

SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA

151



FROM: Economic Development Agency

SUBMITTAL DATE:
September 13, 2012

SUBJECT: Funding for Community Economic Development, Tourism and Foreign Trade Organizations

RECOMMENDED MOTION: That the Board of Supervisors authorize the Assistant County Executive Officer/EDA, or designee, to negotiate and execute agreements with various economic development, tourism and foreign trade organizations for sponsorships and/or other economic development activities, subject to County Counsel approval, with individual agreements not-to-exceed \$50,000 and cumulative obligations not-to-exceed \$500,000.

BACKGROUND: The Economic Development Agency partners with multiple non-profit economic development and tourism organizations that foster business recruitment, retention, and expansion; small business development; tourism promotion; film industry promotion, and cultural arts activities. These organizations represent specific activities and economic regions of the county aligned with agency and county goals.

(Continued)

Robert Field
Assistant County Executive Officer/EDA

FINANCIAL DATA	Current F.Y. Total Cost:	\$ 500,000	In Current Year Budget:	Yes
	Current F.Y. Net County Cost:	\$ 0	Budget Adjustment:	No
	Annual Net County Cost:	\$ 0	For Fiscal Year:	2012/13

COMPANION ITEM ON BOARD AGENDA: No

SOURCE OF FUNDS: Economic Development Memberships/Sponsorships and Activities Set-Aside Fund

Positions To Be Deleted Per A-30	<input type="checkbox"/>
Requires 4/5 Vote	<input type="checkbox"/>

C.E.O. RECOMMENDATION: APPROVE

BY:
Jennifer L. Sargent

County Executive Office Signature

MINUTES OF THE BOARD OF SUPERVISORS

On motion of Supervisor Stone, seconded by Supervisor Benoit and duly carried, IT WAS ORDERED that the above matter is approved as recommended.

Ayes: Buster, Stone, Benoit and Ashley
Nays: None
Absent: Tavaglione
Date: September 25, 2012
xc: EDA

Kecia Harper-Ihem
Clerk of the Board
By:
Deputy

Prev. Agn. Ref.: 3.18 of 11/2/10; 3.26 of 8/16/11

District: ALL

Agenda Number:

3.17

FORM APPROVED COUNTY COUNSEL
BY:
ANNE T. SAHAR
DATE: 9/11/12
BY:
SAMUEL WONG
Departmental Concurrence

LOCAL FINANCE APPROVED
PAUL ANGULO, CPA, AUDITOR-CONTROLLER
DATE: 9/11/12
BY:
PAUL ANGULO

Dep't Recomm.: ☐ Consent ☒ Policy
Per Exec. Ofc.: ☐ Consent ☒ Policy

BACKGROUND: (Continued)

EDA requests authority to negotiate conditions of county participation, which may include membership benefits, economic development planning input, and county sponsorship recognition. Some organizations that have been funded in prior years are:

Greater Palm Springs Convention and Visitors Bureau
Coachella Valley Economic Partnership
Pass Economic Development Association
Inland Empire Economic Partnership
Temecula Valley Balloon & Wine Festival Association

**Riverside County Board of Supervisors
Request to Speak**

Submit request to Clerk of Board (right of podium),
Speakers are entitled to three (3) minutes, subject
Board Rules listed on the reverse side of this form.

SPEAKER'S NAME: GARRY GRANT

Address: 27068 JARVIS ST
(only if follow-up mail response requested)

City: PERRIS **zip:** 92570

Phone #: 657-9319

Date: 9-25-12 **Agenda #** 3.17

PLEASE STATE YOUR POSITION BELOW:

Position on "Regular" (non-appealed) Agenda Item:

 Support **Oppose** **Neutral**

Note: If you are here for an agenda item that is filed
for "Appeal", please state separately your position on
the appeal below:

 Support **Oppose** **Neutral**

I give my 3 minutes to: _____