Mandated Reporter Training throughout the County for a total of not less than 24 times a year. This training shall be in conjunction with Penal Code 11165.7 through 11167.



13. Provide public outreach according to PCARC's outreach plan, incorporating public awareness/media campaign efforts, and the distribution of promotional and educational materials.

## B. REPORTING

The Contractor shall submit the following reports as specified below:

1. In accordance with W&I code section 18983.6, councils receiving funding under this chapter shall develop a protocol for interagency coordination and provide annual reports to the county board of supervisors no later than September 1 of each year.
2. Retain monthly written reports pursuant to this Agreement on the following:
  - a. Unduplicated attendance count of the regional collaborative meetings.
  - b. Unduplicated attendance count of parent-consumers, when they self identify.
  - c. Copy of regional and Contractor's meeting agenda(s) for that month.
  - d. Copy of regional and Contractor's approved minutes from previous month.
  - e. Listing of sponsored conferences, workshops, or awareness campaigns to include:
    - Location(s)
    - Time and date
    - Unduplicated attendance count
    - Description of target audience agencies represented with a copy of presentation (curriculum) outline
    - Copy of conference announcement, and
    - Attendance sign-in sheet.
  - f. Listing of mandated reporter training workshops to include: location(s), time and date, unduplicated attendance count, description of target audience, agencies represented, and attendance sign-in sheet.
  - g. Listing of local print and/or electronic media announcements to include: media provider, description of target audience, time and date of release(s), copy of script (if an advertisement or public service announcement), target audience, estimated number of people or households reached. This includes billboard campaign announcements.
3. Membership listings of the Contractor's Board of Directors and local child abuse committee's governing bodies will be kept at the Contractor's site along with monthly reports, and will be provided in the Contractor's Annual Report.

## C. FISCAL

### 1. MAXIMUM REIMBURSABLE AMOUNT

Total payment under this Contract shall not exceed \$516,328.

### 2. LINE ITEM COST RATE

DPSS will pay the Contractor for services performed under this Agreement according to the Line Item Budget in **Exhibit A**, attached hereto and incorporated herein by this reference.

### 3. CASH / IN-KIND MATCH

In accordance with W&I code section 18983.8, the Contractor shall provide a 33-1/3% cash and/or in-kind match in the total amount of \$171,937 in monthly or in intervals of lump sums for the duration of the contract period. Match must be reported on DPSS form 2076B, Contractor Expenditure Report form, attached hereto as **Exhibit B** with instructions and incorporated herein by this reference.

### 4. METHOD, TIME AND SCHEDULE CONDITIONS OF PAYMENT

The Contractor will be paid the actual amount of each monthly invoice for payment. If the required supporting documentation or actual receipts are not provided, DPSS may delay payment until the information is received by DPSS.

For months for which no reimbursement is requested, an invoice must be submitted with a "\$0" request.

All completed claims must be submitted on a monthly basis no later than 30 days after the end of each month in which the services were provided. All complete claims submitted in a timely manner shall be processed within forty-five (45) calendar days.

The Contractor shall submit DPSS Forms 2076A, 2076B (if applicable), (Exhibit B), following the instructions set forth. Exhibit A is attached hereto and incorporated herein by this reference for request of all payments.

Each claiming period shall consist of a calendar month claiming period. Contractor Invoice estimates for May and June are due no later than the 10th of June. Actual Contractor invoices for May and June are due no later than the 30th of July.

### 5. FINANCIAL RESOURCES

The Contractor warrants that during the term of this Contract, the Contractor shall retain sufficient financial resources necessary to perform all aspects of its obligations, as described under this Contract. Further, the Contractor warrants that there has been no adverse material change in the Contractor, Parent, or Subsidiary business entities, resulting in negative impact to the financial condition and circumstances of the Contractor since the date of the most recent financial statements.

### 6. RECORDS, INSPECTIONS AND AUDITS

- a. The Contractor shall maintain auditable books, records, documents, and other evidence pertaining to costs and expenses in this Contract. The Contractor shall maintain these records for three (3) years after final payment has been made or until all pending County, State, and Federal audits, if any, are completed, whichever is later.
- b. Any authorized representative of the County of Riverside, the State of California, and the Federal government shall have access to any books, documents, papers, electronic data, and other records, which these representatives may determine to be pertinent to this Contract, for the purpose of performing an audit, evaluation, inspection, review, assessment, or examination. These representatives are authorized to obtain excerpts, transcripts, and copies, as they deem necessary. Further, these authorized representatives shall have the right at all reasonable times to inspect or otherwise evaluate the work performed, or being performed, under this Contract and the premises in which it is being performed.

- c. This access to records includes, but is not limited to, service delivery, referral, financial, and administrative documents for three (3) years after final payment is made, or until all pending County, State, and Federal audits are completed, whichever is later.
- d. Should the Contractor disagree with any audit conducted by DPSS, the Contractor shall have the right to employ a licensed, Certified Public Accountant (CPA) to prepare and file with DPSS a certified financial and compliance audit that is in compliance with generally-accepted government accounting standards of related services provided during the term of this Contract. The Contractor shall not be reimbursed by DPSS for such an audit.
- e. In the event the Contractor does not make available its books and financial records at the location where they are normally maintained, the Contractor agrees to pay all necessary and reasonable expenses, including legal fees, incurred by DPSS in conducting such an audit.
- f. Contractors that expend \$500,000 or more in a year in Federal funding shall obtain an audit performed by an independent auditor in accordance with generally accepted governmental auditing standards covering financial and compliance audits as per the Single Audit Act of 1984 and the Single Audit Act Amendments of 1996, as per OMB Circular 133. However, records must be available for review and audit by appropriate officials of Federal, State and County agencies.

#### 7. SUPPLANTATION

The Contractor shall not supplant any federal, state, or county funds intended for the purpose of this Contract with any funds made available under any other Contract. The Contractor shall not claim reimbursement from DPSS for, or apply any sums received from DPSS, with respect to the portion of its obligations, which have been paid by another source of revenue. The Contractor agrees that it will not use funds received pursuant to this Contract, either directly or indirectly, as a contribution or compensation for purposes of obtaining state funds under any state program or county funds under any county programs without prior approval of DPSS.

#### 8. DISALLOWANCE

In the event the Contractor receives payment for services under this Contract which is later disallowed for nonconformance with the terms and conditions herein by DPSS, the Contractor shall promptly refund the disallowed amount to DPSS on request, or at its option, DPSS may offset the amount disallowed from any payment due to the Contractor under any contract with DPSS.

### D. ADMINISTRATIVE

#### 1. CONFLICT OF INTEREST

The Contractor, Contractor's employees, and agents shall have no interest, and shall not acquire any interest, direct or indirect, which shall conflict in any manner or degree with the performance of services required under this Contract.

#### 2. CONFIDENTIALITY

The Contractor shall maintain the confidentiality of all information and records and comply with all other statutory laws and regulations relating to privacy and confidentiality.

Each party shall ensure that case record information is kept confidential when it identifies an individual by name, address, or other information. Confidential information requires special

precautions to protect it from loss, unauthorized use, access, disclosure, modification, and destruction.

The parties to this Agreement shall keep all information that is exchanged between them in the strictest confidence, in accordance with Section 10850 of the Welfare and Institutions Code. All records and information concerning any and all persons referred to the Contractor shall be considered and kept confidential by the Contractor, its staff, agents, employees and volunteers. The Contractor shall require all of its employees, agents, subcontractors and volunteer staff who may provide services under this agreement with the Contractor before commencing the provision of any such services, to maintain the confidentiality of any and all materials and information with which they may come into contact, or the identities or any identifying characteristics or information with respect to any and all participants referred to the Contractor by Riverside County.

The confidentiality of juvenile records is established under section 827 and 828 of the Welfare and Institutions Code, California Rules of Court, Rule 5.552 and case law. The Juvenile Court has exclusive jurisdiction over juvenile records and information and has the responsibility to protect the interests of minors and their families in the confidentiality of any records and information concerning minors involved in the justice system and to provide a reasonable method for release of these records and information in appropriate circumstances.

Contractor shall ensure that no person will publish, disclose, use, permit, or cause to be published, disclosed, or used, any confidential information pertaining to any applicant or recipient of services under this Agreement. The Contractor agrees to inform all persons directly or indirectly involved in administration of services provided under this Agreement of the above provisions and that any person deliberately violating these provisions is guilty of a misdemeanor.

### 3. EMPLOYMENT PRACTICES

- a. The Contractor shall not discriminate in its recruiting, hiring, promoting, demoting, or terminating practices on the basis of race, religious creed, color, national origin, ancestry, physical handicap, medical condition, marital status, age, or sex in the performance of this Contract, and to the extent they shall apply, with the provisions of the Fair Employment and Housing Act (FEHA), and the Federal Civil Rights Act of 1964 (P. L. 88-352).
- b. In the provision of benefits, the Contractor shall certify and comply with Public Contract Code 10295.3, to not discriminate between employees with spouses and employees with domestic partners, or discriminate between the domestic partners and spouses of those employees.
- c. For the purpose of this section Domestic Partner means one of two persons who have filed a declaration of domestic partnership with the Secretary of State pursuant to Division 2.5 (commencing with Section 297) of the Family Code.

### 4. EQUAL EMPLOYMENT OPPORTUNITY

By signing this agreement or accepting funds under this agreement, the contractor shall comply with Executive Order 11246 of September 24, 1965, entitled "Equal Employment Opportunity", as amended by Department of Labor regulations (41 CFR Chapter 60).

### 5. CLIENT CIVIL RIGHTS COMPLIANCE

- a. Assurance of Compliance

The Contractor shall complete the Vendor Assurance of Compliance with Riverside County Department of Public Social Services Non-Discrimination in State and Federally Assisted Programs, attached hereto as **Exhibit C** and incorporated herein by this reference. The Contractor will sign and date **Exhibit C** and return it to DPSS along with the executed Contract. The Contractor shall ensure that the administration of public assistance and social service programs are non-discriminatory. To the effect that no person shall because of ethnic group identification, age, sex, color, disability, medical condition, national origin, race, ancestry, marital status, religion, religious creed or political belief be excluded from participation in or be denied the benefits of, or be otherwise subject to discrimination under any program or activity receiving federal or state financial assistance.

b. **Client Complaints**

The Contractor shall further establish and maintain written referral procedures under which any person, applying for or receiving services hereunder, may seek resolution from Riverside County DPSS Civil Rights Coordinator of a complaint with respect to any alleged discrimination in the provision of services by Contractor's personnel. The Contractor must distribute to social service clients that apply for and receive services, "Your Rights Under California Welfare Programs" brochure (Publication 13). For a copy of this brochure, visit the following website at:

<http://www.dss.cahwnet.gov/cdssweb/entres/forms/English/pub13.pdf>

**Civil Rights Complaints should be referred to:**

Civil Rights Coordinator  
Riverside County Department of Public Social Services  
10281 Kidd Street  
Riverside, CA 92503  
(951) 358-3030

c. **Services, Benefits and Facilities**

Contractor shall not discriminate in the provision of services, the allocation of benefits, or in the accommodation in facilities on the basis of color, race, religion, national origin, sex, age, sexual preference, physical or mental handicap in accordance with Title VI of the Civil Rights Act of 1964, 42 U.S.C. Section 2000d and all other pertinent rules and regulations promulgated pursuant thereto, and as otherwise provided by State law and regulations, as all may now exist or be hereafter amended or changed.

For the purpose of this Section, discrimination means denying a participant or potential participant any service, benefit, or accommodation that would be provided to another and includes, but is not limited to, the following:

- (1) Denying a participant any service or benefit or availability of a facility.
- (2) Providing any service or benefit to a participant which is different, or is provided in a different manner, or at a different time or place from that provided to other participants on the basis of race, color, creed or national origin.
- (3) Restricting a participant in any way in the enjoyment of any advantage or privilege enjoyed by others receiving any service or benefit. Treating a participant differently from others in satisfying any admission requirement or condition, or eligibility requirement or condition, which individuals must meet in order to be provided any service or benefit.

d. Cultural Competency

Contractor shall cause to be available bilingual professional staff or qualified interpreter to ensure adequate communication between clients and staff. Any individual with limited English language capability or other communicative barriers shall have equal access to services.

For the purpose of this Section, a qualified interpreter is defined as someone who is fluent in English and in the necessary second language, can accurately speak, read and readily interpret the necessary second language and/or accurately sign and read sign language. A qualified interpreter must be able to translate in linguistically appropriate terminology necessary to convey information such as symptoms or instructions to the client in both languages.

6. HOLD HARMLESS/INDEMNIFICATION

Contractor shall indemnify and hold harmless the County of Riverside, its Agencies, Districts, Special Districts and Departments, their respective directors, officers, Board of Supervisors, elected and appointed officials, employees, agents and representatives (individually and collectively hereinafter referred to as Indemnitees) from any liability whatsoever, based or asserted upon any services of Contractor, its officers, employees, subcontractors, agents or representatives arising out of or in any way relating to this Contract, including but not limited to property damage, bodily injury, or death or any other element of any kind or nature whatsoever arising from the performance of Contractor, its officers, employees, subcontractors, agents or representatives Indemnitors from this Contract. Contractor shall defend, at its sole expense, all costs and fees including, but not limited, to attorney fees, cost of investigation, defense and settlements or awards, the Indemnitees in any claim or action based upon such alleged acts or omissions.

With respect to any action or claim subject to indemnification herein by Contractor, Contractor shall, at their sole cost, have the right to use counsel of their own choice and shall have the right to adjust, settle, or compromise any such action or claim without the prior consent of COUNTY; provided, however, that any such adjustment, settlement or compromise in no manner whatsoever

7. INSURANCE

- a. Without limiting or diminishing the Contractor's obligation to indemnify or hold the COUNTY harmless, Contractor shall procure and maintain or cause to be maintained, at its sole cost and expense, the following insurance coverages during the term of this Contract.

(1) Worker's Compensation:

If the Contractor has employees as defined by the State of California, the Contractor shall maintain statutory Worker's Compensation Insurance (Coverage A) as prescribed by the laws of the State of California. Policy shall include Employers' Liability (Coverage B) including Occupational Disease with limits not less than \$1,000,000 per person per accident. The policy shall be endorsed to waive subrogation in favor of The County of Riverside, and, if applicable, to provide a Borrowed Servant/Alternate Employer Endorsement.

(2) Commercial General Liability:

Commercial General Liability insurance coverage, including but not limited to, premises liability, contractual liability, products and completed operations liability, personal and

advertising injury, and cross liability coverage, covering claims which may arise from or out of Contractor's performance of its obligations hereunder. Policy shall name the County of Riverside, its Agencies, Districts, Special Districts, and Departments, their respective directors, officers, Board of Supervisors, employees, elected or appointed officials, agents or representatives as Additional Insureds. Policy's limit of liability shall not be less than \$1,000,000 per occurrence combined single limit. If such insurance contains a general aggregate limit, it shall apply separately to this Contract or be no less than two (2) times the occurrence limit.

(3) Vehicle Liability:

If vehicles or mobile equipment are used in the performance of the obligations under this Contract, then Contractor shall maintain liability insurance for all owned, non-owned or hired vehicles so used in an amount not less than \$1,000,000 per occurrence combined single limit. If such insurance contains a general aggregate limit, it shall apply separately to this Contract or be no less than two (2) times the occurrence limit. Policy shall name the County of Riverside, its Agencies, Districts, Special Districts, and Departments, their respective directors, officers, Board of Supervisors, employees, elected or appointed officials, agents or representatives as Additional Insured(s).

b. General Insurance Provisions – All lines:

- (1) Any insurance carrier providing insurance coverage hereunder shall be admitted to the State of California and have an A M BEST rating of not less than A: VIII (A:8) unless such requirements are waived, in writing, by the County Risk Manager. If the County's Risk Manager waives a requirement for a particular insurer such waiver is only valid for that specific insurer and only for one policy term.
- (2) The Contractor's insurance carrier(s) must declare its insurance self-insured retentions. If such self-insured retentions exceed \$500,000 per occurrence such retentions shall have the prior written consent of the County Risk Manager before the commencement of operations under this Contract. Upon notification of self insured retention unacceptable to the COUNTY, and at the election of the County's Risk Manager, Contractor's carriers shall either; 1) reduce or eliminate such self-insured retention as respects this Contract with the COUNTY, or 2) procure a bond which guarantees payment of losses and related investigations, claims administration, and defense costs and expenses.
- (3) Contractor shall cause Contractor's insurance carrier(s) to furnish the County of Riverside with either 1) a properly executed original Certificate(s) of Insurance and certified original copies of Endorsements effecting coverage as required herein, and 2) if requested to do so orally or in writing by the County Risk Manager, provide original Certified copies of policies including all Endorsements and all attachments thereto, showing such insurance is in full force and effect. Further, said Certificate(s) and policies of insurance shall contain the covenant of the insurance carrier(s) that thirty (30) days written notice shall be given to the County of Riverside prior to any material modification, cancellation, expiration or reduction in coverage of such insurance. In the event of a material modification, cancellation, expiration, or reduction in coverage, this Contract shall terminate forthwith, unless the County of Riverside receives, prior to such effective date, another properly executed original Certificate of Insurance and original copies of endorsements or certified original policies, including all endorsements and attachments thereto evidencing coverages set forth herein and the insurance required herein is in full force and effect. Contractor shall not commence operations until the COUNTY has been furnished original Certificate(s) of Insurance and certified original copies of endorsements and if requested, certified original policies of insurance including all endorsements and any and all other attachments as required in this Section. An

individual authorized by the insurance carrier to do so on its behalf shall sign the original endorsements for each policy and the Certificate of Insurance.

- (4) It is understood and agreed to by the parties hereto that the Contractor's insurance shall be construed as primary insurance, and the COUNTY'S insurance and/or deductibles and/or self-insured retentions or self-insured programs shall not be construed as contributory.
- (5) If, during the term of this Contract or any extension thereof, there is a material change in the scope of services; or, there is a material change in the equipment to be used in the performance of the scope of work which will add additional exposures (such as the use of aircraft, watercraft, cranes, etc.); or, the term of this Contract, including any extensions thereof, exceeds five (5) years the COUNTY reserves the right to adjust the types of insurance required under this Contract and the monetary limits of liability for the insurance coverages currently required herein, if, in the County Risk Manager's reasonable judgment, the amount or type of insurance carried by the Contractor has become inadequate.
- (6) Contractor shall pass down the insurance obligations contained herein to all tiers of subcontractors working under this Contract.
- (7) The insurance requirements contained in this Contract may be met with a program(s) of self-insurance acceptable to the COUNTY.
- (8) Contractor agrees to notify COUNTY of any claim by a third party or any incident or event that may give rise to a claim arising from the performance of this Contract.

Contractor's obligation hereunder shall be satisfied when Contractor has provided to COUNTY the appropriate form of dismissal relieving COUNTY from any liability for the action or claim involved. The specified insurance limits required in this Contract shall in no way limit or circumscribe Contractor's obligations to indemnify and hold harmless the Indemnitees herein from third party claims.

## 8. LICENSES AND PERMITS

In accordance with the provisions of the Business and Professions Code concerning the licensing of Contractors, all Contractors shall be licensed, if required, in accordance with the laws of this State and any Contractor not so licensed is subject to the penalties imposed by such laws.

The Contractor warrants that it has all necessary permits, approvals, certificates, waivers, and exemptions necessary for the provision of services hereunder and required by the laws and regulations of the United States, State of California, the County of Riverside and all other appropriate governmental agencies, and shall maintain these throughout the term of this Contract.

## 9. INDEPENDENT CONTRACTOR

It is understood and agreed that the Contractor is an independent contractor and that no relationship of employer-employee exists between the parties hereto. Contractor and/or Contractor's employees shall not be entitled to any benefits payable to employees of the County including, but not limited to, County Worker's Compensation benefits. County shall not be required to make any deductions for employees of Contractor from the compensation payable to Contractor under the provision of this Contract.



As an independent contractor, Contractor hereby holds County harmless from any and all claims that may be made against County based upon any contention by any third party that an employer-employee relationship exists by reason of this Contract. As part of the foregoing indemnity, the Contractor agrees to protect and defend at its own expense, including attorney's fees, the County, its officers, agents and employees in any legal action based upon any such alleged existence of an employer-employee relationship by reason of this Contract.

#### 10. ASSIGNMENT

The Contractor shall not assign any interest in this Contract, and shall not transfer any interest in the same, whether by assignment or novation, without the prior written consent of DPSS. Any attempt to assign or delegate any interest without written consent of DPSS shall be deemed void and of no force or effect.

#### 11. PERSONNEL

- a. Upon request by DPSS, the Contractor agrees to make available to DPSS a current list of personnel that are providing services under this Agreement who have contact with children or adult clients. The list shall include:

- (1.) All staff who work full or part-time positions by title, including volunteer positions; and
- (2.) A brief description of the functions of each position and hours each position worked; and
- (3.) The professional degree, if applicable and experience required for each position.

DPSS has the sole discretion to approve or not approve any person on the Contractor's list that has been convicted of any crimes involving sex, drugs or violence, or who is known to have a substantiated report of child abuse, as defined in Penal Code Section 11165.12, who occupy positions with supervisory or disciplinary power over minors, or who occupies supervisory or teaching positions over adult clients. DPSS shall notify the Contractor in writing of any person not approved, but to protect client confidentiality, may not be able to disclose the reason(s) for non-approval. Upon notification, the Contractor shall immediately remove that person from providing services under this Agreement.

#### 12. SUBCONTRACT FOR SERVICES

- a. The Contractor shall not enter into any subcontract with any subcontractor who:
- i. is presently debarred, suspended, proposed for debarment, and declared ineligible or voluntarily excluded from covered transactions by a federal department or agency.
  - ii. has within a 3-year period preceding this Contract been convicted of or had a civil judgment rendered against them for the commission of fraud, or a criminal offense in connection with obtaining, attempting to obtain, or performing a public (Federal, State, or local) transaction; violation of Federal or State anti-trust status or commission of embezzlement, theft, forgery, bribery, falsification or destruction of records, making false statements, or receiving stolen property;
  - iii. is presently indicated or otherwise criminally or civilly charged by a government entity (Federal, State, or local) with commission of any of the offenses enumerated in the paragraph above; and
  - iv. has within a 3-year period preceding this Contract had one or more public transactions (Federal, State, or local) terminated for cause or default.

- b. The Contractor shall be as fully responsible for the acts or omissions of its subcontractors, and of persons either directly or indirectly employed by them as for the acts or omissions of persons directly employed by the Contractor.
- c. The Contractor shall insert appropriate clauses in all subcontracts to bind subcontractors to the terms and conditions of this contract insofar as they are applicable to the work of subcontractors.
- d. Nothing contained in this contract shall create any contractual relationship between any subcontractor and the County of Riverside, its Agencies, Districts, Special Districts and Departments, their respective directors, officers, Board of Supervisors, elected and appointed officials, employees, agents and representatives.

### 13. CHILD ABUSE REPORTING

If Contractor is a mandated reporter under Penal Code Sections 11165 -11174.3, the Contractor shall establish a procedure acceptable to DPSS and in accordance with applicable laws to ensure that all employees, volunteers, consultants, subcontractors or agents performing services under this Contract report child abuse on neglect to a child protective agency as defined in the Penal Code

### 14. ADULT AND ELDER ABUSE REPORTING

The Contractor shall provide documentation of a policy and procedure acceptable to DPSS to ensure that all employees, volunteers, consultants, subcontractors, or agents performing services under this Agreement report elder and dependent adult abuse pursuant to Welfare & Institutions Code (WIC) Sections 15600 et seq.

Suspected incidents of abuse should be immediately reported to DPSS, followed by a written report within two working days.

### 15. DEBARMENT AND SUSPENSION

As a sub-grantee of federal funds under this Contract, the Contractor certifies that it, and its principals:

- a. Are not presently debarred, suspended, proposed for debarment, and declared ineligible or voluntarily excluded from covered transactions by a federal department or agency.
- b. Have not within a 3-year period preceding this Contract been convicted of or had a civil judgment rendered against them for the commission of fraud, or a criminal offense in connection with obtaining, attempting to obtain, or performing a public (Federal, State, or local) transaction; violation of Federal or State anti-trust status or commission of embezzlement, theft, forgery, bribery, falsification or destruction of records, making false statements, or receiving stolen property;
- c. Are not presently indicated or otherwise criminally or civilly charged by a government entity (Federal, State, or local) with commission of any of the offenses enumerated in the paragraph above; and
- d. Have not within a 3-year period preceding this Contract had one or more public transactions (Federal, State or local) terminated for cause or default.

### 16. COMPLIANCE WITH RULES, REGULATIONS, REQUIREMENTS AND DIRECTIVES

The Contractor shall comply with all rules, regulations, requirements, and directives of the California Department of Social Services, other applicable state agencies, and funding sources which impose duties and regulations upon DPSS, which are equally applicable and made binding upon the Contractor as though made with the Contractor directly.

#### 17. CERTIFICATION REGARDING LOBBYING

The Contractor certifies, to the best of his or her knowledge and belief, that:

- a. No Federal appropriate funds have been paid or will be paid by or on behalf of the undersigned, to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with the awarding of any Federal contract, continuation, renewal, amendment, or modification of any Federal contract, grant loan or cooperative agreement.
- b. If any funds other than Federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this Federal contract, grant, loan, or cooperative agreement, the Contractor shall complete and submit Standard Form LLL, "Disclosure Form to Report Lobbying," in accordance with its instructions.
- c. The Contractor shall require that the language of this certification be included in the award document for sub-awards at all tiers (including subcontracts, sub-grants, and contract under grants, loans, and cooperative agreements) and that all sub-recipients shall certify and disclose accordingly.

#### 18. CONTRACT TRANSITION PERIOD

The Contractor agrees:

- a. To provide in a timely manner all information deemed necessary by DPSS for use in subsequent contracting activities upon termination of this Agreement for any reason;
- b. To cooperate with DPSS during a transition period to ensure an orderly and seamless delivery of service; and
- c. To make available to DPSS in a timely manner all file information regarding the clients served, without additional cost to DPSS or the new vendor, to ensure an orderly and seamless delivery of service.

### V. GENERAL

#### A. EFFECTIVE PERIOD

This Contract is effective July 1, 2012 to June 30, 2013, with 2 one-year renewal option(s).

#### B. NOTICES

All notices, claims, correspondence, and/or statements authorized or required by this Contract shall be addressed as follows:

DPSS: Department of Public Social Services

Contracts Administration Unit  
P.O. Box 7789  
Riverside, CA 92513

VENDOR: Prevent Child Abuse Riverside County  
President Board of Directors  
1945 Chicago Ave B South  
Riverside, CA 92507

All notices shall be deemed effective when they are made in writing, addressed as indicated above, and deposited in the United States mail. Any notices, correspondence, reports and/or statements authorized or required by this Contract, addressed in any other fashion will not be acceptable, except invoices and other financial documents, which must be addressed to:

Department of Public Social Services  
Fiscal/Management Reporting Unit  
4060 County Circle Drive  
Riverside, CA 92503

#### C. AVAILABILITY OF FUNDING

DPSS' obligation for payment of any Contract is contingent upon the availability of funds from which payment can be made.

#### D. DISPUTES

Except as otherwise provided in this Contract, any dispute concerning a question of fact arising under this Contract, which is not disposed by Contract, shall be disposed by DPSS which shall furnish the decision in writing. The decision of DPSS shall be final and conclusive until determined by a court of competent jurisdiction to have been fraudulent or capricious, arbitrary, or so grossly erroneous as necessarily to imply bad faith. The Contractor shall proceed diligently with the performance of the Contract pending DPSS' decision.

#### E. SANCTIONS

Failure by the contractor to comply with any of the provisions covenants, requirements, or conditions of this Contract including, but not limited to, reporting and evaluation requirements, shall be a material breach of this Contract. In such event, DPSS may immediately terminate this Contract and may take other remedies available by law, or otherwise specified in this Contract. DPSS may also:

1. Afford the Contractor a time period within which to cure the breach, the period of which shall be established at the sole discretion of DPSS; and/or
2. Discontinue reimbursement to the Contractor for, and during the period in which the Contractor is in breach, the reimbursement of which the Contractor shall not be entitled to recover later; and/or
3. Withhold funds pending a cure of the breach; and/or
4. Offset against any monies billed by the Contractor but yet unpaid by DPSS. DPSS shall give the Contractor notice of any action pursuant to this paragraph, the notice of which shall be effective when given.

#### F. GOVERNING LAW

This Contract shall be construed and interpreted according to the laws of the State of California. Any legal action related to the interpretation or performance of this Contract shall be filed only in the appropriate courts located in the County of Riverside, State of California. Should action be brought to enforce or interpret the provisions of the Contract, the prevailing party shall be entitled to attorney's fees in addition to whatever other relief are granted.

#### G. MODIFICATION OF TERMS

No addition to or alteration of the terms of this Contract, whether by written or verbal understanding of the parties, their officers, agents, or employees shall be valid unless made in writing and formally approved and executed by both parties. Requests to modify fiscal provisions shall be submitted no later than April 1.

#### H. TERMINATION

This Agreement may be terminated without cause by either party by giving thirty (30) days written notification to the other party. In the event DPSS elects to abandon, indefinitely postpone, or terminate the Agreement, DPSS shall make payments for all services performed up to the date that written notice was given in a prorated amount.

#### I. ENTIRE CONTRACT

This Contract constitutes the entire Contract between the parties hereto with respect to the subject matter hereof, and all prior or contemporaneous Contracts of any kind or nature relating to the same shall be deemed to be merged herein.

Prevent Child Abuse Riverside County  
Line Item Budget

<b>Budget Category</b>	<b>Costs</b>	
A. Employee Expense	\$281,150.00	
B. Operations	\$96,678.00	
C. Prevention and Outreach	\$68,500.00	
D. Regional Committees	\$70,000.00	
<b>Subtotal of County Costs</b>		<b>\$516,328.00</b>
Total In Kind or Cash Match (33 1/3%)		\$171,937.00
<b>Total Program Costs</b>		<b>\$688,265.00</b>

COUNTY OF RIVERSIDE  
DEPARTMENT OF PUBLIC SOCIAL SERVICES  
CONTRACTOR PAYMENT REQUEST

Exhibit Number: B

To: Riverside County  
Department of Public Social Services  
Attn: Management Reporting Unit  
4060 County Circle Drive  
Riverside, CA 92503

From: Prevent Child Abuse Riverside County  
Remit to Name  
1945 Chicago Ave B South  
Address  
Riverside CA 92507  
City State Zip Code  
Prevent Child Abuse Riverside County  
Contractor Name  
CS-02438  
Contract Number

Total amount requested \_\_\_\_\_ for the period of \_\_\_\_\_ 20 \_\_\_\_\_

Select Payment Type(s) Below:

- Advance Payment \$ \_\_\_\_\_  
(if allowed by Contract/MOU)
- Actual Payment \$ \_\_\_\_\_  
(Same amount as 2076B if needed)
- Unit of Service Payment \$ \_\_\_\_\_ # of Units) X \_\_\_\_\_ (\$) \_\_\_\_\_
- \_\_\_\_\_ # of Units) X (\$) \_\_\_\_\_ # of Units) X \_\_\_\_\_ (\$) \_\_\_\_\_
- \_\_\_\_\_ # of Units) X (\$) \_\_\_\_\_ # of Units) X \_\_\_\_\_ (\$) \_\_\_\_\_

Any questions regarding this request should be directed to: \_\_\_\_\_  
Name Phone Number

I hereby certify under penalty of perjury that to the best of my knowledge the above is true and correct

\_\_\_\_\_  
Authorized Signature Title Date



Business Unit (5)

Purchase Order # (10)

Invoice #

Account (6)

Amount Authorized

Fund (5)

If amount authorized is different from amount request, please explain:

Dept ID (10)

Program (5)

Program (if applicable) Date

Class (10)

Management Reporting Unit Date

Project/Grant (15)

Contracts Administration Unit Date

Vendor Code (10)

General Accounting Section Date





## DEPARTMENT OF PUBLIC SOCIAL SERVICES FORMS

**Mailing Instructions:** When completed, these forms will summarize all of your claims for payment. Your Claims Packet will include DPSS 2076A, 2076B (if required), invoices, payroll verification, and copies of canceled checks attached, receipts, bank statements, sign-in sheets, daily logs, mileage logs, and other back-up documentation needed to comply with Contract/MOU.

Mail Claims Packet to address shown on upper left corner of DPSS 2076A.  
[see method, time, and schedule/condition of payments].  
(Please type or print information on all DPSS Forms.)

DPSS 2076A  
CONTRACTOR PAYMENT REQUEST

**"Remit to Name"**  
The legal name of your agency.

**"Address"**  
The remit to address used when this contract was established for your agency. All address changes must be submitted for processing prior to use.

**"Contractor Name"**  
Business name, if different than legal name (if not leave blank).

**"Contract Number"**  
Can be found on the first page of your contract.

**"Amount Requested"**  
Fill in the total amount and billing period you are requesting payment for.

**"Payment Type"**  
Check the box and enter the dollar amount for the type(s) of payment(s) you are requesting payment for.

**"Any questions regarding..."**  
Fill in the name and phone number of the person to be contacted should any questions arise regarding your request for payment.

**"Authorized Signature, Title, and Date (Contractor's)"**  
Self-explanatory (required). Original Signature needed for payment.  
EVERYTHING BELOW THE THICK SOLID LINE IS FOR DPSS USE ONLY AND SHOULD BE LEFT BLANK.

**ASSURANCE OF COMPLIANCE WITH  
THE CALIFORNIA DEPARTMENT OF SOCIAL SERVICES  
NONDISCRIMINATION IN STATE AND FEDERALLY ASSISTED PROGRAMS**

**Prevent Child Abuse Riverside County (PCARC)**

NAME OF ORGANIZATION  
(HEREINAFTER CALLED THE "CONTRACTOR")

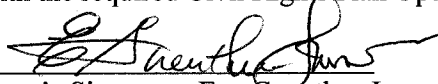
HEREBY AGREES THAT it will comply with Title VI of the Civil Rights Act of 1964 as amended; Section 504 of the Rehabilitation Act of 1973, as amended; the Age Discrimination Act of 1975 as amended; the Food Stamp Act of 1977, as amended, and in particular Section 272.6; Title II of the Americans with Disabilities Act of 1990; Government Code (GC) Section 11135, as amended; California Code of Regulations (CCR) Title 22 Section 98000 – 98413; Title 24 of the California Code of Regulations, Section 3105A(e); the Dymally-Alatorre Bilingual Services Act; Section 1808 Removal of Barriers to Inter Ethnic Adoption Act of 1996 and other applicable federal and state laws, as well as their implementing regulations [including 45 Code of Federal Regulations (CFR) Parts 80, 84, and 91, 7 CFR Part 15, and 28 CFR Part 42], by ensuring that employment practices and the administration of public assistance and social services programs are nondiscriminatory, to the effect that no person shall because of race, color, national origin, political affiliation, religion, marital status, sex, age, or disability be excluded from participation in or be denied the benefits of, or be otherwise subject to discrimination under any program or activity receiving federal or state assistance; and HEREBY GIVE ASSURANCE THAT it will immediately take any measures necessary to effectuate this agreement.

THIS ASSURANCE is given in consideration of and for the purpose of obtaining any and all federal and state assistance; and THE CONTRACTOR HEREBY GIVES ASSURANCE THAT administrative methods/procedures which have the effect of subjecting individuals to discrimination or defeating the objectives of the California Department of Social Services (CDSS) Manual of Policies and Procedures (MPP) Chapter 21, will be prohibited.

BY ACCEPTING THIS ASSURANCE, the CONTRACTOR agrees to compile data, maintain records and submit reports as required, to permit effective enforcement of the aforementioned laws, rules and regulations and permit authorized CDSS and/or federal government personnel, during normal working hours, to review such records, books and accounts as needed to ascertain compliance. If there are any violations of this assurance, CDSS shall have the right to invoke fiscal sanctions or other legal remedies in accordance with Welfare and Institutions Code Section 10605, or Government Code Section 11135-39, or any other laws, or the issue may be referred to the appropriate federal agency for further compliance action and enforcement of this assurance.

THIS ASSURANCE is binding on the CONTRACTOR directly or through contract, license, or other provider services, as long as it receives federal or state assistance; and shall be submitted with the required Civil Rights Plan Update.

\_\_\_\_\_  
Date

  
\_\_\_\_\_  
Director's Signature- Eva Guenther-James

\_\_\_\_\_  
Address of CONTRACTOR  
1945 Chicago Avenue B South  
Riverside, CA 92507



6/18/12 3.17

# Annual Report 2010-2011

## **Message from the President**

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**Our Vision – “Safe children; bright healthy futures for all children of Riverside County”**

**Our Mission – Riverside County’s designated lead agency in child abuse and neglect prevention, promoting strong families, positive parenting, and safe children through advocacy, public awareness, and coordination of community programs and services.**

Legendary UCLA basketball coach John Wooden had an interesting rule for his teams. Whenever a player scored, he was to acknowledge the person on the team who had assisted. When he was coaching high school, one of his players asked, “Coach, won’t that take up too much time?” Wooden replied, “I’m not asking you to run over there and give him a big hug. A nod will do.” To achieve victory on the basketball court, Wooden saw the importance of teaching his players that they were a team – not “just a bunch of independent operators.” Each person contributed to the success of everyone else.

Prevent Child Abuse Riverside County (PCARC), as Riverside County’s designated child abuse prevention coordinating council since 1983, acknowledges and thanks its board, staff, regional committees volunteers, stakeholders, and community partners in working together in supporting and furthering PCARC’s mission as well as its successes. The result of this commitment to children, the tireless work to promote strong families, and child abuse prevention, is reflected in the many successes and achievements outlined in this report.

PCARC is comprised of individuals who have come together as a “team,” working together to break the cycle of child abuse and keep children safe. Preventing abuse and neglect of children, includes all forms of abuse, whether physical, emotional, or sexual. PCARC informs the public that prevention of abuse and neglect decreases lifelong adverse medical and emotional consequences for children, and promotes their well-being. It also reduces the costs of human services, delinquency, and criminal justice services, and the loss of work productivity. PCARC advocates for public policies that diminish or eliminate risk factors while promoting protective factors.

Finally, it cannot be emphasized enough that PCARC’s guiding principles as a 501 (c)-(3) non-profit organization are integrity, credibility, honesty, consistency and transparency.



Eva Guenther-James  
Board President

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## Members of the Board

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President:	Eva Guenther-James	RAP Foundation
Vice President:	Kristine Thornberry	District Attorney's Office, Victim Services
Treasurer:	Dan Rodriguez	Jurupa Park District
Secretary:	Rose Ybarra	Citizen's Business Bank
Board Member:	Janine Moore	Riverside County Department of Mental Health
Board Member:	Jaci Hasemeyer	Parent Consumer
Board Member:	Dr. James Madia	Family Therapist in Private Practice
Board Member:	Debby Wedell-Guy	Retired Riverside County Probation
Board Member:	William Lawrence	Retired Riverside County Public Health
Board Member:	Judy Campbell	Retired Riverside County District Attorney
Board Member:	Alejandrina Ocegüera	Riverside County Regional Medical Center

## Our Vision

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*The vision of PCARC is: "Safe children;  
bright, healthy futures for all children in  
Riverside County."*



## Our Mission

---

Prevent Child Abuse Riverside County is Riverside County's designated lead agency in child abuse and neglect prevention, promoting strong families, positive parenting, and safe children through advocacy, public awareness, and coordination of community programs and services.

## **Our History**

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Prevent Child Abuse Riverside County (PCARC) had its start in 1983 as a grass-roots organization consisting of concerned members of the community and representatives of public and private agencies who came together around a common purpose of preventing child abuse. Since that time, PCARC has evolved into its current structure as a private, non-profit 501 (c)-(3), incorporated in the State of California, and serving as the lead child abuse prevention council for Riverside County.

In FY 2010-2011, PCARC provided oversight to seven regional committees operating throughout the County. This represented an evolution over the last twenty years. In 1987, Riverside County had three independently operating regional child abuse prevention councils with no countywide entity binding them together. These councils were located in Riverside, Banning, and the Coachella Valley. In 1995, a fourth council was added representing the Murrieta-Temecula region.

The four child abuse councils met monthly in the geographical areas that they covered. These meetings provided a vehicle for community collaboration, needs assessment, planning, and the implementation and delivery of relevant social services. This committee was known as the *Children's Network*, but lacked formal organization, enabling legislation, or by-laws.

In 2000, a decision was made to incorporate the four regional councils into one countywide non-profit child abuse prevention council with four regional committees. The State Office of Child Abuse Prevention (OCAP) conducted a strategic planning session and assisted the regional councils in reviewing the sections of the Welfare and Institutions Code (WIC) relevant to the establishment of a County Board of Supervisors-designated child abuse prevention council. The three main requirements were:

- a. Designation by the County Board of Supervisors (WIC 18966 and 18977),
- b. Incorporation as a 501(c)(3) (WIC 18983.5), and
- c. Collection of data and publication of an annual report describing the use of the Children's Trust Fund monies (WIC 18970).

In August 2001, the four regional councils agreed to comply with the WICs and came together as an incorporated 501(c)(3) non-profit organization. The first Executive Director was hired in April 2002 and the new Board of Directors for PCARC met for the first time in January 2003. In 2003, the Corona-Norco Council became the fifth regional committee and Perris Valley joined as the sixth committee in 2004. The Blythe committee, our newest committee, was established in 2009.

## **Introduction**

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During the 2010-2011 year, PCARC continued to experience positive changes and growth. Our local regional committees work strategically within the communities they serve to target and address critical child abuse risk factors as well as protective factors. The main focus for all of PCARC's regional committees centered on the topic of positive parenting, which greatly reduces the risk of child abuse. Other key topics addressed through outreach and public education and awareness efforts were:

- ◆ Drowning prevention
- ◆ Internet safety training
- ◆ Sexual abuse of boys
- ◆ Shaken Baby Syndrome prevention
- ◆ Abused children and the foster care system
- ◆ Safe Touch – child and parent awareness
- ◆ Positive Discipline Training– parents and childcare providers
- ◆ Substance abuse – prevention and recovery
- ◆ Youth-on-youth violence/school-based violence and bullying, and
- ◆ Kaitlyn's Law – never leave your child unattended in or around vehicles.

In addition, one of PCARC's primary functions is to provide Mandated Reporter Trainings (MRTs) throughout the county, free of charge, to all designated mandated child abuse reporters. This year PCARC conducted 44 MRTs, training a record number of 1218 individuals. PCARC's goal is to be considered the primary resource for MRTs throughout the county and to be responsive to the needs of schools, churches, medical facilities, treatment facilities, community-based organizations, and others who require this training as part of the work they do for children. PCARC believes that every MRT creates another set of eyes and ears for the detection and reporting of child abuse, thereby widening the safety net.

Lastly, PCARC continued its role as the coordinating and oversight body for a countywide needs assessment process. This consists of identifying gaps, needs, and barriers of services for child abuse prevention, intervention and treatment programs. The most current needs assessment was completed in 2010 for the funding cycles of Fiscal Years 2012-2015. This report can be accessed via the weblink: [http://pcariverside.org/wp-content/uploads/2010/10/2010\\_Needs\\_Assessment.pdf](http://pcariverside.org/wp-content/uploads/2010/10/2010_Needs_Assessment.pdf)



## **Introduction (cont.)**

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PCARC is dedicated to the PREVENTION of child abuse and neglect by:

- ***Promoting*** strong families, stable communities and safe children
- ***Creating*** public awareness about child abuse related issues and problems
- ***Educating*** parents and professionals about child abuse prevention in all of its forms
- ***Partnering and Coordinating*** with community representatives to create the widest safety net for children throughout the County
- ***Advocating*** for child abuse prevention at the state, regional and county level



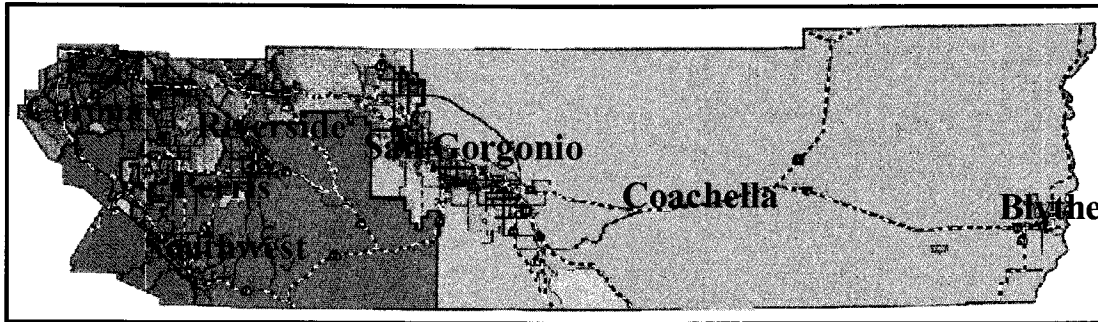
PRIMARY PREVENTION IS ABOUT  
SYSTEMS AND COMMUNITY-LEVEL CHANGE

This is accomplished through:

- Parent education and awareness programs in schools, churches, and other community locations
- Anti-violence education for students
- Resource and health fairs
- Conferences and trainings for parents and professionals
- Mandated Reporter Trainings
- Distribution of educational and promotional materials, and messages in print and through television and radio spots
- Advocacy through elected officials

## **PCA Riverside County Regional Committees**

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In FY 2010-2011 PCARC had seven regional committees, which operate throughout the county to provide an opportunity for participation of volunteers in PCARC activities on a local basis. With the support of our staff, volunteers in each of these committees planned conferences, events, outreach programs, and activities to meet the unique needs of their community. All seven committees met on a monthly basis and together represented over 100 community volunteers. Following is a brief introduction to each of the regional committees followed by a summary of their 2010-2011 activities and accomplishments.

Our seven regional committees include:

- Coachella Valley Committee
- Corona-Norco Committee
- Perris Valley Committee
- Riverside Metro Committee
- San Gorgonio Committee
- Southwest Committee
- Blythe Committee

**PCA Riverside County Regional Committees (cont.)**

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**Regional Committee Schedule & Contact List  
2010-2011****Coachella Valley**

Chair – Jim Powell (760) 347-0754 [japowell@co.riverside.ca.us](mailto:japowell@co.riverside.ca.us)

Co-chair – Carole Johnson (760) 837-8379 [cjohnson@bettyfordcenter.org](mailto:cjohnson@bettyfordcenter.org)

Location: RAP Foundation Office, 75-105 Merle Dr., Suite 800; Palm Desert, CA 92211

Meeting date/time: 2<sup>nd</sup> Tuesday of every month 11:30 am -1:00 pm

**Corona/Norco**

Location: The Foundation for Community and Family Health, 815 W. Sixth St. Corona, CA 92882

Meeting date/time: 4<sup>th</sup> Thursday of every month 10:00 am -11:30 am

**Perris Valley**

Chair – Micheala Williams [mjwillia@riversidedpss.org](mailto:mjwillia@riversidedpss.org)

Secretary – Susan Johnson [susanjohnson@perris.k12.ca.us](mailto:susanjohnson@perris.k12.ca.us)

Location: Rob Reiner Children and Family Center, 2221 S. "A" St.; Perris, CA 92570

Meeting date/time: 4<sup>th</sup> Tuesday of every month 9:00-11:00 am

**Riverside Metro**

Location: First 5 Riverside, 2002 Iowa Suite 100 ; Riverside, CA 92507

Meeting date/time: 3<sup>rd</sup> Tuesday of every month 12:00 –1:00 pm

**San Geronio**

Secretary – Lee Hackney (951) 845-1631 [lhackney@beaumontusd.k12.ca.us](mailto:lhackney@beaumontusd.k12.ca.us)

Location: Beaumont Unified School District Board Room, 500 Grace Street; Beaumont, CA 92223

Meeting date/time: 1<sup>st</sup> Tuesday of every month 12:00 – 2:00 pm

**Southwest**

Chair – Wendy Bankston [WBankston@rivcoda.org](mailto:WBankston@rivcoda.org)

Co-Chair– Deny Mijhell [tvphp@verizon.net](mailto:tvphp@verizon.net)

Location: Assistance League of Temecula, 28720 Via Montezuma; Temecula, CA 92590

Meeting date/time: 2nd Wednesday of every month 1:00-2:00 pm

**Blythe**

Chair– Shannon O'Brian [sobrien@rcprob.us](mailto:sobrien@rcprob.us)

Co-chair– Michael Brinkman [mbrinkman@rcprob.us](mailto:mbrinkman@rcprob.us)

Secretary– Karen Sprawls [ksprawls@rcprob.us](mailto:ksprawls@rcprob.us)

Location: Blythe City Hall, 200 Broadway St.; Blythe Ca 92225

## **PCA Coachella Valley Committee**

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PCA –Coachella Valley covers the desert region of the County from Whitewater to the Eastern Coachella Valley. The members consist of community members, school district members, treatment/service providers, public child welfare staff, representatives of civic organizations, and survivors of child sexual abuse. There is a true cross-section of membership, representing all aspects of the prevention, treatment, and intervention of child abuse. The objective of PCA –Coachella Valley is to create awareness of child abuse and neglect.

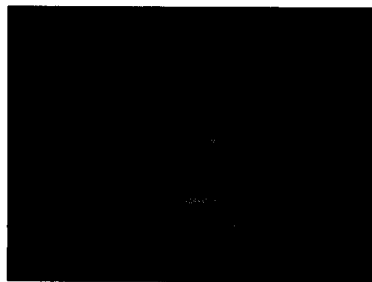
Some of the major activities undertaken or campaigns adopted by PCA –Coachella Valley this year were:

- ◆ ***“It Happens to Boys” Campaign*** – was designed to create awareness and increase detection and reporting of the sexual abuse of boys. Two years ago, the collaborative posted two billboards with the theme of, “It Happens to Boys.” Lamar Advertising Company continues to donate the space for those ads today. This year we also expanded our advertisement for this campaign with mall advertisements. The ad was posted at the Westfield mall for two months. Local therapists reported that the number of sexual abuse reports from boys has increased since 2008 and they believe it is due to the local campaign. This campaign has also brought in local donations from members of the community, but most importantly, this campaign brought forth adult male survivors who also joined our collaborative.
  
- ◆ ***Third Annual Celebrate Recovery and Prevention Day in the Park*** – October 2, 2010: A day of celebrating the recovery from substance abuse, providing resources for children and families, remembering victims of substance abuse, and acknowledging the losses to our community and society as a whole as a result of substance abuse and child abuse. The event began with a 5K Walk in Palm Desert, starting and ending at the Indian Wells Tennis Garden. The event was a big success in terms of community attendance, media representation, a broad spectrum of service representation at resource tables, and positive feedback after the event. The Fifth Annual Celebrate Recovery event is scheduled for October 1, 2011.



## PCA Coachella Valley Committee (cont.)

- ◆ ***It Happens to Boys Conference*** – March 4 & 5, 2011: The committee co-sponsored a conference on their ongoing campaign. One of the speakers was Dave Pelzer who has experienced a truly extraordinary life. He nearly died several times by the hands of his mentally disturbed alcoholic mother. Years later Dave's case was identified as one of the most gruesome and extreme cases of child abuse in California's history. At age 12, Dave was finally rescued and placed in a series of foster homes until he enlisted in the U.S. Air Force at age 18. Even with all that was against him, Dave was determined to better himself despite the odds against him. Dave is the author of seven inspirational books and is the first author to have four #1 International Best Sellers.



- ◆ ***Positive Discipline Training*** – May 21, 2011: The committee hosted a Positive Discipline Training for professionals and parents. The training taught participants to learn how to develop relationships with children based upon mutual respect, personal responsibility and problem solving skills. This training was based on the Positive Discipline series of books by Jane Nelsen, EdD.



### SAVE THE DATE

Sponsored by Prevent Child Abuse, Riverside County (PCAARC)

Learn the Positive Discipline Method for  
Living & Working with Children.

Saturday, May 21, 2011

8:30am to 3:25pm

Cher Creek Academy

22780 Linderoth Street, Coachella, CA 92236

113 Registration Fee, all day May 21, 2011

810 Sacramento, Riverside, CA 92503

Cost: \$100 (includes materials)

CE: 1.5 (available upon request)

Positive Discipline by Jane Nelsen, EdD

Learn how to develop relationships with children based upon mutual respect, personal responsibility and problem solving skills. This training is based on the Positive Discipline series of books by Jane Nelsen, EdD and is available for both parents and professionals.

Facilitated by Penny G. Davis, M.A.

Certified Positive Discipline and Parent

Training Consultant, Coachella

For more information, please contact Vanessa Rodriguez at (951) 446-5311 ext 1003

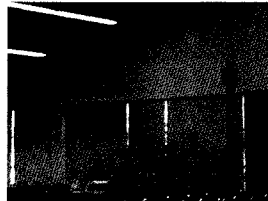
## **PCA Corona/Norco Committee**

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PCA-Corona/Norco planned events, activities and trainings targeted towards specific child abuse prevention goals and strategies. Last year the group conducted a mini needs assessment regarding child abuse prevention resources in Corona and Norco. Based on the results of this mini needs assessment, the committee decided to focus its efforts on raising awareness of local resources designed to prevent child abuse.

Some of the major activities undertaken or campaigns adopted by PCA Corona/Norco this year were:

- ◆ **Creating Awareness Resource Event (C.A.R.E) Night** – November 4, 2010: The committee put together this event to promote a greater awareness of child abuse. This event targeted school employees and day care providers in Corona and Norco. Participants were able to attend a Mandated Reporter Training. In addition, they learned about local resources to help the children and families they work with.



- ◆ **Positive Discipline Workshop** - March 11, 2011: The committee hosted this training for parents at Jefferson Elementary School in Corona. The training was offered in both English and Spanish. More than 70 parents attended the event. Participants were introduced to the Positive Discipline method of parenting. They learned new parenting skills and tools to help them with everyday interactions with their children. They were also given a book on the Positive Discipline as well as many other pamphlets and brochures on a variety of topics regarding parenting.

**PCA Corona/Norco Committee (cont.)**

- ◆ **Baby and Toddler T-Shirt Awareness Campaign** : As part of their awareness campaign the committee designed t-shirts for babies and toddlers with a safety message printed on them. The t-shirts featured a drawing of a baby with the following prevention/awareness message, "Handle with Care." In addition, the PCARC logo was part of the design. One way the t-shirts were distributed was at the PCARC booth at the Corona-Norco Day of the Child.



**"Creating Awareness" Resource Event (C.A.R.E) Night**  
 For Corona-Norco Family Child Care Providers and School Employees

Thursday November 4, 2010  
 4pm-7pm  
 Registration begins at 3:30pm  
 7444 N. Main St., Suite 100  
 Corona, CA 92620

There are no vendor fees at this resource event. All exhibitors are responsible for their own booth space. There are no fees for exhibitors. Exhibitors are responsible for their own booth space. Exhibitors are responsible for their own booth space.

For more information on this event please contact Sandra at 951-689-7581 or sandra@pcarc.org

**Parent Child Alliance**  
 Riverside County

**Positive Discipline: Parenting from the Heart**

*The 1 1/2 hour workshop is designed for parents, teachers, and other adults doing or working with children and teens. It is an exciting, fun, and effective way to learn how to parent, teach, and manage the development of responsibility, self-discipline, and respect in children and teens.*

Join us for the FREE one-of-a-kind workshop!  
 Checks provided

When: Friday March 11<sup>th</sup>, 2011  
 8:00 a.m. to 9:30 a.m.

Where: Jefferson Elementary School  
 Multiple-use Room  
 1240 Vicente Ave  
 Corona, CA 92682

For more information contact Sandra at 951-689-7581 ext. 1029

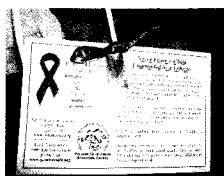
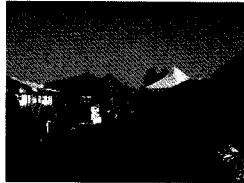
*Presented by Parent Child Alliance County of Riverside*

### **PCA Perris Valley Committee**

PCA –Perris Valley incorporates the greater Perris Valley communities of Perris, Mead Valley, Val Verde, and Good Hope. The goal of this committee is to promote safe and healthy families in order to prevent child abuse through educational programs, awareness campaigns, community events, and other opportunities to safeguard children.

Some of the major activities undertaken and campaigns adopted by PCA –Perris Valley this year were:

- ◆ **Health and Safety Event: Promoting Kaitlyn's Law** – August 16, 2010: PCA –Perris Valley co-sponsored this resource fair, which focused on raising awareness for Kaitlyn's Law – never leave a child unattended in or around vehicles. It was hosted at the Rob Reiner Children and Family Center. Valuable information on health, social services, educational programs, and services in the community were available to more than 480 participants.



- ◆ **Perris Day of the Child Celebration** – March 19, 2011: The Perris Valley committee held its 3<sup>rd</sup> Annual “Week of the Young Child” event at the Orange Empire Railway Museum. This event was the kickoff for April as Child Abuse Awareness Month. The event started with a ribbon cutting ceremony by the City of Perris Mayor. A highlight of the event featured children helping with the release of white doves. Resource tables provided a variety of activities and games for children and their families. There were more than 800 individuals in attendance who visited the PCARC table to learn about our mission and ways to prevent child abuse. This event gave families in the Perris community a place to spend quality time together while learning about different resources in their community.





### PCA Perris Valley Committee (cont.)

- ◆ **Positive Discipline Training for Parents** – June 2, 2011: This introductory training targeted parents from Good Hope Elementary. The training was offered in both English and Spanish. Parents were introduced to the Positive Discipline method of parenting. They learned skills and tools on not only how to positively discipline their children but how to interact with them more effectively. Participants were given books, brochures, and pamphlets with parenting tips and other valuable information.

**Positive Discipline:  
Parenting from the Heart**

*This 2 hour workshop is designed for parents, teachers, and other adults doing or working with children and teens who are searching for more effective ways to be with them. Learn practical skills and new tools to encourage the development of responsibility, self-discipline, and respect in children and teens.*

Join us for this **FREE** and informative workshop!

Free child care during the workshop. <b>Must register.</b>	Snacks provided! <b>Registration Required</b>	Students if your parent attend the workshop, you get a <b>30-day</b> library card!
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**When: Thursdays June 2<sup>nd</sup>, 2011  
6:00 p.m. to 8:00 p.m.**

**Where: Good Hope Elementary  
24030 Theda St.  
Perris, CA 92570**

**To register call: Sandra at 951-686-3281 ext. 1004  
Before Friday May 27, 2011**

Presented By: Positive Child Abuse Resource Center - Perris Valley Collaborative



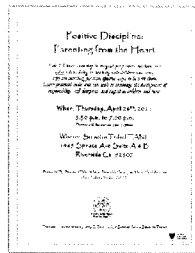
The State of California - Department of Social Services - Child Welfare Services

## PCA Riverside Metro Committee

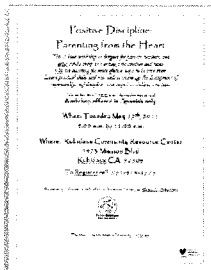
The PCA –Riverside-Metro committee incorporates the Greater Metropolitan Riverside and Moreno Valley. The committee continued its focus on raising awareness of the issues of abused children through education and community events. PCA Riverside Metro’s goal is to provide families with the training, resources, and information needed to make healthy, safe choices for their children. The committee’s goal is to reduce the incidence of child abuse in the Metropolitan Riverside area.

In meeting this goal, PCA Riverside Metro had the following events for this year:

- ◆ **Positive Discipline Training** – April 28, 2011: This training was specifically for Soboba Tribal TANF as part of their Family Night. This workshop taught parents positive parenting techniques that they could use when disciplining their children. By teaching parents these positive techniques, the risk of child abuse is reduced. Parents were provided with informative pamphlets and brochures by PCARC.



- ◆ **Positive Discipline Training** – May 17, 2011: This training was offered at the Rubidoux Family Resource Center. It was offered to Spanish speaking participants. Parents learned positive parenting techniques. Parents can use these new skills and tool can be used for everyday interaction with their children. Parents were presented with a Spanish version of the Positive Discipline book, as well with a variety of other pamphlets and brochures.

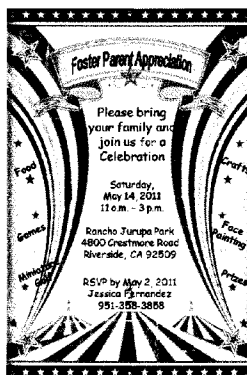


### **PCA Riverside Metro Committee (cont.)**

- ◆ **Participation in the Keep Me Safe Parenting Conference** – April 29, 2011: The committee participated with an information booth at the *Keep Me Safe Parenting Conference* that is hosted at Loma Linda University Children's Hospital. This conference targeted teen parents and parents of young children.
- ◆ **Walk Your Talk Walk** – April 16, 2011: PCA –Riverside Metro again sponsored the Annual Walk Your Talk Walk held on the campus of California Baptist University in Riverside. Students and community volunteers joined together in this walk to raise awareness of the needs for children in the community.



- ◆ **Foster Parent Appreciation Event** – May 14, 2011: PCARC co-hosted the annual Foster Parent Appreciation Event held at Jurupa Regional Park. With a tremendous group of volunteers (over 100 in total), foster families and children were treated to a day in the park. The day included miniature golf, food, games, and music.



## PCA San Gorgonio Committee

PCA –San Gorgonio Committee covers the communities of Banning, Beaumont, Cabazon, and the Mid-County Idyllwild/Hemet/San Jacinto corridor. Members of the committee seek to educate their community about the various forms of child abuse and the effects on children. For example, the committee seeks to educate parents and childcare providers about abusive head trauma/Shaken Baby Syndrome and distributed promotional materials such as infant shirts, bibs, and pamphlets to new mothers with the “Never Shake a Baby” message.

PCA San Gorgonio’s trainings and activities held this year included:

- ◆ **First Annual Beaumont Spirit Run** – September 11, 2011: The San Gorgonio collaborative partnered with the Beaumont Unified School District to host the Beaumont Spirit Run. The committee hosted a 1k, 5k, and 10k event for students, families, and the Pass area community. This event was brought forth to raise funds to be used by the PTA/ASB on each campus for a variety of important under-funded programs, including field trips, drug and alcohol prevention programs, sports equipment, a creative writing assembly, an after-school running club, and child abuse prevention, among others.

**First Annual  
BEAUMONT  
SPIRIT RUN**  
September 11<sup>th</sup>, 2010

**Stewart Park Pavilion**  
985 Maple Ave., Beaumont

Family discounts available at Beaumont Chamber Market Night (Aug. 17) & Back to School Nights

**EVENT SCHEDULE**

- 6:30 am - Late Registration
- 8:00 am - Opening Ceremonies
- 8:15 am - 5k & 10k START
- 8:30 Registration
- 9:30 am - 1k STARTS
- 9:10 Registration
- 9:30 am - Winners for 5k & 10k announced & awarded
- 10:00 am - Winners for 1k announced & awarded

Benefiting:  
**PTA & School  
Site Councils.**  
for nine  
**Beaumont Schools**

REGISTER NOW AT [www.BeaumontSpiritRun.org](http://www.BeaumontSpiritRun.org) Active.com

Funding Provided By: Anthem, MSA, MSJ, The Bank of America, Running for Children, Beaver, etc.

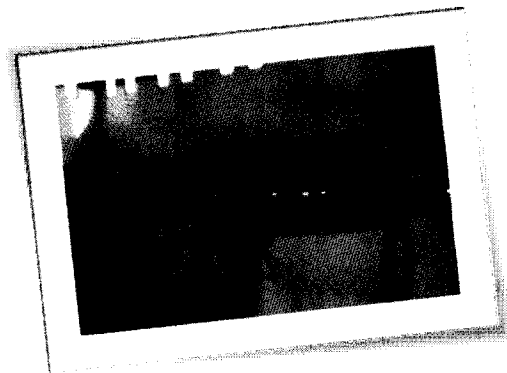
Supporters: Running for Children, Beaver, etc.

Race Monitored By: K&R, etc.

**PCA San Geronio Committee (cont.)**

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- ◆ **Safety Fair** – May 6, 2011: The committee partnered with Beaumont Police Department to hold a child safety fair for the Banning/Beaumont community. The fair consisted of safety tips for parents regarding bicycles, pools, cars, and school. The event included fun activities for children including games provided by Radio Disney, a petting zoo, and performances by local dance groups. Attendees requested that a similar event be held in the future. Over 500 children and parents attended the event.

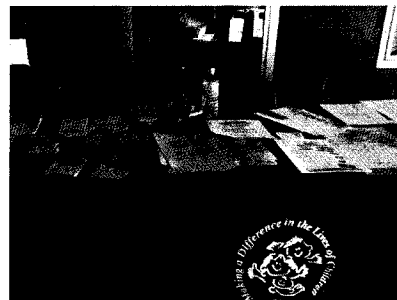


## PCA Southwest Committee

PCA-Southwest incorporates Temecula, Murrieta, and Lake Elsinore areas of the county. The objectives of this committee are to increase public awareness of child abuse and neglect and to provide parent education. This year the Southwest committee continued its tradition of hosting a Parent Conference with different themes and topics designed to raise awareness about and help reduce child abuse.

PCA Southwest's trainings and activities for this year included:

- ◆ ***"Today's Decisions = Tomorrow's Results" Annual Parent Conference*** - May 4, 2011. The theme of the conference was keeping teens safe and learning how to connect with them. There were two featured speakers: Deb Beckwith from the S.H.A.E Project (Sharing Honest Adolescents Education), and Rochelle Whitson speaking on "Love and Logic: Tools Parents Can Use." The event was held at Buchanan Elementary School in Murrieta. This workshop provided parents information on how to keep teens safe from substance use as well as learning "common sense" tools that they could utilize with their children when faced with difficult behaviors.



- ◆ ***Storm Baseball*** – multiple Sundays during baseball season: The committee continued to be part of the Storm Baseball Family Days. During these special event days, PCARC hosted an information booth to distribute a variety of parenting and child abuse prevention material to those who attended the game. In addition, PCARC received further exposure through an advertisement in the kid's program that is handed out at every Family Day.



**PCA Southwest Committee (cont.)**

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- ◆ **Movie Advertisement**– May 2011-June 2011: The committee decided to have movie advertisements at their local movie theaters as part of their efforts to raise awareness on child abuse. The ads were shown at The Movie Experience at California Oaks in Murrieta and at the Edwards Temecula Stadium 15 with IMAX in Temecula. The advertisement included the message, “Make a difference in the life of a child...please report child abuse 1-800-442-4918,” as well as the PCARC logo and website.



### **PCA Blythe Committee**

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PCA Blythe was established in April 2009 by local Riverside County probation officers who saw a need in their community for a child abuse prevention council. This committee is focused on the correlation between substance abuse and child abuse. The group consists of community members, probation officers, the Children's Services Division, school personnel, the District Attorney's Victims Services Unit, and other local non-profits.

PCA– Blythe events consisted of:

- ◆ ***Blythe Fair*** – March 31-April 2, 2011: PCA Blythe participated in a 3-day community fair where they outreached to over 2,000 community members. The group handed out resources such as parenting guides and tips, positive discipline tips, and other child abuse prevention reading materials. The group also hired a local face painting clown, who donated his time to paint the children's faces for four hours.





**PCA Blythe Committee (cont.)**

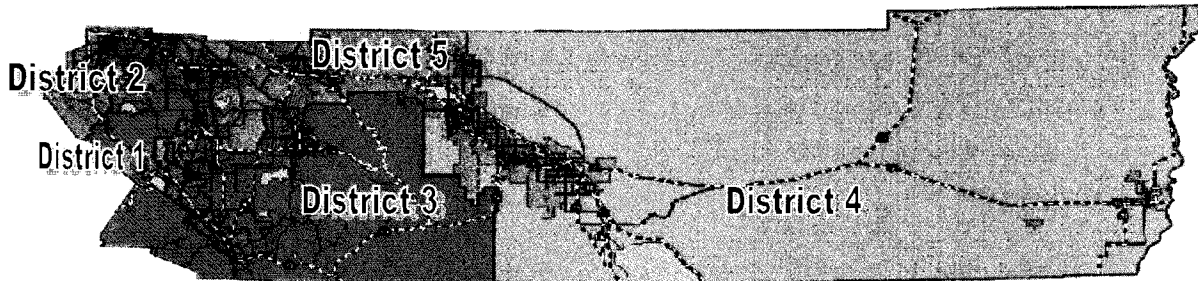
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- ◆ ***Blythe Water Safety Extravaganza*** – June 11, 2011: The committee hosted a water safety fair, which consisted of boat safety, pool safety, and heat safety information. They also had over 15 local vendors providing life jacket inspections and boat inspections. Over 800 people attended the event.



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## Summary of Activities & Accomplishments by Supervisorial Districts



### Program Highlights:

As part of our ongoing effort to reach all communities, PCARC has seven regional committees that have worked tirelessly in their communities providing valuable educational opportunities, resource fairs, and trainings with an emphasis on prevention and strengthening families throughout Riverside County.

**Supervisory District 1**

**Supervisor Bob Buster**

*(Communities included in the First District are: Lake Elsinore, Riverside, and Wildomar)*

In 2010-2011, PCARC sponsored, co-sponsored, funded, or hosted the following events and activities in District 1:

**Community Outreach/Fairs/Presentations/Events/Trainings:**

- Walk Your Talk Walk Event – Riverside (April 2011)
- Positive Discipline Training – Riverside (April 2011)
- Storm Family Days – Lake Elsinore (April 2011-August 2011)

**Mandated Reporter Trainings:**

- UCR Early Academic Outreach Program, 5 people (July 2010)
- Riverside County Department of Public Health, 3 people (August 2010)
- Parkview Hospital, 38 people (August 2010)
- UCR Child Development Center, 33 people (September 2010)
- Riverside County Department of Public Health, 3 people (September 2010)
- Riverside County Department of Public Health, 6 people (October 2010)
- Parkview Hospital, 22 people (October 2010)
- Riverside County Department of Public Health, 13 people (December 2010)
- Soboba Tribal TANF, 14 people (January 2011)
- Lake Elsinore School District Health Clerks, 25 people (February 2011)
- Riverside County Department of Public Health, 18 people (February 2011)
- Children's Lighthouse Center, 17 people (February 2011)
- Riverside County Department of Public Health, 115 people (March 2011)
- Riverside County Department of Public Health, 12 people (April 2011)
- Riverside County Department of Public Health, 8 people (May 2011)
- DPSS Child Care Consortium, 9 people (June 2011)
- Inland Regional Center (serving Riverside County) 57 people (June 2011)

**Supervisory District 2****Supervisor John Tavaglione**

*(Communities included in the Second District are: Corona, Norco, and Riverside)*

In 2010-2011, PCARC sponsored, co-sponsored, funded or hosted the following events and activities in District 2:

**Community Outreach/Fairs/Presentations/Events/Trainings:**

- C.A.R.E. Night – Norco (November 2010)
- The Community Foundation Child Abuse Prevention Parents Presentation – Corona (November 2010)
- PCARC Monday Night Football – Corona (ongoing)
- Positive Discipline Training at Jefferson Elementary – Corona (March 2011)
- The Community Foundation Child Abuse Prevention Parents Presentation – Corona (May 2011)
- Foster Family Appreciation Event – Riverside (May 2011)
- Positive Discipline Training – Riverside (May 2011)

**Mandated Reporter Trainings:**

- Carolyn E. Wylie Center, 31 people (August 2010)
- Carolyn E. Wylie Center, 5 people (August 2010)
- Carolyn E. Wylie Center, 36 people (August 2010)
- Family Service Association, 162 people (September 2010)
- The Foundation for Community and Family Health, 2 people (September 2010)
- Blindness Support Service, 6 people (September 2010)
- Parental Dynamics, Supervised Monitor Visitation, 2 people (October 2010)
- Ear, Nose and Throat Surgery Center, 10 people (November 2010)
- C.A.R.E. Night, 15 people (November 2010)
- Riverside County Code Enforcement, 17 people (May 2011)
- Riverside County Code Enforcement, 12 people (June 2011)

**Supervisory District 3**

**Supervisor Jeff Stone**

*(Communities included in the Third District are: Canyon Lake, Hemet, Murrieta, San Jacinto, Temecula, Menifee, Lake Elsinore, and Wildomar)*

In 2010-2011, PCARC sponsored, co-sponsored, funded, or hosted the following events and activities in District 3:

**Community Outreach/Fairs/Presentations/Events/Trainings:**

- DPSS Golf Tournament – Menifee (October 2010)
- Parenting Conference: “Today’s Decisions = Tomorrow’s Results” – Murrieta (May 2011)
- Movie Advertisements – Temecula and Murrieta (May and June 2011)
- Challenges of Youth Committee, Community Outreach ( Year Round)

**Mandated Reporter Trainings:**

- Community Development Institute – EHS, 6 people (October 2010)
- Grandparents Raising Grandchildren, 2 people (November 2010)
- Temecula Valley Unified School District Nurses and Health Clerks, 35 people (November 2010)
- ABC Child Care Center Temecula, 102 people (February 2011)
- CASA Advocates, 14 people (July 2010)
- Hemet Valley Recovery Center and Safe Retreat, 14 people (November 2010)
- BG Associates Tutors (serving Hemet, San Jacinto and Anza), 4 people (November 2010)
- Temecula Valley School District Family Programs, 9 people (January 2011)
- Torres– Martinez Tribal TANF, 11 people (April 2011)
- Hill Drug and Alcohol Rehab, 13 people (May 2011)
- Birth Choice, 2 people (May 2011)

**Supervisory District 4****Supervisor John J. Benoit**

*(Communities included in the Fourth District are: Blythe, Cathedral City, Coachella, Indio, Indian Wells, La Quinta, Palm Springs, Rancho Mirage, and Palm Desert)*

In 2010-2011, PCARC sponsored, co-sponsored, funded or hosted the following events and activities in District 4:

**Community Outreach/Fairs/Presentations/Events/Trainings:**

- Recovery and Child Abuse Prevention Day in the Park – Indian Wells (October 2010)
- “It Happens to Boys Conference” – Rancho Mirage (March 2011)
- Child Abuse Prevention Parent Presentation – Palm Desert (March 2011)
- Mecca Day of the Child – Indio (April 2011)
- Victims Right Ceremony – Blythe (April 2011)
- Positive Discipline Training – Coachella (May 2011)
- “It Happens to Boys” Public Awareness and Education Campaign and the local 760-862-KIDS helpline voice mail (yearlong)

**Mandated Reporter Trainings:**

- College of the Desert Child Development Center, 42 people (August 2010)
- JFK Memorial Foundation, 31 people (October 2010)
- Martha’s Village and Kitchen, 28 people (October 2010)
- Torrez-Martinez Tribal TANF, 15 people (February 2011)

**Supervisory District 5**

**Supervisor Marion Ashley**

*(Communities included in the Fifth District are: Banning, Beaumont, Calimesa, Desert Hot Springs, Moreno Valley, Palm Springs, Menifee, Cathedral City, Lake Elsinore, Riverside, San Jacinto and Perris)*

In 2010-2011, PCARC sponsored, co-sponsored, funded or hosted the following events and activities in District 5:

**Community Outreach/Fairs/Presentations/Events/Trainings:**

- Kaitlyn's Law Health and Safety Event – Perris (August 2010)
- Beaumont Spirit Run – Beaumont (September 2010)
- Week of the Young Child – Perris (March 2011)
- Positive Discipline Training – Perris (June 2011)
- Safety Fair – Beaumont (May 2011)

**Mandated Reporter Trainings:**

- We Care San Jacinto, 10 people (July 2010)
- STARS After School Program Moreno Valley Parks and Recreations, 266 people (August 2010)
- Parents As Teachers Nuvview, 7 people (October 2010)
- BG Associates Tutors (serving Hemet, San Jacinto and Anza), 4 people (November 2010)
- Morongo Tribal TANF, 9 people (May 2011)



## Public Education Media Advertising Campaigns



In 1982, upon Presidential Proclamation, April was declared National Child Abuse Prevention Month. Since then, child abuse and neglect awareness activities have been promoted across the country during this month. Every year, PCARC conducts its own countywide Child Abuse Prevention campaign and seeks to expand awareness of this very important mission not only throughout the month of April, but also through the entire year.

As a kickoff to Child Abuse Prevention Month, PCARC contacted the cities in Riverside County to request that each City Council present a Child Abuse Prevention Month proclamation. PCARC staff, Board Members, and regional committee members attended City Council meetings and accepted these proclamations on behalf of the child abuse prevention community and the children and families of Riverside County.

During April 2011, PCARC accomplished the following for Child Abuse Prevention Month:

- Distributed thousands of blue ribbon pins and awareness bracelets throughout the county by handing them out at resource fairs, schools, to community members, to PCA's regional committees members, and others.
- Continued the use of billboards to provide child abuse prevention information.
- Continued the use of mall advertisements media campaigns
- Hosted a "Day of the Child" event in Perris.
- Hosted a resourced table at Riverside County Regional Medical Center.
- Attended numerous resource fairs and special events throughout the month of April to distribute Positive Parenting materials, talk to the public about child abuse prevention, and spread the word about how the community can fight child abuse.

## **Radio Advertising**

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During the fall of 2010, PCARC aired a Public Service Announcement that promoted our *Celebrate Healthy Families* event.

### **Prevent Child Abuse Riverside County**

SATURDAY, OCTOBER 2<sup>ND</sup> – **PREVENT CHILD ABUSE RIVERSIDE COUNTY**  
PRESENTS "HEALTHY FAMILIES FUN DAY" AT THE INDIAN WELLS TENNIS  
GARDENS

AE: S. Sanchez

### **Reading Time: 30 seconds**

JOIN A SPECIAL 5K RUN & WALK EVENT BEGINNING AT 7 A.M.

COME AND EXPERIENCE A FUN-FILLED DAY FOR THE WHOLE FAMILY; LIVE ENTERTAINMENT, FOOD, ROCK CLIMBING, INFLATABLE JUMPERS, CHILDREN'S FINGERPRINTING, MANY INFORMATION BOOTHS, PLUS ENTER THE *GRAND PRIZE* DRAWING FOR YOUR CHANCE TO WIN A KID'S BICYCLE.

ALL EVENT PROCEEDS WILL BE USED TO PURCHASE SCHOOL SUPPLIES FOR NEEDY CHILDREN.

FOR MORE INFORMATION: (9 5 1) 5 0 0 – 8156.

## Bus Shelter Advertising

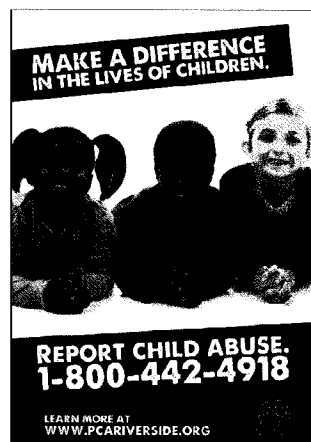
As part of our community outreach, we had two media campaigns throughout the year. During the summer, we incorporated four bus shelter advertisements spread throughout Riverside County. The chosen topic for the bus shelters was "Child Abuse – It Happens to Boys Too." More than 45,000 cars drove by these displays on a daily basis. Listed below are the streets where each advertisement was located:

- San Jacinto & Oakland
- Magnolia & McKinley
- Perris & Nuevo
- Sun City & McCall



The second media campaign took place during May and June. There were seven bus shelters with the theme being "Make a Difference in the Lives of Children. Report Child Abuse". Traffic counts for these bus shelters reached up to 27,370. Listed below are the locations where each advertisement was located:

- Harrison St./Ave 50
- Van Buren St./Ave 50
- Palm Dr. 30 ft S/O Two Bunch Palms Tr. ES
- Hwy 111/Monroe St.
- Dr. Carreon Blvd. 0.1 mi W/O Monroe St NS
- Palm Canyon Dr./Baristo Rd
- Airport Blvd. Palm St.



## Mall Advertising

PCARC had three mall advertisement campaigns this year. The theme was "Child Abuse-It Happens to Boys Too". The second theme was "Make a difference in the lives of children. Report child abuse." The third theme was the safe surrender "Don't abandon your baby...you have a better choice." Each ad consisted of a full color, backlit digitally printed 47" x 69" panel. The ads had continuous exposure 7 days a week. All of the ads were strategically placed throughout the malls.

### Moreno Valley

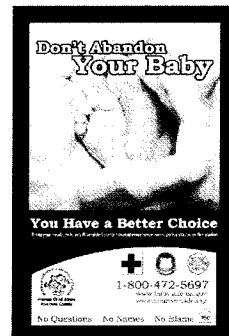
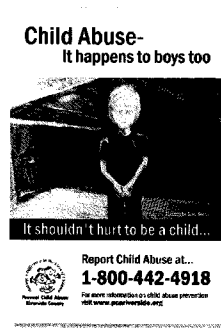
- The Moreno Valley Mall has about 1,000,000 shoppers monthly.
- Two panels showed the, "It Happens to Boys Too" campaign which ran July, August, and September 2010.
- Four panels showed the, "Make a Difference in the Lives of Children" campaign which ran May and June 2011.

### Galleria

- The Galleria has about 1,104,000 shoppers monthly.
- Two panels showed the, "It Happens to Boys Too" campaign which ran July, August, and September 2010.
- Five panels showed the, "Make a Difference in the Lives of Children" campaign which ran May and June 2011.

### Palm Desert Westfield

- The Palm Desert Westfield has about 624,425 shoppers monthly.
- Two panels showed the, "Safe Surrender" campaign which ran April, May, and June 2011.
- Two panels showed the, "It Happens to Boys Too" campaign which ran April, May, and June 2011. One panel was rotated year round.



## Movie Theater Advertising

*Make a difference in the life of a child*



**REPORT CHILD ABUSE**

**1-800-442-4918**



PCARiverside.org

Another component of our media outreach and public awareness efforts was the addition of a movie theater promotional advertisement. We used a 15 second animated slide with audio in 5 movie theaters on 52 screens, throughout Riverside County. This ad played a total of 8,960 times and reached an estimated 256,000 viewers.

Theater Name	Theater Name	Address	City	# Screens
Cinemastar Luxury Theaters	Perris Plaza 10	1688 N. Perris Blvd.	Perris	10
Ultrastar	University Village Cinemas	1201A University Ave.	Riverside	10
NA	Mary Pickford Stadium 14	36850 Pickfair St.	Cathedral City	14
Regency Theaters	Towngate 8 Cinemas	12625 Frederick St.	Moreno Valley	8
Tri-Stone Cinema Group	Temeku Cinemas 7	26463 Ynez Rd.	Temecula	7

### **Billboard Advertising**

PCARC was proud to announce the addition of five Billboard Advertisements as part of our media campaign. On average approximately 406,000 commuters drive by these billboards on a daily basis. These billboards have generated a great response and we look forward to expanding this effort next year.

### **Stop the Hurt Billboard**



Two beautiful and heart touching billboards were sponsored by PCARC's San Geronio Council for the Banning-Beaumont area along the 10 freeway. These billboards advertise the need to report child abuse and listed the Riverside County Child Abuse Reporting Hotline. The ad campaign was developed *pro-bono* for PCARC by PCA California through a Sacramento-based public relations firm.

### **It Happens to Boys Too Billboards**



The PCA Coachella Valley committee continued its "It Happens to Boys" education campaign to raise awareness about the underreporting and under-treatment of the sexual abuse of boys. Two billboards with the "It Happens to Boys" message were launched as an important part of this campaign. With the ongoing efforts of those involved, the campaign has been successful in encouraging adult survivors, child victims, and parents to come forward and report the abuse or seek help. A county-wide conference has also spun out of this campaign. The conference is held every March and features world famous author, Dave Pelzer.

## Billboard Advertising (cont.)

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### Stop the Drowning Billboard



PCARC supports the efforts of the injury prevention and public health community in those areas of childhood injury that often intersect with child abuse and neglect incidence. One of these areas is childhood drowning. PCARC assisted the Injury Prevention Community in spreading the word about the linkage between the lack of adult supervision and child drowning. Since 2008, PCARC has expanded its efforts to support public awareness, using a billboard as a public service advertisement.

- Drowning is the leading cause of unintentional or accidental injury-related death to children ages 1-4 years old in Riverside County.
  - 86% of all drowning and near-drowning incidents occur in backyard pools.
  - There are over one million backyard pools in California without safety features because they were built before the Swimming Pool Safety Act of 1998. One could be in your neighborhood.
  - Drowning is a quiet event. There is no splashing, no screaming, and no noise at all.
  - A submerged child can lose consciousness in less than two minutes the same amount of time it takes to answer a phone call. A child can sustain permanent brain damage in only 4 to 6 minutes.
  - Shimmering and sparkling, water is a magnet for toddlers and young children.
  - Children under the age of five have no fear of water and no concept of death. Water is associated with play.
  - Remember, it takes very little water for a child to drown. Less than one inch of water is all it takes to cover the mouth and nose of a toddler.
- \*source: [www.rivcoips.org](http://www.rivcoips.org)

## **Mandated Reporter Trainings**

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PCARC is responsible for providing Mandated Reporter Trainings (MRTs) throughout Riverside County to professionals who may be required to be a mandated reporter as part of their jobs or volunteer service. The State of California, per Penal Code sections 11165-11174.3, requires all those who have close contact with children, and professionals who are in a position to identify children in danger, to take action by reporting suspected child abuse or neglect. PCARC is proud to be able to offer comprehensive training in the laws applying to child abuse reporting and the dynamics of child abuse to those entities in need of this service.

PCARC accomplished the delivery of 44 MRTs, and trained 1218 individuals. Some examples of categories of professionals and volunteers that were trained are:

- Community volunteers working with children, e.g. CASA volunteers
- Child care providers and program administrators
- In-home services home visitor program paraprofessionals
- Medical personnel – doctors, nurses, hospital social workers, etc.
- Pre-school teachers and program staff
- Child development students
- Public assistance program staff
- School personnel: administrators, clerical staff, counselors, school nurses and teachers
- Tribal TANF staff
- Therapeutic services providers
- Youth mentors
- Mental health providers
- Substance abuse counselors
- Public health staff



## **Funding Programs for Services to Children and Families**

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### **Child Abuse Prevention, Intervention and Treatment (CAPIT) Promoting Safe and Stable Families (PSSF) Community-Based Child Abuse Prevention (CBCAP) Children's Trust Fund (CTF)**

As outlined in preceding sections of this report, PCARC plays a critical role in coordinating and advising the process by which services are funded through CAPIT and PSSF dollars from the state. PCARC itself is funded through the State Children's Trust Fund (CTF). The CTF funds was specifically established for child abuse prevention activities and services with a particular emphasis on primary prevention.

The CTF monies are drawn primarily from birth certificate fees as well as from personalized "Kids' Plates" license plate fees. PCARC has the responsibility of operating as the public steward of these funds on behalf of the citizens of Riverside County. The intention or goal of the California State Children's Trust Fund (CSCTF) is to fund creative programs that reach communities from the inside out. These programs use the community's natural infrastructure (libraries, hospitals, churches, schools, colleges, police stations, clinics, etc.) to provide services that work to strengthen the family. The goal of these programs is to provide assistance to at-risk families before children get hurt. The CSCTF funds programs that bring about changes to help strengthen families. PCARC acts in accordance with and achieves these goals through its regional committee structure and unique ability to work cooperatively with existing community programs, agencies, organizations, businesses and other entities that come to the table with an ability to help stabilize families.

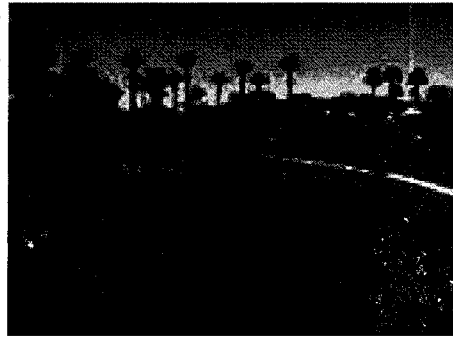
Additionally noteworthy is that, working in collaboration, PCARC and the Children's Services Division of the Department of Public Social Services (DPSS) have maintained their mutual commitment to work together to coordinate resources for the improvement of service delivery to the community in the area of child abuse prevention and treatment. For example, on a quarterly basis, PCARC participates in the CAPIT-PSSF vendor's conferences hosted by DPSS, and twice yearly, the Self Improvement Plan/Community Partners Forums, with a purpose of sharing salient information about prevention activities and efforts going on throughout the county.

## Fundraising Events

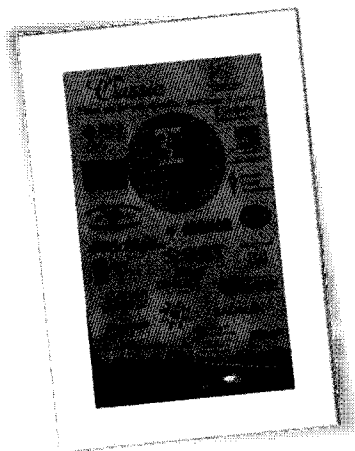
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### DPSS FALL CLASSIC GOLF TOURNAMENT

The DPSS Fall Classic Golf Tournament, started in 2008 under the direction of a small committee of volunteers from Riverside County's DPSS. The inaugural tournament netted \$4,302.00 of which \$3,600.00 was shared between PCARC and the Riverside County Employee Campaign, and the remainder was held in reserve for the 2009 tournament.



In 2009, members of the original committee invited PCARC to take a more active role in the planning and development of the golf tournament. With the combined efforts of DPSS and PCARC, fundraising activities increased. The 2010 DPSS Fall Classic took place on October 1, 2010 and was again held at Meniffee Lakes. With a full flight of golfers more than \$10,000 was raised to benefit child abuse prevention efforts.



## **Fundraising Events (cont.)**

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### **2011 Super Bowl Sunday Game Day Event**

In 2010 PCARC introduced a new and fun event. The "Get in the Zone Game Day Event" was held on Super Bowl Sunday at Eagle Glen Golf Club in Corona, California. Former National League Football all pros, Kermit Alexander, Dwight Hicks, Reggie Doss, Efren Herrera, Joe Sweet, and Marv Fleming came out to support our inaugural event.

2011 proved to be even bigger and better as PCARC partnered with Eagle Glen Golf Club to host a Monday Night Football Program that supported the Super Bowl Sunday event. Each week, Eagle Glen donated a portion of their proceeds to help cover the cost of the Super Bowl Sunday party. Our committee doubled in size, and commitment and this year's event was standing room only as we again brought out the big screen televisions, and oversized couches to watch the big game under the commentary of former NFL pros.



## Financial Report: Fiscal Year 2009-2010

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Please respond to:  
Grand Terrace Office  
22365 Barton Road, Suite 108  
Grand Terrace, CA 92313  
Telephone (909) 825-6600  
Facsimile (909) 825-9900

To the Board of Directors  
Prevent Child Abuse Riverside County  
Riverside, CA

### REPORT OF INDEPENDENT CERTIFIED PUBLIC ACCOUNTANTS

We have reviewed the accompanying Statement of financial position of Prevent Child Abuse Riverside County as of June 30, 2010, and the related statement of activities, cash flows, and statement of financial position for the year then ended, in accordance with Statements on Standards for Accounting and Review Services issued by the American Institute of Certified Public Accountants. All information included in these financial statements is the representation of the management of Prevent Child Abuse Riverside County.

A review consists principally of inquiries of company personnel and analytical procedures applied to financial data. It is substantially less in scope than an audit in accordance with generally accepted auditing standards, the objective of which is the expression of an opinion regarding the financial statements taken as a whole. Accordingly, we do not express such an opinion.

Based on our review, we are not aware of any material modifications that should be made to the accompanying financial statements in order for them to be in conformity with generally accepted accounting principles.

*Smith Marion & Co.*  
December 20, 2010

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**Murrieta Office**  
38605 Calistoga Drive, Suite 120  
Murrieta, CA 92563  
Telephone (951) 461-2045  
Facsimile (951) 461-2095

[www.smcopa.com](http://www.smcopa.com)

**Lebanon Office**  
303 Antietam Court  
Lebanon, TN 37087  
Telephone (615) 453-7855  
Facsimile (615) 453-7855

## Financial Report: Fiscal Year 2009-2010 (cont.)

### PREVENT CHILD ABUSE RIVERSIDE COUNTY STATEMENT OF FINANCIAL POSITION JUNE 30, 2010

#### ASSETS

##### Current Assets

Cash	\$ 192,497
Restricted Cash	55,855
Subtotal cash	<u>248,352</u>
Accounts receivable	300
Prepays and deposits	2,430
<b>Total Current Assets</b>	<u>251,082</u>

##### Furniture and Equipment (Net)

Net Fixed Assets	<u>15,625</u>
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<b>TOTAL ASSETS</b>	<u>\$ 266,707</u>
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#### LIABILITIES AND NET ASSETS

##### Current Liabilities

Accounts payable	\$ 474
Accrued liabilities	2,863
Accrued vacation	8,013
Deferred revenue	5,406
<b>Total Current Liabilities</b>	<u>16,756</u>
<b>Total Liabilities</b>	<u>16,756</u>

##### Net Assets

Unrestricted - available for operations	178,471
Unrestricted - invested in fixed assets	15,625
Subtotal Unrestricted	<u>194,096</u>
Temporarily restricted	55,855
<b>Total Net Assets</b>	<u>249,951</u>

<b>TOTAL LIABILITIES AND NET ASSETS</b>	<u>\$ 266,707</u>
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See accompanying notes and accountants' report

## Financial Report: Fiscal Year 2009-2010 (cont.)

**PREVENT CHILD ABUSE RIVERSIDE COUNTY**  
STATEMENT OF ACTIVITIES  
FOR THE YEAR ENDED JUNE 30, 2010

	Unrestricted	Temporarily Restricted	Total
<b>PUBLIC SUPPORT AND REVENUE</b>			
<b>Public Support:</b>			
Contributions	\$ 12,702	\$ 15,871	\$ 28,573
Inkind	165,905	-	165,905
Special events (net)	8,792	-	8,792
<b>Total Public Support and Revenue</b>	<u>187,399</u>	<u>15,871</u>	<u>203,270</u>
<b>Revenue:</b>			
Grants	513,513	-	513,513
Other income	2,456	-	2,456
<b>Total Revenue</b>	<u>515,969</u>	<u>-</u>	<u>515,969</u>
<b>Net assets released from restrictions:</b>	<u>11,336</u>	<u>(11,336)</u>	<u>-</u>
<b>Total Public Support and Revenue</b>	<u>714,704</u>	<u>4,535</u>	<u>719,239</u>
<b>EXPENSES</b>			
Program services	588,442	-	588,442
Management and general	86,879	-	86,879
Fundraising	17,078	-	17,078
<b>Total Expenses</b>	<u>692,399</u>	<u>-</u>	<u>692,399</u>
<b>Change in Net Assets</b>	22,305	4,535	26,840
Beginning Net Assets	171,791	51,320	223,111
<b>Ending Net Assets</b>	<u>\$ 194,096</u>	<u>\$ 55,855</u>	<u>\$ 249,951</u>

See accompanying notes and accountants' report

## Financial Report: Fiscal Year 2009-2010 (cont.)

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**PREVENT CHILD ABUSE RIVERSIDE COUNTY**  
**STATEMENT OF CASH FLOWS**  
**FOR THE YEAR ENDED JUNE 30, 2010**

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<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>	
Change in net assets	\$ 26,840
Adjustments to reconcile change in net assets to net cash used by operating activities:	
<i>Noncash items:</i>	
Adjustment to beginning net assets	
Depreciation	5,681
<i>(Increase) decrease in:</i>	
Accounts receivable	14,206
Deposits	1,160
<i>Increase (decrease) in:</i>	
Accounts payable	(155)
Vacation payable	(4,227)
Deferred revenue	5,406
<b>Net cash flows from Operating Activities</b>	<u>48,911</u>
 <b>Cash Flows from Investing Activities</b>	
<b>Net cash flows from Investing Activities</b>	<u>-</u>
 <b>Cash Flows from Financing Activities</b>	
<b>Net cash flows from Financing Activities</b>	<u>-</u>
Net increase (decrease) in cash	48,911
Cash at beginning of year	199,441
<b>Cash at end of year</b>	<u>\$ 248,352</u>
 <b>SUPPLEMENTAL INFORMATION:</b>	
Interest paid	<u>\$ -</u>
In-kind donations	<u>\$ 165,905</u>

See accompanying notes and accountants' report

## Financial Report: Fiscal Year 2009-2010 (cont.)

### PREVENT CHILD ABUSE RIVERSIDE COUNTY STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED JUNE 30, 2010

	Program Services	Management and General	Fund Raising	Total
Salaries	\$ 200,386	\$ 23,575	\$ 11,788	\$ 235,749
Payroll taxes	17,365	2,043	1,021	20,429
Fringe benefits	16,436	1,934	967	19,337
Total Personnel	234,187	27,552	13,776	275,515
Professional services	6,908	813	406	8,127
Supplies	4,760	560	280	5,600
Telephone	5,947	700	350	6,997
Postage	860	101	51	1,012
Occupancy	23,593	2,776	1,388	27,757
Equipment	11,571	609	-	12,180
Printing and publications	5,052	594	297	5,943
Travel	10,278	1,814	-	12,092
Conference/meetings	4,276	755	-	5,031
Outreach	21,452	-	-	21,452
Public relations	-	-	-	-
Depreciation	4,829	568	284	5,681
Collaborative	109,532	19,329	-	128,861
Insurance	-	5,330	-	5,330
Miscellaneous	4,178	492	246	4,916
Total Non-Personnel	213,236	34,441	3,302	250,979
Total before In-kind	447,423	61,993	17,078	526,494
In-kind	141,019	24,886	-	165,905
Total Functional Expenses	\$ 588,442	\$ 86,879	\$ 17,078	\$ 692,399

See accompanying notes and accountants' report



## Appendix A: CBCAP Annual Report Matrix

ATTACHMENT 4

RIVERSIDE COUNTY CBCAP Annual Report Matrix	
<p><b><u>INNOVATIVE FUNDING/INTERDISCIPLINARY SERVICES</u></b> Identify how the county provided innovative, interdisciplinary services.</p> <p>Include information demonstrating innovative funding mechanisms at the county level that blend Federal, state, local, private funds for the enhancement of countywide network of prevention programs; development, operation, expansion and enhancement of countywide network of prevention programs.</p>	<p>PCARC is the parent organization to 7 regional councils comprised of volunteers focused on achieving community-level child abuse prevention goals. Volunteers consist of county professional staff, medical professionals, community service providers, church staff, parents political/community leaders, school staff and others who work to expand the prevention network of their geographical communities. Each local council raises funds and receives in-kind donations to use in addition to CBCAP and Children's Trust Fund monies. Except for one local council which operates as a 501 (c) (3); the regional collaboratives are added to PCARC's operating budget. Their function is to put on public awareness events, sponsor conferences and trainings, etc.</p>
<p><b><u>SERVICES BASED ON UNMET NEEDS</u></b> Demonstrate how services have addressed unmet needs identified by the community.</p>	<p>A needs assessment identified service needs, gaps and barriers for children and families focused on reducing child maltreatment in the community. DPSS has found innovative ways to take information about service needs throughout the County to apply for and receive grants for programs.</p>
<p><b><u>OUTREACH TO SPECIAL POPULATIONS</u></b> Provide a description of actual outreach activities for special populations conducted during this reporting period.</p>	<p>PCARC funded two events targeted for at-risk teens in two of the largest urban/suburban areas of the County. "Teen Talk" reached 235 at-risk intermediate school students. These students are at-risk for dropping out, juvenile probation involvement and peer violence. The focus was on prevention strategies for teenagers to stop the cycle of violence and teach coping and inter-personal skills. A "scared straight" component was included. The second was a conference/training called "Baby City" for 35 teenaged parents in the foster care system. Topics included Shaken Baby Syndrome education and an anti-shaking education, positive parenting and positive discipline techniques for young children, car seat safety, and other child abuse prevention components.</p>
<p><b><u>PEER REVIEW</u></b> The Peer Review process is designed to ensure quality assurance in family support services.</p> <p>Describe your activities in meeting this CBCAP requirement. If no activities were done, provide an explanation as to why not and what, if any, challenges the county has faced and what the county's plans are to address them. Describe any technical assistance and/or training needs.</p>	<p>PCARC is a member in the Far South Regional Council of state child abuse prevention councils. This regional council consists of Imperial, Orange, Riverside, San Bernardino, and San Diego counties and serves as a peer review group. Information is shared about programs, activities, events and the effectiveness of these programs is evaluated and discussed within the group. Feedback is given from each council's program staff. PCARC's regional councils, due to their inter-disciplinary nature, also act as a natural peer review/quality assurance process.</p>
<p><b><u>CHILD ABUSE PREVENTION MONTH</u></b> Describe the Child Abuse Prevention Month activities conducted during this period.</p>	<p>PCARC activities included: local radio spots, featuring "It Only Takes a Minute - Positive Parenting," sponsorship of "Day of the Young Child" Resource Fair, an information/education booth at Kaiser Permanente, presentation of child abuse information to Riverside Chamber of Commerce and other activities.</p>



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