

**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



FROM: Supervisor John J. Benoit

SUBMITTAL DATE: September 24, 2013

SUBJECT: COMMITTEES, COMMISSIONS AND BOARD ACTION

Committee, Commission, or Board: Workforce Investment Board

RECOMMENDED MOTION: The Board of Supervisors appoint member to:

Type of Nomination: Private Sector

Member: Name: Barry Keyes
CEO
Address: Eco Expo 365
78-428 Palm Tree Avenue
Palm Desert, CA 92211

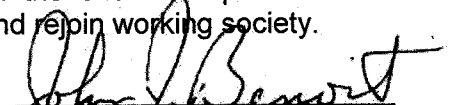
Telephone: 213 610 1000

Term of Appointment: Full Term ending October 8, 2015

BACKGROUND/APPOINTEE INFORMATION:

Mr. Barry Keyes, Chief Executive Officer, Eco Expo 365, has expressed an interest in becoming a Workforce Investment Board (WIB) private sector member for District IV. Mr. Keyes is the founder of the Virtual Green Trade Show which allows businesses and consumers to have a single location to gather information, for free, while also piquing their interest in environmental perseverance.


For the elder generation Mr. Keyes would like to help them use their former careers and contacts as a springboard to keep their minds active and augment their income. For the youth community, Mr. Keyes would like to help them realize the potential of entrepreneurial opportunities by offering presentations and training on his website that will assist them with entrepreneurial and career development. Mr. Keyes will provide Workforce with a free booth to post its information, and will assist in finding sponsors to financially support the booth. Revenues generated from the sponsors and booths in the show will provide Workforce funding to help young and senior jobseekers get trained and rejoin working society.


John J. Benoit, Supervisor
District IV

MINUTES OF THE BOARD OF SUPERVISORS

On motion of Supervisor Stone, seconded by Supervisor Ashley and duly carried by unanimous vote, IT WAS ORDERED that the above matter is approved as recommended.

Ayes: Jeffries, Tavaglione, Stone, Benoit and Ashley
Nays: None
Absent: None
Date: September 24, 2013
xc: Supvr. Benoit, Board, Appointee, COB

Kecia Harper-Ihem
Clerk of the Board
By: 
Deputy

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