

**SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



ITEM  
9.3  
(ID # 3937)

**MEETING DATE:**  
Tuesday, April 11, 2017


**FROM :** TLMA-TRANSPORTATION:

**SUBJECT:** TLMA - TRANSPORTATION DEPARTMENT: Public Hearing and Adoption of Ordinance No. 857.1 Business Stormwater Compliance Program; All Districts; CEQA EXEMPT - [\$0]

**RECOMMENDED MOTION:** That the Board of Supervisors:

1. Open and close the Public Hearing; and
2. Find that the adoption of Ordinance No. 857.1 is exempt from the California Environmental Quality Act pursuant to CEQA Guidelines Sections 15061(b)(3) and 15308 based on the findings and analysis contained in the attached Notice of Exemption; and
3. Adopt Ordinance No. 857.1; and
4. Direct the Clerk of the Board to file the attached Notice of Exemption with the County Clerk within five days after the adoption of the amendment to Ordinance No. 857.1

**ACTION:**

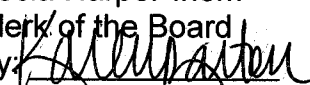
  
Patricia Romo, Director of Transportation 4/3/2017

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**MINUTES OF THE BOARD OF SUPERVISORS**

On motion of Supervisor Jeffries, seconded by Supervisor Ashley and duly carried by unanimous vote, IT WAS ORDERED that the above matter is approved as recommended and that Ordinance 857.1 is adopted with waiver of the reading.

Ayes: Jeffries, Tavaglione, Washington and Ashley  
Nays: None  
Absent: None  
Date: April 11, 2017  
xc: Transp., Recorder, MC, COB

Kecia Harper-Ihem  
Clerk of the Board  
By:   
Deputy

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<b>FINANCIAL DATA</b>	<b>Current Fiscal Year:</b>	<b>Next Fiscal Year:</b>	<b>Total Cost:</b>	<b>Ongoing Cost</b>
<b>COST</b>	\$ 0	\$ 0	\$ 0	\$ 0
<b>NET COUNTY COST</b>	\$ 0	\$ 0	\$ 0	\$ 0
<b>SOURCE OF FUNDS: N/A. No General Funds will be used.</b>			<b>Budget Adjustment: No</b>	
			<b>For Fiscal Year: 17/18</b>	

**C.E.O. RECOMMENDATION:** Approve

**BACKGROUND:**

**Summary**

On March 21, 2017 (Agenda item 3-28), the County of Riverside (County) Board of Supervisors introduced Ordinance No. 857.1 Business Storm Water Compliance Program and set an April 11, 2017 date for Public Hearing.

The California Water Code, also known as the Porter-Cologne Act, established nine Regional Water Quality Control Boards (Regional Boards) for California, which have primary responsibility for protecting water quality and implementing the National Pollution Discharge Elimination System (NPDES) Program required by the Federal Clean Water Act. To comply with Federal and State law, Riverside County is required to comply with Municipal Separate Storm Sewer System (MS4) Permits issued by the three California Regional Water Quality Control Boards covering the Santa Ana, Whitewater, and the Santa Margarita Regions. These Regional Boards regulating Riverside County have required inspection and inventory of all existing commercial and industrial businesses, and prioritization as to the type of business and potential threat to water quality through their respective MS4 Permits. On November 7, 2006 (Agenda item 3.34), the County Board of Supervisors adopted Ordinance No. 857 establishing the Business Registration and Licensing Program for the purpose of Business registration and inspection for compliance with the MS4 permits.

Ordinance No. 857 requires businesses in the unincorporated area of Riverside County to register with the County and pay a registration fee to cover the cost of periodic water quality compliance inspections of businesses. The Regional Water Quality Control Boards require the County to keep an inventory of all businesses and their uses, with the exception of those that fall under an exempt category. Exempt businesses include but are not limited to, residential facilities, churches, home occupations, agriculture, and non-profit organizations. For a complete listing of exempt business types, refer to Ordinance 857.1, Section 4. Exemptions. Businesses that are not exempt are categorized by priority based on their potential to discharge pollutants.

Key modifications to the Ordinance include the following:

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- Changing the title from Business Registration and Licensing Program to Business Storm Water Compliance Program.
- Making the Ordinance less intrusive to businesses by removing the language allowing inspectors to enter a business at any time. Inspectors will provide advance notice and coordinate with the business owner prior to inspections.
- Clarifying that the intent and goal of the Ordinance is storm water quality compliance, and not business practice regulation.
- Aligning business categorizations with actual risk and establishing a fixed fee for registration and inspection.

Proposed Ordinance 857.1 changes the existing "deposit-based" fee structure to a flat fee structure that more accurately reflects the County costs to administer the program. Businesses are categorized as Low, Medium, or High, based on the type of business and its potential to discharge pollutants into the storm water system. Based on the business category an inspection would occur once a year or on a cycle as long as once every five years. The proposed flat fee is \$400 for each inspection. If a deficiency is found the owner is given the opportunity to correct it. If upon the second inspection the owner has not corrected the deficiency, they will be charged an enforcement fee of \$225 per additional inspection.

The businesses category/priority is defined as follows:

Low – These businesses have no outdoor activity, but are required to be inspected by the MS4 permit. Mobile businesses not discharging used water and businesses previously categorized as Medium and have had flawless inspections in the past may be reclassified to Low Priority. The inspection cycle for Low Priority businesses is once every 5 years.

Medium – These businesses have minimal outdoor activity, and typically have active storm water Best Management Practices in place. Retail stores and markets normally fall into this category. The inspection cycle for Medium Priority businesses is every 2 years.

High – These businesses are often located near a water body, environmentally sensitive areas, or their business type is identified in the MS4 permit as High Risk. Typically these businesses are manufacturing, gas stations, auto repair facilities, and nurseries. The inspection cycle for High Priority businesses is annually.

County Counsel has approved Ordinance No. 857.1 as to form.

**Compliance with CEQA**

The proposed ordinance amendment is exempt from CEQA pursuant to CEQA Guidelines Section 15601(b)(3) and 15308. As set forth in the attached Notice of Exemption, it can be seen with certainty that there is no possibility that the activity in question may have a significant effect on the environment.

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Adoption of the ordinance amendment does not result in the approval of any development project and does not result in any construction or changes in operation that would lead to any direct, indirect, or cumulative physical environmental impacts. Furthermore, the proposed ordinance amendment is exempt from CEQA pursuant to CEQA Guidelines section 15308, for Class 8 actions which are taken by "regulatory agencies", as authorized by the state or local ordinance, to assure the protection of the environment, where the regulatory process involves procedures (e.g. inspection) for protection of the environment.

**Impact on Residents and Businesses**

Amending Ordinance No. 857 clarifies the purpose and intent of the Business Registration Program so that it is clear to residents and businesses that this is not intended to be for business licensing, but rather MS4 permit compliance. Other modifications to the language will reduce redundancy, reflect current legal and jurisdictional conditions, and simplify fees; all of which will improve customer service for business owners within unincorporated Riverside County.

**SUPPLEMENTAL:**

**Additional Fiscal Information**

This Ordinance also revises the Business Registration deposit-based fee structure to a simpler flat fee structure for inspection and enforcement. This revision is revenue neutral.

**Contract History and Price Reasonableness**

A proposed business inspection fee covers the reasonable costs of providing regulatory services. An analysis was performed to determine the appropriate flat fee by evaluating business inspection costs over the last 5 years. Consideration was given to efficiencies that could be realized through reduced billings and accounting efforts. This Ordinance is expected to reduce the cost of inspection services, by generating one bill and by allowing medium priority businesses to be reclassified as low priority businesses when businesses demonstrate regular full compliance with NPDES requirements.

**ATTACHMENTS**

Proposed Ordinance No. 857.1  
Notice of Exemption  
Ordinance No. 857  
Agenda 3/1/2016 Reference, Item 3-29

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*Tiffany North*

Tiffany North

4/3/2017

*Elizabeth Olson*

Elizabeth Olson

4/4/2017

*Gregory H. Priapos*

Gregory H. Priapos, Director County Counsel

4/3/2017



1 to the type of business and potential threat to water quality, specifically stated in Sections XI and  
2 VI of the Santa Ana Region MS4 Permit, Section F.1.(b) of the Whitewater Region MS4 permit,  
3 and Section II. E-5 of the Santa Margarita Region MS4 permit. On November 7, 2006 the County  
4 first adopted this ordinance for the purpose of business registration and inspection for storm water  
5 management.

6 Section 3. DEFINITIONS. As used in this ordinance, the following terms shall have  
7 the following meanings:

- 8 a. Business. Includes professions, trades, vocations, enterprises,  
9 establishments, or occupations, any of which are conducted, transacted or  
10 carried out for the purpose of earning in whole or in part a profit or  
11 livelihood, whether or not a profit or livelihood actually is earned thereby,  
12 whether paid in money, goods, labor, or otherwise. This definition shall  
13 apply to business establishments located within the unincorporated area of  
14 the County that are operated at a fixed physical location or on a mobile  
15 basis by a mobile operator.
- 16 b. Home Occupation. Those uses that are customarily conducted in a  
17 residential dwelling, provided that such uses are incidental and secondary to  
18 the principal use of the dwelling as a residence. All materials and operations  
19 must be located within the interior of the residential dwelling.
- 20 c. Inspector. Any employee, agent, representative, or contractor designated by  
21 the Director of Transportation to carry out business inspections under the  
22 provisions of this ordinance.
- 23 d. Mobile Operator. Businesses that are operated on a mobile basis utilizing a  
24 motor vehicle to visit customer locations to carry out services. This term  
25 includes, but is not limited to mobile operated businesses involving motor  
26 vehicle washing, pest control services, carpet, drape or furniture cleaning,  
27 concrete mixing, masonry, painting, landscaping, mobile pet groomers, pool  
28 cleaning, and portable toilet servicing.

1 e. Retail Greenhouses and Nurseries. All commercial greenhouses and  
2 nurseries other than those that are licensed by the State of California in the  
3 “producer” category to grow and sell nursery stock in the amount of \$1,000  
4 or more in one year and that are inspected by the County Agricultural  
5 Commissioner pursuant to California Food & Agricultural Code §§ 6701 et  
6 seq. and any applicable state regulations promulgated thereto.

7 f. Sworn Statement. A written affidavit, declaration, or statement made under  
8 penalty of perjury under the laws of the State of California.

9 Section 4. EXEMPT EXEMPTIONS. The following business types are exempt from  
10 registering with the Business Storm Water Compliance Program:

11 a. Residential Facilities. Apartments, rooming houses, and other residential  
12 facilities in which living units are rented or leased, residential care homes,  
13 and family day care homes are exempt.

14 b. Churches, Temples or Places of Worship. Churches, temples or places of  
15 worship to the extent of their use for worship, religious education or the  
16 social affairs of the religious group are exempt. This exemption shall not  
17 apply to other activities, which are not undertaken primarily for members  
18 of the religious group, including, but not limited to, day schools, social  
19 service programs or Church-owned or operated business enterprises.

20 c. Home Occupations. Home occupations are exempt. This exemption shall  
21 not apply to those home occupations that are subject to compliance with  
22 water quality requirements imposed by Ordinance Nos. 457 and 754,  
23 California Water Code §§13000 et seq. (Porter-Cologne Water Quality  
24 Control Act), Title 33 U.S.C. §§1251 et seq. (Clean Water Act) and any  
25 applicable state or federal regulations, and any related administrative orders  
26 or permits issued in connection thereof.

27 d. Agriculture. The following agricultural activities are exempt from County  
28 business registration if they are inspected by another governmental agency



1 for storm water and agricultural oversight and compliance: the growing of  
2 crops, raising of livestock, dairying, storage of materials, supplies, animal  
3 feeds or produce, and marketing of farm products; however, a business  
4 registration shall be required in connection with any of the following: 1)  
5 retail nurseries/retail greenhouses; and 2) wholesaling, processing, storage  
6 or manufacturing use which involves assembly of the products of multiple  
7 farms or ranches by a cooperative or other business enterprise for marketing  
8 distribution.

9 e. Federal or State Law. The provisions of this ordinance shall not be deemed  
10 or construed to apply to any person transacting or carrying on any business  
11 exempt by virtue of the Constitution or applicable statutes of the United  
12 States or of the State of California from the payment of such regulatory  
13 business license fees charged pursuant to this ordinance.

14 f. Non-Profit Organizations. Any non-profit organizations that are legally  
15 recognized as tax-exempt pursuant to the provisions of 26 U.S.C. §  
16 501(c)(3) are exempt as provided in this section.

17 Any person claiming an exemption pursuant to the provisions of this section shall within  
18 sixty (60) calendar days of being sent initial written notification of the requirement to  
19 register, file a sworn statement with the County stating the facts upon which an exemption  
20 is claimed.

21 Section 5. BUSINESS REGISTRATION. Unless exempt per Section 4., every person  
22 conducting or carrying out a business as defined in this ordinance in the unincorporated area of  
23 Riverside County shall register the business with the County's Business Storm Water Compliance  
24 Program. For leased business properties, the tenant and owner shall register independently. A  
25 separate registration shall be made for each physical location of branch establishments and chains,  
26 or for each individually owned business/chain that is operated on a mobile basis by a mobile  
27 operator.  
28

- 1 a. Registration Contents. The Business Storm Water Management Inventory  
2 Registration Program Application is found online at the Riverside County  
3 Transportation and Land Management Agency's website. Information required  
4 in the application includes the following:
- 5 1. The name, location and exact nature or kind of business.
  - 6 2. In the event that the business is not carried out at a permanent location, the  
7 names and places of residence of those owning the business shall also be  
8 required.
  - 9 3. In the event that registration is to a corporation or partners, the application  
10 shall set forth the names and place of residence of the officers or partners.
- 11 b. Issuance. A business shall be registered upon satisfactory completion of an  
12 application and payment of the fee prescribed in this ordinance. Said  
13 registration shall remain in full force and effect for a period of one year unless  
14 the business changes address or name, business is discontinued, or business  
15 ownership changes. The registration shall be renewed annually.
- 16 c. Registration fees. A standard registration fee of \$45 shall be charged by the  
17 County to cover the cost of providing regulatory services included in the  
18 business storm water registration program. The fee to renew each year  
19 afterward is \$30. Changing the name of a business or business owner is \$30.
- 20 d. Mobile Operator fees. Registration is required for all mobile operators  
21 conducting business within unincorporated Riverside County. Mobile  
22 operator's that register in multiple jurisdictions may have the registration fee  
23 waived if they can provide sufficient documentation that fees have been paid  
24 and NPDES inspections are being performed by another municipality such as a  
25 neighboring City or County.

26 Section 6. BUSINESS INSPECTION. Businesses are categorized by the Inspector by  
27 priority based on the potential to discharge pollutants into the storm water system as follows:

- 28 a. Business Priority Inspection.



- 1                   b.     Inspection Fee. A fee of \$400 shall be charged each inspection cycle to  
2                                   businesses categorized as Low, Medium, or High. If a deficiency is found  
3                                   after conduction of a routine inspection, the business owner shall be given  
4                                   the opportunity to correct the deficiency. Mobile Operators that register in  
5                                   multiple jurisdictions may have the inspection fee waived by the County if  
6                                   they can provide sufficient documentation, in a form acceptable to the  
7                                   County, showing fees have been paid and NPDES inspections are being  
8                                   performed by another municipality within the Santa Ana, Santa Margarita,  
9                                   or Whitewater watershed, such as a neighboring City or County. Should the  
10                                  mobile operator commit a violation within the County, the inspection fee  
11                                  will then be charged.
- 12                   c.     Enforcement Fee. This fee is charged if the business owner does not correct  
13                                   the deficiency upon second inspection. The Enforcement Fee is \$225 per  
14                                   additional inspection that is required.
- 15                   d.     Water Quality Inspections and Enforcement. An environmental compliance  
16                                   inspector employed by, or contracted by, the County may contact the  
17                                   business owner for an appointment to inspect the premises, grounds,  
18                                   facilities and structures located therein for compliance with water quality  
19                                   requirements imposed by Riverside County Ordinance Nos. 457 and 754,  
20                                   California Water Code §§13000 et seq. (Porter-Cologne Water Quality  
21                                   Control Act), Title 33 U.S.C. §§1251 et seq. (Clean Water Act), and any  
22                                   applicable state or federal regulations and any related administrative orders  
23                                   or permits issued in connection therewith. Failure to maintain the business  
24                                   premises, grounds, facilities and structures located therein in compliance  
25                                   with water quality requirements is a violation of this ordinance. The County  
26                                   may initiate enforcement actions against business owners whose premises  
27                                   are found upon inspection to be in violation of water quality requirements.  
28                                  The business owner shall be liable to the County for an additional

1 inspection and possible enforcement fee(s) based on the rate provided in  
2 Section 5 of this ordinance.

3 Section 7. NONTRANSFERABLE CHANGE OF LOCATION OR OWNERSHIP.

4 a. No business registration issued pursuant to this ordinance shall be  
5 transferable.

6 b. Where registration is issued indicating a person is conducting, transacting,  
7 or carrying on a business at a particular place under a particular name; the  
8 registrant, upon application and payment of a change in ownership fee of  
9 \$30, may register showing some other location and/or name of the business  
10 and/or business ownership change.

11 Section 8. VIOLATION – PENALTY. Any person in violation of this ordinance is  
12 subject to the procedures and penalties set forth in Ordinance No. 725.

13 Section 9. SEVERABILITY. If any provision, clause, sentence or paragraph of this  
14 ordinance or the application thereof to any person or circumstances shall be held invalid, such  
15 invalidity shall not affect the other provisions of this ordinance which can be given effect without  
16 the invalid provision or application, and to this end, the provisions of this ordinance are hereby  
17 declared to be severable.”

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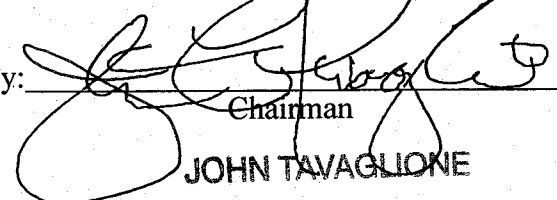
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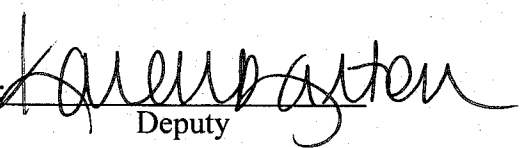
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1            Section 2.    EFFECTIVE DATE. This ordinance shall take effect sixty (60) calendar  
2 days after adoption.

3  
4            BOARD OF SUPERVISORS OF THE COUNTY  
             OF RIVERSIDE, STATE OF CALIFORNIA

5  
6            By:   
   Chairman  
   JOHN TAVAGLIONE

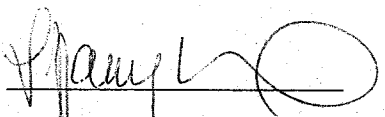
7            ATTEST:    KECIA HARPER-IHEM  
8            CLERK OF THE BOARD:

9  
10           By:   
   Deputy

11                            (SEAL)

12  
13            APPROVED AS TO FORM

14  
15            March 9, 2017

16  
17            By:   
18                            TIFFANY N. NORTH  
19                            Chief Deputy County Counsel

20            TNN:  
21            Ordinance 857 1 final


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STATE OF CALIFORNIA        )  
  )  
COUNTY OF RIVERSIDE        )        ss

I HEREBY CERTIFY that at a regular meeting of the Board of Supervisors of said county held on April 11, 2017, the foregoing ordinance consisting of 2 Sections was adopted by the following vote:

AYES:                   Jeffries, Tavaglione, Washington and Ashley  
NAYS:                   None  
ABSENT:                 None

DATE:            April 11, 2017

KECIA HARPER-IHEM  
Clerk of the Board  
BY:   
Deputy

SEAL

## CURRENT ORDINANCE

**ORDINANCE NO. 857**  
**AN ORDINANCE OF THE COUNTY OF RIVERSIDE**  
**REGARDING THE ESTABLISHMENT OF A BUSINESS REGISTRATION**  
**AND LICENSING PROGRAM**

The Board of Supervisors of the County of Riverside Ordains as Follows:

**Section 1. Statement of Purpose and Intent.**

The purpose of the provisions of this ordinance is solely to provide for necessary regulation of lawful businesses being conducted within the unincorporated area of Riverside County, in order to protect the public health, safety, and welfare of the people of Riverside County. Business license fees charged under the provisions of this ordinance shall be revenue-neutral in that they may not exceed the reasonable costs of providing the regulatory services included in the business registration and licensing program. No business license fee charged under the provisions of this ordinance shall be construed as a business license tax.

**Section 2. Definitions.**

"Business" shall mean and include professions, trades, vocations, enterprises, establishments, occupations, and all and every kind of calling, any of which are conducted, transacted or carried on for the purpose of earning in whole or in part a profit or livelihood, whether or not a profit or livelihood actually is earned thereby, whether paid in money, goods, labor, or otherwise. This definition shall apply to business establishments located within the unincorporated area of Riverside County that are operated at a fixed physical location and those that are operated on a mobile basis by a mobile-operator as defined herein.

"County" shall mean the County of Riverside and its respective agencies and departments thereof.

"Home Occupation" means those uses that are customarily conducted in a residence, provided that such uses must be incidental and secondary to the principal use of a dwelling as a residence. The following criteria shall apply to any home occupation: 1) Except for large family day care homes which may require two assistants and small family day care homes which may require one assistant to be present in addition to the licensee or provider, no person other than a resident of the dwelling shall be employed on the premises in the conduct of a home occupation; 2) A home occupation shall be conducted entirely within the dwelling and shall be incidental and secondary to the use of the dwelling as a residence; 3) A home occupation shall not be conducted in an accessory structure and there shall be no storage of equipment or supplies in an accessory structure or outside building; 4) The residential character of the exterior and interior of the dwelling shall not be changed; 5) No vehicles or trailers except those normally incidental to residential use shall be kept on the site; and 6) No signs other than one unlighted identification sign, not more than two square feet in area, shall be erected on the premises.

"License Inspector" shall mean any employee, agent, representative or contractor designated by the Director of the Transportation and Land Management Agency of the County of Riverside to carry out license inspections under the provisions of this ordinance.

"Local law enforcement or governmental entities" means any city, charter city, county, charter county, or city and county, or the respective agencies and departments thereof, in the State of California.

"Mobile-Operator" shall mean and refer to those businesses that are operated on a mobile basis utilizing a motor vehicle to visit customer locations to carry out business-related services. This term shall be expressly limited to those mobile-operated businesses involving: mobile



automobile or other motor vehicle washing; pest control services; mobile carpet, drape or furniture cleaning, concrete mixing or cutting, masonry, painting and coating, landscaping, pool and fountain cleaning; and Port-a-Potty or other portable toilet servicing.

"Nuisance" shall have the same meaning as set forth in California Civil Code § 3479.

"Person" shall mean and include all domestic and foreign corporations, associations, syndicates, joint stock corporations, partnerships of every kind, clubs, common-law trusts, societies, and individuals conducting, transacting or carrying on any lawful business within the unincorporated area of Riverside County other than as an employee.

"Productive Hourly Rate" shall mean and refer to the fully burdened hourly rates for each job classification required to provide a specified service. Hourly rates for services shall be established through the yearly budget process and adopted by the Board of Supervisors as part of the County budget public hearings.

"Retail Greenhouses" shall mean and refer to all commercial greenhouses other than those that are licensed by the State of California in the "producer" category to grow and sell nursery stock in the amount of \$1,000 or more in one year and that are inspected by the County Agricultural Commissioner pursuant to California Food & Agricultural Code §§ 6701 et seq. and any applicable state regulations promulgated thereto.

"Retail Nurseries" shall mean and refer to all commercial nurseries other than those that are licensed by the State of California in the "producer" category to grow and sell nursery stock in the amount of \$1,000 or more in one year and that are inspected by the County Agricultural Commissioner pursuant to California Food & Agricultural Code §§ 6701 et seq. and any applicable state regulations promulgated thereto.

"Sworn statement" shall mean a written affidavit, declaration, or statement made under penalty of perjury under the laws of the State of California.

"TLMA" shall mean and refer to the Transportation and Land Management Agency of the County of Riverside and departments thereof.

### **Section 3. Business Registration and License Required.**

Every person conducting or carrying on a business as defined in this ordinance anywhere in the unincorporated area of Riverside County shall register by obtaining a business license. A separate business license shall be obtained for each physical location (including branch establishments) or for each business operated on a mobile basis by a mobile-operator as defined herein.

### **Section 4. Exemption.**

The payment of business license fees contained in this ordinance, including inspection and enforcement fees as provided in Sections 10 and 13, shall not be required for those businesses falling within any of the exempt categories described in this section so long as a timely claim of exemption is filed with TLMA as hereinafter provided. Any person claiming an exemption pursuant to the provisions of this section shall, within sixty (60) calendar days of being sent initial written notification of the requirement to obtain a business license, file a sworn statement with TLMA stating the facts upon which an exemption is claimed. In the absence of such statement substantiating the claim or in the event that the statement is filed with TLMA on an untimely basis, such person shall be liable for the payment of the business license fees imposed by this ordinance, including inspection and enforcement fees as provided in Sections 10 and 13.

**A. Residential Facilities.** Apartments, rooming houses, and other residential facilities in which living units are rented or leased solely on a term of thirty days or longer, residential care homes for adults or children, family day care homes are exempt as provided in this section.

~~**B. Churches, Temples or Other Places of Worship.** Churches, temples or other places of worship, to the extent of their use for worship, religious education or the social affairs of the religious group are exempt as provided in this section. This exemption shall not apply to other activities, which are not undertaken primarily for members of the religious group, including, but not limited to, day schools, social service programs or Church-owned or operated business enterprises.~~

**C. Home Occupations.** Home occupations that operate within the limitations defined herein are exempt as provided in this section. This exemption shall not apply to those home occupations that are subject to compliance with water quality requirements imposed by Riverside County Ordinance Nos. 457 and 754, California Water Code §§ 13000 et seq. (Porter-Cologne Water Quality Control Act), Title 33 U.S.C. §§ 1251 et seq. (Clean Water Act) and any applicable state or federal regulations promulgated thereto, and any related administrative orders or permits issued in connection therewith.

**D. Agriculture.** The following agricultural activities are exempt as provided in this section: agricultural pursuits consisting of the growing of crops, raising of livestock, and dairying, including auxiliary and ancillary uses incidental to the operation of a farm or ranch, consisting of the purchase and storage of substances, materials, supplies, animal feeds and produce, and the marketing of farm products; provided however, that a business license shall be required in connection with any of the following: 1) retail nurseries; 2) retail greenhouses; and 3) wholesaling, processing, storage or manufacturing use which involves assembly of the products of multiple farms or ranches by a cooperative or other business enterprise for marketing distribution.

**E. Federal or State Law.** The provisions of this ordinance shall not be deemed or construed to apply to any person transacting or carrying on any business exempt by virtue of the Constitution or applicable statutes of the United States or of the State of California from the payment of such regulatory business license fees charged pursuant to this ordinance.

**F. Non-Profit Organizations.** Any non-profit organizations that are legally recognized as tax-exempt pursuant to the provisions of 26 U.S.C. § 501(c)(3) are exempt as provided in this section.

**Section 5. Evidence of Doing Business.**

The following circumstances shall be considered prima facie evidence that a person is conducting business in the unincorporated area of Riverside County: where any person, by use of any sign, circular, card, brochure, telephone book, magazine, newspaper, website, electronic media or other publication, shall advertise, hold out or by any other means represent that the person is in business in the unincorporated area of Riverside County, or when any person holds an active license or permit issued by a governmental agency indicating that the person is in business in the unincorporated area of Riverside County, and such person fails upon request of TLMA to sign and provide to the County a sworn statement attesting that such person is not conducting or carrying on a business from the unincorporated area of Riverside County. TLMA shall provide a form for the purposes of the sworn statement required by this section.

**Section 6. Application and Issuance of Business License.**

**A. Application Contents.** Any person required to obtain a business license pursuant to this ordinance shall apply therefore by submitting the information required by TLMA on behalf of the County. Such information shall be a sworn statement, upon a form provided by TLMA, that includes the name of the applicant, the ownership of the business involved, and the following information:

1. The name, location and exact nature or kind of business for which the license is requested. In the event that the business is not carried out at a permanent location, the names and places of residence of those owning the business shall also be required.
2. A copy of any current permit issued by the State of California Board of Equalization to a person who contracts, sells or delivers any goods, wares, or merchandise in the unincorporated area of Riverside County for which sales or use tax is payable to the State of California.
3. In the event that application is made for the issuance of a license to a person doing business under a fictitious name, the application shall set forth the names and places of residence of those owning said business.
4. In the event that application is made for the issuance of a license to a corporation or partners, the application shall set forth the names and place of residence of the officers or partners thereof.
5. The urban runoff and stormwater information form shall also be completed and signed.
6. Any further information which TLMA may require to enable it to issue a business license for which the application is made.

**B. Issuance.** A business license shall be issued upon satisfactory completion of an application and payment of the fee prescribed in this ordinance. Said license shall remain in full force and effect for a period of one year unless one of the following events takes place: business changes address or name, business is discontinued or business ownership changes.

**C. License Fee.** A standard business license fee shall be charged by the County to cover the reasonable costs of providing the regulatory services included in the business registration and licensing program. The business license holder shall also be subject to periodic supplemental charges by the County in the form of an additional license inspection and enforcement fee as provided in Sections 10 and 13 of this ordinance. No business license fee charged under the provisions of this ordinance shall be construed as a business license tax.

**Section 7. Renewal of Business License.** Any person who has obtained a business license pursuant to this ordinance shall apply for renewal on an annual basis prior to expiration of the then-current business license term. Said renewal application shall be accompanied by payment of the business license fee prescribed by this ordinance.

**Section 8. Nontransferable – Change of Location or Ownership, Name of Business.** ~~No business license issued pursuant to this ordinance shall be automatically transferable;~~ provided however, that where a license is issued indicating a person is conducting, transacting or carrying on a business at a particular place under a particular name, such license holder, upon application therefore, and payment of a change fee may obtain a new license showing some other location and/or name of the business and/or business ownership change. A new business registration and license shall be required as provided in Section 3 herein in the event that there are any other changes that take place with regard to a business.

**Section 9. Duplicate License.** A duplicate license may be issued to replace any license issued hereunder which has been lost or destroyed where such license holder submits a statement of such fact and provides payment of a duplicate license fee.

**Section 10. License Fees.**

A. License fees charged pursuant to the provisions of this ordinance shall be according to the rates set forth herein as follows:

1. Standard business license fee (one year) - \$45
2. Business license annual renewal fee - \$30
3. Change Fee - \$30
4. Duplicate Fee - \$10
5. Inspection Fee – Productive Hourly Rate of a Building Inspector II (currently set at \$131.00/hr. in FY 2005-2006) as approved annually by the Board of Supervisors.
6. Enforcement Fee –Productive Hourly Rate of a Code Enforcement Officer II (currently set at \$111.00/hr. in FY 2005-2006) as approved annually by the Board of Supervisors.

B. TLMA may require a business license holder to provide an advance deposit amount to the County to cover the cost of inspection fees in an amount not to exceed three (3) hours depending on the size and/or complexity of the business that is subject to inspection. For deposit-based inspection fee functions only, fees collected in excess of the actual cost of providing the inspection service shall be refunded. In the event that the actual cost of providing the inspection service exceeds the advance deposit amount then there shall be required an additional deposit to cover the costs incurred by the County.

**Section 11. Contents of Business License; Display Required.**

A. Every person who has submitted a satisfactory application and who has paid the required fee, as provided in this ordinance, shall be issued a business license which contains the following information:

1. The name of the person to whom the license is issued;
2. The name of the business licensed;
3. The physical location where such business is to be transacted and carried on;
4. The date of expiration of such license; and
5. Such other information as may be necessary for the enforcement of the provisions of this ordinance.

B. Any person conducting, transacting or carrying on a business at a fixed location in the unincorporated area of Riverside County shall keep the business license posted in a conspicuous place in plain public view upon the physical premises where such business is taking place.

~~C. Any person conducting, transacting or carrying on a business but not operating at a fixed location in the unincorporated area of Riverside County shall keep the business license on his or her person at all times while conducting, transacting or carrying on the business for which it is issued. Such person shall display the business license to any license inspector, code enforcement officer, peace officer or any other authorized representative employed by the County upon request.~~

**Section 12. License Inspectors.** License inspectors may enter free of charge, at any time, any place of business for which a business license is required by this ordinance and demand the display of any such license by any person engaged or employed in the transaction or carrying on of such business.

**Section 13. Water Quality Inspections and Enforcement; Additional License Fees.** A license inspector, code enforcement officer or peace officer employed by the County may enter free of charge, at any time, any place of business for which a business license is required by this ordinance and inspect the premises, grounds, facilities and structures located therein for compliance with water quality requirements imposed by Riverside County Ordinance Nos. 457 and 754, California Water Code §§ 13000 et seq. (Porter-Cologne Water Quality Control Act), Title 33 U.S.C. §§ 1251 et seq. (Clean Water Act) and any applicable state or federal regulations promulgated thereto, and any related administrative orders or permits issued in connection therewith. Failure to maintain the business premises, grounds, facilities and structures located therein in compliance with water quality requirements is a violation of this ordinance. The County may initiate enforcement actions against business license holders whose business premises are found upon inspection to be in violation of water quality requirements. The business license holder shall be liable to the County for an additional license inspection and enforcement fee based on the hourly rates provided in Section 10 of this ordinance.

**Section 14. False Statements.** Every person who makes any false statement or representation in any application for a business license commits a violation of this ordinance.

**Section 15. Unlawful Business.** No business license issued pursuant to this ordinance shall be construed as authorizing the conduct of or continuance of any occupation, use or activity of any kind which is prohibited by County ordinance, state or federal law or regulation.

**Section 16. Violation – Penalty.** Any person in violation of this chapter is subject to the procedures and penalties set forth in Riverside County Ordinance No. 725.

**Section 17. Severability.** If any portion, provision, section, paragraph, sentence, or word of this Ordinance is rendered or declared to be invalid by any final court action in a court of competent jurisdiction, or by reason of any preemptive legislation, the remaining portions, provisions, sections, paragraphs, sentences, and words of this Ordinance shall remain in full force and effect and shall be interpreted by the court so as to give effect to such remaining portions of the Ordinance.

**Section 18.** This ordinance shall take effect thirty (30) days after its adoption.

Adopted: 857 Item 3.34 of 11/07/2006 (Eff: 12/07/2006)

**SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**

747



**FROM:** Transportation & Land Management Agency

**SUBMITTAL DATE:**  
February 17, 2016

**SUBJECT:** Initiation of an Amendment to Ordinance No. 857, Relating to the Establishment of a Business Registration and Licensing Program in the County of Riverside. All Districts; [\$15,000] – TLMA Administrative Funds

**RECOMMENDED MOTION:** That the Board of Supervisors:

1. Adopt an order initiating an amendment to Ordinance No. 857 Regarding the Establishment of a Business Registration and Licensing Program; and
2. Direct the County of Riverside Transportation and Land Management Agency (TLMA) to work with County Counsel to prepare and process the ordinance amendment.

Departmental Concurrence

Patricia Romo, Assistant Director of Transportation

Juan C. Perez  
Director of Transportation and Land Management

FINANCIAL DATA	Current Fiscal Year:	Next Fiscal Year:	Total Cost:	Ongoing Cost:	POLICY/CONSENT (Per Exec. Office)
<b>COST</b>	\$ 15,000	\$ 0	\$ 15,000	\$ 0	Consent <input type="checkbox"/> Policy <input checked="" type="checkbox"/>
<b>NET COUNTY COST</b>	\$ 0	\$ 0	\$ 0	\$ 0	
<b>SOURCE OF FUNDS:</b> TLMA Administrative Funds				<b>Budget Adjustment:</b> No	
				<b>For Fiscal Year:</b> FY15/16-	

**C.E.O. RECOMMENDATION:**

APPROVE

BY:   
Tina Grande

County Executive Office Signature

**MINUTES OF THE BOARD OF SUPERVISORS**

Positions Added  
 Change Order

A-30  
 4/5 Vote

**Prev. Agn. Ref.:** 09/27/05, Item 3-7;  
11/07/06, Item 3-34

**District:** All

**Agenda Number:**

3-29

**BACKGROUND:**

**Summary**

There is a need to re-evaluate and amend our business license and registration program in order to make it more "Business Friendly" and to accurately reflect the program's intent. Although it is labeled as a business registration and licensing program, the County functionally uses the program as a means to monitor compliance with State storm water regulations, not to monitor the operation of a business or determine if they are in compliance with other State or County Codes (such as zoning or building requirements).

In 2005, the County took steps to implement a National Pollutant Discharge Elimination System (NPDES) Commercial/Industrial Compliance Program and Business Registration and Licensing Program, in order to meet State mandates. This was in response to the 2004 NPDES Municipal Separate Storm Sewer System (MS4) Permit issued by the San Diego Regional Water Quality Control Board which, for the first time, required the County to establish a formal water quality/storm water discharge inspection program of commercial and industrial facilities. The Santa Ana and Colorado River Basin Water Boards, the other two State Water Quality Control Boards which oversee portions of Riverside County, included similar requirements in the NPDES MS4 Permits they issued in 2007 and 2008, respectively. The intent of these programs is to monitor business activity that has the potential for discharging pollutants into our storm water system.

The Board of Supervisors adopted Ordinance No. 857 on November 7, 2006. Ordinance No. 857 requires businesses in the unincorporated area of Riverside County to register with the County and to obtain a separate business registration and storm water compliance inspection for each fixed physical location, and for those that are operated on a mobile commercial basis. Ordinance No. 857 also requires the payment of business registration fees to cover the reasonable costs of providing the registration and licensing regulatory service, as well as payment to the County for the actual costs of periodic business inspections.

The County currently has 5,746 businesses in our database that participate in the Business Registration and Licensing Program. The State, through its Water Quality Control Boards, requires that the County keep an inventory of all uses that are not otherwise exempted. Certain uses are exempt from the ordinance. The current ordinance is attached as Exhibit "A". Businesses that are not exempt are categorized by Priority based on their potential to discharge pollutants into the storm water system, as follows:

**None** – Examples of businesses in this category include home based businesses like internet sales, or commercial businesses like a barbershop or a realtor office, where all business operations are conducted inside and a business is very unlikely to produce a storm water pollutant. Inspections are not required for these businesses, which constitute about 40% of the businesses in the inventory register.

**Low** – Inspections required at least once every 5 years. An example of a low priority business would be an automotive glass or deli. Approximately 20% are considered low priority

**Medium** – Inspections required at least once every 2 years. An example of a medium priority business would be a restaurant or pharmacy. Approximately 15% are considered medium priority.

**High** – Inspections required annually. An example of a high priority business would be a gas station, automotive repair facility, or manufacturing facility. Approximately 25% are considered high priority

**SUBMITTAL TO THE BOARD OF SUPERVISORS, COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**  
**FORM 11: Initiation of an Amendment to Ordinance No. 857, Relating to the Establishment of a Business Registration and Licensing Program in the County of Riverside. All Districts; [\$15,000] – TLMA Admin**  
**DATE: February 17, 2016**  
**PAGE: 3 of 3**

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Given that the emphasis is on storm water compliance, TLMA has shifted program oversight from our Building and Safety Department to our Transportation Department. Our grading/environmental compliance inspectors now reside in the Transportation Department, since Transportation also interacts with the Water Boards on our own Capital Projects and oversees compliance of new developments with our MS4 permits.

The purpose of this submittal is to initiate the amendment of Ordinance No. 857, by re-evaluating the provisions contained therein. Proposed changes to be considered include:

- Changing the title from Business Registration and Licensing Program to Business Storm Water Compliance Program.
- Making the Ordinance less intrusive to businesses through advance notice and coordination prior to entering the premises to conduct an inspection.
- Ensure that Ordinance No. 857 has a clear and understandable goal of water quality compliance, not overall business practice regulation.
- Re-evaluate the program as a whole to see if businesses are appropriately categorized in the database based on their actual potential for risk to the storm water system. Align our inspection protocol with the risk assessment to look for opportunities to reduce overall inspection costs by grouping field visits and performing inspections in a more cost-efficient manner. Consider fixed-fee options (which may also require amendment of other County fee ordinances) for low and medium priority businesses, which are now treated similar to the high priority businesses in a deposit based fee approach to cover inspection costs.

**Impact on Residents and Businesses**

Amending Ordinance No. 857 will streamline the Business Registration and Licensing Program to be more efficient; reduce redundancy; reflect current legal and jurisdictional conditions; and improve customer service for business owners within unincorporated Riverside County.

**SUPPLEMENTAL:**

**Additional Fiscal Information**

An assessment of the revised business license fees will be conducted as part of the Ordinance amendment process.

**Contract History and Price Reasonableness**

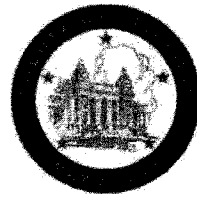
A standard business license fee is currently charged by the County to cover the reasonable costs of providing the regulatory services included in the Business Registration and Licensing Program. The appropriate amount will be updated based on this ordinance review. It is anticipated that the overall cost of program compliance will drop for some businesses.

**ATTACHMENTS:**

ATTACHMENT A – Ordinance No. 857



**SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



ITEM  
3.28  
(ID # 3430)

**MEETING DATE:**  
Tuesday, March 21, 2017

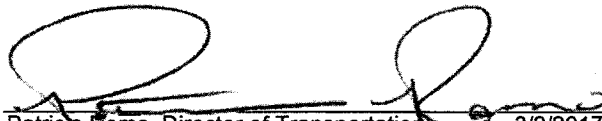
**FROM :** TLMA-TRANSPORTATION:

**SUBJECT:** TLMA - TRANSPORTATION DEPARTMENT: Introduction of Ordinance No. 857.1,  
Relating to Proposed Changes to Ordinance No.857 Regarding the  
Establishment of a Business Registration and Licensing Program. All Districts.  
[\$0]- [Set for Public Hearing - Clerk to Advertise]

**RECOMMENDED MOTION:** That the Board of Supervisors:

1. Introduce Business Registration Ordinance 857.1; and
2. Set a public hearing for Ordinance No. 857.1 for April 11, 2017.

**ACTION: (Policy)**

  
Patricia Romo, Director of Transportation 3/2/2017

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**MINUTES OF THE BOARD OF SUPERVISORS**

On motion of Supervisor Tavaglione, seconded by Supervisor Jeffries and duly carried, IT WAS ORDERED that the above ordinance is approved as introduced with waiver of reading and is set for public hearing April 11, 2017 at 9:00 a.m. or as soon as possible.

Ayes: Jeffries, Tavaglione and Washington  
Nays: None  
Absent: Ashley  
Date: March 21, 2017  
xc: TLMA-Transp., COB

Kecia Harper-Ihem  
Clerk of the Board

By:   
Deputy

**SUBMITTAL TO THE BOARD OF SUPERVISORS COUNTY OF RIVERSIDE,  
STATE OF CALIFORNIA**

<b>FINANCIAL DATA</b>	<b>Current Fiscal Year</b>	<b>Next Fiscal Year</b>	<b>Total Cost</b>	<b>Ongoing Cost</b>
<b>COST</b>	\$ 0	\$ 0	\$ 0	\$ 0
<b>NET COUNTY COST</b>	\$ 0	\$ 0	\$ 0	\$ 0
<b>SOURCE OF FUNDS: N/A</b>			<b>Budget Adjustment: No</b>	
			<b>For Fiscal Year: 17/18</b>	

**C.E.O. RECOMMENDATION:** Approve

**BACKGROUND:**

**Summary**

The California Water Code, also known as the Porter-Cologne Act, established nine Regional Water Quality Control Boards (Regional Boards) for California, which have primary responsibility for protecting water quality and implementing the National Pollution Discharge Elimination System Program required by the Federal Clean Water Act. To comply with Federal and State law, Riverside County is required to comply with Municipal Separate Storm Sewer System (MS4) Permits issued by the three California Regional Water Quality Control Boards covering the Santa Ana, Whitewater, and the Santa Margarita Regions. These Regional Boards regulating Riverside County have required inspection and inventory of all existing commercial and industrial businesses, and prioritization as to the type of business and potential threat to water quality through their respective MS4 Permits. On November 7, 2006 (Agenda item 3.34), the Board of Supervisors adopted Ordinance No. 857 establishing the Business Registration and Licensing Program for the purpose of Business registration and inspection for compliance with the MS4 permits.

Ordinance No. 857 requires businesses in the unincorporated area of Riverside County to register with the County and pay a registration fee to cover the cost of periodic water quality compliance inspections of businesses. The Regional Water Quality Control Boards require the County to keep an inventory of all businesses and their uses, with the exception of those that fall under an exempt category. Exempt businesses include but are not limited to, residential facilities, churches, home occupations, agriculture, and non-profit organizations. For a complete listing of exempt business types, refer to Ordinance 857.1, Section 4. Exemptions. Businesses that are not exempt are categorized by priority based on their potential to discharge pollutants.

On March 1, 2016 (Agenda item 3-29), the County Board of Supervisors directed the County of Riverside Transportation and Land Management Agency (TLMA) to work with County Counsel to prepare and process an ordinance amendment to Ordinance 857 in order to make it more "business friendly" and to accurately reflect the program's intent.

Key modifications to the Ordinance include the following:

**SUBMITTAL TO THE BOARD OF SUPERVISORS COUNTY OF RIVERSIDE,  
STATE OF CALIFORNIA**

- Changing the title from Business Registration and Licensing Program to Business Storm Water Compliance Program.
- Making the Ordinance less intrusive to businesses by providing advance notice and coordination with the business owner prior to inspections.
- Clarifying that the intent and goal of the Ordinance is storm water quality compliance, and not business practice regulation.
- Aligning business categorizations with actual risk and establishing a fixed fee for registration and inspection.

Proposed Ordinance 857.1 changes the existing "deposit-based" fee structure to a flat fee structure that more accurately reflects the County costs to administer the program. Businesses are categorized as Low, Medium, or High, based on the type of business and its potential to discharge pollutants into the storm water system. Based on the business category an inspection would occur once a year or on a cycle as long as once every five years. The proposed flat fee is \$400 for each inspection. If a deficiency is found the owner is given the opportunity to correct it. If upon the second inspection the owner has not corrected the deficiency, they will be charged an enforcement fee of \$225 per additional inspection.

The businesses category/priority is defined as follows:

Low – These businesses have no outdoor activity, but are required to be inspected by the MS4 permit. Mobile businesses not discharging used water and businesses previously categorized as Medium and have had flawless inspections in the past may be reclassified to Low Priority. The inspection cycle for Low Priority businesses is once every 5 years.

Medium – These businesses have minimal outdoor activity, and typically have active storm water Best Management Practices in place. Retail stores and markets normally fall into this category. The inspection cycle for Medium Priority businesses is every 2 years.

High – High priority businesses are often located near a water body, environmentally sensitive areas, or their business type is identified in the MS4 permit as High Risk. Typically these businesses are manufacturing, gas stations, auto repair facilities, and nurseries. The inspection cycle for High Priority businesses is annually.

County Counsel has approved Ordinance No. 857.1 as to form.

**Impact on Residents and Businesses**

Amending Ordinance No. 857 clarifies the purpose and intent of the Business Registration Program so that it is clear to residents and businesses that this is not intended to be for business licensing, but rather MS4 permit compliance. Other modifications to the language will reduce redundancy, reflect current legal and jurisdictional conditions, and simplify fees; all of which will improve customer service for business owners within unincorporated Riverside County.

**SUBMITTAL TO THE BOARD OF SUPERVISORS COUNTY OF RIVERSIDE,  
STATE OF CALIFORNIA**

**SUPPLEMENTAL:**

**Additional Fiscal Information**

This Ordinance also revises the Business Registration deposit-based fee structure to a simpler flat fee structure for inspection and enforcement. This revision is revenue neutral.

**Contract History and Price Reasonableness**

A proposed business inspection fee covers the reasonable costs of providing regulatory services. An analysis was performed to determine the appropriate flat fee by evaluating business inspection costs over the last 5 years. Consideration was given to efficiencies that could be realized through reduced billings and accounting efforts. This Ordinance is expected to reduce the cost of inspection services, by generating one bill and by allowing medium priority businesses to be reclassified as low priority businesses when businesses demonstrate regular full compliance with NPDES requirements.

**ATTACHMENTS**

Proposed Ordinance No. 857.1

Ordinance No. 857

Agenda 3/1/2016 Reference, Item 3-29

  
\_\_\_\_\_

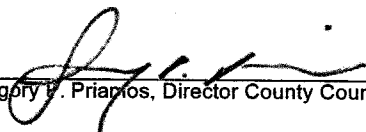
Tiffany North

3/9/2017

  
\_\_\_\_\_

Tina Grande, Principal Management Analyst

3/13/2017

  
\_\_\_\_\_

Gregory V. Priamos, Director County Counsel

3/9/2017



OFFICE OF  
CLERK OF THE BOARD OF SUPERVISORS  
1st FLOOR, COUNTY ADMINISTRATIVE CENTER  
P.O. BOX 1147, 4080 LEMON STREET  
RIVERSIDE, CA 92502-1147  
PHONE: (951) 955-1060  
FAX: (951) 955-1071

KECIA HARPER-IHEM  
Clerk of the Board of Supervisors

KIMBERLY A. RECTOR  
Assistant Clerk of the Board

March 28, 2017

THE PRESS ENTERPRISE  
ATTN: LEGALS  
P.O. BOX 792  
RIVERSIDE, CA 92501

E-MAIL: [legals@pe.com](mailto:legals@pe.com)  
FAX: (951) 368-9018

RE: INTRODUCTION: ORDINANCE NO. 857.1

To Whom It May Concern:

Attached is a copy for publication in your newspaper **ONE TIME: Friday, March 31, 2017.**

We require your affidavit of publication immediately upon completion of the last publication.

Your invoice must be submitted to this office, **WITH TWO CLIPPINGS OF THE PUBLICATION.**

NOTE: PLEASE COMPOSE THIS PUBLICATION INTO A SINGLE COLUMN FORMAT.

Thank you in advance for your assistance and expertise.

Sincerely,

*Cecilia Gil*

Board Assistant to:  
KECIA HARPER-IHEM, CLERK OF THE BOARD

**Gil, Cecilia**

---

**From:** Legals <legals@pe.com>  
**Sent:** Tuesday, March 28, 2017 8:29 AM  
**To:** Gil, Cecilia  
**Subject:** Re: FOR PUBLICATION: INTRO OR ORD. NO. 857.1

Received for publication on 3/31. Proof with cost to follow.

Nick Eller

Legal Advertising Phone: **951-368-9222** / Fax: 951-368-9018 / E-mail: [legals@pe.com](mailto:legals@pe.com)

Please Note: Deadline is 10:30 AM, three (3) business days prior to the date you would like to publish. \*\*Additional days required for larger ad sizes\*\*

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On Mon, Mar 27, 2017 at 4:55 PM, Gil, Cecilia <[CCGIL@rivco.org](mailto:CCGIL@rivco.org)> wrote:

Hello! Attached is a Notice of Public Hearing, for publication on Friday, March 31, 2017. Please confirm.  
THANK YOU!

*Cecilia Gil*

Board Assistant

Clerk of the Board of Supervisors

4080 Lemon St., 1st Floor, Room 127

Riverside, CA 92501

(951) 955-8464 Fax (951) 955-1071

Mail Stop# 1010

[ccgil@rivco.org](mailto:ccgil@rivco.org)

<http://rivcocob.org/>



OFFICE OF  
CLERK OF THE BOARD OF SUPERVISORS  
1st FLOOR, COUNTY ADMINISTRATIVE CENTER  
P.O. BOX 1147, 4080 LEMON STREET  
RIVERSIDE, CA 92502-1147  
PHONE: (951) 955-1060  
FAX: (951) 955-1071

KECIA HARPER-IHEM  
Clerk of the Board of Supervisors

KIMBERLY A. RECTOR  
Assistant Clerk of the Board

March 28, 2017

THE DESERT SUN  
ATTN: LEGALS  
P.O. BOX 2734  
PALM SPRINGS, CA 92263

E-MAIL: [legals@thedesertsun.com](mailto:legals@thedesertsun.com)  
TEL: (760) 778-4578

RE: INTRODUCTION: ORDINANCE NO. 857.1

To Whom It May Concern:

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Thank you in advance for your assistance and expertise.

Sincerely,

*Cecilia Gil*

Board Assistant to:  
KECIA HARPER-IHEM, CLERK OF THE BOARD

**Gil, Cecilia**

---

**From:** Email, TDS-Legals <legals@thedesertsun.com>  
**Sent:** Tuesday, March 28, 2017 8:33 AM  
**To:** Gil, Cecilia  
**Subject:** RE: FOR PUBLICATION: INTRO OF ORD. NO. 857.1

Good Morning Cecilia,

Ad received and will publish on date(s) requested.

**Charlene Moeller** | Customer Care Representative / Legals

The Desert Sun Media Group  
750 N. Gene Autry Trail, Palm Springs, CA 92262  
t 760.778.4578 | f 760.778.4528 e: [legals@thedesertsun.com](mailto:legals@thedesertsun.com)

Lobby hours are 9am-noon (closed for lunch) 1:30p-4pm

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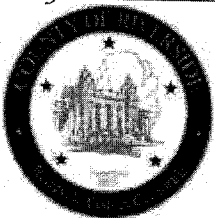
---

**From:** Gil, Cecilia [mailto:[CCGIL@RIVCO.ORG](mailto:CCGIL@RIVCO.ORG)]  
**Sent:** Monday, March 27, 2017 4:56 PM  
**To:** Email, TDS-Legals <legals@thedesertsun.com>  
**Subject:** FOR PUBLICATION: INTRO OF ORD. NO. 857.1

Hello! Attached is a Notice of Public Hearing, for publication on Friday, March 31, 2017. Please confirm.  
THANK YOU!

*Cecilia Gil*

Board Assistant  
Clerk of the Board of Supervisors  
4080 Lemon St., 1st Floor, Room 127  
Riverside, CA 92501  
(951) 955-8464 Fax (951) 955-1071  
Mail Stop# 1010  
[ccgil@rivco.org](mailto:ccgil@rivco.org)  
<http://rivcocob.org/>



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**NOTICE OF PUBLIC HEARING BEFORE THE BOARD OF SUPERVISORS OF RIVERSIDE COUNTY**

NOTICE IS HEREBY GIVEN that a public hearing at which all interested persons will be heard, will be held before the Board of Supervisors of Riverside County, California, on the 1<sup>st</sup> Floor Board Chambers, County Administrative Center, 4080 Lemon Street, Riverside, on **Tuesday, April 11, 2017 at 9:00 a.m.** to consider adoption of the following ordinance:

**SUMMARY OF ORDINANCE NO. 857.1**  
**AN ORDINANCE OF THE COUNTY OF RIVERSIDE**  
**AMENDING ORDINANCE NO. 857 REGARDING**  
**THE BUSINESS STORM WATER COMPLIANCE PROGRAM**

This summary is presented pursuant to California Government Code section 25124(b). A certified copy of the full text of Ordinance No. 857.1 may be examined at the Office of the Clerk of the Board of Supervisors of the County of Riverside, located at 4080 Lemon Street, 1<sup>st</sup> Floor, Riverside, California, 92501.

Ordinance No. 857.1 amends Ordinance No. 857 in its entirety regarding the County's Business Storm Water Compliance Program. It is the intent of the County of Riverside to comply with directives of the Clean Water Act and the requirements of the National Pollutant Discharge Elimination System ("NPDES") Municipal Separate Storm Sewer Permits ("MS4 Permit") for the Santa Ana, Santa Margarita, and Whitewater watersheds so as to protect water quality in Riverside County in order to protect the public health, safety, and welfare of the people of Riverside County through the program set forth in the ordinance. The local regional water quality control boards require an inspection and inventory of all existing commercial and industrial businesses in the County, and prioritization as to the type of business and potential threat to water quality, specifically stated in Sections XI and VI of the Santa Ana Region MS4 Permit, Section F.1.(b) of the Whitewater Region MS4 permit, and Section II. E-5 of the Santa Margarita Region MS4 permit. Section 4 of the ordinance states which types of businesses are exempt from the County's Business Storm Water Compliance Program. Section 5 of the ordinance includes the County's Business Storm Water Compliance Program registration requirements, including the \$45 registration fee, \$30 renewal fee, and \$30 business name change fee. Section 6 of the ordinance identifies the business inspection priorities and categories, as well as the inspection fee of \$400 and enforcement fee of \$225. Ordinance No. 857.1, amending Ordinance No. 857, would become effective sixty days after its adoption.

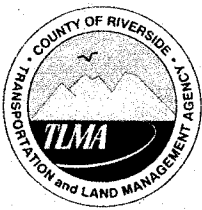
Any person affected by the above matter(s) may submit written comments to the Clerk of the Board before the hearing or may appear and be heard in support or opposition to the project at the time of the hearing. If you challenge the above item(s) in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence, to the Board of Supervisors at, or prior to, the public hearing.

Please send all written correspondence to: Clerk of the Board, 4080 Lemon Street, 1<sup>st</sup> Floor, Post Office Box 1147, Riverside, CA 92502-1147.

Alternative formats available upon request to individuals with disabilities.

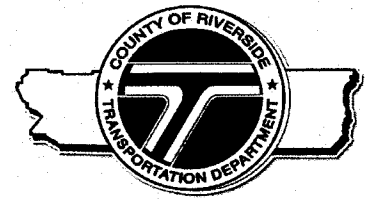
Dated: March 28, 2017

Kecia Harper-Ihem, Clerk of the Board  
By: Cecilia Gil, Board Assistant



# COUNTY OF RIVERSIDE

## TRANSPORTATION AND LAND MANAGEMENT AGENCY



Juan C. Perez, P.E., T.E.  
Transportation and Land  
Management Agency Director

Patricia Romo, P.E.  
Director of Transportation

### Transportation Department

#### NOTICE OF EXEMPTION

Original Negative Declaration/Notice of  
Elimination was routed to County  
Clerks for posting on.

4/12/17  
Date

kb  
Initial

March 30, 2017

**PROJECT TITLE:** Amending Ordinance No. 857 to Ordinance 857.1: Ordinance of the County of Riverside Regarding the Business Stormwater Compliance Program  
Work Order # ZTR1100, Task Code # ZOVH

**PROJECT SPONSOR:** Riverside County Transportation Department

**PROJECT LOCATION:** County of Riverside, California

**SUPERVISORIAL DISTRICT:** All (Districts One, Two, Three, Four and Five)

**PROJECT DESCRIPTION:** In order to protect the public health, safety, and welfare of the people of Riverside County, the County of Riverside proposes the following action: The County of Riverside will amend Ordinance 857, which requires all non-exempt businesses in the unincorporated area of Riverside County to register with the County and pay a registration fee to cover the cost of periodic water quality compliance inspections, in order to comply with the directives of the Clean Water Act and the requirements of the National Pollutant Discharge Elimination System (NPDES) Municipal Separate Storm Sewer Permits ("MS4 Permit") for the Santa Ana, Santa Margarita, and Whitewater watersheds.

**PROJECT BACKGROUND:** In 1972 the Clean Water Act established the National Pollutant Discharge Elimination System permits which are required for discharges from a Municipal Separate Storm Sewer System (MS4). In 2004, the State Water Resources Control Board (SWRCB) began requiring the local regional water quality control boards to include storm water and non-storm water compliance inspections of local businesses to be done by cities and counties, as part of MS4 permit compliance. The local regional water quality control boards require an inspection and inventory of all existing commercial and industrial businesses, and prioritization as to the type of business and potential threat to water quality, specifically stated in Sections XI and VI of the Santa Ana Region MS4 Permit, Section F .1.(b) of the Whitewater Region MS4 permit, and Section II. E-5 of the Santa Margarita Region MS4 permit. On November 7, 2006 (Agenda item 3.34), the Board of Supervisors adopted Ordinance No. 857 establishing the Business Registration and Licensing Program for the purpose of business registration and inspection of those businesses for compliance with the MS4 permits.

Furthermore, on March 1, 2016 (Agenda item 3-29), the County Board of Supervisors directed the County of Riverside Transportation and Land Management Agency (TLMA) to amend Ordinance 857 to reflect the true intent and goal of the Ordinance to be a storm water quality compliance ordinance and not a business practice regulation.

Key modifications to the Ordinance 857 include the following:

- Changing the title from Business Registration and Licensing Program to Business Storm Water Compliance Program.
- Making the Ordinance less intrusive to businesses by providing advance notice and coordination with the business owner prior to inspections.
- Clarifying that the intent and goal of the Ordinance is storm water quality compliance, and not business practice regulation.
- Aligning business categorizations with actual risk and establishing a fixed fee for registration and inspection.

The proposed Ordinance 857.1 changes the existing “deposit-based” fee structure to a flat fee structure that more accurately reflects the County’s cost to administer the program

**ENVIRONMENTAL ANALYSIS:** The County has prepared this Notice of Exemption in the County’s role as a California Environmental Quality Act (CEQA) lead agency. The proposed ordinance amendment is exempt from CEQA, pursuant to the State CEQA Guidelines section 15061 (b) (3) because it can be seen with certainty that there is no possibility that the proposed action may have a significant effect on the environment. In accordance with CEQA, the use of the Common Sense Exemption is based on the “general rule that CEQA applies only to projects which have the potential for causing a significant effect on the environment.” (i.e. State CEQA Guidelines section 15061(b) (3)). The use of this exemption is appropriate if “it can be seen with certainty that that there is no possibility that the activity in question may have a significant effect on the environment.” *Ibid.* With certainty, there is no possibility that the proposed amendment to Ordinance No. 857 may have a significant effect on the environment. Approval of the proposed amendment to Ordinance 857, does not result in the approval of any development project and does not result in any construction or changes in operation that would lead to any direct, indirect, or cumulative physical environmental impacts. Furthermore, the proposed action is exempt from CEQA pursuant to State CEQA Guidelines section 15308, for Class 8 actions which are taken by “regulatory agencies”, as authorized by the state or local ordinance, to assure the protection of the environment, where the regulatory process involves procedures (e.g. inspection) for protection of the environment.

The Riverside County Transportation Department Staff conducted a review of the above referenced project and has determined that the proposed action qualifies for a Categorical Exemption per the California Environmental Quality Act (CEQA) Guidelines, as the proposed

action consists of an amendment to Ordinance No. 857, which requires business registration, fee assessment, and water quality regulatory compliance inspection. The changes to Ordinance No. 857 ensure the County is able to focus greater attention on compliance with MS 4 permits, through inspection of businesses identified as Medium and High Priority. By concentrating on High Priority businesses through annual inspections, and inspections of Medium Priority businesses every two years, County staff are able to focus their attention on those businesses with the greatest potential for water quality and stormwater impacts, and therefore reducing such impacts on the environment. Furthermore, appropriate fees will ensure the longevity and consistency of such required inspections, resulting in greater protection of the environment. The proposed action will not physically alter or prompt any physical changes to the environment. The Riverside County Transportation Department staff have determined that there is no possible significant effect to the environment.

**ENVIRONMENTAL FINDINGS:**

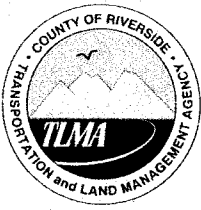
**The Riverside County Transportation Department has found that the above-described Action is exempt from the provisions of the California Environmental Quality Act (CEQA), based on the following:**

**State CEQA Guidelines section 15061(b)(3):** General Rule or "Common Sense" exemption that CEQA applies only to proposed actions or projects which have the potential for causing a significant effect on the environment. Where it can be seen with certainty that there is no possibility that the activity in question may have a significant effect on the environment, the activity is no subject to CEQA.

**State CEQA Guidelines section 15308:** Class 8 CEQA exemption applies to actions taken by "regulatory agencies", as authorized by the state or local ordinance, to assure the protection of the environment where the regulatory process involves procedures (e.g. inspection) for protection of the environment.

By: Marcia Frances Rose

Signed: *Russell Williams*  
Russell Williams, Environmental Division Manager



*Juan C. Perez, P.E., T.E.  
Transportation and Land  
Management Agency Director*

# COUNTY OF RIVERSIDE

## TRANSPORTATION AND LAND MANAGEMENT AGENCY



*Patricia Romo, P.E.  
Director of Transportation*

### Transportation Department

DATE: March 27, 2017

TO: Mary Ann Meyer, Office of the County Clerk

FROM: Russell Williams, Environmental Division Manager *RW*

RE: W.O. # ZTR1100 Task Code #ZOVH

The Riverside County Transportation Department is requesting that you post the attached Notice of Exemption per County Implementing Resolution No. 2003-138. Attached you will find an authorization to bill by journal voucher in the amount of \$ 50.00 for your posting fee.

After posting, please return the document to Mail Stop #2136, Attention: Marcia Frances Rose. If you have any questions, please contact Marcia Frances Rose at (951) 955- 1505.

Attachment

cc: file





OFFICE OF  
CLERK OF THE BOARD OF SUPERVISORS  
1st FLOOR, COUNTY ADMINISTRATIVE CENTER  
P.O. BOX 1147, 4080 LEMON STREET  
RIVERSIDE, CA 92502-1147  
PHONE: (951) 955-1060  
FAX: (951) 955-1071

KECIA HARPER-IHEM  
Clerk of the Board of Supervisors

KIMBERLY A. RECTOR  
Assistant Clerk of the Board

April 19, 2017

THE PRESS ENTERPRISE  
ATTN: LEGALS  
P.O. BOX 792  
RIVERSIDE, CA 92501

TEL: (951) 368-9229  
E-MAIL: [legals@pe.com](mailto:legals@pe.com)

RE: ADOPTION OF ORDINANCE NO. 857.1

To Whom It May Concern:

Attached is a copy for publication in your newspaper for **ONE (1) TIME** on **Saturday, April 22, 2017.**

We require your affidavit of publication immediately upon completion of the last publication.

Your invoice must be submitted to this office, **WITH TWO CLIPPINGS OF THE PUBLICATION.**

**NOTE: PLEASE COMPOSE THIS PUBLICATION INTO A SINGLE COLUMN FORMAT.**

Thank you in advance for your assistance and expertise.

Sincerely,

*Cecilia Gil*

Board Assistant to:  
KECIA HARPER-IHEM, CLERK OF THE BOARD

**Gil, Cecilia**

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**From:** Legals <legals@pe.com>  
**Sent:** Tuesday, April 18, 2017 4:48 PM  
**To:** Gil, Cecilia  
**Subject:** Re: FOR PUBLICATION: Adoption of Ord. No. 857.1

Received for publication on 4/22. Proof with cost to follow.

Nick Eller

Legal Advertising Phone: **951-368-9222** / Fax: **951-368-9018** / E-mail: [legals@pe.com](mailto:legals@pe.com)  
Deadline is 10:30 AM, three (3) business days prior to the date you would like to publish.  
**\*\*Additional days required for larger ad sizes\*\***  
**\*\*Employees of The Press-Enterprise are not able to give legal advice of any kind\*\***

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**The Press-Enterprise** PE.com / La Prensa

On Tue, Apr 18, 2017 at 4:34 PM, Gil, Cecilia <[CCGIL@rivco.org](mailto:CCGIL@rivco.org)> wrote:

Good afternoon,

Attached is an Adoption of Ordinance, for publication on Saturday, April 22, 2017. Please confirm.  
THANK YOU!

*Cecilia Gil*

Board Assistant

Clerk of the Board of Supervisors

4080 Lemon St., 1st Floor, Room 127

Riverside, CA 92501

(951) 955-8464 Fax (951) 955-1071

Mail Stop# 1010

[ccgil@rivco.org](mailto:ccgil@rivco.org)

<http://rivcocob.org/>





OFFICE OF  
CLERK OF THE BOARD OF SUPERVISORS  
1st FLOOR, COUNTY ADMINISTRATIVE CENTER  
P.O. BOX 1147, 4080 LEMON STREET  
RIVERSIDE, CA 92502-1147  
PHONE: (951) 955-1060  
FAX: (951) 955-1071

KECIA HARPER-IHEM  
Clerk of the Board of Supervisors

KIMBERLY A. RECTOR  
Assistant Clerk of the Board

April 19, 2017

THE DESERT SUN  
ATTN: LEGALS  
P.O. BOX 2734  
PALM SPRINGS, CA 92263

TEL: (760) 778-4731  
E-MAIL: [legals@thedesertsun.com](mailto:legals@thedesertsun.com)

RE: ADOPTION OF ORDINANCE NO. 857.1

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Sincerely,

*Cecilia Gil*

Board Assistant to:  
KECIA HARPER-IHEM, CLERK OF THE BOARD

## Gil, Cecilia

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**From:** Email, TDS-Legals <legals@thedesertsun.com>  
**Sent:** Tuesday, April 18, 2017 4:54 PM  
**To:** Gil, Cecilia  
**Subject:** RE: FOR PUBLICATION: Adoption of Ord. NO. 857.1

Hi Cecilia ☺

Ad received and will publish on date(s) requested.

**Charlene Moeller** | Customer Care Representative / Legals

The Desert Sun Media Group  
750 N. Gene Autry Trail, Palm Springs, CA 92262  
t 760.778.4578 | f 760.778.4528 e: [legals@thedesertsun.com](mailto:legals@thedesertsun.com)

Lobby hours are 9am-noon (closed for lunch) 1:30p-4pm

This email and any files transmitted with it are confidential and intended for the individual to whom they are addressed. If you have received this email in error, please notify the sender and delete the message from your system

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**From:** Gil, Cecilia [mailto:[CCGIL@RIVCO.ORG](mailto:CCGIL@RIVCO.ORG)]  
**Sent:** Tuesday, April 18, 2017 4:35 PM  
**To:** Email, TDS-Legals <legals@thedesertsun.com>  
**Subject:** FOR PUBLICATION: Adoption of Ord. NO. 857.1

Good afternoon,

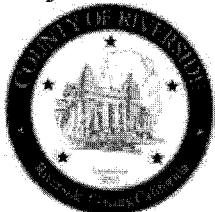
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THANK YOU!

*Cecilia Gil*

Board Assistant  
Clerk of the Board of Supervisors  
4080 Lemon St., 1st Floor, Room 127  
Riverside, CA 92501  
(951) 955-8464 Fax (951) 955-1071  
Mail Stop# 1010

[ccgil@rivco.org](mailto:ccgil@rivco.org)

<http://rivcocob.org/>



BOARD OF SUPERVISORS OF THE COUNTY OF RIVERSIDE, STATE OF CALIFORNIA

**SUMMARY OF ORDINANCE NO. 857.1**  
**AN ORDINANCE OF THE COUNTY OF RIVERSIDE**  
**AMENDING ORDINANCE NO. 857 REGARDING**  
**THE BUSINESS STORM WATER COMPLIANCE PROGRAM**

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John Tavaglione, Chairman of the Board

I HEREBY CERTIFY that at a regular meeting of the Board of Supervisors of said County, held on **April 11, 2017** the foregoing Ordinance consisting of two (2) sections was adopted by said Board by the following vote:

AYES: Jeffries, Tavaglione, Washington, and Ashley  
NAYS: None  
ABSENT: None

Kecia Harper-Ihem, Clerk of the Board  
By: Cecilia Gil, Board Assistant