

MINUTES OF THE BOARD OF DIRECTORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA



3-65

On motion of Supervisor Tavaglione, seconded by Supervisor Jeffries and duly carried by unanimous vote, IT WAS ORDERED that the recommendation from Supervisor Benoit regarding the Fourth District Use of Community Improvement Designation Funds for the Riverside County Economic Development Agency (EDA); and Approval of Budget Adjustments is taken off calendar.

I hereby certify that the foregoing is a full true, and correct copy of an order made and entered on July 29, 2014 of Supervisors Minutes.

WITNESS my hand and the seal of the Board of Supervisors
Dated: July 29, 2014
Kecia Harper-Ihem, Clerk of the Board of Supervisors, in
and for the County of Riverside, State of California.

(seal)

By: 

Deputy

AGENDA NO.
3-65

**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



FROM: Supervisor John J. Benoit

SUBMITTAL DATE:
July 29, 2014

SUBJECT: Fourth District Use of Community Improvement Designation (CID) Funds

RECOMMENDED MOTION: That the Board of Supervisors:

1. Approves the use of Community Improvement Designation funds for the Riverside County Economic Development Agency (EDA) to assist with outreach to 40,000 constituents.
2. Approves and directs the Auditor-Controller to make the following budget adjustments;

Increase Appropriations:
10000-1000100000-536200

\$3,464.16
Contributions to Non-County Agencies

Decrease Appropriations:
10000-1000100000-330135

\$3,464.16
Community Improvement

1. eMotiv Marketing and Consulting \$3,464.16
160 W. Foothill Pkwy #105-28
Corona, CA 92882

John J. Benoit

Supervisor John J. Benoit
4th District

Departmental Concurrence

FINANCIAL DATA	Current Fiscal Year	Next Fiscal Year	Total Cost	Ongoing Cost	POLICY/CONSENT (per Exec. Office)
COST	\$ 3,464.16	\$ 0	\$ 3,464.16	\$ 0	Consent <input type="checkbox"/> Policy <input checked="" type="checkbox"/>
NET COUNTY COST	\$ 0	\$ 0	\$ 0	\$ 0	

SOURCE OF FUNDS: Community Improvement Designation Fund 10000-1000100000-330135	Budget Adjustment: Yes
	For Fiscal Year: 2014/15

- A-30
- Positions Added
- 4/5 Vote
- Change Order

Prev. Agn. Ref.: _____ **District:** _____ **Agenda Number:** 3-65

**SUBMITTAL TO THE BOARD OF SUPERVISORS, COUNTY OF RIVERSIDE, STATE OF CALIFORNIA
FORM 11: 4th District Use of Community Improvement Designation Funds (CID)**

DATE: July 29, 2014

PAGE: 2 of 2

BACKGROUND: Starting during my tenure in the State Assembly, I began publishing a monthly email newsletter called *The Benoit Bulletin* focused on providing information and updates to my constituents. This popular publication reaches 40,000 constituents and is a vital tool in my constituent outreach, informing the public about critical issues in their community.

Each *Benoit Bulletin* features an overview of activities in the Fourth District from the previous month, a county legislative update and a list of upcoming local and county events. *The Benoit Bulletin* also serves as a primary handout to public events that my staff and I attend.

My previous email marketing provider recently discontinued service. After a lengthy search, I have found and tested SnattleRake as a replacement. I have determined that SnattleRake offers sufficient hosting and support services to publish *The Benoit Bulletin* at prices that beat the major mass email providers. I negotiated a rate of 24 months for \$3,464.16, close to half the cost of similar service with Constant Contact.

**Riverside County Board of Supervisors
Request to Speak**

Submit request to Clerk of Board (right of podium),
Speakers are entitled to three (3) minutes, subject
to Board Rules listed on the reverse side of this form.

SPEAKER'S NAME: GARRY GRANT

Address: _____
(only if follow-up mail response requested)

City: _____ **Zip:** _____

Phone #: _____

Date: JULY 29TH 014 **Agenda #** 3-65

PLEASE STATE YOUR POSITION BELOW:

Position on "Regular" (non-appealed) Agenda Item:

Support **Oppose** **Neutral**

Note: If you are here for an agenda item that is filed
for "Appeal", please state separately your position on
the appeal below:

Support **Oppose** **Neutral**

I give my 3 minutes to: _____

BOARD RULES

Requests to Address Board on "Agenda" Items:

You may request to be heard on a published agenda item. Requests to be heard must be submitted to the Clerk of the Board before the scheduled meeting time.

Requests to Address Board on items that are "NOT" on the Agenda:

Notwithstanding any other provisions of these rules, member of the public shall have the right to address the Board during the mid-morning "Oral Communications" segment of the published agenda. Said purpose for address must pertain to issues which are under the direct jurisdiction of the Board of Supervisors. **YOUR TIME WILL BE LIMITED TO THREE (3) MINUTES.**

Power Point Presentations/Printed Material:

Speakers who intend to conduct a formalized Power Point presentation or provide printed material must notify the Clerk of the Board's Office by 12 noon on the Monday preceding the Tuesday Board meeting, insuring that the Clerk's Office has sufficient copies of all printed materials and at least one (1) copy of the Power Point CD. Copies of printed material given to the Clerk (by Monday noon deadline) will be provided to each Supervisor. If you have the need to use the overhead "Elmo" projector at the Board meeting, please insure your material is clear and with proper contrast, notifying the Clerk well ahead of the meeting, of your intent to use the Elmo.

Individual Speaker Limits:

Individual speakers are limited to a maximum of three (3) minutes. Please step up to the podium when the Chairman calls your name and begin speaking immediately. Pull the microphone to your mouth so that the Board, audience, and audio recording system hear you clearly. Once you start speaking, the "green" podium light will light. The "yellow" light will come on when you have one (1) minute remaining. When you have 30 seconds remaining, the "yellow" light will begin flash, indicating you must quickly wrap up your comments. Your time is up when the "red" light flashes. The Chairman adheres to a strict three (3) minutes per speaker. **Note: If you intend to give your time to a "Group/Organized Presentation", please state so clearly at the very bottom of the reverse side of this form.**

Group/Organized Presentations:

Group/organized presentations with more than one (1) speaker will be limited to nine (9) minutes at the Chairman's discretion. The organizer of the presentation will automatically receive the first three (3) minutes, with the remaining six (6) minutes relinquished by other speakers, as requested by them on a completed "Request to Speak" form, and clearly indicated at the front bottom of the form.

Addressing the Board & Acknowledgement by Chairman:

The Chairman will determine what order the speakers will address the Board, and will call on all speakers in pairs. The first speaker should immediately step to the podium and begin addressing the Board. The second speaker should take up a position in one of the chamber aisles in order to quickly step up to the podium after the preceding speaker. This is to afford an efficient and timely Board meeting, giving all attendees the opportunity to make their case. Speakers are prohibited from making personal attacks, and/or using coarse, crude, profane or vulgar language while speaking to the Board members, staff, the general public and/or meeting participants. Such behavior, at the discretion of the Board Chairman may result in removal from the Board Chambers by Sheriff Deputies.