

SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA

882



FROM: Transportation and Land Management - TLMA

SUBMITTAL DATE:
September 18, 2013

SUBJECT: Wine Country Signage Program

RECOMMENDED MOTION: That the Board of Supervisors approve the proposed update to the Wine Country Design Guidelines.

BACKGROUND: The Wine Country Community Plan is coming before the Board for consideration (as a separate item on this same agenda). Signage is a critically important component of the implementation of the Wine Country Plan, in order to safely and efficiently guide travelers, reduce roadside clutter, and add to the attractiveness of the streetscapes along major roads.

This Item provides for approval of this update to the Wine Country Design Guidelines, which were approved by the Board on December 14, 2010. It fine-tunes the guidelines for the usage of signage of varying scale along Rancho California Road, the primary artery through the Wine Country, in order to communicate directions with a consistent design theme and sign placement.

REVIEWED BY EXECUTIVE OFFICE
DATE 06/26/13
Tina Grande

Juan C. Perez, Director of
Transportation and Land Management

JCP:dlp

MINUTES OF THE BOARD OF SUPERVISORS

On motion of Supervisor Stone, seconded by Supervisor Tavaglione and duly carried by unanimous vote, IT WAS ORDERED that the above matter is approved as recommended.

Ayes: Jeffries, Tavaglione, Stone, Benoit and Ashley
Nays: None
Absent: None
Date: December 3, 2013
xc: TLMA, Co.Co.

Kecia Harper-Ihem
Clerk of the Board
By:
Deputy

Prev. Agn. Ref. 11/12/10, 16.4 &
12/14/10, 3.53

District: 3/3

Agenda Number:

16-2

TEMECULA VALLEY WINE COUNTRY
SIGN UPDATE

September 18, 2013





KEY

— Rancho Calif. Rd

○ Roundabout

**TEMECULA VALLEY
WINE COUNTRY**
Rancho California Road
Trail Location Plan
OVERVIEW OF SEGMENTS



KEY

Multi-Use Trail

Roundabout

**TEMECULA VALLEY
WINE COUNTRY**
Rancho California Road
Trail Location Plan
SEGMENT 2

LARGE SIGN

MAURICE CARRIE 500 FT.
VAN DYKE 2 2/3 MILE
SOUTH COAST 1 1/2 MILE
PONTE 1 3/4 MILES
WIENS 2 MILES

SMALL SIGN:

STUART 200 FT.
MT. PALOMAR 200 FT.
BELLA VISTA 1/2 MILE
MAURICE CARRIE 3/4 MILE

SMALL SIGN:

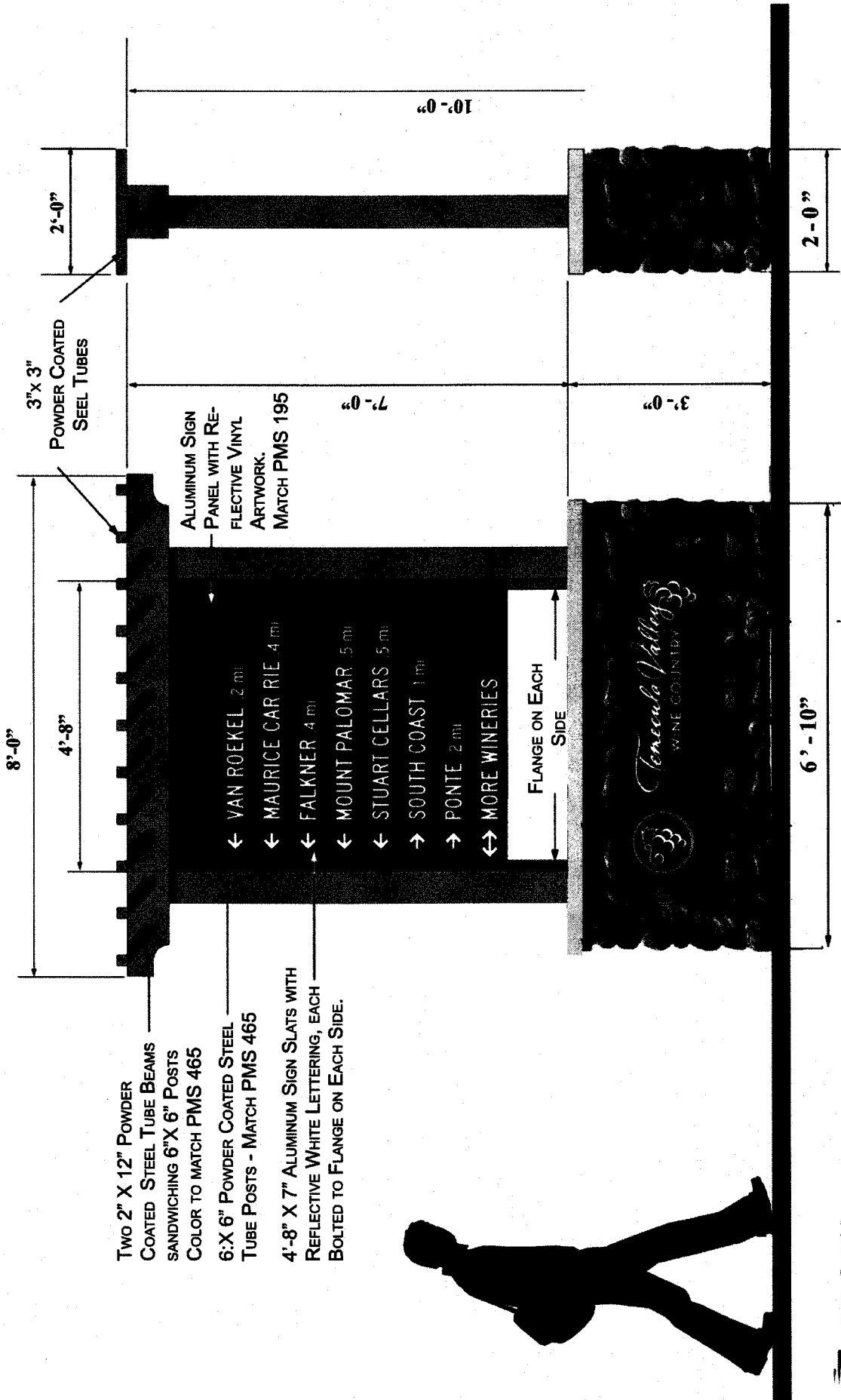
MIRAMONTE 100 FT.
STUART 1/2 MILE
MT. PALOMAR 1/2 MILE
BELLA VISTA 1 MILE

SMALL SIGN:

MIRAMONTE 100 FT.
MIRAMONTE 1/3 MILE
STUART 2/3 MILE
MT. PALOMAR 2/3 MILE

LARGE SIGN

HEALEY 500 FT.
CHURON 1/3 MILE



TWO 2" X 12" POWDER

COATED STEEL TUBE BEAMS

SANDWICHING 6" X 6" POSTS

COLOR TO MATCH PMS 465

6" X 6" POWDER COATED STEEL

TUBE POSTS - MATCH PMS 465

4'-8" X 7" ALUMINUM SIGN SLATS WITH


REFLECTIVE WHITE LETTERING, EACH

BOLTED TO FLANGE ON EACH SIDE.




PDS West | Planning and Design Solutions

WAYFINDING SIGNS - NEW-1B



← MOUNT PALOMAR
 200 FT.
 → STUART CELLARS
 200 FT.
 → BELLA VISTA
 1/2 MILE
 → MAURICE CAR'RIE
 3/4 MILE



→ MAURICE CAR'RIE
 300 FT.
 → VAN ROEKEL
 2/3 MILE
 → SOUTH COAST
 1-1/2 MILE



→ VAN ROEKL
 200 FT