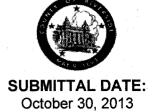
SUBMITTAL TO THE BOARD OF SUPERVISORS COUNTY OF RIVERSIDE, STATE OF CALIFORNIA



FROM: Supervisor Kevin Jeffries and Supervisor Jeff Stone

SUBJECT: Resolution of the Board of Supervisors Requesting Support From the Riverside County Children & Families Commission For Riverside County Regional Medical Center's Baby-Friendly USA Initiative

RECOMMENDED MOTION: That the Board of Supervisors:

1. That the Board of Supervisors join us in adopting Resolution No. 2013-271 requesting support from the Riverside County Children & Families Commission for Riverside County Regional Medical Center's Baby-Friendly USA Initiative.

BACKGROUND:

Summary

Riverside County Regional Medical Center (RCRMC) embarked on a mission in 2011 to gain the prestigious Baby-Friendly USA designation. This designation will elevate RCRMC's reputation and assist in marketing efforts for the hospital.

Becoming a Baby-Friendly facility is a comprehensive, detailed and thorough journey toward excellence in providing evidence-based maternity care with the goal of achieving optimal infant feeding outcomes and mother/baby bonding.

KEVIN JEFFRIES

1st District Supervisor

3rd District Supervisor

							. [For Fiscal Year	N/A	
SOURCE OF FUNDS: N/A								Budget Adjustment: N/A		
NET COUNTY COST	\$	N/A	\$	N/A	\$	N/A	\$	N/A	OOMSCIR L	. Olloy (2)
COST	\$	N/A	\$.	N/A	\$	N/A	\$	N/A	Consent □	Policy
FINANCIAL BATA	Current F	iscal Year	Next Fisca	l Year: 🔠	Total Co	;sE.	Or	igoing Cost: 🔭 🦠	CONTROL OF THE PROPERTY OF THE	CONSENT (Office)

C.E.O. RECOMMENDATION: N/A

County Executive Office Signature

MINUTES OF THE BOARD OF SUPERVISORS

On motion of Supervisor Jeffries, seconded by Supervisor Ashley and duly carried, IT WAS ORDERED that the above matter is approved as recommended.

Ayes:

Jeffries, Tavaglione, Stone and Ashley

Nays:

None

Absent:

Benoit

Date:

November 5, 2013

XC:

Supvr. Jeffries, Supvr. Stone, First 5, RCRMC

Kecia Harper-Ihem

Clerk of the Board

Deputy

A-30 4/5 Vote

Positions Added

Change Order

Prev. Agn. Ref.:

District: All

Agenda Number:

3 - 3

SUBMITTAL TO THE BOARD OF SUPERVISORS, COUNTY OF RIVERSIDE, STATE OF CALIFORNIA

FORM 11: Resolution of the Board of Supervisors Requesting Support From the Riverside County Children and Families Commission For Riverside County Regional Medical Center's Baby-Friendly USA Initiative

DATE: October 30, 2013 **PAGE:** Page 2 of 2

BACKGROUND:

Summary (continued)

RCRMC is in the final implementation phase in obtaining the BF designation and is seeking to partner with Riverside County Children and Families Commission (First 5) to assist them with funding for this phase, as First 5 has assisted other area hospitals in the past.

Impact on Citizens and Businesses

N/A

SUPPLEMENTAL:

Additional Fiscal Information

N/A

Contract History and Price Reasonableness

N/A

RESOLUTION NO. 2013-271

A RESOLUTION OF THE BOARD OF SUPERVISORS OF THE COUNTY OF RIVERSIDE OUTSIDE COUNTY OF RIVERSIDE COUNTY O

CHILDREN & FAMILIES COMMISSION FOR RIVERSIDE COUNTY REGIONAL MEDICAL CENTER'S

DADY EDIENDLY LICA INITIATIVE

BABY-FRIENDLY USA INITIATIVE

WHEREAS, the Riverside County Regional Medical Center (RCRMC) is pursuing the Baby-Friendly USA (BF) designation, which is a gold standard national recognition program for maternity facilities to assist in creating an optimal environment for appropriate infant feeding and mother-baby bonding; and

WHEREAS, the Affordable Care Act focuses on preventative care and the BF designation will help to increase breastfeeding initiation and duration leading to complete nutrition and antibodies necessary for babies to thrive while providing mothers with a decreased risk for breast and ovarian cancers; and

WHEREAS, the BF designation will elevate RCRMC's reputation by receiving global recognition for this work, and also help enhance the environment of competence, leadership and team skills among hospital personnel; and

WHEREAS, this endeavor will help deliver evidence based, patient-centered care, while also cultivating patient satisfaction and commitment to quality improvement at our county hospital; and

WHEREAS, it is the vision of the Riverside County Children & Families Commission (First 5 Riverside) that all children in Riverside County are healthy and thrive in a supportive, nurturing and loving environment; and

	2
	3
	4
	5
	6
	7
	8
	9
1	0
1	1
1	2
1	3
1	4
1	5
1	6
1	7
1	8
1	9
2	0
2	1
2	2
2	3
2	4
2	5
2	6
2	7
2	Q

1

WHEREAS, it is the mission of First 5 Riverside to invest in partnerships that deliver results in the areas of physical health, social-emotional health and cognitive development;

WHEREAS, First 5 Riverside has partnered with other hospitals in Riverside County by providing funding for the BF designation;

NOW, THEREFORE, BE IT RESOLVED that the Riverside County Board of Supervisors strongly encourages First 5 Riverside to invest in a partnership with RCRMC by providing funding for the final implementation phase of the Baby-Friendly USA designation as they have done for other hospitals in Riverside County.

ROLL CALL:

Ayes:

Jeffries, Tavaglione, Stone and Ashley

Nays:

None

Absent:

Benoit

The foregoing is certified to be a true copy of a resolution duly adopted by said Board of Supervisors on the date therein set forth.

KECIA HARPER-IHEM, Clerk of said Board

Ву

Deput