SUBMITTAL TO THE BOARD OF SUPERVISORS COUNTY OF RIVERSIDE, STATE OF CALIFORNIA

FROM: Supervisor John J Benoit

Supervisor Jeff Stone

SUBMITTAL DATE: September 10, 2013



SUBJECT:

Revision of Ordinance No. 634, Regulating Commercial Filming, Ordinance Amendment

No. 634.2.

RECOMMENDED MOTION: That the Board of Supervisors Introduce and Adopt on successive weeks, Ordinance No. 634.2, Amending Ordinance No. 634 Regulating Commercial Filming.

BACKGROUND: On December 18, 2012 the Board of Supervisors unanimously directed the Economic Development Agency to begin the process of reviewing the county's film ordinance in an effort to bring film and TV production back to Riverside County and its 28 cities. County Supervisors and staff of the Office of Foreign Trade-EDA met with film and TV industry leaders to seek input on steps we can take to be the most competitive county in the nation for TV show and movie production.

As required, the revised Film Ordinance, known as Ordinance 634.2, was submitted, reviewed and approved by the California State Film Commission, and contains significant changes and enhancements that reduce the costs of filming in the unincorporated areas of the county.

These major revisions are as follows:

- 1. Elimination of the Film Permit Fee
- 2. Waiver of the collection of Transient Occupancy Taxes for 48 months
- 3. Allowance of the use of county facilities for film and TV purposes free of charge
- 4. Creation/establishment of a "one stop" film permit processing center
- 5. Designation of a contact for the film and TV industry
- 6. Elimination of the requirement for film and TV industry to have a business license
- 7. Clarification on fees the county can levy on the industry, with the County Executive Officer as the final arbiter

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John J. Benoit, Chairman of the Board

Representing the 4th District

Jeff Stone, Vice Chairman of the Board

Representing the 3rd District

MINUTES OF THE BOARD OF SUPERVISORS

On motion of Supervisor Benoit, seconded by Supervisor Stone and duly carried, IT WAS ORDERED that the above ordinance is approved as introduced with waiver of reading.

Ayes:

Jeffries, Tavaglione, Stone and Benoit

Navs:

None

Absent:

Ashley,

Duc

Date: September 10, 2013

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Supvr. Beneit, Supvr. Stone, COB

Prev.Agn.ref.

Dist. 3, 4

Kecia Harper-Ihem

Clerk of the Board

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Supervisor John J. Benoit and Supervisor Stone Revision of Ordinance No. 634, Regulating Commercial Filming, Ordinance Amendment No. 634.2. September 10, 2013 Page 2

BACKGROUND: (Continued)

We hope revisions to this ordinance will stimulate job growth and investment by the film and TV industry in the County of Riverside. Further, we respectfully suggest that all 28 cities in the County of Riverside revise their film and TV ordinances accordingly.

Unless otherwise directed by the County Executive Officer, county staff members will ensure revenue neutrality with respect to the Inland Empire Film Commission while Ordinance 634.2 is in force.

County staff shall create and issue identification cards for members of the TV and film industry to utilize in securing the waiver of fees and taxes as set forth in this Ordinance.