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children's health. The program integrates nutrition education with school wellness policy and other PSE components to sustain positive student Program, from UC Davis Center for Nutrition in Schools, is a multi-component, school- based intervention that was developed to improve grant. In the next 3 years, UC CalFresh plans to pilot Shaping Healthy Choices Program, one school per year. The Shaping Healthy Choices Smarter Lunchrooms Movement (SLM) with two schools in Coachella Valley Unified as well as helped them secure the USDA Team Nutrition SLM schools), in cooperation with Feeding America. City of Perris has contributed to a successful grant application for Safe Routes to School across Palm Springs Unified, with the investment and backing of several key community partners. Riverside Unified continues to grow the Healthcare District has established an innovative collective impact project, providing swim lessons and nutrition education to third graders soccer goals) as well as partnering for school food pantries, school-based health centers, and stipends for wellness leaders on campus. Desert active, healthy schools and have been awarded funds to build on PSE efforts in the future. Jurupa Unified is frequently in pursuit of additional schools. Alvord Unified has been recognized by the Alliance for a Healthier Generation for their programming, training and policy work towards PSE efforts have been enhanced through the efforts of LHD subcontractors by seeking external funding to support the NEOPB initiatives in infrastructure funds to improve walkability at a local school. UCCE/UC CalFresh has been working on school garden projects and has started number of elementary school sites hosting "Kids Produce Market" (a monthly food distribution for students attending specific low-income funding sources to supplement fitness opportunities for students (such as 100 Mile Club, soccer intramurals, elementary school tracks and health outcomes.

beverages and water access at school sites. active recess, including CATCH/SPARK activities, facilitate the painting of murals or playground stencils, and advocate for healthy food and will add 5 school gardens, 4 SLM sites, 3 Access to Water sites and 4 stencil sites. Both LHD and UCCE plan to promote physical activity and 5 school gardens, 4 SLM sites, 3 Access to Water sites, and 3 stencil sites. In 2019, LHD and UCCE will support the existing sites and in addition begin the planning and coordination phase for school gardens, SLM, Access to Water, and stencils. By 2018, both LIAs will establish or revitalize targeted school districts to take the comprehensive school health approach to the next level as much as possible. In 2017, LHD and UCCE will subcontractors will continue providing direct education, with greater emphasis on integrating more into PSE strategies. We will work with the events like Walk to School Day and Wellness Days to empower others to make healthy changes. With each passing year, UCCE, LHD and counselors who advocate for healthy change in their schools. These "School Champions" will be invited to take a leadership role for school As the LHD and subcontractors implement SNAP-Ed activities, they will identify "School Champions" such as students, parents, faculty or

Objective 3 (LEARN PreK)

sites by 2019. UCCE plans to work with Desert Sands Unified (DSUSD) Head Start Program and YMCA Early Childhood Program to provide direct sites, add six additional sites in year two, and another seven sites by year three to reach a minimum of 18 childcare, head start and/or preschool education to children and families, and take steps to integrate PSE activities by including physical activity/CATCH and possibly mural or LHD and UCCE will collaborate to provide interventions in the Learn (Early childhood) setting. In year one, we plan to work with at least five

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promote physical activity and affect environmental change, centers will be encouraged to utilize playground stencils to encourage active play. assistance to staff using Shape of Yoga, SPARK/CATCH, or other age-appropriate SNAP-Ed approved physical activity material. To further messages for preschool children and their families. LHD will promote physical activity and PSE strategies by offering training and technical education, LHD will introduce Potter the Otter, Harvest of the Month, and Rethink Your Drink nutrition education and healthy beverage playground stencils. LHD will partner with the Nutrition and Physical Activity Self-Assessment of Childcare Centers (NAPSACC) program to identify SNAP-Ed eligible early childhood education sites located in the "poverty pocket" cities of the county. Through direct and indirect

Objective 4 (SHOP)

display, pricing, variety and quality. Retail partners, such as Cardenas and Rio Ranch Markets, are energetic partners in hosting store tours, Fruit and recipe cards to promote awareness of food assistance programs and tips for storage and preparation of food pantry items. LHD will identify and Veggie Fest events and have a strong potential for comprehensive PSE work to connect directly with residents as they shop. materials and healthy retail strategies, LHD will increase fruit and vegetable awareness, including common marketing tactics of improving retail grocery stores in the "poverty pocket" cities and small markets in the Eastside/Riverside CX3 neighborhood. Through retail merchandising provided by LHD, UCCE and CCC, through distribution of posters, brochures and online resources/social media, Harvest of the Month handouts provide direct education through classes and spotlight education at food pantries and/or emergency food sites. Indirect education will be UCCE, CCC and LHD and their subcontractors will work collaboratively to provide interventions where SNAP-Ed families Shop. CCC and UCCE will

assistance and support to prioritize healthy eating within the emergency food system, including nutrition education and helpful information to retail stores will adopt healthy signage, at least 1 store will implement a healthy checkout aisle and 2 food pantries will adopt a PSE change. In supports. School food pantries or distribution events can provide a meaningful link to healthy food access, bridging the gap between shop and food distribution to students and families, meeting the needs of food insecurity in a forum that can provide education and environmental to offer supplementary programs and services when appropriate. Jurupa, Alvord and Riverside Unified school districts have been successful at areas, and coordinate with partners to bring attention and potential funding to areas with limited options for dependable emergency food, and food pantries will adopt a PSE change. Our goal in the next three years is to provide food pantry volunteers and facilities with technical 2019, the three LIAs will continue supporting the existing sites, 2 additional retail sites will implement a healthy checkout aisle and 3 additional learn objectives. In 2017, LHD, UCCE and CCC will assess, plan and coordinate healthy retail and emergency food PSE efforts. By 2018, at least 10 Moreover, all four LIAs plan to collaborate with Feeding America to encourage healthy food access at food pantries in the "poverty pocket" complement the needs and build the resource management skills of families receiving food.

groups of the SNAP-Ed eligible population using the three approaches: direct and indirect nutrition education, PSE change, and media and communications With the interventions outlined above in the four local objectives in various settings (Live, Eat, Play, Learn, and Shop), all four LIA partners will reach all age

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physical and social environment outcomes and behavioral outcomes in the California SNAP-Ed Theory of Change Model. During this three year period, we will form partnerships, provide training, engage communities, seek local champions and leverage funds to contribute towards

Evaluation Narrative Summary

RTW, will then allow LIAs to run Education and Administrative Reporting Systems (EARS) reports and Semi-Annual Activity (SAAR) reports to monitor SNAP-Ed activities. With this data, LIAs can make decisions throughout to direct work plan efforts and divert resources to the most effective programs Activity Tracking Form (ATF) to report activities and UCCE will use the UC CalFresh Reporting Tools Workbook (RTW). The information entered into the ATF and use process evaluation to track and report SNAP-Ed activities for each of the five local objectives. LHD and their subcontractors, AAA, and CCC will use the Over the three year integrated work plan, LIAs have included a number of evaluation methods; process, formative and impact/outcome. Annually, each LIA will

LHD will be meeting with their subcontractors on a quarterly basis to update and summarize their PSE efforts using the on-line Access database. By maintaining best practices and noteworthy PSE efforts for others to learn from. the database on a quarterly basis, LHDs will track, inform and improve continued PSE efforts. LHD and subcontractors will utilize success stories to document To evaluate PSE efforts, LHD and CCC will utilize the Reach, Effectiveness, Adoption, Implementation and Maintenance (RE-AIM) report to summarize progress.

respective areas of influence. We also plan to take photographs to document environmental changes and collect success stories. of implementing PSE changes in the Live, Learn, and Shop objectives, in addition to photos and success stories and the identification of "Champions" in their funding, and bleed into the Learn and Play objectives affecting local schools and parks. The NEOPB database will be utilized to capture the progress and process inform stakeholders on areas of high concern. These CX3 findings can also inspire resident projects, implore civic leadership intervention, attract external grant data on healthy food availability, marketing and signage, walkability, and to evaluate the emergency food climate of several key "poverty pockets" in order to Coordinated by the LHD and subcontractors, Communities of Excellence - CX3 tools will be utilized in both the Live and Shop objectives, to gather community

- In Objective 1 (LIVE), LHD and the City of Riverside subcontractor will use the CX3 assessment tools to reassess the environmental changes that neighborhood, serving as a culminating evaluation of NEOPB and HEALZone efforts with multiple agencies involved. have occurred in the two Eastside/Riverside neighborhoods. This reassessment will take place in year 3, as the third data point for the Eastside
- In Objective 4 (SHOP), the LHD CX³ assessment tools will be used to assess the retail and emergency food sites. During year 1, baseline data will and PSE strategies throughout each year. be collected, followed by interventions and subsequently in year 2 and 3, the sites will be re-evaluated to measure the outcome of intervention

with more matched pairs. The survey used will measure change in consumption of fruits, vegetables, and other foods; physical activity behaviors as well as pre/post evaluation design with data from individual youth in the intervention group, as well as control group. Annually, the rigor of the IOE project will increase surveys from the Nutrition Education and Obesity Prevention Branch compendium of surveys for IOE projects. This targeted program will use a matched-pair, Impact/Outcome evaluation of the nutrition education class series for youth will be conducted by LHD subcontractors using a survey from the compendium of

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future SNAP-Ed programming and add to the evidence base for related strategies helping to strengthen future PSE interventions with youth. knowledge and attitudes related to eating healthy foods and drinking healthy beverages. The information gathered from this evaluation can be used to inform

the "Core Curriculum and Evaluation Tools with SMART Objectives". UCCE will also use success story and pre/post photos to evaluate PSE efforts. UCCE will conduct impact/outcome evaluation using approved evaluation tools that are appropriate for the curriculum or lesson taught, including PSSC Checklist, Intent-to-Change Tools (ITC), Teacher Observation Tool (TOT), Taste Testing Tool (TTT), and student pre/post or retrospective surveys. These tools are listed in

and the use of Food Behavior Checklist surveys. CCC will also use success stories, focus group interviews, and pre/post photos to evaluate PSE efforts. evaluation using approved evaluation tools and surveys that are appropriate for the curriculum used, including pre-test and post-test surveys for Food Smarts AAA will be conducting Food Behavior Checklist surveys and collecting RAPA pedometer data for evaluation purposes. CCC will conduct impact/outcome

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SECTION B: Target Audience Description

Gender & Age

719,570	Total:	100%	Total:
7,188	60 years old and over (Senior):		
115,000	18 to 59 years old (Adult):		
575,820	5 to 17 years old (School Age):	80%	Female
21,562	0 to 4 years old (Preschool):	20%	Male
#	2. Age	%	1. Gender

3. Ethnicity/Race

100%	40%	60%
Ethnicity	Hispanic/Latino	Hispanic/Latino
Total Percentage	Total Percentage Not	Total Percentage

RACE	Hispanic/Latino	Not Hispanic/Latino
Black or African American	1%	14%
Asian	0%	2%
American Indian/Alaskan Native	.5%	.5%
Native Hawaiian/Other Pacific Islander	.5%	.5%
White	54%	20%
Multiple/Other	4%	3%
Total:	60%	40%

4. Languages Used in Intervention Activities and Materials

0%	Vietnamese	0%	Khmer (Cambodian)	0%	Arabic
0%	Tagalog	0%	Hmong	30%	Spanish
0%	Russian	0%	Farsi	70%	English

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Armenian	0%	Korean	0%	Other (specify):	0%
Bosnian	0%	Lao	0%	Other (specify):	0%
Cantonese	0%	Mandarin	0%	Total:	0%

5. Projected Number of Low-Income Persons Reached

	FFY 17	FFY 18	FFY 19
Direct Education (estimated unduplicated):	26,580	24,180	21,780
Indirect Education:	179,020	178,970	179,250
Policies, Systems, and Environment (PSE) Change/Supports:	30,000	36,000	43,790

6. Intervention Sites

Site Setting	#	Site Setting	#	Site Setting	#
Adult Education and Job Training Sites	13	Food Assistance Site: Food Pantries	24	Schools: Students (Middle/Junior High)	46
Adult Rehabilitation Centers	1	Food Assistance Site: Soup Kitchens	0	Schools: Students (High School)	48
CalFresh Offices	13	Head Start Programs	41	Schools: Students (After School)	211
California Food Assistance Program (CFAP)	0	Individual Homes	0	Schools (Parents)	259
Churches	51	In Home Supportive Services (IHSS)	0	Section 8 Public Housing Voucher ("Housing Choice Vouchers")	0
Commodity Foods Distribution on Indian Reservation (FDPIR)	0	Job Corps	0	Shelters/Temporary Housing	0
Community Based Organizations	0	Libraries	15	Supplemental Security Income (SSI)	0
Community Centers	22	Low Income Home Energy Assistance Program (LIHEAP)	0	Temporary Assistance for Needy Families TANF Job Readiness Program/ CalWORKS	0
Community Youth Organizations	2	MediCal	0	U.S. Department of Energy (DOE) Weatherization Assistance Program	0
Comprehensive Perinatal Service	0	Medical/Dental Offices	0	Youth Education Site (includes Park and	67

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1,184	TOTAL SITES:				
w	Other (specify): Indian Reservation	168	Schools: Students (Elementary)	4	Food Assistance Site: Food Banks
	Complex				(FQHC)
34	Other (specify): Mobile Home/Apartment	0	Schools: Students (Preschool)	22	Federally Qualified Health Centers
					Farmers' Markets
∞	Other (specify): Event Location	10	Schools: District Office	0	
			CalFresh Redemption		
7	Other (specify): City Building	2	Retail and Food Store with Qualifying	7	Family Resource Centers
22	Other (specify): Childcare	22	Retail/Food Stores	0	Extension Offices
			and Urban Development (HUD)]		
0	Worksites	0	Public Housing [U.S. Dept. of Housing	5	Emergency Food Assistance Sites
	(WIC)				
19	Women, Infants and Children Program	2	Public/Community Health Centers	36	Elderly Service Center/Senior Centers
	Recreation)				Program (CPSP)

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SECTION C: INTERVENTION PLAN

I. Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

Local Objectives must be S.M.A.R.T (Specific, Measureable, Achievable, Realistic, and Time-Bound)

improved nutrition and physical activity behaviors among residents. (LIVE, PLAY & EAT) By September 30, 2019, at least seven SNAP-Ed qualifying communities will make changes to the physical environment and /or policies to support

SNAP-Ed State Goals (check all that apply):

×	X Goal 1: Food and Beverages (Behavioral)
×	X Goal 2: Physical Activity (Behavioral)
×	Goal 3: Food Resource Management (Behavioral)
×	X Goal 4: Access to and/or appeal of dietary choices(Physical and Social Environmental)
×	X Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Enviro

= PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:

- Healthy Food and Beverage Standards
- Community Gardens
- Access to Water
- Environmental Support to Promote Physical Activity / Stencils
- Signage and Marketing of Food and Nutrition Assistance Programs

III. Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

Local Objectives must be S.M.A.R.T (Specific, Measureable, Achievable, Realistic, and Time-Bound)

1. FFY 2017 (Year 1) Objective(s):

By September 30, 2017, LIAs will collaborate with at least five SNAP-Ed qualifying communities to build partnerships with community leaders, civic leaders, stakeholders, identified "Champions", and other community based partners through the County Nutrition Action

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- Plan (CNAP), Riverside County Health Coalition and other collaborative meetings to advance healthy food and beverage strategies and environmental supports for active living.
- ġ. behavior towards healthy eating, active living and food resource management. By September 30, 2017, LIAs will provide direct education classes to reach at least 4,500 SNAP-Ed qualified individuals to change their
- ? By September 30, 2017, LHD, UCCE and CCC will reach 23,700 SNAP-Ed qualifying individuals with indirect nutrition education messages healthy eating and physical activity messages. through community events and display of posters, brochures, online resources/social media and/or videos to increase exposure to
- 9 By September 30, 2017, provide training and/or technical assistance to at least 5 SNAP-Ed qualifying communities to build capacity for implementation of healthy food and beverage strategies and environmental supports for physical activity.

2. FFY 2018 (Year 2) Objective(s):

- By September 30, 2018, LIAs will collaborate with one additional SNAP-Ed qualifying community to build partnerships with community beverage strategies and environmental supports for active living. leaders, civic leaders, stakeholders, identified "Champions", and other community based partners. To advance healthy food and
- ġ. By September 30, 2018, LIAs will provide direct education classes to reach at least 4,320 SNAP-Ed qualified individuals to change their behavior towards healthy eating, active living and food resource management.
- ? events and display of posters, brochures, online resources/social media and/or videos to increase exposure to healthy eating and By September 30, 2018, reach 24,350 SNAP-Ed qualifying individuals with indirect nutrition education messages through community physical activity messages
- <u>d</u> By September 30, 2018, continue to provide training and/or technical assistance to one additional SNAP-Ed qualifying community to physical activity. further increase capacity to advance the implementation of healthy food and beverage strategies and environmental supports for

FFY 2019 (Year 3) Objective(s):

- By September 30, 2019, LIAs will collaborate with one additional SNAP-Ed qualifying community to build partnerships with community beverage strategies and environmental supports for active living leaders, civic leaders, stakeholders, identified "Champions", and other community based partners. To advance healthy food and
- 9 By September 30, 2019, LIAs will provide direct education classes to reach at least 4,140 SNAP-Ed qualified individuals to change their behavior towards healthy eating, active living and food resource management.

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- By September 30, 2019, reach 25,050 SNAP-Ed qualifying individuals with indirect nutrition education messages through community events and display of posters, brochures and/or videos to increase exposure to healthy eating and physical activity messages.
- <u>a</u> By September 30, 2019, continue to provide training and/or technical assistance one additional SNAP-Ed qualifying community to physical activity. further increase capacity to advance the implementation of healthy food and beverage strategies and environmental supports for

Three-Year SNAP-Ed Local Objective #1 (FFY 2017–FFY 2019):

nutrition and physical activity behaviors among residents. (LIVE, PLAY & EAT) By September 30, 2019, at least seven SNAP-Ed qualifying communities will make changes to the physical environment and/or policies to support improved

1.1	Activity Number
Establish and maintain communication with community partners and stakeholders to provide linkages and coordination of efforts to address food security, healthy eating, active living and awareness of and participation in food assistance programs: such as coalition meetings, County Nutrition Action Plan and Local Implementing Agency meetings.	Activity Description
CED CEI MPR X C&C TTA	Intervention Categories*
X LHD X AAA X CCC	Responsible SNAP-Ed Agency(ies)
CWD: LHD: City of Riverside, City of Perris, DHCD, JUSD and Reach Out AAA: UCCE: CCC:	Subcontractors
Year 1 Q1 Q2 Q3 Q4 X X X X X Year 2 Q1 Q2 Q3 Q4 X X X X X Year 3 Q1 Q2 Q3 Q4 X X X X X Year 3	Time Frame: Year & Quarter** Check all that apply
On File: Meeting agenda/notes, emails Submit: ATF	Documentation

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1.3	1.2
Conduct indirect nutrition education activities through events reaching 20,000 SNAP-Ed individuals at community centers, congregate meal sites, senior centers, youth centers, FQHC, WIC sites, faith-based organizations, and/or parks using SNAP-Ed approved materials. • Year 1 - reach 7,000 individuals • Year 2 - reach 6,500 individuals • Year 3 - reach 6,500 individuals • Annually, host at least one NEOPB signature event.	Conduct direct nutrition education classes (includes single class, workshop, series and/or spotlights) reaching 12,960 SNAP-Ed individuals at community centers, congregate meal sites, senior centers, youth centers, FQHC, WIC sites, faith-based organizations, , and/or parks using SNAP-Ed approved materials. • Year 1 - reach 4,500 individuals • Year 2 - reach 4,320 individuals • Year 3 - reach 4,140 individuals
××	×
CED CEI MPR C&C	CED CEI MPR C&C
$\times \times \times \times$	$\times \times \times \times$
CCC CWD	LHD AAA UCCE
CWD: LHD: City of Riverside, City of Perris, DHCD and Reach Out AAA: UCCE: CCC:	CWD: LHD: City of Riverside, City of Perris, DHCD and Reach Out AAA: UCCE: CCC:
Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 X X X Q1 Q2 Q3 Q4 X X X X Year 3 X X X	Year 1 Q1
On File: Event flyer, Community event summary, Indirect Tracking Form Submit: ATF, UC CalFresh RTW	On File: Sign-in sheet, Class flyer (if available), Data cards, UC CalFresh TEA, NARF Submit: ATF, UC CalFresh RTW

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-										-										
								1.5								-				1.4
Programs.	and promotion of Food and Nutrition Assistance	Includes notification of SNAP-Ed classes and events		increase awareness of SNAP-Ed programs.	events, community events, NEOP activities and/or	support, NEOPB media campaign, NEOPB signature	pursue local media and public relations efforts to	Utilize social media and website platforms and	Programs.	and promotion of Food and Nutrition Assistance	Includes notification of SNAP-Ed classes and events		Year 3 - reach 14,700 individuals	Year 2 - reach 13,600 individuals	 Year 1 - reach 12,500 individuals 	parks using SNAP-Ed approved materials.	FQHC, WIC sites, faith-based organizations, , and/or	congregate meal sites, senior centers, youth centers,	40,800 SNAP-Ed individuals at community centers,	Provide posters, videos, and/or brochures to reach
						× _	×												×	
				TTA	C&C	MPR	CEI	CED								ATT	C&C	MPR	CEI	CED
				х ссс	X UCCE	X AAA	X LHD	CWD								х ссс	X UCCE	AAA	X LHD	CWD
	CCC:	UCCE:	AAA:	and Reach Out	Perris, DHCD, JUSD	Riverside, City of	LHD: City of	CWD:					CCC:	UCCE:	AAA:	Reach Out	Perris, DHCD and	Riverside, City of	LHD: City of	CWD:
Q1 Q2 Q3 Q4 × × × × ×	Year 3		X X X	Q1 Q2 Q3 Q4	Year 2	>	Q1 Q2 Q3 Q4	3r 1			-	× 1 02 03 04	Year 3		× × ×	Q1 Q2 Q3 Q4	Year 2	>	Q1 Q2 Q3 Q4	ar 1
		Submit: ATF		article	release/media	shot, press	On File: Screen								UC CalFresh RTW	Submit: ATF,		Tracking Form	On File: Indirect	

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-	Year 3 Q1	CCC::					
Submit: ATF	Year 2 Q1 Q2 Q3 Q4 X X X X X	Perris, DHCD, JUSD and Reach Out AAA:	UCCE	C&C	××	their neighborhoods.	
On File: Champion Profile	Year 1 Q1	CWD: LHD: City of Riverside, City of	X CWD	CEI CEI	×	Identify and involve community residents, physicians, partners and/or stakeholders as "Champions" who are empowered to advocate for healthy changes in	1.6

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					1.7
Physical Activity - Create awareness and facilitate the use of stencils and CATCH curriculum, as well as participation in physical activity classes, to increase active play in at least five sites.	Healthy Food and Beverage Standards/Access to Water - Support at least four agencies with model policies on vending, procurement and hydration stations to increase access to healthier options.	Community Garden - Establish and/or revitalize at least five community gardens to encourage participants to grow their own food and/or increase consumption of locally grown food.	 Year 1 - Planning, Coordination and Training Year 2 - Training and Implementation Year 3 - Training and Implementation 	Standards, Environmental Supports to promote Physical Activity (stencils and walkability), and/or Summer Feeding Programs at community sites.	Provide technical assistance and training to community agencies on PSE efforts such as; Community Gardens, Healthy Food and Beverage
			-	××	
				C&C	CEI CEI
				××	×
				CCC	CWD LHD
			CCC::	Perris, DHCD, JUSD and Reach Out AAA:	CWD: LHD: City of Riverside, City of
			Year 3 Q1 Q2 Q3 Q4 X X X X X	Year 2 Q1	Year 1 Q1
			RTW	Submit: ATF, PSE	On File: Training agenda / sign-in sheet, notes / email

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1.9	1.8
Coordinate youth and/or resident projects to increase awareness, knowledge, and attitudes about nutrition and physical activity related environmental factors and to empower communities to advocate for healthy changes. Present findings to community stakeholders. Projects may include Communities of Excellence – (CX³), photovoice, and Youth Participatory Action Research (YPAR). • Year 1 – at least two projects • Year 2 – at least one project (Youth and/or resident projects may occur in a school or community setting.)	Provide technical assistance and training on SNAP-Ed approved materials such as; Rethink Your Drink, Harvest of the Month, Bingocize, Physical Activity curriculums (CATCH) PowerPlay, UC CalFresh curricula, etc. for community partners. Year 1 – conduct 4 trainings Year 2 – conduct 4 trainings Year 3 – conduct 4 trainings
CED CEI MPR X C&C X TTA	CED CEI MPR X C&C X TTA
X LHD AAA UCCE CCC	X LHD X AAA CCC
CWD: LHD: City of Riverside, City of Perris, DHCD and Reach Out AAA: UCCE: CCC:	CWD: LHD: City of Riverside, City of Perris, DHCD and Reach Out AAA: UCCE: CCC::
Year 1 Q1 Q2 Q3 Q4 X X X X X Year 2 Q1 Q2 Q3 Q4 X X X X X Year 3 Q1 Q2 Q3 Q4 Q1 Q2 Q3 Q4	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X X Year 3
On File: Sign-in sheet, Community Presentation / Findings, Photos Submit: ATF	On File: Agenda, Sign-in sheet Submit: ATF, UC CalFresh RTW

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₁					
					1.10
				Communities using the CX ³ survey tools.	Conduct a final re-assessment of at least 2 (CX3)
	×	×			
	TTA	C&C	MPR	CEI	CED
				×	
	ccc	UCCE	AAA	CHD	CWD
	CCC:	AAA:	Riverside	LHD: City of	CWD:
Year 3 Q1 Q2 Q3 Q4	Q1 Q2 Q3 Q4	Year 2		Q1 Q2 Q3 Q4	
	Submit: ATF		sheets	CX ³ surveys, Data	On File:

Collaboration; TTA = Training and Technical Assistance CED = Community/Nutrition and Physical Activity Education Direct; CEI = Community/Nutrition and Physical Activity Education Indirect; MPR = Media, Social Media, Public Relations and Messaging; C&C = Coordination and

**Time Frame: Year & Quarter:
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

Resource			
X describe below:	222		
N/A - Please	UCCE		
Emerging	AAA		
Practice Tested	X LHD		1.7,1.8
Research Tested	CWD	1.3, 1.4, 1.5, Harvest of the Month	1.3, 1.4, 1.5,
Evidence Base	Agency(ies)	Name	Number
Level of	SNAP-Ed	Curriculum, Toolkit, Resource	Activity

^{*}Intervention Categories Legend

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1.2, 1.3, 1.4, Rethink Your Drink materials 1.5, 1.7, 1.8 1.5, 1.7, 1.8 1.5, 1.7, 1.8 1.5, 1.7, 1.8 1.5, 1.7, 1.8 1.5, 1.7, 1.8 1.5, 1.7, 1.8 1.5, 1.7, 1.9, Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (Cx ³) materials 1.5, 1.8, 1.9, Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (Cx ³) materials 1.5, 1.8, 1.9, Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (Cx ³) materials 1.5, 1.8, 1.9, Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (Cx ³) materials 1.5, 1.7, 1.8 2. UCCE 3. UHD 4. AAA 4. Energing 5. VUCCE 7. VUA - Please 7. UCCE 8. Exelact Tested 7. VUA - Please 8. UCCE 8. Exelact Tested 7. VUA - Please 9. CVUD 8. Exelact Tested 1.5, 1.3, 1.8 1.5, 1.7, 1.8 1.5,	describe below:	ccc		
Rethink Your Drink materials CWD	N/A - Please	UCCE		
Rethink Your Drink materials CWD X	Emerging	AAA		
Rethink Your Drink materials CWD X				
Rethink Your Drink materials CWD X LHD AAA AAA X UCCE X	Research Tested	CWD		1.2, 1.3,
Rethink Your Drink materials CWD				
Rethink Your Drink materials CWD	Resource			
Rethink Your Drink materials CWD	describe below:			
Rethink Your Drink materials CWD X LHD AAA				
Rethink Your Drink materials CWD	Emerging			
Rethink Your Drink materials CWD X	Practice Tested	_		
Rethink Your Drink materials CWD X LHD AAA AAA AAA CCC X	Research Tested	CWD		1.2, 1.3,
Rethink Your Drink materials CWD X LHD AAA X UCCE				
Rethink Your Drink materials CWD X LHD X OCCE X	describe below:			
Rethink Your Drink materials CWD X LHD AAA AAA AAA CCC X CCC	N/A - Please	233		
Rethink Your Drink materials X	Emerging	UCCE		
Rethink Your Drink materials X	×	AAA		
Rethink Your Drink materials CWD X LHD	Practice Tested		1.10	1.10
CWD	Research Tested	CWD	Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX ³)	1.5, 1.8, 1
CWD	Resource			
Rethink Your Drink materials CWD X LHD X LHD X UCCE X	describe below:			
Rethink Your Drink materials X LHD AAA				
Rethink Your Drink materials X LHD X LHD	Emerging	AAA		
Rethink Your Drink materials CWD	Practice Tested		1.7, 1.8	1.5, 1.7, 1
	Research Tested	CWD		1.2, 1.3, 1

Three-Year Integrated Work Plan FFY 2017–2019

1.2, 1.3,1.8		1.4, 1.5	1.2, 1.3, 1.8	1.2, 1.3, 1.7, 1.8	1.2, 1.3, 1.8
Coordinated Approach to Child Health (CATCH)	 Instant Recess Eat Well, Move More Lower the Chances Other NEOPB videos 	 Get Fresh and NEOPB videos, including: Cooking with Chef Video (Lessons 1-3) Shopping Tips Video (Lesson 4) Cooking with Kids Video 	PowerPlay! Campaign materials (including Kids Get Cookin cookbook)	Physical Activity (PA) Integration materials (including Shape of Yoga, Power cards, Power Up in 10, etc.)	African American Campaign materials (including Soulful Recipes)
××		× ×	×	\times \times \times	\times \times \times
CWD LHD AAA UCCE	CCC	LHD LHD UCCE	CCC CWD	CCC	CWD AAA UCCE CCC
×		××	××	××	×
Research Tested Practice Tested Emerging N/A - Please describe below:	Resource	Research Tested Practice Tested Emerging N/A - Please	Research Tested Practice Tested Emerging N/A - Please describe below:	Research Tested Practice Tested Emerging N/A - Please describe below: Resource	Research Tested Practice Tested Emerging N/A - Please describe below: Resource

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				1.2, 1.8					1.2, 1.8					1.2, 1.3, 1.8					1.2, 1.3, 1.8					1.2, 1.3, 1.8
				Cooking Matters					Choosing Healthy Beverages					MyPlate for My Family Education Toolkit					Nutrition 5 Class Series (Orange County Health Care Agency)					Sports, Play & Active Recreation for Kids (SPARK)
			×					×			×		×				×	×					×	
CCC	UCCE	AAA	HD	CWD	CCC	UCCE	AAA	LHD	CWD	ССС	UCCE	AAA	H	CWD	ссс	UCCE	AAA	HD	CWD	ССС	UCCE	AAA	CHJ	CWD
			×					×					×					×						Х
describe below:	N/A - Please	Emerging	Practice Tested	Research Tested	describe below:	N/A - Please	Emerging	Practice Tested	Research Tested	describe below:	N/A - Please	Emerging	Practice Tested	Research Tested	describe below:	N/A - Please	Emerging	Practice Tested	Research Tested	describe below:	N/A - Please	Emerging	Practice Tested	Research Tested

Three-Year Integrated Work Plan FFY 2017–2019

				1.2 Food Smarts					1.2, 1.8 Eat Smart, Live Strong: Nutrition Education for Older Adults					1.2, 1.8 Eat Healthy, Be Active Community Workshop					1.2, 1.8 Fresh from the Garden						1.2, 1.3, 1.5 Eatfresh.org Text Message Nutrition Class and Eatfresh.org materials
×							×	×				×	×			×		×			×	×		×	
CCC	UCCE	AAA	HD	CWD	CCC	UCCE	AAA	LHD	CWD	ccc	UCCE	AAA	LHD	CWD	CCC	UCCE	AAA	LHD	CWD		CCC	UCCE	AAA	LHD	CWD
			×					×					×				×					×	×		
describe below:	N/A - Please	Emerging	Practice Tested	Research Tested	describe below:	N/A - Please	Emerging	Practice Tested	Research Tested	describe below:	N/A - Please	Emerging	Practice Tested	Research Tested	describe below:	N/A - Please	Emerging	Practice Tested	Research Tested	Resource	describe below:	N/A - Please	Emerging	Practice Tested	Research Tested

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1.2, 1.8 UC CalFresh: TWIGS curriculum	1.2, 1.8 UC CalFresh: Making Every Dollar Count	1.2, 1.8 UC CalFresh: Plan, Shop, Save, Cook (PSSC)	1.3, 1.4 10 Tips Nutrition Education Series	1.3, 1.4 Let's Eat for the Health of It, ChooseMyplate.gov and USDA Team Nutrition materials
× C P E P	X C A L C	X	×× ×	×× × × × × × × × × × × × × × × × × × ×
CWD LHD AAA UCCE	CCC CWD	CCC CWD	CWD LHD AAA UCCE	LHD AAA UCCE
Research Tested X Practice Tested Emerging N/A - Please describe below:	Research Tested X Practice Tested Emerging N/A - Please describe below:	Research Tested X Practice Tested Emerging N/A - Please describe below	Research Tested X Practice Tested Emerging N/A - Please describe below	Research Tested Practice Tested Emerging X N/A - Please describe below Resource
Research Tested Practice Tested Emerging N/A - Please describe below:	Research Tested Practice Tested Emerging N/A - Please describe below:	Research Tested Practice Tested Emerging N/A - Please describe below:	Research Tested Practice Tested Emerging N/A - Please describe below:	Research Tested Practice Tested Emerging N/A - Please describe below: Resource

Riverside County

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					_	_					_									
				1.3, 1.4						1.3, 1.4					1.3, 1.8					1.3
			https://americanindianhealth.nlm.nih.gov/eating.html	American Indian Health – Eating Healthy and Nutrition (National Library of Medicine/NIH): (Recipes)					http://www.ihs.gov/MedicalPrograms/Diabetes/index.cfm?module=resourcesPrintableMaterials	Indian Health Service – Division of Diabetes Treatment and Prevention – Printable Materials					Bingocize					Young at Heart
			×						×				×					×		
CCC	UCCE	AAA	된	CWD		233	UCCE	AAA	HD	CWD	ccc	UCCE	AAA	H	CWD	ccc	UCCE	AAA	LHD	CWD
	×						×							×					×	
describe below: Resource	N/A - Please	Emerging	Practice Tested	Research Tested	Resource	describe below:	N/A - Please	Emerging	Practice Tested	Research Tested	describe below:	N/A - Please	Emerging	Practice Tested	Research Tested	describe below:	N/A - Please	Emerging	Practice Tested	Research Tested
					<u> </u>		_				_		1			<u> </u>			1	

Evaluation Activities (FFY 2017 - FFY 2019)

(Evaluation Type)

	apply						
	gency(ies) Check all that	Agency(ies)	Impact				
	& Quarter**	SNAP-Ed	or				Number
Responsible Time Frame: Year Tool/Documentation	Time Frame: Year	Responsible	S Outcome	mative Process	Formative	Evaluation Activity Description	Activity

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	E.1.4	EL L
neighborhoods for Activity 1.10.	Use Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX ³) assessment tools in Year 3 to evaluate	staff, subcontractors, "Champions" and partners as requested, in addition to scheduled conference calls and/or in-person meeting, trainings, webinars, and observations to promote skill building, sharing of best practices, and advancement of obesity prevention efforts for Activity 1.2, 1.3, 1.6, 1.7, 1.8 and 1.9.
	×	× × × × × × × × × × × × × × × × × × ×
	×	
	×	×
UCCE CCC	CWD	AAA UCCE
2 2	Q	× 2 × 2 × 2
Year 2 Q2 Q3 Q2 Q3 Q2 Q3 X	Q2 Yes	× Q
2 Q3 Q4 X Q4 X Q4	ar 1 Q3 Q4	
	4	
Food Beha Chec UC I Chan List other:	×	Rep Rep For RTV For Beeh Che Che Cha List other:
Food Behavior Checklist UC Intent to Change List other: CX³ survey tools	EARS/ATF PSE RE-AIM Report	PSE RE-AIM Report UC CalFresh RTW Food Behavior Checklist UC Intent to Change her:

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									E.1.6													E.1.5
					4.00	and 13	Activity (RAPA) at senior sites in Activity 1.2	and collect Rapid Assessment of Physical	Administer Food Behavior Checklist surveys,										activities or curricula used in Activity 1.2.	spotlights) using appropriate tools for the	direct education (series, workshop and	Conduct impact and outcome evaluation of
																	1					
									×													×
					טננ	+	X AAA	HD	CWD								:	х ссс	X UCCE	AAA	LHD	CWD
	× 4	Year 3		× {	Year 2		×	Q2 Q3	Year 1					× 4 × 4 × 4	Year 3	,	× ×	Q1 Q2 Q3 Q4	Year 2	:	× Q1 × Q2 × Q3 × Q4	Year 1
List other: Rapid Assessment of Physical Activity (RAPA)	UC Intent to		X Behavior	Food	RTW	IIC Calebook	Report	PSE RE-AIM	EARS/ATF	Smarts Evaluation	TOT, student pre/post, Food	List other: PSSC Checklist, TTT,	Change	X UC Intent to	Checklist	X Behavior	Food	RTW	X UC CalFresh	Report	PSE RE-AIM	EARS/ATF
												Ļ										

**Time Frame: Year & Quarter:
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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SECTION C: INTERVENTION PLAN

I. Three-Year SNAP-Ed Local Objective #2 (FFY 2017–FFY 2019):

Local Objectives must be S.M.A.R.T (Specific, Measureable, Achievable, Realistic, and Time-Bound)

By September 30, 2019, at least 10 school districts and/or afterschool programs will make physical changes to support healthy school environments and improve nutrition and physical activity behaviors amongst students, parents and teachers. (**LEARN K-12**)

SNAP-Ed State Goals (check all that apply):

Goa		×	×	×
X Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environ	X Goal 4: Access to and/or appeal of dietary choices (Physical and Social Environmental)	X Goal 3: Food Resource Management (Behavioral)	X Goal 2: Physical Activity (Behavioral)	X Goal 1: Food and Beverages (Behavioral)

= PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:

- School Gardens
- School Wellness Policies
- Smarter Lunchrooms Movement
- Access to Water
- Environmental Support to Promote Physical Activity / Safe Routes to School / Stencils
- Signage and Marketing of Food and Nutrition Assistance Programs

III. Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

Local Objectives must be S.M.A.R.T (Specific, Measureable, Achievable, Realistic, and Time-Bound)

1. FFY 2017 (Year 1) Objective(s):

- By September 30, 2017, build partnerships with at least 10 school districts and/or afterschool programs through County Nutrition Action Plan (CNAP) and community based partners to collaborate and support nutrition education and PSE efforts.
- ġ. physical activity messages along with resource management skills. By September 30, 2017, provide direct education classes to reach at least 21,260 students and/or parents to promote healthy eating and

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- ? display of posters and/or brochures. By September 30, 2017, reach 30,500 students and/or adults with indirect nutrition education messages through school events and
- <u>a</u> By September 30, 2017, plan, coordinate and train at least six school districts with SNAP-Ed approved materials to implement School supports, , and/or healthy food and beverage standards. Wellness Policy and/or PSE efforts; such as Smarter Lunchrooms Movement, School Gardens, Access to Water, Physical Activity
- and support PSE efforts. By September 30, 2017, identify and involve students, parents, caretakers, and/or school faculty at 5 schools to be School Champions

FFY 2018 (Year 2) Objective(s):

- By September 30, 2018, continue building partnerships with at least 10 school districts and/or afterschool programs through County Nutrition Action Plan (CNAP) and community based partners to collaborate and support nutrition education and PSE efforts
- ġ. By September 30, 2018, provide direct education classes to reach at least 19,060 students and/or parents to promote healthy eating and physical activity messages along with resource management skills.
- ? display of posters and/or brochures. By September 30, 2018, reach 29,500 students and/or adults with indirect nutrition education messages through school events and
- ď By September 30, 2018, plan, coordinate and train at least eight school districts with SNAP-Ed approved materials to implement School supports, and/or healthy food and beverage standards. Wellness Policy and/or PSE efforts; such as Smarter Lunchrooms Movement, School Gardens, Access to Water, Physical Activity
- By September 30, 2018, identify and involve students, parents, caretakers, and/or school faculty at 3 additional schools to be School Champions and support PSE efforts.

FFY 2019 (Year 3) Objective(s):

- By September 30, 2019, continue building partnerships with at least 10 school districts and/or afterschool programs through County Nutrition Action Plan (CNAP) and community based partners to collaborate and support nutrition education and PSE efforts
- ġ. physical activity messages along with resource management skills. By September 30, 2019, provide direct education classes to reach at least 16,860 students and/or parents to promote healthy eating and
- Ċ By September 30, 2019, reach 28,500 students and/or adults with indirect nutrition education messages through school events and display of posters and/or brochures.
- <u>a</u> Wellness Policy and/or PSE efforts; such as Smarter Lunchrooms Movement, School Gardens, Access to Water, Physical Activity By September 30, 2019, plan, coordinate and train at least 10 school districts with SNAP-Ed approved materials to implement School supports, , and/or healthy food and beverage standards.
- ē By September 30, 2019, identify and involve students, parents, caretakers, and/or school faculty at 2 additional schools to be School Champions and support PSE efforts.

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Three-Year SNAP-Ed Local Objective #2 (FFY 2017-FFY 2019):

By September 30, 2019, at least 10 school districts and/or afterschool programs will make physical changes to support healthy school environments and improve nutrition and physical activity behaviors amongst students, parents and teachers. (LEARN K-12)

(LEARN K-12)

Three-Year Integrated Work Plan FFY 2017–2019

		-	2.3					2.2
 Year 1 - reach 12,500 students and/or adults Year 2 - reach 10,500 students and/or adults Year 3 - reach 8,500 students and/or adults 	Wellness Day events at K-12 schools using SNAP- Ed approved materials.	participation in school events: such as Open House, Back-to-School, Walk to School Day,	Conduct indirect nutrition education activities reaching 31,500 students and/or adults through	 Year 3 - reach 16,860 students and/or adults LHD will conduct one youth IOE project annually. 	 Year 1 - reach 21,260 students and/or adults Year 2 - reach 19,060 students and/or adults 	schools and/or afterschool programs using SNAP- Ed approved materials.	(includes single class, series and/or spotlights) reaching 57,180 students and/or adults at K-12	Conduct direct nutrition education classes
			×					×
	TTA	MPR C&C	CEI CED			C&C	CEI	CED
		×	×			×	×	
	CCC	AAA	CWD CWD			CCC	AAA	CWD
CCC:	Reach Out AAA: UCCE:	Riverside, City of Perris, DHCD, and	CWD: LHD: City of	i.	AAA: UCCE:	Perris, DHCD, and Reach Out	LHD: City of Riverside, City of	CWD:
Year 3 Q1 Q2 Q3 Q4 X X X X X	Q1 Q2 Q3 Q4 X X X X X	Year 2	Year 1 02 03	Q1 Q2 Q3 Q4 X X X X X	Year 3	Year 2 Q1 Q2 Q3 Q4	× 2 × 2 × 2 × 2 × 2 × 2 × 2 × 2 × 2 × 2	Year 1
	Submit: ATF, UC CalFresh RTW	Summary Form, Indirect Tracking Form	On File: Flyer, Photos, Event	UC CalFresh RTW, IOE Evaluation Report	NART Submit ATE	(if applicable), UC CalFresh TEA &	sheet/student roster, data cards (adults), flyer	On File: Sign-in

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					Year 3 - in at least three school districts	
	×			-	 Year 2 - in at least three school districts 	
	Year 3 Q1 Q2 Q3 Q4				 Year 1 - in at least four school districts 	
		CCC:			for staff in at least six school districts.	
CalFresh RTW	× × ×	UCCE:			CalFresh curricula, Shaping Healthy Choices, etc.	
Submit: ATF, UC	H	AAA:	CCC	X TTA	Yoga, Power Cards, CATCH/SPARK PowerPlay, UC	_
	Year 2	Perris, and DHCD	X UCCE	C&C	Activity curriculums and resources (Shape of	
sheet	>	Riverside, City of	AAA	MPR	Your Drink, Harvest of the Month, Physical	
On File: Agenda, Sign-in	Q2 Q3	LHD: City of	X LHD	CEI	SNAP-Ed approved materials such as: Rethink	
	Year 1	CWD:	CWD	CED	Provide technical assistance and training on	2.7
	-			pr-		
	× 12 × × × × × × × × × × × × × × × × × × ×					
	Year 3	ccc:				
		UCCE:				
	×	AAA:				
	Q1 Q2 Q3 Q4	and Reach Out	222	ТТА	activity.	
Submit: ATF	Year 2	Perris, DHCD, JUSD	UCCE	C&C	environment and promote nutrition and physical	
	>	Riverside, City of	AAA	X MPR	who are committed to improving their school	
Profile	< 22	LHD: City of	X LHD	CEI	caretakers, and/or school faculty as "Champions"	
On File: Champion	Year 1	CWD:	CWD	CED	Identify and involve students, parents,	2.6

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*12								
rvention					2. 22			2.8
*Intervention Categories Legend	Physical Activity – By 2019, create awareness and facilitate the use of stencils to increase active play at a minimum of seven school sites.	Access to Water – By 2019, support at least six school sites with model policies and best practices on hydration stations or alternative options to increase access to water.	Smarter Lunchrooms Movement – By 2019, work with at least eight school sites to implement SLM strategies in the school cafeteria to encourage students' selection of healthy options.	School Garden – By 2019, establish and/or revitalize at least ten school gardens to introduce students and/or parents to home gardening.	 Programs. Year 1 - Planning, Coordination and Training Year 2 & 3 - Training and Implementation 	to promote Physical Activity (stencils and walkability), , Breakfast in the Classroom, School Wellness Policies and/or Summer Feeding	school gardens, Smarter Lunchrooms Movement (SLM), Access to Water, Environmental Supports	Provide technical assistance and training to school-based partners on PSE efforts such as;
						Х ПА	MPR C&C	CED CEI
						ссс	X UCCE	X LHD
					CCC:	and Reach Out AAA: UCCE:	Riverside, City of Perris, DHCD, JUSD	CWD: LHD: City of
					Year 3 Q1	Q1 Q2 Q3 Q4	> >	Year Q2 (
					Submit: ATF, PSE report, UC CalFresh RTW	Photos, Stencil Check- out list, Success Story	sheet, SLM Self- Assessment Score card,	On File: Agenda, Sign-in

*Intervention Categories Legend

CED = Community/Nutrition and Physical Activity Education Direct; CEI = Community/Nutrition and Physical Activity Education Indirect; MPR = Media, Social Media, Public Relations and Messaging; C&C = Coordination and Collaboration; TTA = Training and Technical Assistance

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Educational Materials, Resources, and Curriculum

2.2, 2.3, 2.4, Phy: 2.7, 2.8	2.2, 2.3, 2.4, 2.7 Pov	2.3, 2.4, 2.5, Har 2.7, 2.8	2.5,	Activity Number
Physical Activity (PA) Integration materials, CATCH curriculum-, and stencil guide	PowerPlay! curriculums (4-5) and campaign materials (including Cookbook)	Harvest of the Month materials	Rethink Your Drink materials	Curriculum, Toolkit, Resource Name
X LHD X OCCE CCC	X LHD AAA UCCE	X LHD AAA X UCCE	X LHD X OCCE	SNAP-Ed Agency(ies)
X Research Tested Practice Tested Emerging N/A - Please describe below: PA integration materials, stencil guide	X Research Tested Practice Tested X Emerging N/A - Please describe below:	Research Tested Practice Tested Emerging X N/A - Please describe below: Resource	Research Tested Practice Tested Emerging X N/A - Please describe below: Resource	Level of Evidence Base

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				2.4 Eat Smart to Play Hard Poster					2.3, 2.5 MyPlate Kid's Place Activity website					2.2, 2.3 Pick a Better Snack					2.2, 2.3 Cooking Up Healthy Choices					2.2, 2.3 Shaping Healthy Choices curricula and materials					2.2, 2.3 Cooking Matters for Chefs and Kids
222	X UCCE	AAA	X LHD	CWD	ccc	UCCE	AAA	X LHD	CWD	ССС	UCCE	AAA	X LHD	CWD	ССС	X UCCE	AAA	X LHD	CWD	ССС	X UCCE	AAA	CHJ	CWD	ССС	UCCE	AAA	X LHD	CWD
×	<u>'</u>					×							×						×					×					×
below: Resource	N/A - Please describe	Emerging	Practice Tested	Research Tested	below: Resource	N/A - Please describe	Emerging	Practice Tested	Research Tested	below:	N/A - Please describe	Emerging	Practice Tested	Research Tested	below:	N/A - Please describe	Emerging	Practice Tested	Research Tested	below:	N/A - Please describe	Emerging	Practice Tested	Research Tested	below:	N/A - Please describe	Emerging	Practice Tested	Research Tested

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				2.2, 2.3 Fresh from the Garden					2.2, 2.3 EatFresh.org Text Message Nutrition Class and materials					2.2, 2.3 Cooking Matters					2.2,2.3 Nutrition 5 Class Series (Orange County Health Care Agency)					2.2, 2.3 Choosing Healthy Beverages				
F	×		×				<u> </u>	×					×					×					×			×		×
ינינ	UCCE	AAA	H	CWD	CCC	UCCE	AAA	H	CWD	ccc	UCCE	AAA	띰	CWD	ССС	UCCE	AAA	HD	CWD	ссс	UCCE	AAA	LHD	CWD	ccc	UCCE	AAA	댐
		×					×						×					×					×		×			
below:	N/A - Please describe	Emerging	Practice Tested	Research Tested	below:	N/A - Please describe	Emerging	Practice Tested	Research Tested	below:	N/A - Please describe	Emerging	Practice Tested	Research Tested	below:	N/A - Please describe	Emerging	Practice Tested	Research Tested	below:	N/A - Please describe	Emerging	Practice Tested	Research Tested	below: Resource	N/A - Please describe	Emerging	Practice Tested

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				2.2,2.7 Eating Healthy from Farm to Fork					2.2, 2.7 Nutrition to Grow On				Cookbook, etc.) and recipe cards	2.2, 2.3 NEOPB - Cookbooks (Everyday Healthy Meals, Soulful Recipes, Flavors of my Kitchen, Chinese					2.3,2.4 Juice or Fruit Drinks handout					2.2,2.3 MyPlate for My Family Education Toolkit					2.2, 2.3 Eat Healthy, Be Active Community Workshops
		Γ									1					_													
-	×	_	×		_	×		×		_	×		×			_		×		_	×		×			_		×	
ccc	UCCE	AAA	H	CWD	ccc	UCCE	AAA	HD	CWD	CCC	UCCE	AAA	CHD	CWD	ссс	UCCE	AAA	LHD	CWD	CCC	UCCE	AAA	H	CWD	ссс	UCCE	AAA	CHD	CWD
			×					×			×					×						×						×	
below:	N/A - Please describe	Emerging	Practice Tested	Research Tested	below:	N/A - Please describe	Emerging	Practice Tested	Research Tested	below: Resource	N/A - Please describe	Emerging	Practice Tested	Research Tested	below: Resource	N/A - Please describe	Emerging	Practice Tested	Research Tested	below:	N/A - Please describe	Emerging	Practice Tested	Research Tested	below:	N/A - Please describe	Emerging	Practice Tested	Research Tested

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					UC CalFresh: Plan, Shop, Save, Cook (PSSC)						UC CalFresh: TWIGS Curriculum						UC CalFresh: My Amazing Body, Good For Me and You, It's My Choice					UC CalFresh: Money Talks Hunger Attack! Curriculum				
	×				-		×						×						×					×		×
ССС	UCCE	AAA	돰	CWD		CCC	UCCE	AAA	H	CWD		ССС	UCCE	AAA	H	CWD		ССС	UCCE	AAA	LHD	CWD	ССС	UCCE	AAA	H
				×						×					×						×					
	below:	N/A - Please describe	Emerging	Practice Tested	Research Tested		below:	N/A - Please describe	Emerging	Practice Tested	Research Tested		below:	N/A - Please describe	Emerging	Practice Tested	Research Tested	below:	N/A - Please describe	Emerging	Practice Tested	Research Tested	below:	N/A - Please describe	Emerging	Practice Tested

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CWD CWD CWD CWD CWD CCC CCC	Other NEOPB video	Lower the Chances	Eat Well, Move More	Instant Recess	Cooking with Kids Video	Shopping Tips Video (Lesson 4)	 Cooking with Chef Video (Lessons 1-3) 	2.2, 2.3 Get Fresh and NEOPB videos, including:						2.2,2.7 UC Calfresh: Making Every Dollar Count
			CCC	X UCCE	AAA	LHD	CWD		ССС	X UCCE	AAA	LHD	CWD	
				below: Resource	N/A - Please describe	Emerging	Practice Tested	Research Tested		below:	N/A - Please describe	Emerging	Practice Tested	Research Tested

Evaluation Activities (FFY 2017 - FFY 2019)

(Evaluation Type)

		Number	Activity
			Evaluation Activity Description
		-	Formative Process (
			Process
		or Impact	Outcome
	Agency(ies)	ct SNAP-Ed & Quarter**	Responsible
apply	Check all that	& Quarter**	Responsible Time Frame: Year
			Tool/Documentation

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E.2.2	E.2.1
Summarize progress of PSE efforts; including School Gardens, Smarter Lunchrooms Movement, Access to Water, Environmental Supports to promote Physical Activity (stencils and walkability), , and/or Summer Feeding Programs for Activity 2.8.	Track and report all direct and indirect education, social media, and training activities conducted in Activity 2.2, 2.3, 2.4, 2.5, 2.7 and 2.8.
×	×
×	
X LHD X UCCE	X LHD X OCCE
Year 1 Q1 Q2 Q3 Q4 Year 2 Q1 Q2 Q3 Q4 Year 3 Q1 Q2 Q3 Q4 X	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Year 3
X EA X PS X PS X UC RTI Fo Bet Che Che Che Che Success St	X EAI PSI Rep X UC X RTV Foc Beh Che UC Cha
X EARS/ATF X PSE RE-AIM Report X UC CalFresh RTW Food Behavior Checklist UC Intent to Change List other: Success Story, Photos	EARS/ATF PSE RE-AIM Report UC CalFresh RTW Food Behavior Checklist UC Intent to Change ther:

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			E.2.5
		education (series, workshop and spotlights) using appropriate tools for the activities or curricula used in Activity 2.2.	Conduct impact and outcome evaluation of direct
			×
		×	
		LHD AAA CCC	CWD
	Year 3 Q1	Q1 Q2 Q3 Q4 × × × × Year 2 Q1 Q2 Q3 Q4 × × × × ×	Year 1
List o Check TOT,	×	×	
List other: PSSC Checklist, TTT, TOT, student pre/post	Behavior Checklist UC Intent to Change	PSE RE-AIM Report UC CalFresh RTW Food	EARS/ATF

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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SECTION C: INTERVENTION PLAN

I. Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

Local Objectives must be S.M.A.R.T (Specific, Measureable, Achievable, Realistic, and Time-Bound)

water and environmental supports for physical activity.. By September 30, 2019, at least 18 childcare, head start and/or preschool sites will implement changes related to healthy food and beverage/access to

SNAP-Ed State Goals (check all that apply):

×	X Goal 1: Food and Beverages (Behavioral)
×	Goal 2: Physical Activity (Behavioral)
×	Goal 3: Food Resource Management (Behavioral)
×	Goal 4: Access to and/or appeal of dietary choices (Physical and Social Environmental)
×	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

= PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:

- Healthy Food & Beverage Standards
- Access to Water
- Environmental Support to Promote Physical Activity / Stencils
- Signage and Marketing of Food and Nutrition Assistance Programs

III. Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

Local Objectives must be S.M.A.R.T (Specific, Measureable, Achievable, Realistic, and Time-Bound)

1. FFY 2017 (Year 1) Objective(s):

By September 30, 2017, build partnerships with early childhood education partners; such as Nutrition and Physical Activity Selfand/or preschool sites. Assessment of Child Care (NAPSACC) program to collaborate and support the PSE efforts at a minimum of five childcare, head start

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- ġ. By September 30, 2017, provide direct education classes to 430 preschool children and/or adults encouraging healthy eating and active living at a minimum of five childcare, head start and/or preschool sites
- $\dot{\mathbb{C}}$ eating and active living at a minimum of five childcare, head start and/or preschool sites By September 30, 2017, reach 450 preschool children and/or adults with indirect nutrition education messages encouraging healthy
- By September 30, 2017, provide training and technical assistance to staff at a minimum of five childcare sites to support and promote physical activity, healthy food and beverage standards and/or access to water.

FFY 2018 (Year 2) Objective(s):

- By September 30, 2018, continue partnering with early childhood education partners; such as Nutrition and Physical Activity Self-Assessment of Child Care (NAPSACC) support the PSE efforts at a minimum of six additional childcare, head start and/or preschool sites.
- six childcare, head start and/or preschool sites. By September 30, 2018, provide direct education to 430 preschool children and /or adults encouraging healthy eating and active living at
- eating and active living at a minimum of six childcare, head start and/or preschool sites By September 30, 2018, reach 570 preschool children and/or adults with indirect nutrition education messages encouraging healthy
- By September 30, 2018, provide training and technical assistance to staff at a minimum of six additional childcare sites to support and promote physical activity, healthy food and beverage standards and/or access to water.

FFY 2019 (Year 3) Objective(s):

- <u>م</u> By September 30, 2019, continue partnering with early childhood education partners; such as Nutrition and Physical Activity Self-Assessment of Child Care (NAPSACC) to support the PSE efforts at a minimum of seven additional childcare, head start and/or preschool
- Ö By September 30, 2019, provide direct education to 430 preschool children and/or adults encouraging healthy eating and active living at a minimum of seven childcare, head start and/or preschool sites
- ç By September 30, 2019, reach 690 preschool children and/or adults with indirect nutrition education messages encouraging healthy eating and active living at a minimum of seven childcare, head start and/or preschool sites
- ٩ By September 30, 2019, provide training and technical assistance to staff at a minimum of seven additional childcare sites to support and promote physical activity, healthy food and beverage standards and/or access to water.

Three-Year SNAP-Ed Local Objective #3 (FFY 2017–FFY 2019):

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water and environmental supports for physical activity.. (LEARN PreK) By September 30, 2019, at least 18 childcare, head start and/or preschool sites will implement changes related to healthy food and beverage/access to

	3.2	3.1	Activity Number
 Year 1 - at a minimum of five sites reaching 430 children and parents Year 2 - at a minimum of six sites reaching 430 children and parents Year 3 - at a minimum of seven sites reaching 430 children and parents 	Conduct direct nutrition education classes (includes single class and series) reaching 1,290 SNAP-Ed individuals at childcare, head start and/or preschool sites using SNAP-Ed Approved materials.	Collaborate with NAP SACC program and other early childhood education partners to build capacity for nutrition and physical activity programs and PSE efforts at childcare, head start and/or preschool sites. • Year 1 - at a minimum of five sites • Year 2 - at a minimum of six sites • Year 3 - at a minimum of seven sites Provide early childhood partners with information on food assistance programs to increase awareness and participation.	Activity Description
I A	X CED CEI MPR X C&C	CED CEI MPR X C&C	Intervention Categories*
EC C	X LHD X AAA	CWD X LHD AAA CCC	Responsible SNAP-Ed Agency(ies)
	CWD: LHD: AAA: UCCE:	CWD: LHD: UCCE: CCC:	Subcontractors
Q1 Q2 Q3 Q4	Year 1 Q1	Year 2 Q1 Q2 Q3 Q4 X X X X X Year 3 Q1 Q2 Q3 Q4 X X X X X X Year 3 Q1 Q2 Q3 Q4 X X X X X X Year 3	Time Frame: Year & Quarter**
Submit: ATF, UC CalFresh RTW	On File: Class roster / sign-in sheet, Class flyer, data cards (adults), UC	On File: Meeting agendas, notes, emails Submit: ATF	Documentation

Three-Year Integrated Work Plan FFY 2017–2019

		3.4	ယ ယ
 Year 2 - at least six sites reaching 450 children and/or adults Year 3 - at least seven sites reaching 550 children and/or adults Includes notification SNAP-Ed classes and promotion of Food and Nutrition Assistance Programs. 	 and/or preschool sites promoting healthy eating active living messages. Year 1 - at least five sites reaching 350 children and/or adults 	Provide SNAP-Ed approved flyers, posters and/or brochures at a minimum of 18 childcare, head start	Conduct indirect nutrition education activities and/or participate in events at a minimum of 18 childcare, head start and/or preschool sites using SNAP-Ed approved materials: such as Potter the Otter, Harvest of the Month, etc. • Year 1 - at least five sites reaching 100 children and/or adults • Year 2 - at least six sites reaching 120 children and/or adults • Year 3 - at least seven sites reaching 140 children and/or adults
	:	×	×
	MPR C&C TTA	CED	CED CEI MPR C&C
		X IHD	X LHD X LHD CCC
	AAA: UCCE: CCC:	CWD:	CWD: AAA: UCCE: CCC:
Year 3 Q1 Q2 Q3 Q4 X X X X X	Year 2 Q1 Q2 Q3 Q4 X X X X X	Year 1 Q1 Q2 Q3 Q4	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X X Year 3 Q1 Q2 Q3 Q4 X X X X X Year 3
	Submit: ATF, UC	On File: Indirect Tracking Form	On File: Class: Class roster/ Sign-in sheet Events: Flyer, Photos, Event Summary Form; Indirect Tracking Form Submit: ATF, UC CalFresh RTW

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	3.6	ω ·
 Year 1 - Planning, Coordination and Training Year 2 - Training and Implementation Year 3 - Training and Implementation LHD will collaborate with WIC Regional Breastfeeding Liaison and the Nutrition and Physical Activity Self-Assessment of Child Care (NAPSACC) program. 	Provide support, training and technical assistance to at least 18 childcare, head start and/or preschool sites for PSE efforts such as: healthy food and beverage/ access to water and environmental supports for physical activity (stencils, SPARK/CATCH).	approved materials such as: Grow it, Try it, Like it, Farm to Preschool / Harvest of the Month, Rethink Your Drink / Potter the Otter, Physical Activity tools (Power Cards, CATCH/SPARK), and UC CalFresh curricula such as Happy Healthy Me, Go Glow Grow, etc. for staff in at least 18 childcare, head start and/or preschool sites. • Year 1 - in at least five sites • Year 2 - in at least six sites • Year 3 - in at least seven sites
	CED CEI MPR X C&C	CED CEI MPR C&C X TTA
	X LHD AAA CCC	X LHD X OCCE CCC
	CWD: LHD: AAA: UCCE: CCC:	CWD: AAA: UCCE: CCC:
Year 3 Vear 3 Vear 3 X X X X X X X X X X X X X	Year 1 L Q2 Q3 V X X X Year 2 L Q2 Q3 V	Year 1 Q1 Q2 Q3 Q4 X X X X X Year 2 Q1 Q2 Q3 Q4 X X X X X Year 3 Q1 Q2 Q3 Q4 X X X X X X X X X X X X X X X
Submit: ATF, PSE report, UC CalFresh RTW	On File: Training agendas, Sign-in sheet, Email / notes, Stencil Check out list, photos	On File: Agenda, Sign-in sheet, UC CalFresh TEA, NARF Submit: ATF, UC CalFresh RTW

*Intervention Categories Legend

CED = Community/Nutrition and Physical Activity Education Direct; **CEI** = Community/Nutrition and Physical Activity Education Indirect; **MPR** = Media, Social Media, Public Relations and Messaging; **C&C** = Coordination and Collaboration; **TTA** = Training and Technical Assistance

**Time Frame: Year & Quarter:
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

Educational Materials, Resources, and Curriculum

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3.2, 3.3					3.2, 3.3, 3.5					3.5					3.2, 3.3, 3.4, 3.5					3.2, 3.5					3.2		Activity Number
Cooking Matters: Exploring Food Together					Grow It, Try It, Like It					Build a Healthy Plate with Fewer added Sugars					Rethink Your Drink materials / Potter the Otter					Farm to Preschool					Color Me Healthy	Name	Curriculum, Toolkit, Resource
				×					×			×		×					×					×		Agen	4NS
CWD	CCC	UCCE	AAA	H	CWD	CCC	UCCE	AAA	GHJ	CWD	CCC	UCCE	AAA	H	CWD	ССС	UCCE	AAA	HD	CWD	CCC	UCCE	AAA	H	CWD	Agency(ies)	SNAP-Ed
×				×					×			×		<u> </u>					×						×		
Research Tested	below:	N/A - Please describe	Emerging	Practice Tested	Research Tested	below:	N/A - Please describe	Emerging	Practice Tested	Research Tested	below: Resource	N/A - Please describe	Emerging	Practice Tested	Research Tested	below:	N/A - Please describe	Emerging	Practice Tested	Research Tested	below:	N/A - Please describe	Emerging	Practice Tested	Research Tested	Evidence Base	Level of

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3.4 Ea	3.3, 3.4 Ju	3.3, 3.4 M	3.2, 3.3, 3.5, 3.6 Cc	3.2, 3.3, 3.5, 3.6 Sp	
Eat Smart to Play Hard Poster	Juice or Fruit Drinks Handout	MyPlate for Preschoolers Handout	Coordinated Approach to Child Health (CATCH) curriculum	Sports, Play & Active Recreation for Kids (SPARK)	
CWD	X LHD AAA UCCE	X LHD CCCC	X LHD X OCCE	CCC CWD	X LHD CCC
D	× ×	× ×			
Research Tested	Research Tested Practice Tested Emerging N/A - Please describe below: Resource	Research Tested Practice Tested Emerging N/A - Please describe below: Resource	Research Tested Practice Tested Emerging N/A - Please describe below:	Research Tested Practice Tested Emerging N/A - Please describe below:	Practice Tested Emerging N/A - Please describe below:

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(Evaluation Type)

	E.3.3		_						E.3.2		_	_									E.3.1			Number	Activity
education (series, workshop and spotlights) using	Conduct impact and outcome evaluation of direct					of carry constitutions can account from the carry constitution of the carry constitutions and the carry constitutions are carried to the carry carry constitutions and carry c	by early childhood education partners for Activity 3.6	Beverage / Access to Water, and/ or Environmental	Summarize progress for PSE efforts; Healthy Food and										Activity 3.2, 3.3, 3.4, 3.5 and 3.6.	education, and training activities conducted in	Track and report all direct education, indirect			er	y Evaluation Activity Description
																									Formative
																					×				Process
	×								×														-	or Impact	Outcome
	CWD					y OCCE		× LHD	CWD								CCC	X UCCE	AAA	X LHD	CWD		Agency(ies)	SNAP-Ed	Responsible
Q1 Q2 Q3 Q4	Year 1		Q1 Q2 Q3 Q4 ×	Year 3	4	Year 2		Q1 Q2 Q3 Q4 ×	-			× × ×	Q2 Q3 Q	Year 3		× {	01 02 03 04	V	XXXX	Q2 Q3 Q	Year 1	apply	Check all that	& Quarter**	Time Frame: Year
	EARS/ATF	List other: Success Story, Photos	UC Intent to Change	Checklist	Food	A OC CalFresh		X PSE RE-AIM	X EARS/ATF	List otner:	000	Change	IIC Intent to	Checklist	Behavior	Food	RTW	UC CalFresh	Report	PSE RE-AIM	X EARS/ATF				Tool/Documentation

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**Time Fram											
**Time Frame: Year & Quarter:										Activity 3.2.	appropriate tools for the activities or curricula used in
								ccc	X UCCE	AAA	HD
				× × ×	Q1 Q2 Q3 Q4	Year 3	>	× 4.	Year 2		× × ×
	UC Ca	List other:		×					×		
	UC CalFresh TOT, TTT	her:	Change	UC Intent to	Checklist	Behavior	Food	RTW	UC CalFresh	Report	PSE RE-AIM

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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SECTION C: INTERVENTION PLAN

I. Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):

Local Objectives must be S.M.A.R.T (Specific, Measureable, Achievable, Realistic, and Time-Bound)

will implement environmental and system changes and/or develop healthy food and beverage standards and distribution policies to increase fruit and vegetable awareness, knowledge and demand. (SHOP) By September 30, 2019, 10-15 SNAP-Ed qualifying retail stores, 5-10 food pantry/school food pantry/ and/or emergency food sites, and 1-3 food banks

SNAP-Ed State Goals (check all that apply):

×	X Goal 1: Food and Beverages (Behavioral)
	Goal 2: Physical Activity (Behavioral)
×	X Goal 3: Food Resource Management (Behavioral)
×	Goal 4: Access to and/or appeal of dietary choices (Physical and Social Environmental)
	Goal 5: Access to and/or appeal of physical activity opportunities (Physical and Social Environmental)

= PSE Strategy(ies) that support the Three-Year SNAP-Ed Local Objective listed above:

- Healthy Food and Beverage Standards
- Healthy Retail Strategies
- Signage and Marketing of Food and Nutrition Assistance Programs

III. Annual Objectives to support the Three-Year SNAP-Ed Local Objective listed above:

Local Objectives must be S.M.A.R.T (Specific, Measureable, Achievable, Realistic, and Time-Bound)

FFY 2017 (Year 1) Objective(s):

- By September 30, 2017, establish partnerships with 10-15 SNAP-Ed qualifying neighborhood retail stores with the goal of piloting healthy retail aisles, displaying healthy food and beverage merchandising materials, and hosting at least two store tours.
- By September 30, 2017, conduct an assessment of the retail environment using the CX³ retail assessment tool at 10-15 SNAP-Ed qualifying neighborhood retail stores for pricing, quality and availability of healthy food and beverage options.

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- 9 By September 30, 2017, LHD will provide 10-15 SNAP-Ed qualifying neighborhood retail stores with healthy food and beverage merchandising materials to support healthy retail aisle environmental change
- ٩ By September 30, 2017, conduct an assessment of the emergency food environment in at least two communities using the CX Emergency Food Assessment tool to determine the availability and quality of healthy food and beverages
- e. By September 30, 2017, establish partnerships with food banks and other community partners to support improvement of existing food pantries and/or identify potential new food pantries in communities identified with the greatest need

2. FFY 2018 (Year 2) Objective(s):

- By September 30, 2018, maintain partnerships with 10-15 SNAP-Ed qualifying neighborhood retail stores to continue healthy retail strategies from year 1.
- ġ. By September 30, 2018, LHD will provide 10-15 SNAP-Ed qualifying neighborhood retail stores with healthy food and beverage merchandising materials to support healthy retail aisle environmental change.
- 9 By September 30, 2018, pilot at least two healthy retail aisles and host one Fruit and Veggie Fest marketing event in support of the healthy retail aisle.
- <u>a</u> qualifying neighborhood retail stores for pricing, quality and availability of healthy food and beverage options By September 30, 2018, conduct a re-assessment of the retail environment using the CX³ retail assessment tool at 10-15 SNAP-Ed
- e. By September 30, 2018, conduct at least three store tours to reach a minimum of 30 children and/or adults with indirect education
- By September 30, 2018, work with food banks and other community partners to address food insecurity and healthy food access, existing food pantries and/or identify potential new food pantries in communities identified with the greatest need (including healthy food and beverage standards, donation and distribution systems and/or environmental change) with at least two

FFY 2019 (Year 3) Objective(s):

- By September 30, 2019, maintain partnerships with 10-15 SNAP-Ed qualifying neighborhood retail stores to continue healthy retail strategies from year 1 and year 2.
- Ö By September 30, 2019, LHD will provide 10-15 SNAP-Ed qualifying neighborhood retail stores with healthy food and beverage merchandising materials to support healthy retail aisle environmental change.

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- By September 30, 2019, pilot at least one additional healthy retail aisle in two SNAP-Ed qualifying neighborhood retail stores and host one Fruit and Veggie Fest marketing event in support of the healthy retail aisle.
- <u>a</u> By September 30, 2019, conduct a re-assessment of the retail environment using the CX³ retail assessment tool at 10-15 SNAP-Ed qualifying neighborhood retail stores for pricing, quality and availability of healthy food and beverage options
- Ģ. By September 30, 2019, conduct at least four store tours to reach a minimum of 40 children and/or adults with indirect education.
- and/or policy change) with at least two additional existing food pantries and/or newly established food pantries in the communities By September 30, 2019, work with food banks and other community partners to address food insecurity and healthy food access identified with the greatest need (including adoption and implementation of healthy food and beverage standards, donation and distribution systems, environmental

Three-Year SNAP-Ed Local Objective #4 (FFY 2017–FFY 2019):

awareness, knowledge and demand. (SHOP) implement environmental and system changes and/or develop healthy food and beverage standards and distribution policies to increase fruit and vegetable By September 30, 2019, 10-15 SNAP-Ed qualifying retail stores, 5-10 food pantry/school food pantry/ and/or emergency food sites, and 1-3 food banks will

		Number	Activity
			Activity Description
		Categories*	Intervention
	Agency(ies)	* SNAP-Ed	Intervention Responsible
			Subcontractors
apply	Check all that	& Quarter**	Time Frame: Year
			Documentation

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4.2	4.1
Conduct direct nutrition education classes to reach 1,110 SNAP-Ed eligible individuals at four food pantries/emergency food sites using SNAP-Ed approved materials. • Year 1 - Reach 390 individuals • Year 2 - Reach 370 individuals • Year 3 - Reach 350 individuals	Collaborate with at least ten retail partners, food pantry/emergency food sites, food banks and/or other community-based partners to build capacity and promote healthy retail strategies and initiatives to increase fruit and vegetable awareness, knowledge and demand for locally grown produce. Provide food pantry/emergency food site partners with information on food assistance programs to increase awareness and participation.
X CED CEI MPR C&C TTA	CED CEI MPR X C&C TTA
CWD LHD X CCC	X LHD X OCCE X CCC
CWD: LHD: AAA: UCCE: CCC:	CWD: LHD: AAA: UCCE: CCC:
Year 1 Q1 Q2 Q3 Q4 X X X X X Year 2 Q1 Q2 Q3 Q4 X X X X X X Year 3 Q1 Q2 Q3 Q4 X X X X X X Year 3	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X Year 3 Q1 Q2 Q3 Q4 X X X X X Year 3
On File: Sign-in sheet, data cards Submit: ATF, UC CalFresh RTW	On File: Meeting agenda, notes / emails Submit: ATF

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4.5	4.4	4.3
Provide resources and technical assistance to 10 - 15 retail / corner stores to promote healthy retail strategies and initiatives to increase fruit and vegetable awareness, knowledge and demand: such as healthy checkout /aisles and retail merchandising materials. • Year 1 - Complete CX³ Retail Assessment survey • Year 2 - Reassess retail environment using CX³ survey • Year 3 - Reassess retail environment using CX³ survey	Conduct indirect nutrition education activities by hosting at least nine store tours reaching a minimum of 90 children and/or adults and two Fruit and Veggie Fest NEOPB signature events. • Year 1 - at least two store tours • Year 2 - at least three store tours and one Fruit and Veggie Fest event. • Year 3 - at least four store tours and one Fruit and Veggie Fest event.	Conduct indirect nutrition education activities to reach 13,250 SNAP-Ed individuals at food pantry/school food pantry and/or emergency food sites using SNAP-Ed approved materials. • Year 1 - reach 4,350 SNAP-Ed individuals • Year 2 - reach 4,450 SNAP-Ed individuals • Year 3 - reach 4,450 SNAP-Ed individuals
CED CEI MPR X C&C X TTA	X CEI X MPR X C&C TTA	X CEI X MPR C&C TTA
X LHD AAA UCCE CCC	X LHD AAA UCCE CCC	X LHD X LHD X OCCE X CCC
CWD: LHD: AAA: UCCE: CCC::	CWD: LHD: AAA: UCCE: CCC:	CWD: LHD: City of Riverside, JUSD and Reach Out AAA: UCCE: CCC:
Year 1 Q1 Q2 Q3 Q4 X X X X X Year 2 Q1 Q2 Q3 Q4 X X X X X Year 3 Q1 Q2 Q3 Q4 X X X X X Year 3	Year 1 Q1 Q2 Q3 Q4 X X X Year 2 Q1 Q2 Q3 Q4 X X X Year 3 Q1 Q2 Q3 Q4 X X X	Year 1 Q1 Q2 Q3 Q4 X X X X Year 2 Q1 Q2 Q3 Q4 X X X X X Year 3
On File: Photos (Healthy Checkout aisle), Retail Site Form, CX ³ surveys Submit: ATF	On File: Flyer, Photos, Event Summary Form Submit: ATF	On File: Handouts, materials, Indirect Tracking Form Submit: ATF, UC CalFresh RTW

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				-																					
								4.7																	4.6
		 Year 3, at least four events 	 Year 2, at least three events 	 Year 1, at least two events 	Kids' Produce Markets.	NEOPB activities; such as NEOPB signature event and	local coverage and public relations efforts to support	Utilize social media and website platforms to highlight	change.	adopting a policy, systems and/or environmental	at least two additional efficigency food sites	at loast two additional amorgans food sites	 Year 3 - Technical assistance and/or training with 	policy, systems and/or environmental change.	at least two emergency food sites adopting a	 Year 2 - Technical assistance and/or training with 	training	Survey and provide technical assistance and/or	 Year 1 - Complete Emergency Food Assessment 	Guidelines.	include Harvest of the Month, MyPlate and/or Dietary	standards and distribution policies. Materials used may	implementation of healthy food and beverage	to at least four emergency food sites to support the	Provide resources, technical assistance and/or training
				ПΠ	X C&C	X MPR	CEI	CED													X TTA	X C&C	MPR	CEI	CED
_																				 					
				CCC	UCCE	AAA	X LHD	CWD													X CCC	X UCCE	AAA	X LHD	CWD
			CCC::	UCCE:	AAA:	Riverside, JUSD	LHD: City of	CWD:													CCC::	UCCE:	AAA:	LHD:	CWD:
> > >	Year 3		× × ×	Q1 Q2 Q3 Q4	Year 2	X	Q2 Q3 (Year 1								;	X X X X X	Year 3		×	01 02 03 04	Year 2	>	Q2 Q3 Q	Year 1
				Submit: ATF		release/media article	screen shot, press	On File: Social media							•			RE-AIM report	CalFresh RTW, PSE	Submit: ATF, UC		Assessment survey	Emergency Food	On File:	

*Intervention Categories Legend

CED = Community/Nutrition and Physical Activity Education Direct; CEI = Community/Nutrition and Physical Activity Education Indirect; MPR = Media, Social Media, Public Relations and Messaging; C&C = Coordination and Collaboration; TTA = Training and Technical Assistance

Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019) Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

^{**}Time Frame: Year & Quarter:

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Educational Materials, Resources, and Curriculum

Equeational Ivia	Educational Materials, Resources, and Curriculum			
Activity	Curriculum, Toolkit, Resource	SNAP-Ed		Level of
Number	Name	Agency(ies)		Evidence Base
4.4, 4.5	Retail Program materials	CWD		Research Tested
		X LHD		Practice Tested
		AAA		Emerging
		UCCE	×	N/A - Please describe
		ccc		below: Resource
4.5, 4.6	Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX ³)	CWD		Research Tested
	materials	X LHD	×	Practice Tested
		AAA		Emerging
		UCCE		N/A - Please describe
		ccc		below:
4.3, 4.4, 4.5,	Harvest of the Month	CWD		Research Tested
4.6		X LHD		Practice Tested
		AAA		Emerging
		UCCE	×	N/A - Please describe
		× ccc		below: Resource
4.3, 4.4, 4.6	Rethink Your Drink materials	CWD		Research Tested
		X LHD		Practice Tested
		AAA		Emerging
		X UCCE	×	N/A - Please describe
		ccc		below: Resource
4.2	Food Smarts	CWD	_	Research Tested
		LHD	×	Practice Tested
		AAA		Emerging
		UCCE		N/A - Please describe
		x ccc		below:

Three-Year Integrated Work Plan FFY 2017–2019

				4.2					4.2					4.2					4.3, 4.4				4.6	4.3, 4.4, 4.5,					4.3, 4.4
				Spend Smart Eat Smart					EatFresh.org					UC CalFresh: Plan, Shop, Save, Cook (PSSC)					Cooking Matters					MyPlate materials and USDA Choose MyPlate.gov				Cookbook) and Recipe Cards	NEOPB cookbooks (Every Day Healthy Meals, Flavors of My Kitchen, Kids Get Cookin', Chinese
	×				×	×					×							×		×	×		×		×	×		×	
233	UCCE	AAA	댐	CWD	CCC	UCCE	AAA	띰	CWD	ССС	UCCE	AAA	HH	CWD	ccc	UCCE	AAA	HD	CWD	ccc	UCCE	AAA	HD	CWD	ссс	UCCE	AAA	HD	CWD
	×					×							×			-		×		×						×			
below: Resource	N/A - Please describe	Emerging	Practice Tested	Research Tested	below: Resource	N/A - Please describe	Emerging	Practice Tested	Research Tested	below:	N/A - Please describe	Emerging	Practice Tested	Research Tested	below:	N/A - Please describe	Emerging	Practice Tested	Research Tested	below: Resource	N/A - Please describe	Emerging	Practice Tested	Research Tested	below: Resource	N/A - Please describe	Emerging	Practice Tested	Research Tested

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(Evaluation Type)

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Evaluation Activities (FFY 2017 - FFY 2019)

E.4.2	E.4.1	Activity Number
Use the Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX³) assessment of retail and emergency food sites to develop a plan to complete Activities 4.5 and 4.6.	Track and report all direct and indirect education activities, trainings and social media conducted in Activity 4.2, 4.3, 4.4, 4.5, 4.6 and 4.7.	Evaluation Activity Description
×		Formative
	×	Process
		Outcome or Impact
X LHD X CCC CCC	X LHD X LHD X OCCE	Responsible SNAP-Ed Agency(ies)
Year 1 Q1 Q2 Q3 Q4 X X Year 2 Q1 Q2 Q3 Q4 Year 3 Year 3 Q1 Q2 Q3 Q4 X X X X	Year 1 Q1 Q2 Q3 Q4 X X X X X Year 2 Q1 Q2 Q3 Q4 X X X X X X Year 3 Q1 Q2 Q3 Q4 X X X X X X Year 3	Time Frame: Year & Quarter** Check all that apply
X EARS/ATF PSE RE-AIM Report UC CalFresh RTW Food Behavior Checklist UC Intent to Change List other: CX ³ Assessment tools	X EARS/ATF PSE RE-AIM Report X UC CalFresh RTWRTW Food Behavior Checklist UC Intent to Change List other:	Tool/Documentation

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**Time Erame:	E.4.4	
amo: Voar & Ouartor:	Conduct impact and outcome evaluation of direct education (series, workshop and spotlights) using appropriate tools for the activities or curricula used in Activity 4.2.	implemented by retail partners and emergency food sites; such as healthy food and beverage standards and distribution policies for Activity 4.5 and 4.6
	×	×
	X CCC	X CCC X CCC
	Year 1 Q1 Q2 Q3 Q4 X X X X X Year 2 Q1 Q2 Q3 Q4 X X X X X Year 3 Q1 Q2 Q3 Q4 X X X X X Year 3	Year 1 Q1 Q2 Q3 Q4 Year 2 Q1 Q2 Q3 Q4 Year 3 Year 3 Q1 Q2 Q3 Q4 X
	PSE RE-AIM Report X UC CalFresh RTW X Food Behavior Checklist X UC Intent to Change List other: UC CalFresh PSSC Checklist, Leah's Pantry Evaluation Tool	X EARS/ATF X PSE RE-AIM Report X UC CalFresh RTWRTW Food Behavior Checklist UC Intent to Change List other: Success Story, photos

**Time Frame: Year & Quarter:
Year 1 (FFY 2017); Year 2 (FFY 2018); Year 3 (FFY 2019)
Qtr. 1 (Oct. 1-Dec. 31); Qtr. 2 (Jan. 1-March 31); Qtr. 3 (Apr. 1-Jun. 30); Qtr. 4 (Jul. 1-Sept.30)

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