

MINUTES OF THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA



13-2D

On motion of Supervisor Ashley, seconded by Supervisor Washington and duly carried by unanimous vote, IT WAS ORDERED that the recommendation from Regional Park & Open Space District regarding 2017 Vestal Village Private Camping Event; District 4, is taken off calendar.

I hereby certify that the foregoing is a full true, and correct copy of an order made and entered on October 25, 2016 of Supervisors Minutes.

WITNESS my hand and the seal of the Board of Supervisors
Dated: October 25, 2016
Kecia Harper-Ihem, Clerk of the Board of Supervisors, in
and for the County of Riverside, State of California.

(seal)

By:  Deputy

AGENDA NO.
13-2D

xc: Parks



MT 2677

**SUBMITTAL TO THE BOARD OF DIRECTORS
RIVERSIDE COUNTY REGIONAL PARK AND OPEN-SPACE DISTRICT
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



FROM : REGIONAL PARK & OPEN SPACE DISTRICT

SUBMITTAL DATE:

October 12, 2016

SUBJECT: 2017 Vestal Village Private Camping Event; District 4

RECOMMENDED MOTION: That the Board of Directors:

1. Authorize the Regional Park and Open-Space District to proceed with plans to permit the 2017 Vestal Village private camping event at Lake Cahuilla Recreation Area on April 13 - 16, 2017.

Consent

Scott Bangle

Scott Bangle, Director General Manager / Park Director 10/13/2016

FINANCIAL DATA	Current Fiscal Year:	Next Fiscal Year:	Total Cost:	Ongoing Cost
COST	\$0	\$0	\$0	\$0
NET COUNTY COST	\$0	\$0	\$0	\$0
SOURCE OF FUNDS:			Budget Adjustment:	NO
			For Fiscal Year:	

C.E.O. RECOMMENDATION:

MINUTES OF THE BOARD OF DIRECTORS

13-2D

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BACKGROUND:

Summary

Johnny Gehris, Owner of Vestal International Inc., hosted the 2016 Vestal Village event at Lake Cahuilla Recreation Area on a smaller scale in 2016, renting out only a portion of the park. In 2017, he wishes to expand the event to encompass use of the entire park. The 2016 event generated \$45,000 in new revenue to the Riverside County Regional Park and Open-Space District (District) from gate admissions, parking and camping fees.

The 2016 event was a success for both Vestal and the District, creating a desire to expand this event and continue the strategic development of events that coordinate with the large Festivals in the area.

Vestal has requested authorization to proceed with plans to conduct the 2017 Vestal Village Private Camping Event at Lake Cahuilla Recreation Area, La Quinta, CA. The District and Vestal, along with all involved agencies and providers, will work closely to ensure another successful event if your honorable Board authorizes the District to move forward with this event. Vestal desires to make Lake Cahuilla Recreation Area their "home" for their annual event. The proposed event is consistent with the use of the Lake Cahuilla Recreation Area.

District staff did not require Vestal to complete a comprehensive business operation plan for this event since it will not be open to the general public. It is to be a private, invitation only, event, hosted and paid for completely by Vestal. Operational requirements for the event are incorporated into the Concession Agreement to be executed by Vestal and the District once Board of Directors approval to proceed with plans for this event is granted.

On December 21, 1993, by Minute Order 8.3, the Board of Directors granted the General Manager authority to execute special event concession agreements on behalf of the District once conceptual approvals have been granted by the Board of Directors.

County Counsel had reviewed Concession Agreement and approved as to form.

Impact on Citizens and Businesses

Vestal Village provides a unique camping and recreation experience that compliments the Coachella Music Festival, and has a positive impact on park revenues. In 2017, this event (and weekend one of the Coachella Festival), overlap with Easter Sunday. Lake Cahuilla is a popular location during Easter weekend, with the park being full of families enjoying picnics and park amenities. So as not to displace families enjoying the park on Easter, Vestal Village has agreed to cooperate with the District and allow the public

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to utilize the day use areas, playground, pool, and fishing beach areas on Sunday, April 16, 2017 (Easter Sunday).

Attachments:

Special Event Application

Concession Agreement

Cost Summary

BOYDD, April

From: Cornejo, Jana <jlcornejo@rceo.org>
Sent: Tuesday, October 25, 2016 8:09 AM
To: COB-Agenda
Subject: RE: Continue Off Calendar: Item 13.B.2 Vestal Village Private Camping Event (MT # 2677)

At this point, do you need a memo from me, Kecia?

From: Craw, Donald
Sent: Tuesday, October 25, 2016 8:04 AM
To: Cornejo, Jana; Harper-Ihem, Kecia
Cc: BOYDD, April; Bangle, Scott; Hune, Brande; Brown, Kyla
Subject: Continue Off Calendar: Item 13.B.2 Vestal Village Private Camping Event (MT # 2677)

Jana / Kecia

The Park District requests that Item 13.B.2 (MT # 2677) Vestal Village Private Camping Event be continued off calendar at this time. The event organizer has requested additional terms that need review prior to requesting Board approval. The Park District will re-submit at a later date if terms can be agreed upon.

Thank You,

Don Craw

CONTRACTS ANALYST



RivCoParks (Riverside County Regional Park and Open-Space District)
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dcraw@rivcoparks.org | www.RivCoParks.org
Follow RivCoParks: [Facebook](#) | [Twitter](#) | [Upcoming Events](#)

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