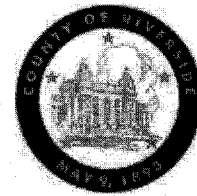


**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



ITEM
3.40
(ID # 5840)

MEETING DATE:

Tuesday, December 5, 2017

FROM : BOS DISTRICT 4:

SUBJECT: BOS DISTRICT 4: Fourth District Use of Community Improvement Designation (CID) Funds for the Culturamas Music-Arts and Greater Coachella Valley Chamber of Commerce. [\$10,000 - General Fund 100%] (4/5 vote required)

RECOMMENDED MOTION: That the Board of Supervisors:

1) Approve the use of Community Improvement Designation funds for:

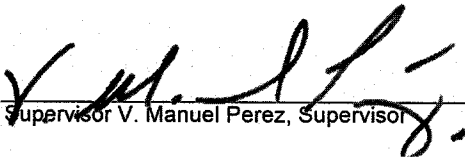
1. Culturamas Music-Arts - \$5,000

51668 Calle Avila
Coachella, CA 92236

2. Greater Coachella Valley Chamber of Commerce - \$5,000

82921 Indio Boulevard
Indio, CA 92201

ACTION:

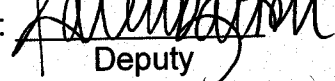

Supervisor V. Manuel Perez, Supervisor 11/28/2017

MINUTES OF THE BOARD OF SUPERVISORS

On motion of Supervisor Ashley, seconded by Supervisor Perez and duly carried by unanimous vote, IT WAS ORDERED that the above matter is approved as recommended.

Ayes: Jeffries, Tavaglione, Washington, Perez and Ashley
Nays: None
Absent: None
Date: December 5, 2017
xc: Fourth District, Auditor, COB

Kecia Harper-Ihem
Clerk of the Board

By: 
Deputy

**SUBMITTAL TO THE BOARD OF SUPERVISORS COUNTY OF RIVERSIDE,
STATE OF CALIFORNIA**

| FINANCIAL DATA | Current Fiscal Year: | Next Fiscal Year: | Total Cost: | Ongoing Cost |
|---|-----------------------------|--------------------------|-------------------------------|---------------------|
| COST | \$ 10,000 | \$ 0 | \$ 10,000 | \$ 0 |
| NET COUNTY COST | \$ 10,000 | \$ 0 | \$ 10,000 | \$ 0 |
| SOURCE OF FUNDS: General Fund 100% | | | Budget Adjustment: No | |
| | | | For Fiscal Year: 17/18 | |

BACKGROUND: Community Improvement Designation funds will be given to the following organizations:

1. Culturas Music-Arts hosted the Coachella's Synergy Music & Arts Festival, November 11, 2017. Synergy brings talented artist and its diverse street culture to life. The Festival is a free event to the public and includes a car show, music of all genres, art displays, small local independent vendors and "Color Me Kids" area, which offers children to play in a safe environment with free interactive games, crafts, and books to encourage reading. CID funds will be utilized to help cover the costs for art supplies, displays and crafts for children and all attendees.
2. The Greater Coachella Valley Chamber of Commerce's purpose is to support and connect business members and the larger business community to a vibrant local economy. CID funds will be utilized to support local community programs designed to educate and promote local business activity.