

**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



FROM: Supervisor Kevin Jeffries and Supervisor Jeff Stone

SUBMITTAL DATE:
October 30, 2013

SUBJECT: Resolution of the Board of Supervisors Requesting Support From the Riverside County Children & Families Commission For Riverside County Regional Medical Center's Baby-Friendly USA Initiative

RECOMMENDED MOTION: That the Board of Supervisors:

1. That the Board of Supervisors join us in adopting Resolution No. 2013-271 requesting support from the Riverside County Children & Families Commission for Riverside County Regional Medical Center's Baby-Friendly USA Initiative.

BACKGROUND:

Summary

Riverside County Regional Medical Center (RCRMC) embarked on a mission in 2011 to gain the prestigious Baby-Friendly USA designation. This designation will elevate RCRMC's reputation and assist in marketing efforts for the hospital.

Becoming a Baby-Friendly facility is a comprehensive, detailed and thorough journey toward excellence in providing evidence-based maternity care with the goal of achieving optimal infant feeding outcomes and mother/baby bonding.


KEVIN JEFFRIES
1st District Supervisor


JEFF STONE
3rd District Supervisor

FINANCIAL DATA	Current Fiscal Year	Next Fiscal Year	Total Cost	Ongoing Cost	POLICY/CONSENT (per Exec. Office)
COST	\$ N/A	\$ N/A	\$ N/A	\$ N/A	Consent <input type="checkbox"/> Policy <input type="checkbox"/>
NET COUNTY COST	\$ N/A	\$ N/A	\$ N/A	\$ N/A	

SOURCE OF FUNDS: N/A	Budget Adjustment: N/A
	For Fiscal Year: N/A


C.E.O. RECOMMENDATION: N/A

County Executive Office Signature

MINUTES OF THE BOARD OF SUPERVISORS

On motion of Supervisor Jeffries, seconded by Supervisor Ashley and duly carried, IT WAS ORDERED that the above matter is approved as recommended.

Ayes: Jeffries, Tavaglione, Stone and Ashley
Nays: None
Absent: Benoit
Date: November 5, 2013
xc: Supvr. Jeffries, Supvr. Stone, First 5, RCRMC

Kecia Harper-Ihem
Clerk of the Board
By: 
Deputy

- Positions Added
- Change Order
- A-30
- 4/5 Vote

Prev. Agn. Ref.: | **District:** All | **Agenda Number:**

3-3

SUBMITTAL TO THE BOARD OF SUPERVISORS, COUNTY OF RIVERSIDE, STATE OF CALIFORNIA
FORM 11: Resolution of the Board of Supervisors Requesting Support From the Riverside County
Children and Families Commission For Riverside County Regional Medical Center's Baby-Friendly USA
Initiative

DATE: October 30, 2013

PAGE: Page 2 of 2

BACKGROUND:

Summary (continued)

RCRMC is in the final implementation phase in obtaining the BF designation and is seeking to partner with Riverside County Children and Families Commission (First 5) to assist them with funding for this phase, as First 5 has assisted other area hospitals in the past.

Impact on Citizens and Businesses

N/A

SUPPLEMENTAL:

Additional Fiscal Information

N/A

Contract History and Price Reasonableness

N/A

2
3 RESOLUTION NO. 2013-271

4 A RESOLUTION OF THE BOARD OF SUPERVISORS
5 OF THE COUNTY OF RIVERSIDE
6 REQUESTING SUPPORT FROM THE RIVERSIDE COUNTY
7 CHILDREN & FAMILIES COMMISSION FOR
8 RIVERSIDE COUNTY REGIONAL MEDICAL CENTER'S
9 BABY-FRIENDLY USA INITIATIVE
10

11 **WHEREAS**, the Riverside County Regional Medical Center (RCRMC) is pursuing the
12 Baby-Friendly USA (BF) designation, which is a gold standard national recognition program for
13 maternity facilities to assist in creating an optimal environment for appropriate infant feeding and
14 mother-baby bonding; and

15 **WHEREAS**, the Affordable Care Act focuses on preventative care and the BF
16 designation will help to increase breastfeeding initiation and duration leading to complete
17 nutrition and antibodies necessary for babies to thrive while providing mothers with a decreased
18 risk for breast and ovarian cancers; and

19 **WHEREAS**, the BF designation will elevate RCRMC's reputation by receiving global
20 recognition for this work, and also help enhance the environment of competence, leadership
21 and team skills among hospital personnel; and

22 **WHEREAS**, this endeavor will help deliver evidence based, patient-centered care, while
23 also cultivating patient satisfaction and commitment to quality improvement at our county
24 hospital; and

25 **WHEREAS**, it is the vision of the Riverside County Children & Families Commission
26 (First 5 Riverside) that all children in Riverside County are healthy and thrive in a supportive,
27 nurturing and loving environment; and
28

1 **WHEREAS**, it is the mission of First 5 Riverside to invest in partnerships that deliver
2 results in the areas of physical health, social-emotional health and cognitive development;

3 **WHEREAS**, First 5 Riverside has partnered with other hospitals in Riverside County by
4 providing funding for the BF designation;

5 **NOW, THEREFORE, BE IT RESOLVED** that the Riverside County Board of
6 Supervisors strongly encourages First 5 Riverside to invest in a partnership with RCRMC
7 by providing funding for the final implementation phase of the Baby-Friendly USA
8 designation as they have done for other hospitals in Riverside County.

9
10
11 ROLL CALL:

12 Ayes: Jeffries, Tavaglione, Stone and Ashley
13 Nays: None
14 Absent: Benoit

15 The foregoing is certified to be a true copy of a resolution duly
16 adopted by said Board of Supervisors on the date therein set forth.

17 KECIA HARPER-IHEM, Clerk of said Board

18 By _____
19 Deputy