

SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA



ITEM  
3.26  
(ID # 5379)

**MEETING DATE:**

Tuesday, September 19, 2017

**FROM :** BOS DISTRICT 4:

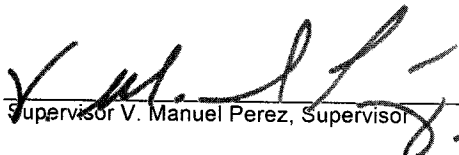
**SUBJECT:** BOS DISTRICT 4: Fourth District Use of Community Improvement Designation (CID) Funds for the Cove Communities Senior Association DBA The Joslyn Center, Harc, Inc., Martha's Village and Kitchen, Riverside County Fair & National Date Festival, Riverside University Health System Foundation, The Ranch Recovery Center, Inc., Smiles for Seniors Foundation, Well in the Desert, World Affairs Council of the Desert. [\$43,000 - General Fund 100%] (4/5 vote required)

**RECOMMENDED MOTION:** That the Board of Supervisors:

**1) Approve the use of Community Improvement Designation funds for:**

- |   |         |
|---|---------|
| 1. Cove Communities Senior Association,<br>DBA the Joslyn Center<br>73750 Catalina Way<br>Palm Desert, CA 92260 | \$1,000 |
| 2. HARC, Inc.<br>75080 Frank Sinatra Drive, Suite A221<br>Palm Desert, CA 92211                                 | \$1,500 |

**ACTION:** 4/5 Vote Required

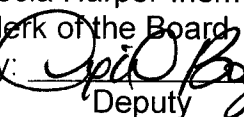
  
Supervisor V. Manuel Perez, Supervisor 9/14/2017

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**MINUTES OF THE BOARD OF SUPERVISORS**

On motion of Supervisor Jeffries, seconded by Supervisor Washington and duly carried by unanimous vote, IT WAS ORDERED that the above matter is approved as recommended.

Ayes: Jeffries, Tavaglione, Washington, Perez and Ashley  
Nays: None  
Absent: None  
Date: September 19, 2017  
xc: Fourth District, Auditor, COB

Kecia Harper-Ihem  
Clerk of the Board  
By:   
Deputy

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**RECOMMENDED MOTION:** That the Board of Supervisors:

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|--|----------|
| 3. Martha's Village & Kitchen<br>83791 Date Avenue<br>Indio, CA 92201                        | \$15,000 |
| 4. Riverside County Fair & National Date Festival<br>82503 Highway 111<br>Indio, CA 92201    | \$2,500  |
| 5. Riverside University Health System Foundation<br>P.O. Box 9850<br>Moreno Valley, CA 92552 | \$5,000  |
| 6. The Ranch Recovery Centers, Inc.<br>7885 Annandale Avenue<br>Desert Hot Springs, CA 92240 | \$2,500  |
| 7. Smiles for Seniors Foundation<br>P.O. Box 1113<br>Yucaipa, CA 92399                       | \$500    |
| 8. Well in the Desert<br>P.O. Box 5312<br>Palm Springs, CA 92263                             | \$10,000 |
| 9. World Affairs Council of the Desert<br>P.O. Box 3031<br>Palm Desert, CA 92261             | \$5,000  |

FINANCIAL DATA	Current Fiscal Year:	Next Fiscal Year:	Total Cost:	Ongoing Cost
<b>COST</b>	\$ 43,000	\$ 0	\$ 43,000	\$ 0
<b>NET COUNTY COST</b>	\$ 43,000	\$ 0	\$ 43,000	\$ 0
<b>SOURCE OF FUNDS: General Fund 100%</b>			<b>Budget Adjustment: No</b>	
			<b>For Fiscal Year: 17/18</b>	

**BACKGROUND:** Community Improvement Designation funds will be given to the following organizations:

1. The Joslyn Center is hosting the Active Aging Expo & Free Flu Shot Clinic on October 25, 2017. Health care educators and vendors will attend the Expo to provide information, services, treatment, and flu shots to low income seniors in the Coachella Valley. CID funding will be used toward the cost of equipment materials for seniors and marketing expenses.
2. The Health Assessment and Research for Communities (HARC) mission is to provide objective reliable research, analysis and technical service of health needs to the

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Coachella Valley. HARC conducts a community-wide survey of the health and well-being topics, such as health access, utilization, behaviors, major disease, mental health, and more. Results are provided to the community at no charge. CID funding will help continue their services free of charge.

3. Martha's Village and Kitchen provides food, clothing, counseling and shelter assistance to individuals and families who are homeless in the Coachella Valley. Martha's Village provides on-site programs including transitional housing for homeless families and individuals, daily meals and addiction and recovery services. CID funds will be used towards their continuing services.
4. The Riverside County Fair & National Date Festival will partner with Riverside County Animal Services for the fifth year to host dog adoptions during the Fair – February 16-25, 2018. Animal Services is able to educate and be exposed to approximately 270,000 people in 10 days, allowing for hundreds of adoptions that might not otherwise take place in the shelters. It helps alleviate the dog population in the shelters and provides these animals a second chance. The CID funds will allow the Fair to offset the cost of the tent required to house the animals up for adoption.
5. Riverside University Health System Foundation will be hosting the annual Festival of Trees from November 21<sup>st</sup> through November 26, 2017. The fundraiser helps purchase of desperately needed and often lifesaving equipment for the children's units at the Riverside University Health System Medical Center. CID funding will be used toward the cost of equipment and support programs that benefit the children's units at RUHS.
6. The Ranch Recovery Centers, Inc. is a non-profit organization dedicated to providing needed services to individuals and families who are seeking help from substance abuse disorders. The Ranch has added three facilities; Hacienda Valdez, Mesa Vista and Harmony House. The CID funds will be used towards the Hacienda Valdez, a thirty-five bed women's residential treatment facility; to replace broken cabinets, old wooden bunk beds and a dysfunctional television system.
7. Smiles for Seniors Foundation is a non-profit organization that serves low-income seniors in need of emergency financial assistance for food, housing, utilities, prescriptions and medical equipment. CID funds will be used to support their ongoing programs.
8. The Well in the Desert is a non-profit organization providing daily hot meals, emergency food assistance weekly supplemental food distribution and various social services to the western Coachella Valley. A cooling/drop-in center has recently been added to the program where people can shower get clean clothes and snacks. The CID funding will be utilized to continue the ongoing services.
9. World Affairs Council of the Desert sponsors the Porter Academic World Quest program, an educational and learning competition testing high school students' knowledge of international affairs. Additionally, the World Affairs Council will invite high school and college students from the Coachella Valley to attend the monthly Speaker Dinner Series. CID Funds will be utilized to support the student outreach program