# SUBMITTAL TO THE BOARD OF SUPERVISORS **COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**

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FROM: Department of Public Social Services

SUBMITTAL DATE: September 19, 2014

SUBJECT: Fiscal Year 2013/2014 Annual Report from Family Service Association on behalf of The HOPE Collaborative, Districts-ALL; [\$0]

**RECOMMENDED MOTION:** That the Board of Supervisors:

Receive and file the FY 2013/2014 Annual Report from Family Service Association on behalf

of The HOPE Collaborative.

# BACKGROUND:

FINANCIAL DATA

**NET COUNTY COST** 

COST

Summary

For FY 2013/2014, Family Service Association on behalf of The HOPE Collaborative served as the lead Child Abuse Prevention Council for Riverside County.

Welfare and Institutions Code (WIC) Section 18983 instructs Child Abuse Prevention Councils that receive funding under this section and whose primary purpose is to coordinate the community's efforts to prevent and respond to child abuse, to develop a protocol for interagency coordination and provide yearly reports to the Board of Supervisors.

POLICY/CONSENT **Current Fiscal Year:** Next Fiscal Year: Total Cost: Ongoing Cost: (per Exec. Office) 0 \$ 0 \$ 0 \$ Consent **E** Policy □ 0 \$ 0 \$ \$ 0 \$ 0 SOURCE OF FUNDS: Federal Funding: 0% State Funding: 0%: Budget Adjustment: No

0%

For Fiscal Year:

C.E.O. RECOMMENDATION:

APPROVE

**County Executive Office Signature** 

County Funding:0%; Realignment Funding:

0%; Other Funding:

MINUTES OF THE BOARD OF SUPERVISORS

On motion of Supervisor Stone, seconded by Supervisor Ashley and duly carried, IT WAS ORDERED that the above matter is received and filed as recommended.

Ayes:

Positions Added

Change Order

4/5 Vote

Jeffries, Tavaglione, Stone and Ashley

Nays:

None

Absent:

Benoit

Date:

November 4, 2014

XC:

**DPSS** 

□ | Prev. Agn. Ref.: 3.54 (10/22/13)

District: All

Agenda Number:

Kecia Harper-Ihem

# SUBMITTAL TO THE BOARD OF SUPERVISORS, COUNTY OF RIVERSIDE, STATE OF CALIFORNIA

FORM 11: Fiscal Year 2013/2014 Annual Report from Family Service Association on behalf of The HOPE

Collaborative, Districts-ALL; [\$0] **DATE**: September 9, 2014

PAGE: Page 2 of 2

# BACKGROUND:

# Summary (continued)

Pursuant to the Contract #CS-02713 between Family Service Association and the Department of Public Social Service (DPSS), Family Service Association was required to submit an annual report of its operations and accomplishments to the Board. The Director of DPSS requests that the Board receive and file the attached report for Fiscal Year 2013/2014.

# Impact on Residents and Businesses

These programs provide much needed assistance to individuals or families who may be considered at-risk and in need of child abuse prevention and intervention services in Riverside County.

# ATTACHMENTS:

A. FY 2013/2014 ANNUAL REPORT FROM FAMILY SERVICE ASSOCIATION ON BEHALF OF THE HOPE COLLABORATIVE (5 COPIES)

SvZ:bc



# **HOPE Community Forum Summary FY 13/14**

Last FY 13/14, the HOPE collaborative held a total of six (6) regional forums; one in each supervisorial district. An additional forum was held at the Casa Blanca Home of Neighborly Services. There were a total of 125 participants.

The goal of the forums was to encourage participants to voice their thoughts about their specific community needs in relation to child abuse prevention.

The meeting facilitators encouraged participation from parents, caregivers, service professionals, service providers and agencies. The forums focused on the following three questions:

- 1. How could agencies involved with children in your community (mental health, law enforcement, school systems, etc.) better work together to keep our children safe?
- 2. The highest percent of kids in the foster care system are placed because of neglect. What additional support do you think is needed in your community to help bring that number down?
- 3. Is there anything that we can do as a community that would make the reporting of suspected child abuse easier?

The questions were also made available through survey monkey. This allowed participants that were not able to attend the forums to share their input. The surveys were made available in both English and Spanish. A total of three (3) electronic surveys were received.

From <u>all</u> of the forums held, the following recommendations were made:

- Utilizing social media to provide education on child abuse, tools and resources
- Focusing on making more individualized connections with new and existing prevention resources available in the community.
- Offering educational classes to the community that is strength based rather than deficiency based, for example "Raising Strong Children, vs Learning How to be a Better Parent".

# **District Specific Findings**

# **DISTRICT 1**

- Interagency Collaboration:
  - o Increase interagency and public communication via social media/marketing.
  - Link agencies, schools and focus groups to address key concerns
  - Assign/fund child abuse specialists in agencies and schools across Riverside County.
  - o Include schools and youth in the conversations
  - o Collaborate more with other agencies and service providers.
- Focusing on Neglect:
  - Agencies and schools should work together offering parenting classes in an open or drop in format.
  - o Provide coordinated awareness campaigns
  - o Educate the community on what child abuse is, more specifically Neglect.
  - Offer a variety of parenting classes: anger management, parenting for teen moms.
- Child Abuse Reporting:
  - o Build a sense of community at all levels with schools and youth
  - o Emphasize safety
  - o Reduce the fear of reporting
  - o Educate on the positive outcomes of reporting child abuse
  - o Educate the community on CPS
  - Make the child abuse hotline number easier to remember
  - o More trainings on how to report

# **DISTRICT 2**

- Interagency Collaboration:
  - Offer more open door discussion with children in their educational settings
  - o Offer more counseling to the public and their children
  - O Utilize the educational and mental health system to have agencies observe children's behaviors and refer them to counseling.
  - Engage in more PR advertising regarding what child abuse is, where to call, more like the tobacco commercials.
  - Create or connect with an agency where parents can drop off their kids when there
    is a family crisis or fear of harm, but not have their kids taken away as a result.
  - Police and mental health agencies should be more present in the schools, doing presentations to children and families about child abuse and safety.
  - Create a more streamlined system so that it doesn't take as long for families to get help.
  - More collaboration to alleviate the fear of getting involved.

- o Offer more parenting classes with child care.
- o Better response time to emergency situations
- Schools need to review the "discipline" policies, suspensions to stay home and be nonproductive should not take place, let's have them in school and/or do community service.
- o Accessible and easier resources to educate the community (especially parents)
- O Do not focus only on mental health issues but health. Social recreational activities, etc.
- O Professionals in their field must have a passion to do their work, not look at it as just a job.

# Focusing on Neglect

- o Support groups for young mothers
- o Financial support or literacy programs for families
- o More interactive family resource centers for children and families (create more learning opportunities)
- o Free community child care for working parents so they don't neglect children (leaving them home alone)
- O Utilize community services for early morning (breakfast) for snacks for the kids on the weekends.
- o Low cost/free rehab for parents with substance abuse issues.
- o Mandatory drug testing
- o A checks and balances system on those parents currently in the system (check on how they are doing)
- o Ability to report child abuse anonymously.
- O Clearly define was falls under negligence and educate the community of what happens when a report is made.
- o Mandatory meetings at schools to educate parents.
- o Summer programs for free lunches for children.
- o Higher standards for foster parents.
- O Professionals conducting investigations and interviews need to have proper training in order to recommend removal of children from parental care.

# • Child Abuse Reporting

- o Educate the public on child abuse through designated centers
- o Anonymous hotline
- o More family involvement
- o When calling 911, be transferred to the child abuse hotline directly
- o Be able to report online or through an APP
- o Empower the community in making reports and how doing so can save the life of a child.

o Educating children on signs of abuse and that it is ok to tell

# **DISTRICT 3**

- Interagency Collaboration:
  - Employees from different organizations come together to provide necessary services to families in need, all in one place (HUB, The Mall of Resources, Mecca Center).
  - o Focus on a positive message that targets the main stream population not just the population that needs intervention
  - O Use local media such as newspapers or school bulletins to have a tip of the day/week with articles such as: "How to raise a successful, healthy child & survive it" vs. Prevent Child Abuse
  - O Use webinars where the speaker focuses on a positive message like or "How to raise a super star athlete"
  - Publish community resources for parents in newsletters (city, schools etc.) to reach the masses not just the people that have been identify to need the service. This shifts the focus to prevention vs. intervention.
  - Identify the problem and match the solution to the appropriate resource
  - Do not mix prevention and intervention parents in one class
  - Networking groups for agencies affiliated with child safety. Teach classes and serve as a referrals system/marketing for fellow agencies.
- Focusing on Neglect
  - Help build a network for families
  - o More community involvement
  - o Offer mandatory emotional stability evaluation for parents.
  - o Involve local physicians.
  - o Include a survey that identifies risk factors in parents with the intake paperwork.
  - Use technology to provide online workshops for parents to engage in
  - o Early parenting classes and connection to agencies/services
- Child Abuse Reporting:
  - Continue to report
  - Reporting can lead to resources
  - Neighborhood watch. Bringing back the idea that the community works together and looks out for everyone, especially the children.
  - o Provide online reporting
  - Community support groups
  - Reduce the negative stigma
  - o Help create a positive message

# **DISTRICT 4**

- Interagency Collaboration:
  - o Law enforcement need to get to know community better by engaging with kids
  - o Better communication between agencies; educating on each other's services/roles
  - o Public outreach to erase the negative connotation of CPS
  - o School systems need to be more consistent with authority
  - o More mandated reporter trainings
  - o Better supervision of children
  - o Keep communication with kids open include counselors, teachers and parents
- Focusing on Neglect:
  - o Foster parents being more aware, accountable and provided more economical resources
  - o Increase needs assessments for families, systems need to be more flexible
  - o Increase outreach to parents
  - o Address unplanned pregnancies with services
  - Need for affordable child care
  - o Increase programs for children; summer and after school
  - O Increase sense of community; know your neighbors; increased community events; block parties
  - Systems need to be simplified and timely
- Child Abuse Reporting:
  - o Educate on what "child abuse" is
  - o Educate community on different types of abuse
  - o Define perimeters of discipline
  - o Ensure anonymous reporting
  - Look at other ways to report
  - More local contacts; community policing
  - o Better training

## **DISTRICT 5**

- Interagency Collaboration:
  - o Offer educational presentation with children in schools
  - o Providing Parent Facilitators when a CPS case is open (Advocate/Mediator)
  - Offer supportive services for parents outside of governmental entities (i.e., churches, libraries, community centers)
  - o Rename Parenting Classes; focus on Parent Outreach, Parent Awareness. Focus on How to Raise a Successful Child, rather than "teaching the parent how to parent"
  - o Implement a Parent Month: a month dedicated to parent outreach, awareness, supportive services, awareness of choice on how to parent, healthy discipline,

- normal conflict, understanding boundaries, emotional awareness, learning about behaviors
- Have focus groups with children, find out what they want/need, identify strengths in the community and strong role models.
- Consistency amongst agencies

# Focusing on Neglect:

- o Better understanding of the meaning of neglect. What does neglect look like?
- o Empower to take action, not wait for others
- o Learn ways to have fun with your children
- o Understand that kids are not pets
- o Focus on engagement in organized activities/sports
- O Streamlining the child care process, it is challenging to access subsidized childcare (maybe have an enrollment facilitator to help navigate the process)
- o Engage young parents- provide support
- o Decrease suspicion/judgment of those who ask/need help

# • Child Abuse Reporting:

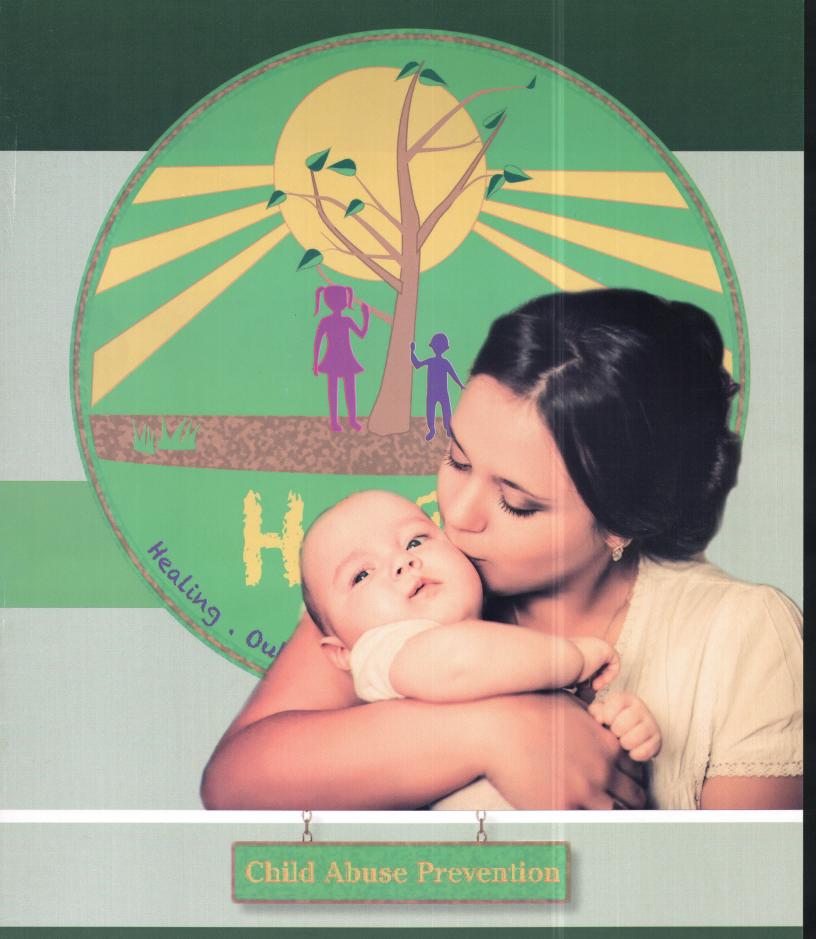
- o Let people know that it can be anonymous
- Ability to report online
- Eliminate employer policies that require mandated reporters to get permission to report the abuse by their employers. Be able to report without getting the "OK" from your boss
- o Consequences for "made up" reports.
- O Empower mandated reports to communicate with parents (school employee may not be allowed to communicate witnessed abuse of a child by school personnel to the child's parent)
- Whistle blower protection for reporting child abuse. Protect mandated reporters from employer retribution.
- Have a Child Advocate at schools. A safe person not employed by the school that parents, kids, and other school employees can talk to.
- o Empower/educate our teens about resources available to them.

# CASA BLANCA Home of Neighborly Services:

- Interagency Collaboration:
  - o More communication between law enforcement, school systems, and agencies
  - Provide tools
  - Have meetings in the community
- Focusing on Neglect

- o Educate the public, parents, children and teachers.
- o Make the public aware, report any incident of abuse.
- o Help them keep the child at home,
- O Help find resources in the home instead of taking them away.
- Child Abuse Reporting
  - O Have neighborhood watch within the communities.
  - O Let the child know to report any abuse, make sure they tell someone.
  - o Make sure that the case is looked at in depth.

A number of these issues overlap across Districts, and every effort is being made to address these issues both at the HOPE Collaborative level and with the support of the Department of Public and Social Services.



Healing . Outreach . Prevention . Education

HOPE Collaborative Annual Report FY 2013-14

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# "Did You Know?"





In 2013, there were 34,117 reported cases of child abuse and neglect in Riverside County. Children are a vulnerable population and when exposed to abuse and neglect, the impact can last a lifetime. Child abuse and neglect are not discriminate; it touches the lives of many of any age, ethnicity and socioeconomic status. There are four (4) types of abuse that are commonly reported: physical, emotional, sexual, and general to severe neglect.

Abuse left untreated can lead to dire consequences for our communities. Increased delinquency, incarceration, mental health problems, and drug addiction, like alcoholism are just a few examples. It is our responsibility as members of our community to take a stand against child abuse and do whatever is necessary to prevent its spread.

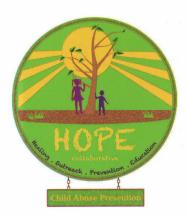


The Department of Public Social Services and Family Service Association (FSA) have partnered to continue the great work of the Riverside County Child Abuse Prevention Council (CAPC). Under FSA, the new CAPC is the HOPE (Healing, Outreach, Prevention and Education) Collaborative.



HOPE Collaborative promotes the safety of children and prevents abuse and neglect in Riverside County. It is a diverse network made up of representatives from law enforcement, educational institutions, medical services, mental health professionals, faith based groups, regional child abuse collaborative volunteers, and the Department of Public Social Services.

HOPE Collaborative facilitates public education and outreach activities both County-wide and within each region to increase the awareness of child abuse, increase the understanding of and utilization of the Six Protective Factors, and encourage the reporting of child abuse. The Collaborative also encourages community support from local organizations and volunteers to improve the preventive services offered to at risk children and families in Riverside County.



# Welfare and Institutions Code

W&IC 18982. A child abuse prevention coordinating council is a community council whose primary purpose is to coordinate the community's efforts to prevent and respond to child abuse.

HOPE Collaborative's mission encompasses the requirement of this section of the W&IC. The structure of the county-wide board and the regional collaborative councils ensures that the coordination of efforts county-wide is flexible, responsive to community need, and aligned with the CAPC goals.



# Report on HOPE's efforts for Fiscal Year 13-14

# Governance - Board of Directors

The HOPE Collaborative Board of Directors is composed of dedicated professionals, parents, and community members whose shared vision is to work towards a safe and secure environment for all children in Riverside County.

The HOPE Board meetings provide opportunities for all those involved in child abuse prevention, treatment, investigation, prosecution, and other related activities to be able to collaborate, share information about how systems are functioning, and provide opportunities for recommendations on system changes that will improve the protection of children in our county.

HOPE Collaborative's
Board, structure, mission,
vision, and service plans were
developed with close
adherence to the W&IC
requirements for Child Abuse
Prevention Councils.



"The HOPE Board meetings provide opportunities for all those involved in child abuse prevention, treatment, investigation, prosecution, and other related activities to be able to collaborate and share information."

#### **Board of Directors**

Carla Lidner
Dentist & Community Volunteer
Chair

Robert Masson
President of Riverside Sheriff's Association
Co-Chair

Sharon Baskett
Director of Children's Services
Treasurer

Alejandrina Oceguera Riverside County Child Assessment Team Secretary

Jennifer Hastings Regional Manager Department of Public and Social Services

Patricia Mendoza Southwest Division Director Riverside County Probation Department

Shelly Kennedy-Smith Chief Riverside Sheriff's Department

Lisa Morris
Assistant Deputy Executive Officer
for Mediation
Riverside Superior Court

Lachelle Crivello
Director of Victim Services
Riverside County District Attorney's Office

Lorie Lacey-Payne Mental Health Peer Policy & Planning Specialist Riverside County Department of Mental Health

Bobbie Neff Executive Director Community Connect

Annetti J. Bullock Associate Minister Chaplin Grace Bethel Missionary Baptist Church

Sean Sullivan
Assistant Regional Manager Metropolitan Region
Riverside County Department of Public
Social Services

Therese Marquez Corona-Norco YMCA

Tiffany Baker
Founder & Executive Director
The Empowerment Center

Debbie Anderson Supervisor Riverside County Family Justice Centers

**Charity Douglas**Blythe Regional Manager
Department of Public Social Services

# Regional Collaborative Groups

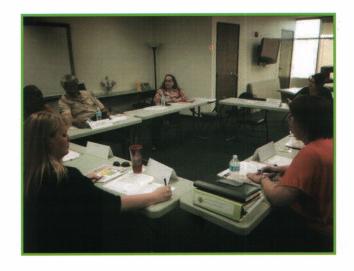
HOPE established six child abuse prevention Regional Collaborative Councils in each of the 5 supervisorial districts and the community of Blythe. During the months of July through September 2013, there was a period of transition from the old Child Abuse Prevention Council to the new CAPC which became effective October 1, 2013. In light of this transition, informational meetings were held in each of the six collaborative areas during the month of August 2013 and the first Regional Collaborative meetings were held during the month of September.

Regional Collaborative Councils met monthly, have elected officers; have set goals for their region, and have planned for the use of their \$10,000 collaborative fund toward activities that will help them achieve their goals. The Chair of each Regional Collaborative holds a seat on the HOPE Board and represents that region's needs and efforts at Board and committee meetings.

"The goal for each of the groups is to deliver a welcoming message that everyone can relate to and will want to share with the rest of their community."



District 4, Blythe Regional Collaborative



District 5, Regional Collaborative

# Regional Collaborative Accomplishments

During the first year, the Regional Collaboratives were focused on growing their membership, establishing themselves in each District, and providing outreach. Each District has participated in many community events and even structured their meetings to include "Agency Spotlights."

# **DISTRICT 1**

This district participated in seventeen (17) outreach events. They also hosted the Community Partners Meeting and in order to share resources, held community presentations by local service providers.

This year District 1 has created an MOU with the Jurupa Unified School District to provide the Six Protective Factors Training to parents and a mini four hour workshop for parents and students on subjects like bullying and stress management.

## **DISTRICT 2**

They participated in eleven (11) outreach events. The Corona Public Library donated space for the "District 2 HOPE Resource Center" which provided resources to children and families in that community. They also held several agency spotlights to highlight service providers in their area. The District 2 Chair helped train over seventy (70) families in Nurturing Parenting.

District 2 has already begun reaching out to children and families in the community. They sponsored the Anti-bullying conference by the SACK Foundation and reached over 4500 4th graders. They were also able to debut their "Good Secret/Bad Secret Video," which was geared towards children and letting them know that it is ok to ask for help.

# **DISTRICT 3**

This District participated in three (3) outreach events. They also attended the Victim's Rights Vigil, made a commitment to attend the National Night Out event, and provided a Mandated Reporter Training in March 2014.

# **DISTRICT 4**

This District participated in four (4) outreach events. They also held their Strategic Planning Session, held an OPEN Mandated Reporter Training, attended the Candle Light Vigil for Domestic Violence Awareness Month, and continued to meet through the summer.

# DISTRICT 4B-Blythe

This district sponsored and attended Blythe's Water Safety Event and held a poster/coloring contest for the children. They also attended the Colorado River Fair. The Collaborative held a Strategic Planning Session and identified goals for their community.

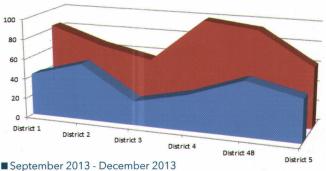
They also held an OPEN Mandated Reporter Training with eleven (11) participants, and received donated air time by KJMB to share a "Tip of the Day."

# **DISTRICT 5**

In February 2014, the Collaborative developed goals based on the needs of the community and participated in seven (7) community outreach events like the March for Babies event. In addition, they held an OPEN Mandated Reporter Training, a Strategic Planning Session, and workshops on the Six Protective Factors and Nurturing Parenting.

# Membership

During The HOPE Collaborative's first year (September - December 2013 and January - June 2014) the Regional Collaborative Groups worked to strengthen their membership. Although they did not follow a traditional fiscal year (July 1 - June 30), the Collaboratives consistently increased their membership through 2014.



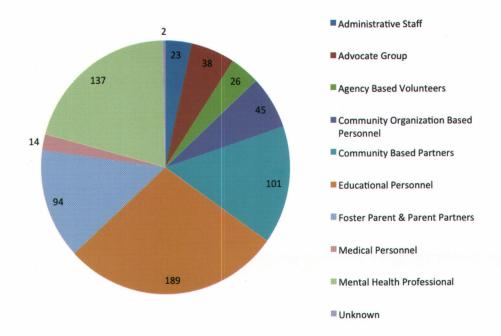
■ January 2014 - June 2014

#### Goals

Over the first year, the Regional Collaborative Groups have reviewed community trends and data that lead to child abuse in the different regions. Based on that information, the groups will focus on providing preventative information that helps empower their community. Some of the collaborative groups are targeting parents while others are shifting their focus to children.

# **HOPE Collaborative** Annual Report FY 2013-14

# Mandated Reporter Training by Professional Catergories



# **Professional Training - Mandated Reporter Training**

# **Description of MRT**

As the Child Abuse Prevention Council, HOPE is tasked with providing Mandated Reporter Trainings (MRT) to all Riverside County mandated reporters. Though everyone should report child abuse, certain professions are considered Mandated Reporters, and must report any type of suspected abuse to Child Protective Services and/or law enforcement; failing to report suspected child abuse will lead to criminal charges.

# How these trainings help with HOPE's mission

The goal of the MRT is to provide training to professionals that are mandated reporters. The training teaches them to recognize the "red flags" that children who are experiencing abuse display. Mandated reporters are not investigators. Their job is to report suspected child abuse to the proper authorities to help prevent abuse and neglect, and promote the safety of the children in our county.

# Mandated Reporter Trainings

33 October 2013 to June 2014

Professionals trained

669 October 2013 to June 2014 "Mandated reporters are not investigators. Their job is to report suspected child abuse to the proper authorities to help prevent abuse and neglect, and promote the safety of the children in our county."

# Number of trainers available

HOPE staff received training from the Chadwick Center on October 17, 2013 and began providing mandated reporter training classes throughout the county. Because of the high demand/need for training throughout the county and the large geographic scope, HOPE held a train the trainer session for regional collaborative representatives to be trained to hold additional mandated reporter training sessions in their region.

To date HOPE has 26 Mandated Reporter Trainers, two of which are bilingual. A secondary *Train the Trainer* Mandated Reporter Training will be hosted in 2015, in order to help meet the demand of professionals that need training.

#### Region in which trainings occurred

HOPE has held training sessions countywide to various professionals. HOPE staff also worked with the chair of each of the regional collaborative groups to host free mandated reporter trainings that are open to the community.



Mandated Reporters



Mandated Reporter Train the Trainer

# **Nurturing Parenting**

In FY 13/14, the HOPE Collaborative trained 15 Nurturing Parenting Trainers. Many of them were FSA staff and members of the Regional Collaboratives. This included all of the supervisorial districts, and enabled the CAPC to broaden its reach.

A strategic goal of the HOPE Board of Directors for FY 14/15 is to secure funding to provide more Nurturing Parenting Classes throughout Riverside County.



**Benefits of Nurturing Parenting** 

The Nurturing Parenting Programs is an evidence based, family-centered and trauma-informed program, designed to build nurturing parenting skills as an alternative to abusive and neglecting parenting and child-rearing practices.

The Nurturing Parenting Programs target all families at risk for abuse and neglect. The programs have been adapted for special populations, including Military families, Hispanic families, African-American families, Teen Parents, Foster and Adoptive Families, Families in Alcohol Treatment and Recovery, Parents with Special Learning Needs, and Families with Children with Health Challenges.

Within the Nurturing Parenting Program, 3 primary-prevention and education workshops designed to empower individuals and families with new knowledge, beliefs, strategies, and skills were provided in FY 13/14. Parent participants 59

# **Protective Factors**

Professionals were trained in the Six Protective Factors during the 41st Annual HOPE for Families, Prevention for Children Conference. Community members were also trained during "open and free" Six Protective Factor trainings that were held at community centers throughout the county during the HOPE Collaborative's Community Forums held in each Supervisorial District.

# Description of the training

Protective factors are conditions in families and communities that, when present, increase the health and well-being of children and families. Research has shown that these protective factors are linked to a lower incidence of child abuse and neglect.

## Six Protective Factors:

- 1. Nurturing and Attachment
- 2. Knowledge of Parenting and Child Development
- 3. Parental Resilience
- 4. Social Connections
- 5. Concrete Supports for Parents
- 6. Social-Emotional Competence of Children

When parents are resilient they are less likely to commit abuse. This creates a circle of positive parenting that promotes a stronger and healthier community. HOPE is helping parents learn to cope with the inevitable factors of stress in their life and helping families become more resilient.

Number of people trained

194

Number of trainings

10

# **HOPE Collaborative** Annual Report FY 2013-14

# Conference

# **HOPE** Collaborative Special Event

The 41st Annual Children's Conference was held on April 11, 2014 at La Sierra University's Tom and Vi Zapara School of Business, with the *generous donation* of their Conference Center. The conference theme was "HOPE for Families, Prevention for Children" and the workshops and keynote were centered on Prevention, Intervention, and Treatment of Child Abuse. SPECIAL THANKS to KFROG for their air time radio interview to promote the conference.



# Types of workshops held

Workshop speakers spoke on a variety of topics all related to working with families and victims where abuse has occurred or is at risk of occurring. The conference was concluded with an empowering panel presentation of five former foster youth who presented their hope for Families and the future of Riverside County.









# **Community Focus Groups**

HOPE coordinated community forums (one in each supervisorial district) during the month of June.

Forums were held in the evening to encourage the participation of community members and parents who work and may not otherwise be able to attend. The goal of the forums was to encourage them to voice their thoughts about what each community needs in relation to child abuse prevention.

Number of people attended

125



District 2 Focus Group Norton Younglove Community Center Highgrove, CA

# Outreach

HOPE conducts outreach throughout the county through targeted events with information relating to parenting skills and the Six Protective Factors, also providing awareness of community resources and services. Underserved areas and individuals are prioritized. Over 1,600 individuals have been impacted with outreach services with over 300 linkages and referrals provided (opportunities to provide information and resources to those families that request a need for services).

People reached 1,627

Linkages and referrals 303

#### Trends and Issues

Some of the key issues raised by the attendees throughout the forums included:

- Utilizing social media to provide education on child abuse, tools, and resources.
- Focusing on making more individualized connections with new and existing prevention resources available in the community.
- Offering educational classes to the community that are strength-based rather than deficiency-based, for example "Raising Strong Children, vs Learning How to be a Better Parent."

# **HOPE Collaborative** Annual Report FY 2013-14



# Media Campaign

The HOPE Collaborative launched a media campaign with a focus on maximum impact. The media campaign featured the HOPE website containing resources and referrals, training opportunities, information about child abuse and neglect, the Six Protective Factors and information on each of the Regional Collaborative Councils.

A HOPE Facebook page was established with social media messaging about child abuse prevention, the Six Protective Factors, and HOPE events in the community.

During April is Child Abuse Prevention Month, HOPE conducted the "Stand for Children" pledge drive, which asked for a commitment to report any suspected abuse, provided concrete ways that community members can support parents and families, and also provided resources for families in need.

Billboards in Riverside, Corona, and Blythe during the Pledge drive increased HOPE'S visibility, as well as an ad at the Galleria Mall in Riverside, highlighting the need for increased reporting of child abuse.



"The media campaign featured the HOPE website containing resources and referrals, training opportunities, information about child abuse and neglect, the Six Protective Factors, and on each of the Regional Collaborative Councils."



HOPE Network Pledge Card

In April, radio advertisements were donated in the area of Blythe for a "Tip of the Day."

April 23, 2014 Tip of the Day:

How do you show love and affection to your children? How do you speak with your teen? It's important for you, as their parent, to remind your children you love them and appreciate them. Remember to tell them: "I love you," and give a hug or a pat on the back. Smile. Engage in activities your child enjoys - like painting, bike riding, baking cookies, dancing. Remember to speak and act with respect towards them. These efforts will help them feel loved and accepted in your home, and will role model positive behaviors they will need to create successful relationships of their own.

SPECIAL THANKS to KJMB-FM for their generous donation of air time radio advertisements in the community of Blythe.

# **Fundraising**

The 1st Annual HOPE Awards dinner took place in April 2014 at the Morongo Ballroom. At the event, the HOPE Collaborative recogized (8) eight incredible advocates for children and families:

- Principal Allyson Mallory, District 1

  Educational Advocate
- **Dr. Quinn Tran**, District 2 Dental Advocate
- **Tiffany Baker**, District 3 Foster Youth Advocate
- Silvia Signoret, District 4
  Foster Parent

- Lee Tankesly, District 5 Community Advocate
- Dennis June, County Representative Indian Tribal Advocate
- **Jennifer O'Farrell**, County Representatives *Human Trafficking Advocate*
- Cody Foute, County Representatives Human Trafficking Advocate



In addition, an educational video premiered, produced by HOPE staff, depicting the fictional story of a child and their experience in the foster care system. Along with screening the video, guests took part in an enlightening activity called, *A Day in the Life of a Foster Child*. In FY 14/15, the HOPE Collaborative plans to utilize this experiential video and activity as an introduction to child abuse and its impact in our communities at Mandated Reporter Trainings and the Six Protective Factors Trainings.

SPECIAL THANKS to the Morongo Tribal Council for their generous donation of their Ballroom for the Awards Dinner.

# Strategic Plan

The HOPE Collaborative Board of Directors held their Strategic Planning meeting in June 2014.

Here are some of their Strategic Objectives.

# The HOPE Collaborative:



Will educate the community on how to identify child abuse and utilize preventative measures.



Will engage in culturally sensitive specialized marketing campaigns to increase awareness of child abuse in specific populations.



Will *identify* available resources and facilitate individualized connections.



Will *train* even more families in the evidence-based program, Nurturing Parenting, at all levels.

# **Key HOPE Collaborative Staff**

**Veronica Dover, LMFT** Project Lead

Sharmil Shah, PsyD Project Director

Maria Murillo, LMFT Clinic Administrator

Shannon Gonzalez, MPA
Public Education & Awareness
Outreach

Stephanie Pazarin, BA Public Education & Awareness Website Development / Social Media

Carol Triplett, ASW Mandated Reporter Trainer (LEAD)

Heather Bryga, MFTI Therapist/Clinician

Marie Hansen, MFTI Therapist/Clinician

Robyn Freeman, MS Program Manager Mandated Reporter Trainer

Monica Perez Activities Specialist

**Lisa Basaar** Accounting Technician

#### Resources

For information on HOPE Collaborative or if you would like to participate in a child abuse prevention *Regional Collaborative* group in your community, visit our website at:



www.HOPECollaborative.org

or call: (951) 686-1096

To follow HOPE events 'Like' us on Facebook: www.facebook.com/HOPECountyRiverside

For more information on the W&IC visit: www.leginfo.ca.gov/

# THANKS again to our supporters!





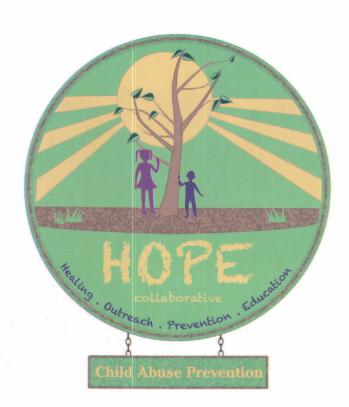
A special THANK YOU to the Riverside Child Care Consortium for all their hard work and dedication to the facilitation of the Regional Collaboratives throughout Riverside County and the Community of Blythe.

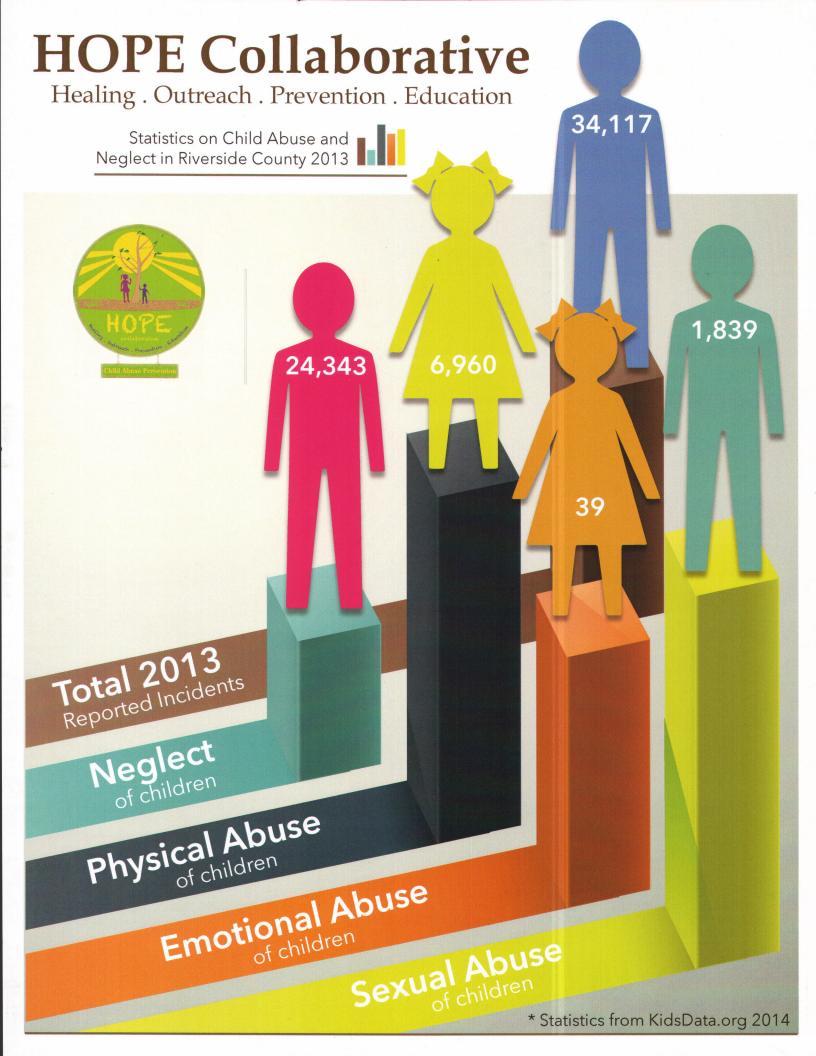
The HOPE Collaborative would also like to THANK all of the staff, volunteers, and community members for their ongoing support and help in the establishment of the HOPE Collaborative as the new CAPC for Riverside County.











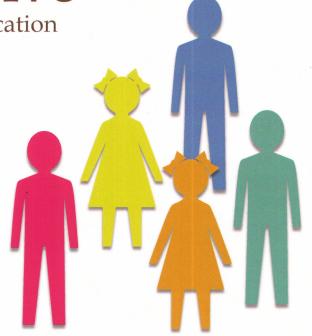
**HOPE** Collaborative

Healing. Outreach. Prevention. Education

Statistics on HOPE Workshops and Trainings in Riverside County 2013

HOPE Collaborative facilitates public education and outreach activities both County-wide and within each region to increase the awareness of child abuse, increase the understanding of and utilization of the Six Protective Factors and to encourage the reporting of child abuse.

The Collaborative also encourages community support from local organizations and volunteers to improve the preventive services offered to at risk children and families in Riverside County.



# **Professional Trainings**

**Mandated Reporter Trainers** 

**Mandated Reporters Trained** 

**Nurturing Parenting Trainers** 

# **Community Outreach Impact**

**People reached** 

1,637

**Linkages and Referrals\*** 

303

**Annual Conference Attendance** 

**Community Focus Groups** 

125

\* Linkages: opportunities to provide information and resources to those families that request a need for services

For more information on HOPE, visit our website:www.hopecollaborative.org or call: (951) 686-1096



# HOPE (Healing, Outreach, Prevention, Education) Project Outcomes Plan FISCAL YEAR 2014/2015

Project Period: July 1,2014-June 30, 2015



# **EXECUTIVE SUMMARY**

In 2013, there were 34,117 reported cases of child abuse and neglect in Riverside County. Children are a vulnerable population and when exposed to abuse and neglect, the impact can last a lifetime. Child Abuse and neglect are not discriminate; it touches the lives of many of any age, ethnicity and socioeconomic status. There are four (4) types of abuse that are commonly reported, physical, emotional, sexual and general to severe neglect. Abuse left untreated can lead to dire consequences for our communities. Increased delinquency, incarceration, mental health problems, and drug addiction like alcoholism are just a few examples. It is our responsibility as members of our community to take a stand against child abuse and do whatever is necessary to prevent its spread.

The Department of Public Social Services and Family Service Association (FSA) have partnered to continue the great work of the Riverside County Child Abuse Prevention Council (CAPC). Under FSA, the new CAPC is The HOPE (Healing, Outreach, Prevention and Education) Collaborative.

The HOPE Project goals and outcomes were determined collaboratively by Department of Public Social Services and the HOPE Project/FSA Staff. The number one goal for the first year was to successfully launch a newly structured Child Abuse Prevention Council for Riverside County that would meet both the required Welfare & Institutions Code legal requirements for a CAPC and also create a way to address regional needs and geographic differences throughout the county.

The HOPE Project's second year will focus largely on launching a yearly county wide public awareness/education campaign to increase knowledge of child abuse, its impact on our communities, the resources and programs available and community involvement. This campaign will focus on ways the community can participate; attend a regional collaborative, volunteer at an awareness event, be educated in an evidence based parenting program, and to encourage members of the community to donate to the Project. The HOPE Regional Collaboratives will also be forming their own goals to increase their membership, reach out to their community through targeted outreach events, and engage in fundraising.

In order to meet these goals, the HOPE staff, and the HOPE Board of Directors are working together to not only meet the goals set forth by the Department of Public and Social Services, but also those of the HOPE board of Directors set at their Strategic Planning Meeting which took place in June 2014; to educate the community on how to identify child abuse and utilize preventative measures, engage in culturally sensitive specialized marketing campaigns to increase awareness of child abuse in specific populations, identify available resources and facilitate connections such as 211, and broaden the resources to include each supervisorial district, and continue to train families in the evidence based program, Nurturing Parenting, at all levels.

In this year, the HOPE Project plans to also widen its reach by working with partner agencies like VIP TOTS, and the Wylie Center to reach parents with children who have disabilities. In addition, to increase the linkages and referrals to the underserved populations, HOPE will partner with the WIC Clinics throughout Riverside County to provide Mandated Reporter Trainings to their staff and the Six Protective Factors Trainings to their participants.

This outcomes plan shows how the HOPE Collaborative project staff, board and volunteers will be working to meet all of the required and desired outcomes for Riverside County's Child Abuse Prevention Council.

The HOPE Collaborative's Structure, Mission, Vision, and Service Plans were developed with close adherence to the WI & C code requirements for Child Abuse Prevention Councils below:

W & IC. 18982. A child abuse prevention coordinating council is a community council whose primary purpose is to coordinate the community's efforts to prevent and respond to child abuse.

The HOPE Collaborative's mission encompasses the requirement of this section of the W & IC code and the structure of the county-wide board and the regional collaborative councils insures that the coordination of efforts county-wide is flexible, responsive to community need and aligned with the CAPC goals.



The Current Board Roster of the HOPE Collaborative is as follows and shows clear representation from all of the W&IC code categories. HOPE has been unable to secure representation from Community Care Licensing for the HOPE Board thus far. HOPE executive staff will continue its efforts to recruit for Community Care Licensing representation on the HOPE Board of Directors.

#### **MISSION**

The mission of the HOPE Collaborative is to promote the safety of children and to prevent abuse and neglect in Riverside County.

The HOPE Collaborative accomplishes this mission through the coordination and facilitation of interagency collaboration; efforts to raise community awareness; education and training of professionals, parents and the community; services to child abuse victims and families impacted by abuse and neglect; and advocacy efforts influencing public policy.

#### **VISION**

Riverside County HOPE Collaborative members contribute to the shared vision of a safe and secure environment for all children in Riverside County.



	HOPE Board of Directors						
		Name	Occupation/ Degree	Organization/Agency	Officer Position	Term	
1	Community Volunteers	Dr. Carla Lidner-Baum	Dentist	Community volunteer	Chair	2013- 2015	
2	Law Enforcement	Robert Masson	Riverside Sheriff's Association President	Riverside Sheriff Association	Co-Chair	2013- 2015	
3	Public & Private Schools	Sharon Baskett	Director II of Children's Services	Riverside County Office of Education	Treasurer	2013- 2015	
4	Medical Services	Alejandrina (AJ) Oceguera,	Riverside County Child Assessment Team/CAN Team	Riverside County Regional Medical Center	Secretary	2013- 2015	
5	DPSS	Jennifer Hastings	Regional Manager	DPSS		2013- 2015	
6	Probation	Patricia (Patty) Mendoza	Southwest Division Director	Riverside County Probation Department		2013- 2015	
7	Licensing Agencies	VACANT	Community Care Licensing	HOPE has been unable to se representation from this age HOPE board thus far.		2013- 2015	
8	Coroner/Sher riff's Office	Shelly Kennedy- Smith	Chief	Sherriff-Coroner of Riverside County		2013- 2015	
9	Courts	Lisa Morris	Assistant Deputy Executive Officer for Mediation	Riverside Juvenile Court		2013- 2015	
10	District Attorney	Lachelle Crivello	Director, Division of Victim Services	Riverside County District Attorney's office		2013- 2015	
11	Mental Health	Lorie Lacey- Payne	Mental Health Peer Policy & Planning Specialist	Riverside County Department of Mental Health		2013- 2015	
12	Community Based Services/ Civic Organiza- tions	Roberta "Bobbie" Neff	Executive Director	Community Connect		2013- 2015	
13	Religious Community	Annetti J. Bull- ock, LVN	Associate Minister/Chaplain	Grace Bethel Missionary Baptist Church		2013- 2015	

14	Former Foster Youth	Currently Vacant	HOPE staff will continu	n D3 is a Former Foster Youth, however ue to work with DPSS to identify/recruit of fill this seat on the HOPE Board.	
15	Regional Collaborative Chair District #1		Assistant Regional Manager, Metropolitan Region	DPSS	2013- 2015
16	Regional Collaborative Chair District #2	Therese Marquez		Corona/Norco YMCA	2013- 2015
17	Regional Collaborative Chair District #3	Tiffany Baker	Executive Director	Empowerment Center	2013- 2015
18	Regional Collaborative Chair District #4	Debbie Anderson	Victim Services Superior, Family Justice Center	Riverside County District Attorney's Office	2013- 2015
19	Regional Collaborative Chair District #5	Jill Johnson (Chair 13-14) Currently vacant	Program Coordinator	RCOE	2013- 2015
20	Regional Collaborative Chair District 4b Blythe	Charity Douglas		DPSS	2013- 2015

Regional Collaborative Councils seek the participation of the entire community with a special focus on the recruitment of members of the W&IC required categories in all districts/collaboratives. The chair of each of the regional collaborative councils holds a Board Member position on the overall HOPE Board of Directors

W & I C 18982.2. The functions of a council shall include, but not be limited to, the following:

- (a) To provide a forum for interagency cooperation and coordination in the prevention, detection, treatment, and legal processing of child abuse cases.
- (b) To promote public awareness of the abuse and neglect of children and the resources available for intervention and treatment.
- (c) To encourage and facilitate training of professionals in the detection, treatment, and prevention of child abuse and neglect.
- (d) To recommend improvements in services to families and victims.
- (e) To encourage and facilitate community support for child abuse and neglect programs.

A forum for interagency cooperation and coordination is maintained through the diverse representation on the county-wide HOPE Board of Directors. The HOPE Collaborative is moving toward generative discussion at Board meetings with regards to interagency collaboration and cooperation. The board's strategic plan includes facilitating individualized connections with other agencies in the community to coordinate services for families in need.

The promotion of public awareness of the abuse and neglect of children and the available resources for families in our county for intervention and treatment will be accomplished through HOPE's Public Awareness Educational Campaigns which includes media, billboards, and Community Outreach Events county wide and through the events the regional collaborative councils participate in.

The facilitation of training of professionals in the detection, treatment and prevention of child abuse will continue through the HOPE Collaborative's Professional Training Components which include: Mandated Reporter Training; evidence based practices interventions training sessions, the Six (6) Protective Factors training and conferences and training opportunities throughout the county. HOPE staff will be reaching out to WIC Centers throughout Riverside County to provide Mandated Reporter Trainings to their staff.

Recommendations for improvements in services to families and victims will continue to be addressed through the participation and report back from HOPE Collaborative administrative staff in Team Decision Making (TDM) processes throughout the county. In order to provide consistent feedback, specific HOPE staff will attend these meeting on a regular basis. HOPE clinical and administrative staff will continue to attend TDM meetings to provide recommendations on services which would be helpful for the families and children involved and also look for areas where systems improvements (such as gaps in types of services needed by families) could improve the outcomes for children and families. HOPE administrative staff will then present their observations and recommendations to the HOPE Board of Directors at bi-monthly board meetings.

Encouragement and facilitation of community support for child abuse and neglect programs will be accomplished through the public education campaigns, the regional collaborative council attendance and participation and through any specially focused activities that highlight programs and services in the community. Currently each Regional Collaborative is actively seeking opportunities to garner community support through strategically planned activities geared towards parents and children.



# The HOPE Regional Collaborative Meetings

# 2014/2015

The mission of the HOPE Collaborative is to promote the safety of children and prevent abuse and neglect in Riverside County

Regional collaborative Meetings are held in all 5 Supervisorial Districts and the Community of Blythe

District 1	ct 1	District 2	ict 2	District 3	ict 3	District 4	st 4	District 4B	ct 4B	District 5	ct 5
FSA Riverside Clinic	inic	Corona Norco YMCA	YMCA	The Empowerment Center	nent Center	Palm Desert Sherriff's Station	rriff's Station	City Hall		FSA Moreno Valley Clinic	Illey Clinic
8172 Magnolia Ave.	Ave.	427 E. Grand		27262 Via Indu	lustria	73-705 Gerald Ford Drive	ord Drive	235 N. Broadway	ay	21250 Box Spring Rd.	ng Rd.
Riverside, CA 92504	504	Corona, CA 92879	879	Temecula, CA 9	92590	Palm Desert, CA 92260	92260	Multi-purpose room	room	Moreno Valley, CA 92557	CA 92557
3rd Wednesday of the	of the	4th Wednesday of the	y of the	4th Tuesday of the month	the month	2nd Tuesday of the month	he month	Blythe, CA 92225	25	3rd Monday of the month	the month
month		month						3rd Tuesday of the month	the month		
Time	Date	Time	Date	Time	Date	Time	Date	Time	Date	Time	Date
8:30–10:00 am	7/16/2014	3:30—5:00pm 7/23/2014	7/23/2014	3:00 - 4:30pm	7/22/2014	11:30 - 1:00pm	7/8/2014	12:00-1:30pm	7/15/2014	3:30 –5:00pm	7/21/2014
8:30–10:00 am	8/20/2014	3:30—5:00pm	8/27/2014	3:00 - 4:30pm	8/26/2014	11:30 - 1:00pm	8/12/2014	12:00-1:30pm	8/19/2014	3:30 –5:00pm	8/18/2014
8:30–10:00 am	9/17/2014	3:30—5:00pm	9/24/2014	3:00 - 4:30pm	9/23/2014	11:30 - 1:00pm	9/9/2014	12:00-1:30pm	9/16/2014	3:30 –5:00pm	9/15/2014
8:30–10:00 am	10/15/2014	3:30—5:00pm	10/22/2014	3:00 - 4:30pm	10/28/2014	11:30 - 1:00pm	10/14/2014	12:00-1:30pm	10/21/2014	3:30 –5:00pm	10/20/2014
8:30–10:00 am	11/19/2014	3:30—5:00pm	11/19/2014	3:00 - 4:30pm	11/25/2014	11:30 - 1:00pm	11/18/2014	12:00-1:30pm	11/18/2014	3:30 –5:00pm	11/17/2014
8:30–10:00 am	12/17/2014	3:30—5:00pm	12/17/2014	3:00 - 4:30pm	12/23/2014	11:30 - 1:00pm	12/9/2014	12:00-1:30pm	12/16/2014	3:30 –5:00pm	12/15/2014
8:30–10:00 am	1/21/2015	3:30—5:00pm	1/28/2015	3:00 - 4:30pm	1/27/2015	11:30 - 1:00pm	1/13/2015	12:00-1:30pm	1/20/2015	3:30 –5:00pm	1/12/2015
8:30–10:00 am	2/18/2015	3:30—5:00pm	2/25/2015	3:00 - 4:30pm	2/24/2015	11:30 - 1:00pm	2/10/2015	12:00-1:30pm	2/17/2015	3:30 –5:00pm	2/9/2015
8:30–10:00 am	3/18/2015	3:30—5:00pm	3/25/2015	3:00 - 4:30pm	3/24/2015	11:30 - 1:00pm	3/10/2015	12:00-1:30pm	3/17/2014	3:30 –5:00pm	3/16/2015
8:30–10:00 am	4/15/2015	3:30—5:00pm	4/22/2015	3:00 - 4:30pm	4/28/2015	11:30 - 1:00pm	4/14/2015	12:00-1:30pm	4/21/2014	3:30 –5:00pm	4/20/2015
8:30–10:00 am	5/20/2015	3:30—5:00pm	5/27/2015	3:00 - 4:30pm	5/26/2015	11:30 - 1:00pm	5/12/2015	12:00-1:30pm	5/19/2015	3:30 –5:00pm	5/18/2015
8:30–10:00 am	6/17/2015	3:30—5:00pm	6/24/2015	3:00 - 4:30pm	6/23/2015	11:30 - 1:00pm	6/9/2015	12:00-1:30pm	6/16/2015	3:30 –5:00pm	6/15/2015
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Meetings will be held at the RAP Foundation 75-105 Merle Dr., Suite 800, Palm Desert, CA 92211

## **CONTRACT OUTCOMES/TARGETS**

1. Coordinate and provide oversight over the Child Abuse Prevention Council (CAPC) including a regional approach to establish six (6) regional collaboratives under the umbrella of a Countywide CAPC for coordination purposes.

The establishment of a Countywide CAPC/HOPE Board of directors and six regional collaborative councils (one in each Supervisorial District and one in the community of Blythe) meets this required contract target. The ongoing coordination and facilitation of the councils including having the regional collaborative chair persons sit on the overall County-wide Board of Directors insures that there is good two-way communication regarding county-wide and regional needs and interests. The ability for the regional collaborative chairs to meet, discuss and hear what is going on in other collaborative councils throughout the county insures that best practices and successful strategies may be replicated in other regions.

Ongoing regional collaborative council meetings will be held monthly in each district and the community of Blythe. Child Care for parents will continue to be offered to assist parents in attending these meetings.

Each regional collaborative has purchased specific marketing materials with the \$10,000 that was designated for each of the collaboratives in the overall HOPE Budget. Each regional collaborative has reported that the items purchased in Fiscal Year 13-14 will be used as a "start-up" kit to begin the marketing of each respective collaborative in their communities. For FY 14-15, the collaboratives are planning to host events in their community to increase the awareness of child abuse and promote the educational trainings such as Mandated Reporter, Six Protective Factors and Nurturing Parenting, if funding is available. HOPE staff will continue to assist them in the concrete details of carrying out their goals and objectives for this year.

2. Provide a forum for interagency cooperation and coordination in the prevention, detection, treatment, and legal processing of child abuse and neglect cases. Assign FSA/HOPE staff to participate in a minimum of 24 TDMs, recommend improvements in services, and report bi-monthly to the CAPC Board.

Two HOPE staff has been assigned to alternately attend every TDM meeting throughout Riverside County. They will attend and provide information on services and resources in the community that may benefit the family and the child victim. Utilizing a community report, they will also be looking for systems improvement issues that may arise such as the lack of needed services for specific populations, lack of needed services in a particular area, and placements geographically distant from home and any other systems issues that can be brought back to the HOPE Board for further discussion and brainstorming of improvement approaches.

3. Promote public awareness of abuse and neglect of children through outreach services, including available intervention and treatment resources. FSA/HOPE staff will attend 15 community events to provide outreach designed to increase education and linkages to community resources for underserved individuals and communities. Recommend linkage and referrals to prevent child abuse county wide to 120 families.

In order to continue our outreach efforts to the underserved communities throughout Riverside County, this Fiscal Year 14/15, HOPE staff will reach out to the WIC/GAIN Clinics throughout the County to provide resources, the Six Protective Factors Training to their participants and Mandated Reporter Trainings to their staff.

# 4. Provide awareness of child abuse prevention and intervention in underserved communities through forums, website hits, events, etc. to approximately 1200 individuals.

HOPE staff maintains a Master Calendar of Outreach Events which is reviewed each Quarter to ensure that this target is being met. In conjunction with the Regional collaboratives and the HOPE staff, outreach opportunities will be also created to meet this target. HOPE staff will also share prevention/intervention "tips" via the HOPE website in the form of live videos by trained clinical staff on the six protective factors and the evidence based program, Nurturing Parenting.

5. Encourage and facilitate 24 training sessions for 240 professionals in the detection, treatment, and prevention of child abuse and neglect. 80% of participants will demonstrate an increase in their knowledge of child abuse reporting and other areas related to child abuse and neglect.

HOPE staff will continue to provide Mandated Reporter Training throughout the county in order to meet this target. This Fiscal Year 14/15, HOPE staff will train several bilingual staff so as to widen our reach and facilitate trainings in more predominantly bilingual regions of Riverside County. Each participant will take a pre and posttest to demonstrate an increase in their knowledge of child abuse reporting by 80%.

# 6. Maintain a training base of six (6) Mandated Reporter Trainers

HOPE currently maintains a base of twenty-six (26) Mandated Reporter Trainers. In this Fiscal Year 14/15 HOPE will train several more, including bilingual staff. The lead MRT Trainer will continue to maintain consistent meetings and updates to insure that the pool of available trainers meets the needs of the community.

7. Launch a yearly county-wide campaign designed to prevent child abuse and educate the public on issues of child maltreatment.

The goal for the HOPE media campaign during year two (2) will be to launch a yearly wide campaign utilizing more strategically the HOPE website, the HOPE Facebook page, and Twitter accounts to prevent child abuse, and educate the public on the issues of child maltreatment. HOPE's "Main Message" will include what the issues are in our community, definition of child abuse, what the impact is, and what resources and support are available to the community. HOPE staff will plan events around April is Child Abuse Awareness Month, which will include billboards, and radio spots throughout the county. Messaging will be targeted this Fiscal Year 2014/2015 and ongoing based on the strategic directives for public education from the HOPE board and after review of child abuse trends and issues in Riverside County. Additionally, HOPE staff will create targeted educational messages to the community through website postings about child abuse, parenting and other relevant issues. HOPE will also continue to increase the diversity of ways that these educational campaigns are presented to the community.

8. Schedule and hold six (6) regional forums to provide a platform for parents, caregivers, service professionals, service agencies, and public agencies to meet and review/discuss issues related to child abuse prevention and treatment.

Hope staff will help each regional collaborative facilitate a HOPE Forum to provide the underserved communities information on child abuse prevention/interventions, and an opportunity to discuss child abuse issues in their communities. Outreach materials will be provided, as well as refreshments to encourage participation.

# 9. Hold a total of three (3) fundraisers to benefit the Countywide CAPC; one (1) fundraising event and two (2) additional strategies for fundraising.

The HOPE Collaborative will be holding its fundraising event, the 2<sup>nd</sup> Annual HOPE Awards Dinner in April 2014. This event combines education, awareness, and fundraising. The two additional fundraising strategies are to sell bracelets, candles and lapel pins with excess revenue over expenses (for purchase of the items being sold) to be dedicated to fundraising for the project, at outreach events throughout Riverside County. Another strategy will be to conduct an online fundraising campaign. HOPE staff and the HOPE Board will develop a fundraising committee to discuss these additional fundraising strategies. HOPE staff will also support each collaborative in meeting their fundraising goals.

# ADDITIONAL CONTRACT TERMS RELATING TO OUTCOMES

# Co-Chair, Plan and Facilitate the bi-annual Community Partner Forum

Upon the invitation by DPSS, the HOPE Collaborative will be co-hosting with Riverside County Probation Department the Community Partner Forum in October 2014. There will be an outreach table set up to provide information and resources about the HOPE Collaborative to all attendees. HOPE will also launch its "Main Message Video" to the attendees.

# Develop a written Outcomes plan no later than September 1st of each year.

The Outcomes Plan for Fiscal Year 14/15 is being worked on and will be completed by September 1 as requested.

# Establish an annual fundraising goal.

The HOPE Executive Board has met and discussed the overall fundraising goal for the HOPE Collaborative, and each of the 5 Regional Collaboratives including Blythe. The HOPE Board of Directors approved the fundraising goal of \$50,000 to be raised by the entire HOPE Collaborative (HOPE Board of Directors, the five Regional Collaboratives and the Community of Blythe). This amount will include direct and indirect goods and services.

# Develop a resource Guide listing all community resources, services provided, contact information and supervisorial district. This information should be made available to the public.

The HOPE website continues to be updated regularly with resources, service providers, and contact information. HOPE staff is collaborating with 211 Community Connect to discuss the feasibility of creating and updating a comprehensive resource guide to include each supervisorial district on the HOPE Collaborative website.

# **SUMMARY**

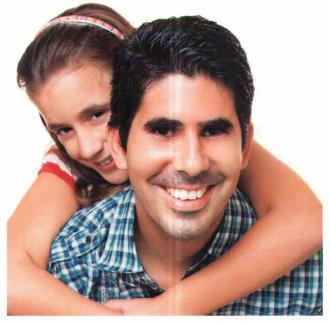
In summary, the HOPE Collaborative project has achieved its preliminary goals to establish the CAPC, which includes but not limited to; HOPE Board of Directors, the six (6) regional collaboratives, the professional trainings, participation in the TDM process, and outreach. HOPE staff, Board of Directors and Volunteers in partnership with the Department of Public Social Services will continue to build on this foundation while meeting the goals and objectives set forth in this Outcomes Plan.

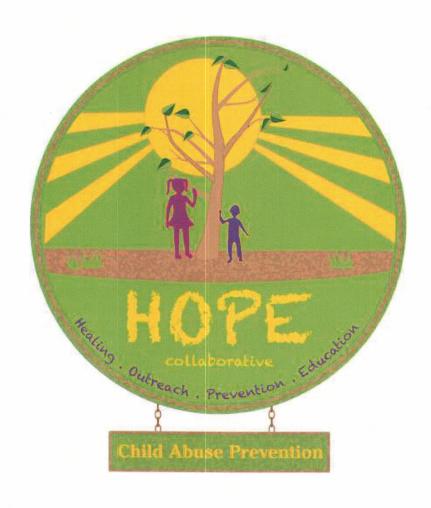
All of the goals and outcomes developed will align with the key mission/vision of the HOPE Collaborative which is:



<u>MISSION</u>
To promote the safety of children and to prevent abuse and neglect in Riverside County.

VISION
A shared vision of a safe and secure environment for all children in Riverside County.





www.hopecollaborative.org
www.facebook.com/HOPECOUNTYRIVERSIDE
www.twitter.com/RivCoHOPE

# Riverside County Board of Supervisors Request to Speak

Submit request to Clerk of Board (right of podium), Speakers are entitled to three (3) minutes, subject to Board Rules listed on the reverse side of this form.

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