



**SUBMITTAL TO THE BOARD OF DIRECTORS  
RIVERSIDE COUNTY REGIONAL PARK  
AND OPEN-SPACE DISTRICT  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



**ITEM**  
13.5  
(ID # 3057)

**MEETING DATE:**

Tuesday, December 6, 2016

**FROM :** REGIONAL PARK & OPEN SPACE DISTRICT:

**SUBJECT:** REGIONAL PARK & OPEN SPACE DISTRICT: 2017 Vestal Village Private  
Camping Event; District 4

**RECOMMENDED MOTION:** That the Board of Directors:

1. Authorize the Regional Park and Open-Space District to proceed with plans to permit the 2017 Vestal Village private camping event at Lake Cahuilla Recreation Area on April 13 - 16, 2017.

**ACTION:** Consent

Scott Bangle, Director General Manager / Park Director

11/28/2016

<b>FINANCIAL DATA</b>	<b>Current Fiscal Year:</b>	<b>Next Fiscal Year:</b>	<b>Total Cost:</b>	<b>Ongoing Cost</b>
<b>COST</b>	\$0	\$0	\$0	\$0
<b>NET COUNTY COST</b>	\$0	\$0	\$0	\$0
<b>SOURCE OF FUNDS:</b>			<b>Budget Adjustment:</b>	NO
			<b>For Fiscal Year:</b>	

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**MINUTES OF THE BOARD OF DIRECTORS**

On motion of Director Ashley, seconded by Director Tavaglione and duly carried, IT  
WAS ORDERED that the above matter is approved as recommended.

**Ayes:** Jeffries, Tavaglione, Washington and Ashley  
**Nays:** None  
**Absent:** Benoit  
**Date:** December 6, 2016  
**xc:** Parks

Kecia Harper-Ihem  
Clerk of the Board  
By:   
Deputy

13.5 D

**SUBMITTAL TO THE BOARD OF DIRECTORS RIVERSIDE COUNTY REGIONAL PARK  
AND OPEN-SPACE DISTRICT  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**

**BACKGROUND:**

**Summary**

Johnny Gehris, Owner of Vestal International Inc., hosted the 2016 Vestal Village event at Lake Cahuilla Recreation Area on a smaller scale in 2016, renting out only a portion of the park. In 2017, he wishes to expand the event to encompass use of the entire park. The 2016 event generated \$45,000 in new revenue to the Riverside County Regional Park and Open-Space District (District) from gate admissions, parking and camping fees.

The 2016 event was a success for both Vestal and the District, creating a desire to expand this event and continue the strategic development of events that coordinate with the large Festivals in the area.

Vestal has requested authorization to proceed with plans to conduct the 2017 Vestal Village Private Camping Event at Lake Cahuilla Recreation Area, La Quinta, CA. The District and Vestal, along with all involved agencies and providers, will work closely to ensure another successful event if your honorable Board authorizes the District to move forward with this event. Vestal desires to make Lake Cahuilla Recreation Area their "home" for their annual event. The proposed event is consistent with the use of the Lake Cahuilla Recreation Area.

District staff did not require Vestal to complete a comprehensive business operation plan for this event since it will not be open to the general public. It is to be a private, invitation only, event, hosted and paid for completely by Vestal. Operational requirements for the event are incorporated into the Concession Agreement to be executed by Vestal and the District once Board of Directors approval to proceed with plans for this event is granted.

On December 21, 1993, by Minute Order 8.3, the Board of Directors granted the General Manager authority to execute special event concession agreements on behalf of the District once conceptual approvals have been granted by the Board of Directors.

County Counsel had reviewed Concession Agreement and approved as to form.

**Impact on Citizens and Businesses**

Vestal Village provides a unique camping and recreation experience that compliments the Coachella Music Festival, and has a positive impact on park revenues. In 2017, this event (and weekend one of the Coachella Festival), overlap with Easter Sunday. Lake Cahuilla is a popular location during Easter weekend, with the park being full of families enjoying picnics and park amenities. So as not to displace families enjoying the park

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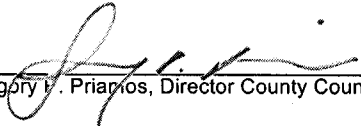
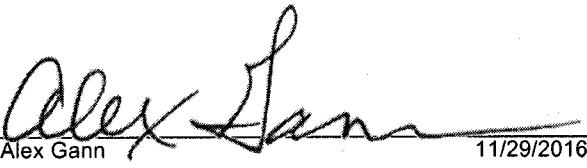
on Easter, Vestal Village has agreed to cooperate with the District and allow the public to utilize the day use areas, playground, pool, and fishing beach areas on Sunday, April 16, 2017 (Easter Sunday).

**Attachments:**

Special Event Application

Concession Agreement

Cost Summary

	
Gregory H. Priamos, Director County Counsel	Alex Gann
11/22/2016	11/29/2016



**RIVERSIDE COUNTY REGIONAL PARK  
AND OPEN-SPACE DISTRICT**  
*Concession Agreement for Special Activities*



Date(s) and time(s) of event: **April 13 - 16, 2017 @ 5:00p.m.**

**Set up time: April 11, 2017 @ 6:00a.m.**

**Tear down time: April 18, 2017 @ 7:00p.m.**

This Agreement is made by and between the Riverside County Regional Park and Open-Space District ("DISTRICT") and **Vestal International Inc., a Delaware corporation ("CONCESSIONAIRE")**.

The parties agree as follows:

1. CONCESSIONAIRE desires to secure from DISTRICT the privilege to conduct the following activity:  
**Vestal Village (Private camping event)**
2. The activity will be held at **Lake Cahuilla Recreation Area on April 13 - 16, 2017.**
3. DISTRICT grants to CONCESSIONAIRE the privilege to occupy the following location subject to the terms and conditions of this agreement: **On April 13-15, 2017, Concessionaire will have exclusive use of the entire park, and on Sunday, April 16, 2017 (Easter Sunday), Concessionaire will only have exclusive use of Equestrian, RV, and Primitive Campgrounds, and public will be permitted to access the PGA West Beach Area, Pool, Day Use 1 & 2, and parking lots adjacent to Day Use 1 & 2..**
4. CONCESSIONAIRE agrees that the use of the location shall be limited to the following purpose(s):  
**To conduct a private camping event, featuring music, bar and pool party.**
5. CONCESSIONAIRE shall pay DISTRICT the following amount(s) for use of the location:  
**\$128,792.00. The Concessionaire has paid the \$600 non-refundable Special Event Application Processing Fee and the Board of Supervisors Agenda Processing Fee of \$4,837. The refundable security deposit of \$50,000 is due on/before April 1, 2017. The balance of \$73,355 is due on or before March 15, 2017.**
6. Payment is due no later than March 15, 2017 CONCESSIONAIRE shall provide DISTRICT with a cash deposit, check, or credit card in the amount of \$50,000.00 this amount is a refundable deposit to guarantee the following: money which may be payable to DISTRICT pursuant to this Agreement; payment of any utility charges related to the activity; obligation of CONCESSIONAIRE to remedy any damage to the location related to the activity; obligation of CONCESSIONAIRE to remove all trash or other personal property left at the location following the activity; or reimbursement of DISTRICT for any costs incurred by DISTRICT or third parties in order to restore the location to the condition which existed prior to the activity.
7. A Special Event Application Permit (which has been attached to and is made part of this agreement) has been completed by CONCESSIONAIRE and submitted to DISTRICT at least two (2) weeks prior to execution of this agreement. This Application must include the following (where applicable): Statement why the proposed activity is compatible with use of the Riverside County Regional Park & Open-Space District; description of all charges to be made by CONCESSIONAIRE or other persons for the activity and method for collection of charges; listing of items to be sold

at the activity; estimated gross receipts to be collected by CONCESSIONAIRE or other persons; maximum attendance at the activity and proposed methods for limiting attendance; description of parking arrangements; listing of individuals responsible for management of the activity; and plan for fire, police and medical protection.

8. CONCESSIONAIRE shall not be allowed to occupy the location or otherwise begin the activity until CONCESSIONAIRE has complied with all terms and conditions of this Agreement.
9. CONCESSIONAIRE agrees that failure at any time to comply with any term or condition of this Agreement shall give DISTRICT the unilateral right to immediately terminate this Agreement and prohibit CONCESSIONAIRE'S use of the location. If such termination occurs, DISTRICT reserves the right to retain any payments made by CONCESSIONAIRE pursuant to this Agreement. DISTRICT retains the right to enter the location at any time and use the premises in the manner which is deemed by DISTRICT to be in the best interests of DISTRICT or the public.
10. CONCESSIONAIRE agrees that any authorized representative of DISTRICT or County of Riverside shall have access to the location at all times before, during, or after the activity.
11. The general public shall have access to the location except as follows: **On April 13-15, 2017, Concessionaire will have exclusive use of the entire park. On Sunday, April 16, 2017 (Easter Sunday), Concessionaire will only have exclusive use of Equestrian, RV and Primitive Campgrounds, and public will be permitted to access the PGA West Beach Area, Pool, Day Use 1 & 2, and parking lots adjacent to Day Use 1 & 2.**
12. CONCESSIONAIRE shall ensure that the activity and all related operations are conducted in a quiet and orderly manner consistent with use of the location.
13. CONCESSIONAIRE is solely responsible for the location allocated for the activity; and CONCESSIONAIRE agrees to immediately compensate DISTRICT or third parties for any damage caused to the location or other areas related to the activity. Following completion of the activity, CONCESSIONAIRE shall immediately restore the location and adjacent areas to the conditions which existed prior to the activity. CONCESSIONAIRE shall immediately repair or replace any property which is damaged as the result of the activity.
14. The location shall be kept clean and free from all trash and debris. CONCESSIONAIRE shall ensure that the location and surrounding areas are cleared in a proper manner of all trash, debris or other materials related to the activity immediately upon conclusion of the activity. Trash, debris, or other materials shall be placed in appropriate receptacles and shall not be moved into the streets or other areas.
15. When requested by CONCESSIONAIRE in writing, DISTRICT will issue passes to CONCESSIONAIRE representatives for the activity. The names of such representatives must be furnished to DISTRICT no later than **N/A**.
16. Vehicles present at the activity may be parked in general public parking areas except as follows: **April 13-15, 2017 parking will be restricted to campsites, and parking lots adjacent to Day Use Areas 1 & 2, on April 16, 2017 public will also be permitted to use parking lots adjacent to Day Use Area 1 & 2 and dirt parking area adjacent to Day Use 1 parking lot.**
17. CONCESSIONAIRE is responsible to direct all vehicular traffic at the activity unless otherwise required by DISTRICT.

18. DISTRICT must approve in advance charges of any kind to be imposed by CONCESSIONAIRE or other persons related to the activity. CONCESSIONAIRE shall provide a complete list of all such charges to DISTRICT at least five (5) work days prior to the activity (including prices for all items to be sold at the activity); and CONCESSIONAIRE agrees to revise any charges as reasonably requested by DISTRICT. The charges submitted to DISTRICT shall apply throughout the duration of the activity. CONCESSIONAIRE shall post signs at the location which state the charges in a conspicuous manner. The size, content, and location of the signs are subject to approval by DISTRICT.
19. DISTRICT and local fire authorities must approve in advance the use of any building, tent, enclosure or other similar structure. No structure shall be constructed or erected at the location except as stated in this agreement.
20. CONCESSIONAIRE shall confine the activity to the location described in this Agreement. CONCESSIONAIRE shall not engage in another activity or business at or about the location other than as expressly stated in this Agreement.
21. CONCESSIONAIRE shall ensure that the location is ready for the activity at least 30 minutes before the activity is opened to the public.
22. Sound-producing or sound-amplification devices may not be used at or near the location without the prior written approval of DISTRICT. Such devices must not cause annoyance or disturbance to other persons at or near the location. DISTRICT'S determination as to the acceptability of such devices shall be final and conclusive.
23. No games, gambling or other activity in which money is used as a prize or premium (including cash "buy backs" of any prize or premium) shall occur at or near the activity or otherwise be used or promoted by CONCESSIONAIRE in connection with the activity. Any method of merchandising used at or related to the activity shall be subject to approval of DISTRICT and local law enforcement officials.
24. DISTRICT, County of Riverside, or any third party which owns or operates the location assume no responsibility for loss or damage to property of CONCESSIONAIRE or persons who attend the activity. Property which may be removed or is easily damaged should be secured in protected areas.
25. In the event that DISTRICT is required to remove or store any property or materials because of CONCESSIONAIRE'S failure to properly vacate the location, CONCESSIONAIRE shall immediately compensate DISTRICT for all costs associated with such removal or storage.
26. CONCESSIONAIRE must obtain all licenses or permits which may be required for the activity. CONCESSIONAIRE shall provide copies of all required licenses or permits to DISTRICT no later than **March 31, 2017**.
27. Sale of alcoholic beverages shall not be allowed without a proper license or permit and prior written approval of DISTRICT. DISTRICT must approve in writing the exact location where sale of alcoholic beverages will occur.
28. If food or other goods are to be sold at the activity, CONCESSIONAIRE shall ensure that all persons engaged in such sale wear suitable clothing in accordance with the requirements of the State of California and other regulatory agencies. CONCESSIONAIRE shall ensure that all persons selling or otherwise distributing foods, beverages or other items for human consumption

maintain pure, clean, adequate and wholesome stock which is kept free from any contamination; and that such items are served in accordance with the requirements of the State of California and other regulatory agencies.

29. CONCESSIONAIRE shall ensure that the activity is conducted in all respects in compliance with all applicable rules and regulations of DISTRICT, County of Riverside, the State of California, and any other public agency. CONCESSIONAIRE shall ensure that the activity does not infringe upon the rights, privileges, or privacy of other persons within the vicinity of the activity.
30. Fires are not permitted at the activity except with the prior written approval of DISTRICT and any other applicable public agency.
31. CONCESSIONAIRE shall not discriminate in its recruiting, hiring, promotion, demotion, or termination practices on the basis of race, religion, color, national origin, ancestry, physical handicap, medical condition, marital status, or sex in the performance of this Agreement or related activities; and CONCESSIONAIRE shall comply with all applicable fair employment and civil rights laws or regulations.
32. DISTRICT'S failure to enforce any term or condition of this Agreement shall not be construed as a waiver of any subsequent breach of such term or condition.
33. **INSURANCE** CONCESSIONAIRE shall provide insurance as follows:
  - a) CONCESSIONAIRE shall provide liability insurance in the following amounts: Bodily injury (\$1,000,000); Property damage (\$1,000,000). Shall provide RIVERSIDE COUNTY REGIONAL PARK & OPEN-SPACE DISTRICT with a Certificate of Insurance evidencing such coverage. The certificate shall name the following as additional insureds: "Riverside County Regional Park & Open-Space District, Park, County of Riverside, and their respective Directors, Officers, elected officials, employees, volunteers, agents or representatives" as an Additional Insured. The certificate must state that the insurance will not be canceled or reduced without 30 days prior written notice to Riverside County Regional Park & Open-Space District.
  - b) CONCESSIONAIRE shall provide Workers' Compensation Insurance as required by California law.
  - c) DISTRICT shall not be responsible for payment of premiums for insurance provided pursuant to this Agreement.
  - d) All insurance coverage shall be subject to approval by DISTRICT and its County Counsel. Insurance provided by insurers not licensed in California is strongly discouraged and may not be acceptable.
34. **INDEMNIFICATION** CONCESSIONAIRE shall indemnify and hold harmless DISTRICT, County or Riverside, and any third party which owns or operates the location, including their officers, employees, agents and guests, against any liability, damage, claim, action, demand, judgment, loss, cost or expense of any kind arising from personal injury, death, property damage, or any other cause, based or allegedly based, upon any act or omission of CONCESSIONAIRE, its officers, employees, volunteers, agents or guests, related to or in any way connected with the activity or use of the location.

35. Any legal action filed by either party relating to the interpretation or performance of this Agreement shall be filed in the appropriate Court of the State of California in the County of Riverside.
36. This Agreement, including any exhibits or attachments, shall represent the complete Agreement between the parties regarding the activity. This Agreement may not be amended by a prior or subsequent oral agreement between the parties or other representatives. The terms of this Agreement may be altered only by a written document signed by both parties.
37. This Agreement or the privileges granted herein cannot be assigned or otherwise transferred without the prior written consent of DISTRICT.

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38. Additional requirements:

Concessionaire will conduct the Vestal Village event at Lake Cahuilla on April 13-16, 2017 with activities starting no earlier than 8:00am each day. On April 16, 2017 (Easter Sunday) Vestal Village will have only have exclusive use of the Equestrian, RV, and Primitive Campgrounds - the public will have access to PGA West Beach, Pool, Day Use 1 & 2, and parking lots adjacent to Day Use Areas 1 & 2 (including the dirt parking area adjacent to Day Use 1 parking lot). Set up for the event will take place April 11-12, 2017 no earlier than 8am, and event tear down will start April 17, 2017 no earlier than 8am, and be completed by no later than 7:00p.m on April 18, 2017. The event will have an estimated attendance of 2,492 guests.

Fees/Payment Schedule:

Concessionaire is being charged the amount \$128,792 for the event. The Concessionaire has paid the non-refundable Special Event Application Processing Fee of \$600 and the \$4,837 Board of Supervisors Agenda Processing Fee. The balance of \$73,355 is due on/before March 15, 2017. The refundable security deposit Fee of \$50,000 will be due to the District on/before April 1, 2017. Concessionaire may receive a one-time credit in an amount not to exceed \$10,460 towards the purchase of District approved pool furniture, painting of utility boxes located throughout the park, or other District approved projects.

Security Deposit:

The amount of \$50,000 shall be fully refundable if all conditions of this agreement are met, and there is no damage to property or equipment caused by the event or event participants. Below are examples of violations that will result in financial penalties (i.e. monies being withheld from the \$50,000 Security Deposit):

1. Amplified Music - for every 15 minutes past 7:00pm that amplified music continues to play at the pool area and/or for every 15 minutes past 10:00pm that amplified music continues to play in the Equestrian Campground, the penalty shall be \$5,000.
2. Service of Alcohol - For every 15 minutes past 1:00am in the Equestrian Campground, and/or for every 15 minutes past 7:00pm at the pool area, that alcohol is served, the penalty shall be \$5,000.
3. Damages to the park, park equipment or other real property caused by the Concessionaire or his/her employees/volunteers. Concessionaire will be charged for labor, equipment and materials costs associated with making repairs.
4. If trash is not removed from the property, District staff hours incurred to clean-up any trash left by the event or event participants will be deducted from the Security Deposit at a rate of \$37/hour.



5. Failure to respond to attend County Safety Inspection, and/or respond to safety recommendations in a timely manner. Safety violations, depending on the seriousness, may result in cancellation of the event, temporary shutdown of event activity, and/or financial penalties against the Security Deposit.
6. Failure to respond to citizen complaints (i.e. noise complaints).

**Camping:**

Concessionaire has reserved campsites 1-71 in the main campground, sites 1-35 in the primitive camp area, sites 1-20 in the equestrian campground, and equestrian overflow sites 1-85. Campsites that are excluded from Concessionaire agreement include: sites 40, 41, 66, H3, H1, and EQ Host 1. The maximum number of vehicles, including RVs and passenger vehicles, allowed in the campsites is 2 vehicles and 6 people per designated campsite. Concessionaire is required to observe all park rules and regulations and communicating rules and regulations to event participants. Specifically, Concessionaire will assist District with enforcement of quiet hours from 10:00pm to 6:00am.

If campfires are permitted at the time of the event, Concessionaire will purchase wood from the District, guests will not be permitted to bring in their own firewood.

**Day Use:**

Concessionaire may use Day Use Areas 1 & 2 (including shelters 1-7) from 8:00am to 7:00pm, April 13-15, 2017 - these areas will be open to the public on Sunday, April 16, 2017. Slip and slide type water play toys, plastic or inflatable pools, slides, or other inflatables will not be allowed, unless approved in advance by District. Playground will be closed during this event - except on Sunday April 16, 2017.

**Parking:**

Day use area 1 & 2 asphalt parking lots and dirt parking lot adjacent to Day Use 1 parking lot may be utilized for guest parking on April 13-15, 2017. On Sunday, April 16, 2017, all parking lots will be open for the public to use. Parking in campsites is for camping guests only.

Concessionaire understands and accepts that the District will be permitted to use the parking lot adjacent to Day Use 2 Area as paid parking lot for customers catching the shuttle to the Coachella Music Festival. The District will keep 100% of all parking fees it collects from shuttle riders.

Concessionaire will control beach access by vehicles and strictly limit the number of vehicles allowed to drive and/or park on the beach during the event.

Concessionaire will provide District with list of overnight campers by no later than March 31, 2017. Concessionaire will provide District with any updates/changes to the camper list as they occur.

**Pool and Lake Use:**

Concessionaire shall have exclusive use the Pool from 10:00am to 7:00pm, April 13-15, 2017. The pool area will be open to the public on Sunday, April 16, 2017 (Easter Sunday). Concessionaire is responsible for hiring four (4) Certified Lifeguards to be present during pool operating hours. Concessionaire is responsible for requiring event participants to follow all pool rules, including, but not limited to: no more than 100 individuals in the pool at any one time, only plastic beverage containers allowed in the pool area, no inflatables, pool "noodles" shall be allowed, no smoking in the pool area. Proof of lifeguard's certification and a copy of their photo identification will be provided to the District by no later than April 10, 2017. Boating and body contact is not allowed in the lake at any time. Fishing is permitted at the lake, with a valid fishing license.

**Alcohol & Tobacco:**

Concessionaire may serve, but not sell, alcoholic beverages to event participants. Concessionaire is responsible for contacting the CA Department of Alcoholic Beverage Control (ABC) and shall apply for and obtain any necessary permits. Concessionaire is responsible for requiring event participants to wear wristbands to identify their participation with the event and is responsible for checking identification to verify that no one under the age of 21 is served alcohol. Alcohol must be served in plastic cups (No Glass Containers). Alcohol service is allowed until 1:00am in the Equestrian Campground.

Smoking is not permitted within 100 feet of any enclosed structure (i.e. kiosk, restrooms).

Concessionaire will make every effort to ensure its guests dispose of spent tobacco or other similar products in a safe manner and encourage the use of receptacles provided by Concessionaire (i.e. ashtrays).

**Security:**

Concessionaire is required to hire paid security to be present during the entire event, also to provide consistent security to control beach access. To keep communication during the event Concessionaire is to provide three (3) radios, back up radio batteries and a list of channel users including security/medical to the District. Concessionaire is responsible for hiring Riverside County Sheriff to assist with security during the event. Concessionaire will provide the event plan to the City Of La Quinta by no later than February 19, 2017 for their review and comment.

**Traffic Control:**

Concessionaire is to provide traffic control for parking and to maintain access for Coachella Valley Water District (CVWD) at all times to their Equestrian Campground gate and ensure all roads are kept clear.

Concessionaire must provide their own water truck for dust control and a meter for hydrants so that water usage can be measured. Concessionaire will implement water conservation efforts where possible and comply with the State-wide drought requirements.

**Amplified Music:**

There shall be absolutely no amplified music between the hours of 10:00am to 10:00pm each day. Camping and amplified music are strictly prohibited on the PGA West beach area of the park. Concessionaire is required to hire a company to perform a Certified Sound Study before and during the event. The results of the study shall be submitted to the District on or before May 3, 2017. District will set parameters for amplification direction and decibel levels, and Concessionaire is required to adhere to these parameters. Amplified music shall begin no earlier than 10:00am and shall cease by no later than 10:00pm each night. Acoustic music (meaning no amplification) will be permitted in the Equestrian Campground only until 1:00am. Alcohol service is allowed until 1:00am in the Equestrian Campground. Monetary penalties shall apply if Concessionaire does not comply with amplified music & alcohol service requirements. District has met with City of La Quinta representatives to review the event details, and incorporated their recommendations into this agreement in order to minimize negative impacts to the City and surrounding neighbors.

**Portable Restrooms/Pumping:**

Concessionaire is required to provide additional portable restrooms at a ratio of 1 per every 100 in anticipated attendance. It is recommended for Concessionaire to also provide additional showers for

the comfort and convenience of event participants. Concessionaire is responsible for pumping of portable restrooms and showers and proper removal of grey water that may be generated by vendors.

**Vendors:**

Concessionaire is responsible for making sure all outside vendors have the appropriate business licenses, health permits, and insurance. Vendors are required to meet with Environmental Health and schedule inspection prior to serving food or drinks. Vendors are not permitted to have glass containers other than serving into plastic cups. All outside vendor documents must be turned in to the District to operate during the event. If vendors do not have the appropriate licenses and permits, they will not be allowed to participate in the event.

**Waste Management:**

Concessionaire is required to provide necessary dumpsters and special event trash receptacles (no card board trash receptacles) during the event. Concessionaire will provide District with the size, type, quantity, and locations of trash receptacles by March 31, 2017. Concessionaire will ensure there are adequate trash/cigarette butt receptacles at pool area, food/beverage areas, and other locations where guests will congregate. Concessionaire is responsible for picking-up trash during and after the event and hauling off all receptacles off-site the last day of the event. District created a Google voice phone number for Concessionaire to use in notifying park neighbors about the event. Concessionaire is held financially responsible for the distribution of fliers/notifications. This notification must be distributed to the City of La Quinta, PGA West, The Quarry, and other nearby residents no less than one week prior to the event.

**County Safety Inspection:**

Concessionaire is required to participate in a County Safety Inspection that will be scheduled by the District. Concessionaire will respond to any safety items identified by the County Safety Inspector in a timely manner. Failure to address safety issues will result in penalties up to and including event cancellation, temporary shutdown of event activity and/or financial penalties for non-compliance. Concessionaire will endeavor to reduce the use of extension cords which present tripping hazards, and are encouraged to use quiet generators vs. park power sources. Concessionaire shall not present last minute additions to the venue or its' activities (i.e. new attraction/vendors, helicopter access) - financial penalties may be applied.

Concessionaire shall participate in a pre-event walk-through on April 10, 2017 and a post-event walk-through on April 19, 2017 with District staff. Concessionaire shall have brief planning meetings at the start and the end of each day of the event along with District staff. Concessionaire will provide event staff/volunteers to work the event that are not also participating in the event while working; event staff will be clearly identifiable by wearing a badge, wristband, or uniform. Concessionaire's event staff will not be permitted to consume alcohol while on duty.

Concessionaire will provide District with proof of Insurance, vendor documents (if applicable), proof of security agreement with County Sheriff, proof of contract to provide portable restrooms/showers and pumping service, proof of waste management arrangements on/before March 31, 2017. If any of these conditions/requirements are not met, District reserves the right to cancel this event.

**CONCESSIONAIRE**

By: \_\_\_\_\_

Dated: \_\_\_\_\_

11/8/2016

Name (printed or typed): \_\_\_\_\_

JOHNNY GEHRTS

Title: \_\_\_\_\_

President/owner

Organization: \_\_\_\_\_

VESTAL INTERNATIONAL, INC.

RIVERSIDE COUNTY REGIONAL PARK & OPEN-SPACE DISTRICT

By: \_\_\_\_\_

Dated: \_\_\_\_\_

Scott Bangle, General Manager



**RIVERSIDE COUNTY**  
REGIONAL PARK AND OPEN SPACE DISTRICT

Date:

11/16/2016

# Cost Summary

To: Vestal Village  
Johnny Gerhis  
730 W. 17th St.  
Costa Mesa, CA 92627  
949-631-7036  
[johnny@vestalwatch.com](mailto:johnny@vestalwatch.com)

**\*\*This quote in no way represents a binding contract and merely gives the recipient a cost estimate for rentals or services requested by the recipient\*\***

Special Event Coordinator	Event	Event Date	Payment Terms
Luisa Aguilera	CAH - Vestal Village Event 2017	April 13-16, 2017	March 31, 2017

Qty	Unit	Description	Unit Price	Line Total
1	ea	Major Special Event Application Fee (non-refundable)	\$600.00	\$600.00
1	ea	Received \$300.00 of Special Event Application Fee on May 10, 2016	(\$300.00)	(\$300.00)
1	ea	Fee to take Event Application to Board Of Supervisors (non-refundable)	\$5,000.00	\$5,000.00
1	ea	Deposit (Refundable - Refer to Concession Agreement for Terms and Conditions)	\$50,000.00	\$50,000.00
16	nights	4 - Full Hook up sites (4 nights x 4 sites = 16)	\$80.00	\$1,280.00
220	nights	55 - Developed w/Electricity sites ( 4 nights x 55 sites = 220 )	\$75.00	\$16,500.00
40	nights	10 - Developed w/Water sites ( 4 nights x 10 sites = 40 )	\$70.00	\$2,800.00
140	nights	35 - Primitive Camp Area ( 4 nights x 35 sites = 140 )	\$50.00	\$7,000.00
80	nights	20 - Equestrian developed w/Electricity sites ( 4 nights x 20 sites = 80 )	\$75.00	\$6,000.00
340	nights	85 - Equestrian overflow sites ( 4 nights x 85 sites = 340 )	\$50.00	\$17,000.00
209	ea	Reservation fee (campsites )	\$8.00	\$1,672.00
209	ea	Reservation fee (campsites ) Fee Waived	(\$8.00)	(\$1,672.00)
7	ea	Day Use Areas 1 & 2 ( includes Shelters 1 - 7 )	\$340.00	\$2,380.00
7	ea	Day Use Areas 1 & 2 ( includes Shelters 1 - 7 ) Fees Waived	(\$340.00)	(\$2,380.00)
7	ea	Reservation fee ( Day Use Shelters)	\$15.00	\$105.00
7	ea	Reservation fee ( Day Use Shelters) Fees Waived	(\$15.00)	(\$105.00)
2,492	adult	Day Use Entry (estimated 1,246 people per day x 2 days = 2,492 )	\$6.00	\$14,952.00
2	ea	Pool Use for 2 days	\$2,500.00	\$5,000.00
4	days	Special Event Set-up and Teardown Surcharge	\$400.00	\$1,600.00
4	days	Special Event Set-up and Teardown Surcharge- Fees Waived	(\$400.00)	(\$1,600.00)
80	hours	District Employee Overtime Expense (If Applicable)	\$37.00	\$2,960.00
Sub-Total				\$128,792.00

**This cost summary is subject to the conditions noted below:**

SEE TERMS AND CONDITIONS IN CONCESSION AGREEMENT. Concessionaire may receive a one-time credit (not to exceed \$10,460) towards purchase of pool furniture, painting of electrical boxes with approved art, or other park improvements, as approved in advance by District.

Amount Due  
10/1/16 \$5,300.00

Balance Due  
3/31/17 \$123,492.00

Prepared By: Luisa Aguilera Park Attendant/ Special Events  
Name Title

**Thank you for your business!**

4600 Crestmore Road, Jurupa Valley, CA (800) 234-PARK (7275)

[www.RivCoParks.org](http://www.RivCoParks.org)


**Aguilera, Luisa**

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**From:** Special Event Application <no-reply@wufoo.com>  
**Sent:** Wednesday, April 20, 2016 12:35 PM  
**To:** SpecialEvents  
**Subject:** Application for Vestal Village, Lake Cahuilla Recreation Area

**Name of Event \*** Vestal Village

**Applicant/Contact Name \*** John Gehris

**Address \***   
730 W.17th St.  
Costa Mesa, CA 92627  
United States

**Contact Phone (office) \*** (949) 631-7036

**Cell Phone \*** (562) 773-3311

**Email \*** [tiffany@vestalwatch.com](mailto:tiffany@vestalwatch.com)

**This event is a: \*** Returning Event

**Type of Event \*** Private Camping event coinciding with the first weekend of Coachella

**Estimated Attendance \*** 1000

**Is this event non-profit? \*** No

**What is the targeted audience for this event? \*** males and females between the age of 21-45 who have affiliation to Vestal Watch Group

**Will admission fees be charged for this event? \*** No

**Over how many days will this event take place? \*** 5 Days

**Dates of the event are: \*** Consecutive

**First Date of Actual Event \*** Thursday, April 13, 2017

**Start Time \*** 10:00:00 AM

<b>Last Day of Actual Event *</b>	Monday, April 17, 2017
<b>Ending Time *</b>	10:00:00 AM
<b>How many days will you require for set-up? *</b>	2 days prior to the event
<b>How many days will you require for clean-up/take-down? *</b>	2 days following the event
<b>Desired Park or Location *</b>	Lake Cahuilla Recreation Area
<b>Describe area of the above location that you would like to use: *</b>	We would like to use the side of Lake Cahuilla with the pool and the equestrian camping with the RV hookups.
<b>Lake Cahuilla amenities requested. Check all that apply. *</b>	<p>Day Use #1 Shelter (40 people max)</p> <p>Day Use #2 Shelter (40 people max)</p> <p>Pool</p> <p>Electricity</p> <p>Water</p> <p>PA/Speaker System</p> <p>Generator(s)</p> <p>Light Tower(s)</p> <p>Tents/Canopies</p> <p>Stage</p> <p>Table(s)</p> <p>Chair(s)</p> <p>Extension Cord(s)</p>
<b>Check All That Apply</b>	
<b>Are you requesting to reserve campsites for this event? *</b>	One or more entire campground areas
<b>Will food be served at this event? *</b>	Yes
<b>Food will be...(check all that apply) *</b>	<p>Provided free</p> <p>Available for purchase</p> <p>Cooked/Prepared on-site</p> <p>Cooked on an open fire</p>
<b>Whom will the proceeds from the sale of food benefit? *</b>	N/A

Will there be merchandise vendors at this event? \* Yes

Briefly describe the types of items that will be offered for sale. \* clothing, bathing suits, watches, sunglasses, hats

Select which of the following vendors will be at this event: \* None of the above

Will alcohol be served? \* Yes; alcohol will be served but NOT SOLD on-site

Are you requesting that vehicles be permitted to load/unload on District property? \* No

Are you requesting that any public streets be closed for this event? \* No

Will you be using a traffic control contractor? \* Yes

What is the name of the traffic control contractor? \* Diamond Environmental services

Please indicate what areas you plan on utilizing for participant/attendee parking. \* parking lot next to the lake/RV hookup spots

Will you provide designated parking for disabled persons? \* No

Clean-up \* not sure yet


Trash Removal \* not sure yet

Will additional portable restrooms be brought to the event site? \* Yes

Portables Company & Phone Number \* Burrtec Waste 760-578-5236

Number of Portable Restrooms \* 4

Number of ADA Portables \* 0

Upload Certificate of Liability Insurance (.pdf, .doc, .xls, .jpg accepted)  3ds5450m937362\_certificate\_of\_insurance.pdf 235.87 KB · PDF



Ordinance 328, Prescribing Rules and  
Regulations for Parks and Open-Space Areas:  
Ordinance 328 \*

I have received a copy of Ordinance 328

Ordinance 847, Regulating Noise: Ordinance  
847 \*

I have received a copy of Ordinance 847

Ordinance 655, Regulating Light Pollution:  
Ordinance 655 \*

I have received a copy of Ordinance 655

Policy A-28, Commercial Solicitation in County  
Facilities: Policy A-28 \*

I have received a copy of Policy A-28

Policy H-21, Use of Alcoholic Beverages in  
County Facilities: Policy H-21 \*

I have received a copy of Policy H-21

Policy A-23, Non-Smoking Policy: Policy A-23  
\*

I have received a copy of Policy A-23

Please check to acknowledge \*

I understand that any marketing of the event will not be permitted until  
the event has received final approval from the Parks General Manager.