

SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA



ITEM  
2.6

**MEETING DATE:**

**FROM :** ECONOMIC DEVELOPMENT AGENCY (EDA):

Tuesday, November 8, 2016

**SUBJECT:** ECONOMIC DEVELOPMENT AGENCY AND SUPERVISOR TAVAGLIONE:  
Appointment of Cheryl Peabody to the Workforce Development Board. [\$0]

**RECOMMENDED MOTION:** That the Board of Supervisors:

1. Approve the Workforce Development Board member appointment of Cheryl Peabody

**Summary**

**Type of Nomination**

☒ Private Sector Representative

**Member Name:**

Cheryl Peabody  
Human Resources Director  
Peabody Engineering

**Address:**

13435 Estelle Street  
Corona, CA 92879

**Telephone:**

951-734-7711

**Term of Appointment:**

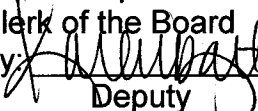
**Full Term Ending: October 4, 2018**

---

**MINUTES OF THE BOARD OF SUPERVISORS**

On motion of Supervisor Tavaglione, seconded by Supervisor Washington and duly carried by unanimous vote, IT WAS ORDERED that the above matter is approved as recommended.

Ayes: Jeffries, Tavaglione, Washington, Benoit and Ashley  
Nays: None  
Absent: None  
Date: November 8, 2016  
xc: Supvr. Tavaglione, EDA, Board, COB<sub>ma</sub>

Kecia Harper-Ihem  
Clerk of the Board  
By:   
Deputy

2-6

**SUBMITTAL TO THE BOARD OF SUPERVISORS COUNTY OF RIVERSIDE,  
STATE OF CALIFORNIA**

**BACKGROUND:**

Ms. Cheryl Peabody, Director of Human Resources (HR), Peabody Engineering, has expressed an interest in serving on the Workforce Development Board (WDB) as a Private Sector representative for District Two. Ms. Peabody has eleven years of experience as a Director of HR, six years serving on the Board of Directors for Inland Valley Employers Advisory Group, and is a member of the California Chamber of Commerce. She is also a community volunteer with a variety of organizations like the Rotary Club, Corona-Norco Family YMCA, and others.

Through her experience, Ms. Peabody brings a unique perspective on employment issues, not only for private sector businesses, but also at a level which considers state labor and employment laws. Ms. Peabody understands the trials of selection, hiring, and retention of employees in positions for manufacturing, warehouse, clerical/administrative, technical/professional, and management level employees. Manufacturing and Logistics are industries which are difficult to attract and retain quality personnel due to the preconception that they are not "glamorous" jobs.

Peabody Engineering manufactures custom-made RFTC (RF Transparent Concealment) for antenna cell sites, and FIBERSCREEN™ fire resistant panels. Ms Peabody has found that there is a lack of understanding in the general workforce regarding careers in manufacturing and trade-type careers. She believes organizations like the WDB can better promote these career pathways to high schools and colleges as rewarding and lucrative jobs for current and future workforce generations. The sustainability of our economy depends on a strong base of domestic American workforce; by rebuilding our manufacturing economy we will begin to repair American manufacturers.