

968

**SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



**SUBMITTAL DATE:**  
July 15, 2014

**FROM:** Purchasing and Fleet Services

**SUBJECT:** Board of Supervisors to approve Policy A-71: Veteran Incentive Purchasing Program [\$0]  
[All Districts]

**RECOMMENDED MOTION:** That the Board of Supervisors:  
1. Approve the proposed Board of Supervisors Policy Number A-71, attached.

**BACKGROUND:**

**Summary**

In 2013, the Board of Supervisors unanimously approved the new Veteran Assistance Leadership of Riverside County program known as V.A.L.O.R. To aid in furthering this program, the County Purchasing Department has developed this policy which would foster employment opportunities for veterans and veteran-owned businesses in Riverside County. Riverside County and its 28 cities are home to almost 200,000 military veterans. The unemployment rate for recent veterans remains incredibly high—around 10% nationally for veterans who have served since 9/11. According to the 2008-2012 U.S. Census Bureau's American Community Survey, Riverside County's unemployment rate for veterans is around 9.4%.

Continued on Page 2

Robert J. Howdyshell  
Director, Purchasing and Fleet Services

FINANCIAL DATA	Current Fiscal Year:	Next Fiscal Year:	Total Cost:	Ongoing Cost:	POLICY/CONSENT (per Exec. Office)
COST	\$	\$	\$	\$	Consent <input type="checkbox"/> Policy <input checked="" type="checkbox"/>
NET COUNTY COST	\$	\$	\$	\$	
SOURCE OF FUNDS: N/A				Budget Adjustment: N/A	
				For Fiscal Year: N/A	

**C.E.O. RECOMMENDATION:**

**APPROVE**

BY:   
Serena Chow

County Executive Office Signature

**MINUTES OF THE BOARD OF SUPERVISORS**

On motion of Supervisor Stone, seconded by Supervisor Benoit and duly carried, IT WAS ORDERED that the above matter is approved as recommended.

Ayes: Jeffries, Stone, Benoit and Ashley  
Nays: None  
Absent: Tavaglione  
Date: July 15, 2014  
xc: All Dept., COB

Kecia Harper-Ihem  
Clerk of the Board  
By:   
Deputy

FORM APPROVED COUNTY COUNSEL  
BY: NEAL R. KIPNIS  
DATE: 7/15/14

Departmental Concurrence

- A-30
- 4/5 Vote
- Positions Added
- Change Order

Prev. Agn. Ref.:

District: ALL

Agenda Number:

**3-51**

**SUBMITTAL TO THE BOARD OF SUPERVISORS, COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**  
**FORM 11: Board of Supervisors to approve Policy A-71: Veteran Incentive Purchasing Program**

**DATE: July 15, 2014**

**PAGE: 2 of 2**

**BACKGROUND:**

**Summary (continued)**

Despite having valuable military experience, some veterans find it difficult to find suitable employment with their military training, experience and skill set. It is also difficult for employers to capitalize on the resources and time spent training and educating service members. These problems need to be addressed, since the number of unemployed veterans is expected to rise sharply in the coming years.

Presently, the County has a Disabled Veterans Preference Program, which is geared toward helping disabled veteran-owned businesses. Therefore, this policy will address the next step: promote employment opportunities for veterans and provide incentives for companies that have not hired veterans in the past to consider hiring veterans in the future.

All county departments, agencies and special districts shall include in solicitation documents a statement that a five percent (5%) price preference for "Veteran Businesses" and "Veteran Qualified Businesses" will be utilized in evaluations. A "Veteran Business" as used in this policy means a business that is at least fifty-one percent (51%) owned by one or more veterans. A "Veteran Qualified Business" as used in this policy means a business which can provide proof of their workforce containing no less than 10% veterans.

The definitions and qualifications for a "Veteran Business" and "Veteran Qualified Business" are detailed in the attached Veteran Incentive Purchasing Program, Board Policy Number A-71.

**ATTACHMENT:**

- Proposed Veteran Incentive Purchasing Program, Board Policy A-71

**COUNTY OF RIVERSIDE, CALIFORNIA**  
**BOARD OF SUPERVISORS POLICY**

<b><u>Subject:</u></b>	<b><u>Policy Number</u></b>	<b><u>Page</u></b>
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**I. POLICY**

It is the goal of the County of Riverside to help improve employment opportunities for veterans. To further this goal, the County aspires to foster policies which lead to full employment for veterans who want to work. Through County procurements, the County desires to explore and implement new means and methods to encourage and incentivize businesses which employ veterans. All County departments, agencies and special districts shall include in solicitation documents a statement that a five percent (5%) price preference for Veteran Businesses and Veteran Qualified Businesses will be utilized in evaluations.

This policy shall apply to agreements, contracts, leases and purchase orders for materials, services, or consultants paid for, in whole or in part, out of County funds or funds administered by the County. This policy shall not apply to the extent it conflicts with any applicable law, regulation or funding source requirements.

**II. DEFINITIONS**

- A. "Veteran Business" as used in this policy means a business that is at least fifty-one percent (51%) owned by one or more veterans.
- B. "Veteran Qualified Business" as used in this policy means a business which can provide proof of their workforce containing no less than 10% veterans.
- C. "Veteran" as used in this policy means a person who has served or is currently serving in the U.S. armed services, reserves or active, and is serving honorably or has been honorably discharged.

**III. ROLE OF COUNTY COMPLIANCE CONTRACTS OFFICER**

- A. The Purchasing Department, through the County Compliance Contracts Office, shall develop, manage and implement this policy. The Compliance Contracts Officer shall:
  - 1. Provide assistance and guidance to all County departments, agencies and special districts in matters related to the



**COUNTY OF RIVERSIDE, CALIFORNIA  
BOARD OF SUPERVISORS POLICY**

<b><u>Subject:</u></b>	<b><u>Policy Number</u></b>	<b><u>Page</u></b>
<b>VETERAN INCENTIVE PURCHASING PROGRAM</b>	<b>A-71</b>	<b>2 of 2</b>

implementation, interpretation, and enforcement of this policy.

2. Develop a method for identifying and maintaining an inventory of Veteran Businesses and Veteran Qualified Businesses, their capabilities, services, and/or products.
3. Participate in business opportunity meetings, conferences, seminars and community activities regarding Veterans employment.
4. Have authority to request and receive information from County departments, agencies and special districts regarding compliance with this policy.

**IV. EFFECTIVE DATE**

This policy shall take effect immediately.

**Reference:**

FORM APPROVED COUNTY COUNSEL  
BY: Neal R. Kipnis 7/9/14  
NEAL R. KIPNIS DATE



**Riverside County Board of Supervisors  
Request to Speak**

Submit request to Clerk of Board (right of podium),  
Speakers are entitled to three (3) minutes, subject  
to Board Rules listed on the reverse side of this form.

**SPEAKER'S NAME:** GARRY GRANT

**Address:** \_\_\_\_\_  
(only if follow-up mail response requested)

**City:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone #:** \_\_\_\_\_ 357

**Date:** JULY 15<sup>TH</sup> 816 **Agenda #** 3-56

**PLEASE STATE YOUR POSITION BELOW:**

**Position on "Regular" (non-appealed) Agenda Item:**  
 **Support**      \_\_\_\_\_ **Oppose**      \_\_\_\_\_ **Neutral**

**Note:** If you are here for an agenda item that is filed  
for "Appeal", please state separately your position on  
the appeal below:

\_\_\_\_\_ **Support**      \_\_\_\_\_ **Oppose**      \_\_\_\_\_ **Neutral**

**I give my 3 minutes to:** \_\_\_\_\_

## **BOARD RULES**

### **Requests to Address Board on "Agenda" Items:**

You may request to be heard on a published agenda item. Requests to be heard must be submitted to the Clerk of the Board before the scheduled meeting time.

### **Requests to Address Board on items that are "NOT" on the Agenda:**

Notwithstanding any other provisions of these rules, member of the public shall have the right to address the Board during the mid-morning "Oral Communications" segment of the published agenda. Said purpose for address must pertain to issues which are under the direct jurisdiction of the Board of Supervisors. YOUR TIME WILL BE LIMITED TO THREE (3) MINUTES.

### **Power Point Presentations/Printed Material:**

Speakers who intend to conduct a formalized Power Point presentation or provide printed material must notify the Clerk of the Board's Office by 12 noon on the Monday preceding the Tuesday Board meeting, insuring that the Clerk's Office has sufficient copies of all printed materials and at least one (1) copy of the Power Point CD. Copies of printed material given to the Clerk (by Monday noon deadline) will be provided to each Supervisor. If you have the need to use the overhead "Elmo" projector at the Board meeting, please insure your material is clear and with proper contrast, notifying the Clerk well ahead of the meeting, of your intent to use the Elmo.

### **Individual Speaker Limits:**

Individual speakers are limited to a maximum of three (3) minutes. Please step up to the podium when the Chairman calls your name and begin speaking immediately. Pull the microphone to your mouth so that the Board, audience, and audio recording system hear you clearly. Once you start speaking, the "green" podium light will light. The "yellow" light will come on when you have one (1) minute remaining. When you have 30 seconds remaining, the "yellow" light will begin flash, indicating you must quickly wrap up your comments. Your time is up when the "red" light flashes. The Chairman adheres to a strict three (3) minutes per speaker. *Note: If you intend to give your time to a "Group/Organized Presentation", please state so clearly at the very bottom of the reverse side of this form.*

### **Group/Organized Presentations:**

Group/organized presentations with more than one (1) speaker will be limited to nine (9) minutes at the Chairman's discretion. The organizer of the presentation will automatically receive the first three (3) minutes, with the remaining six (6) minutes relinquished by other speakers, as requested by them on a completed "Request to Speak" form, and clearly indicated at the front bottom of the form.

### **Addressing the Board & Acknowledgement by Chairman:**

The Chairman will determine what order the speakers will address the Board, and will call on all speakers in pairs. The first speaker should immediately step to the podium and begin addressing the Board. The second speaker should take up a position in one of the chamber aisles in order to quickly step up to the podium after the preceding speaker. This is to afford an efficient and timely Board meeting, giving all attendees the opportunity to make their case. Speakers are prohibited from making personal attacks, and/or using coarse, crude, profane or vulgar language while speaking to the Board members, staff, the general public and/or meeting participants. Such behavior, at the discretion of the Board Chairman may result in removal from the Board Chambers by Sheriff Deputies.