

SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA



ITEM
3.19
(ID # 2679)

MEETING DATE:

Tuesday, December 6, 2016

FROM: ECONOMIC DEVELOPMENT AGENCY (EDA):

SUBJECT: ECONOMIC DEVELOPMENT AGENCY (EDA): Riverside County Fair & National Date Festival Proposed Rates and Fees for FY 2016-2017, District 4, [\$0]

RECOMMENDED MOTION: That the Board of Supervisors:

1. Approve the rates and fees for the Riverside County Fair and National Date Festival as per Exhibit A and Exhibit B.

ACTION: Policy

BACKGROUND:

Summary

The proposed Fair-time rates and fees are based on Department policy decisions, actual cost data, and projected cost increases for the current fiscal year 2016-2017. New non fair time rental rates have been included to generate revenue from the new equipment rental services to be provided by the fair. These increased rates and fees will ensure maximum reimbursement for the cost of services provided.

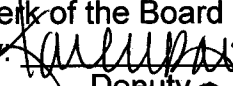
FINANCIAL DATA	Current Fiscal Year:	Next Fiscal Year:	Total Cost:	Ongoing Cost
COST	\$ 0	\$ 0	\$ 0	\$ 0
NET COUNTY COST	\$ 0	\$ 0	\$ 0	\$ 0
SOURCE OF FUNDS: N/A			Budget Adjustment:	No
			For Fiscal Year:	2016/17

C.E.O. RECOMMENDATION: Approved

MINUTES OF THE BOARD OF SUPERVISORS

On motion of Supervisor Ashley, seconded by Supervisor Washington and duly carried, IT WAS ORDERED that the above matter is approved as recommended.

Ayes: Jeffries, Tavaglione, Washington and Ashley
Nays: None
Absent: Benoit
Date: December 6, 2016
xc: EDA

Kecia Harper-Ihem
Clerk of the Board
By: 
Deputy

3.19

**SUBMITTAL TO THE BOARD OF SUPERVISORS COUNTY OF RIVERSIDE,
STATE OF CALIFORNIA**

The Riverside County Fair is a 10-day event, occurring in February of each year. The Economic Development Agency (EDA) recently reviewed the costs related to several Fair-time fee areas and have made proposed increases where necessary. EDA has included a fully comprehensive listing of Fair-time fees as shown in the attached, Exhibit A.

Increases to parking fees have been necessary to help recover the minimum wage increases for the contracted staff managing the Fair parking lots.

An online convenience fee has been added to help offset the online ticket vendor fees that are charged to the Fair.

We recognize a necessity to increase staff parking; therefore, the "Dead Storage" parking has been relocated offsite. As it has been relocated further away from the fairgrounds, the fee for the "Dead Storage" parking will be reduced and will have a minimal loss of revenue.

The Shalimar non-profit rental rate is being eliminated as the fee was not fully offsetting total costs associated with the rental on nights and weekends. A day rate, however, has been added for the Shalimar building to help accommodate a county employee meeting facility. This service will have no overtime salary costs as the rental will be for regular working hours only.

To offset salary increases for maintenance, custodial, and supervisory staff used by customers for their event set up/tear down, additional fees will be added. Also, new fees will be introduced for equipment rental for benches, bleachers, picnic tables and chairs as a new service provided to customers.

Impact on Residents and Businesses

Overall, rate and fee increases have historically been kept as low as possible to cover the cost of doing business and to keep low cost entertainment value available to Riverside County Fair guests and patrons using the fairgrounds for special events.

SUPPLEMENTAL:

Additional Fiscal Information

There are no net county costs and no budget adjustment is required.

ATTACHMENTS Exhibit A
 Exhibit B


Rohini Dasika 11/28/2016

Exhibit "A"
Economic Development Agency - Fair
2016-2017 Rates Charged for Fairtime

Division: Riverside County Fair

Fairtime Fees	2015-2016 Fee Amount	2016-2017 Fee Amount
Adult Pre-Sale / Fairtime Admissions - Single Admission	\$ 9.00 / 10.00	\$ 9.00 / 10.00
Senior Pre-Sale / Fairtime Admissions - Single Admission	\$ 8.00 / 9.00	\$ 8.00 / 9.00
Youth Pre-Sale / Fairtime Admissions - Single Admission	\$ 7.00 / 8.00	\$ 7.00 / 8.00
Season Pass Pre-Sale / Fairtime Admissions - Single Admission	\$ 25.00 / 30.00	\$ 25.00 / 30.00
Group Tickets / Bus Tours - 25 or more	\$ 7.00	\$ 7.00
Unlimited Carnival Ride Pass Pre-Sale - Single Admission	\$ 22.00	\$ 22.00
Unlimited Carnival Ride Pass Fairtime Single Admission (\$25.00 weekdays/\$28.00 weekend & holiday)	\$ 25.00/28.00	\$ 25.00/28.00
Livestock Admission Wristband Pre-Sale - Single Admission	\$ 10.00	\$ 10.00
Livestock Admission Wristband - Single Admission	\$ 15.00	\$ 15.00
Public Parking - Per Vehicle	\$ 8.00	\$ 10.00
Preferred Parking Gate 5A - Per Vehicle	\$ 12.00	\$ 15.00
Public Parking - RV Per Night - Per Vehicle	\$ 10.00	\$ 15.00
Online Convenience Fee	\$ -	\$1/\$3.50
Fairtime Vendors		
Electrical Charge - 10 days of the Fair	\$ 175.00	\$ 175.00
General RV Parking - 10 days of the Fair	\$ 425.00	\$ 425.00
Guaranteed Full Hook-up - 10 days of the Fair	\$ 595.00	\$ 595.00
Additional Auto Parking w/ RV - 10 days of the Fair	\$ 75.00	\$ 75.00
Vendor Credential Badge (10 Day Admission Pass)	\$ 15.00	\$ -
Single Admission Day Pass - per day	\$ 5.00	\$ 5.00
Auto Parking / individual tickets \$5.00 Each - per day (Gate 5A)	\$ 5.00	\$ 5.00
Preferred Parking Gate 3 (Per car, no trucks or vans-limited spaces) - 10 days of the Fair	\$ 150.00	\$ 150.00
CFSA Insurance Processing Fee	\$ 10.00	\$ 10.00
Delivery Pass Gate 7/9 per event	\$ 10.00	\$ 10.00
Cold Storage - 10 days of the Fair	\$ 350.00	\$ 350.00
Dead Storage - 10 days of the Fair (Lot 12)	\$ 150.00	\$ 50.00
Golf Cart Permit (per unit)	\$ 100.00	\$ 100.00
Non Refundable Application Fee - per vendor	\$ 25.00	\$ 25.00
Dry Camping - 10 days of the Fair	\$ 200.00	\$ 200.00
RV Overflow Parking - 10 days of the Fair	\$ 75.00	\$ 75.00

Exhibit "B"
Economic Development Agency - Fair
2016-2017 Rates Charged for Interim Events

Rental Facilities	2015-2016 Fee Amount	2016-2017 Fee Amount
Grandstand Arena - per event	\$ 2,000.00	\$ 2,000.00
Fullenwider Auditorium - per event	\$ 2,500.00	\$ 2,500.00
Taj Mahal Building - per event	\$ 2,000.00	\$ 2,000.00
Queens Gallery Building - per event	\$ 500.00	\$ 500.00
Shalimar Building - per event	\$ 1,500.00	\$ 1,500.00
Shalimar Building - Non Profit - per event	\$ 750.00	\$ -
Shalimar Building- County Departments (Regular work hours)-Only	\$ -	\$ 500.00
Rental Facilities		
Arena (duplicate of Grandstand Arena)	N/A	N/A
Amphitheater - per event	\$ 1,000.00	\$ 1,000.00
South Parking Lot 5 - per event	\$ 1,000.00	\$ 1,000.00
Parking Lots 2 - per event	\$ 500.00	\$ 500.00
RV Parking Lot - per event	\$ 1,000.00	\$ 1,000.00
Junior Building - North Half - per event	\$ 500.00	\$ 500.00
Electronic Sign Board (per week)	\$ 200.00	\$ 200.00
RV - Parking -(full or partial hook up) - per day	\$ 30.00	\$ 30.00
Ticket Booths (each) - per event	\$ 50.00	\$ 50.00
Parking Fee (per vehicle) Minor Event	\$ 5.00	\$ 6.00
Parking Fee (per vehicle) Major Event	\$ 10.00	\$ 10.00
Trams (each section per day)	\$ 500.00	\$ 500.00
Surcharge per Dance events.	\$ 1,000.00	\$ 1,000.00
Telephone Connection (per phone line)	\$ 200.00	\$ -
North Mall Section 1 & 2 per event	\$ 250.00	\$ 250.00
Event Maintenance Rate Hourly / Overtime Rate	\$43.53 per hour/ \$46.64 overtime	\$43.53 per hour/ \$46.64 overtime
Event Maintenance Rate / 4 Hour Minimum Day Prior to Event.	\$186.54	\$186.54
Event Maintenance Rate / 10 Hour Minimum Day of Event.	\$373.08	\$466.35
Event Custodial Rate(TAP) this includes an overhead rate.	\$12.59 per hour	\$12.66 per hour
Event Custodial Rate/ Based on 4 Staff at 10 Hours Minimum.	\$50.34 per hour / \$402.72	\$50.64 per hour / \$506.40
Event Supervision Rate hourly / Overtime Rate	\$49.60 per hour / \$53.15 overtime	\$52.33 per hour / \$56.07 overtime
Event Supervision Rate hourly / 4 Hour Minimum	\$212.58	\$224.26
Event Supervision Rate hourly/10 Hour Minimum	\$ -	\$560.66

Exhibit "B"
Economic Development Agency - Fair
2016-2017 Rates Charged for Interim Events

Stage and Equipment	2015-2016 Fee Amount	2016-2017 Fee Amount
Stage Set up/Tear Down	\$ -	\$ 250.00
Benches (each)	\$ -	\$ 10.00
Bleachers (each)	\$ -	\$ 150.00
Picnic Tables (each)	\$ -	\$ 10.00
Chairs (each)	\$ -	\$ 1.00
Tables (6 foot rectangle table) (each)	\$ -	\$ 9.00
Tables round (each)	\$ -	\$ 9.00
Deposits		
1) Calendar deposit per concerts, dances, and multi-day exhibits.	\$ 1,000.00	25% of total event
2) Calendar deposit per weddings and quinceaneras.	\$ 200.00	25% of total event
3) Refundable damages/cleaning/storage deposit or more applies to all listed. uses and must be paid prior to move-in/set-up of event.	\$ 1,000.00	\$ 1,000.00
4) Refundable damage/cleaning storage deposit per weddings and quinceaneras.	\$ 500.00	\$ 500.00
Cancellation Policy		
	90 days or more will receive a full refund, 89 to 30 days prior to the event the \$200 deposit is not returned, 29 days or less will receive no refund.	All cancellations must be submitted in writing to Fairgrounds Management. Verbal cancellation will not be accepted. If a cancellation occurs more than 30 days prior to the event, all payments will be refunded except for the 25% calendar deposit. If cancellation is less than 30 days prior to the event, all paid fees are forfeited and a refund will not be issued.
Return checks		
Not Sufficient Return Check Fee	25.00	\$ 25.00