

**SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



**FROM:** Department of Public Health

**SUBMITTAL DATE:**  
March 28, 2013

**SUBJECT:** Public Health Month – April 2013

**RECOMMENDED MOTION:** That the Board of Supervisors declare April 2013 as National Public Health Month in Riverside County and approve the attached proclamation.

Departmental Concurrence

**BACKGROUND:** The month of April is being celebrated as National Public Health month in Riverside County with the theme "Public Health is ROI (Return on Investment): Save Lives, Save Money." The recent launch of the Healthy Riverside County Initiative with its focus on healthy eating, active living, reduction in tobacco use and ensuring a safe and healthy built environment is expected to improve the health of county residents and reduce health care costs in the future. By proclaiming April 2013 as Public Health Month, we can call upon members of the community to join with us to observe this month by helping our families, friends, neighbors, co-workers and leaders to better understand the importance of public health in helping save lives and money.

SH:MO:mis

*Susan D. Harrington*  
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Susan Harrington, Director  
Department of Public Health

<b>FINANCIAL DATA</b>	Current F.Y. Total Cost:	\$ 0	In Current Year Budget:	Yes
	Current F.Y. Net County Cost:	\$ 0	Budget Adjustment:	No
	Annual Net County Cost:	\$ 0	For Fiscal Year:	12/13

<b>SOURCE OF FUNDS: N/A</b>	Positions To Be Deleted Per A-30	<input type="checkbox"/>
	Requires 4/5 Vote	<input type="checkbox"/>

**C.E.O. RECOMMENDATION:**

**County Executive Office Signature**

**MINUTES OF THE BOARD OF SUPERVISORS**

On motion of Supervisor Stone, seconded by Supervisor Jeffries and duly carried by unanimous vote, IT WAS ORDERED that the above matter is approved as recommended.

Ayes: Jeffries, Tavaglione, Stone, Benoit and Ashley  
Nays: None  
Absent: None  
Date: April 2, 2013  
xc: Public Health, EO

Kecia Harper-Ihem  
Clerk of the Board  
By: *Kecia Harper-Ihem*  
Deputy

Policy  
 Policy  
 Consent  
 Consent  
 Dept's Recomm.:  
 Per Exec. Ofc.:

**Prev. Agn. Ref.:** District: All/All **Agenda Number:**

**2-11**

## Public Health Month

**WHEREAS**, the month of April is being celebrated as National Public Health Month in Riverside County, and the theme is "Public Health is ROI (Return on Investment): Save Lives, Save Money; and

**WHEREAS**, many injuries can be proactively prevented and health-care costs saved by taking actions such as wearing a seatbelt, properly installing smoke alarms, correctly installing and using child safety seats, wearing a helmet, securing access to pools and spas, and educating the community about violence and maltreatment towards children, seniors and other vulnerable populations; and

**WHEREAS**, the recent launch of the Healthy Riverside County Initiative and its mission to reduce deaths by addressing the risk factors of obesity, physical inactivity, poor nutrition and tobacco use is expected to further reduce health care costs.

**WHEREAS**, the economic cost to California of adults who are obese, overweight and physically inactive is equivalent to more than a third of the state's total budget; and

**WHEREAS**, that within five years, prevention investments of only \$10 per person per year could result in a national savings of \$16.5 billion annually and a potential annual net savings of \$1.7 billion in California within five years.

**NOW, THEREFORE**, we, the Board of Supervisors of Riverside County, in recognition of Public Health Month do hereby proclaim April as Public Health Month and call upon members of the community to join with us to observe this month by helping our families, friends, neighbors, co-workers and leaders better understand the importance of public health in reducing the cost of healthcare in light of this year's theme, "Public Health is ROI: Save Lives, Save Money."