# MINUTES OF THE BOARD OF SUPERVISORS COUNTY OF RIVERSIDE, STATE OF CALIFORNIA



## **PUBLIC COMMENT:**

15-3

During the oral communication section of the agenda for Tuesday, December 5, 2017, Denise Wilson, Brad Elliot and Sonya Alemdar spoke regarding issues with Desert Jet and EDA.

ATTACHMENTS FILED WITH CLERK OF THE BOARD

## Riverside County Board of Supervisors Request to Speak

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SPEAKER'S NAME:		
Address <u>:</u> (only if follov	v-up mail response	requested)
City:	Zip:	
Phone #:		
Date: 12/5/17	Agenda #	
PLEASE STATE YOUR	POSITION BELOV	V:
Position on "Regular"	(non-appealed)	Agenda Item:
Support	Oppose	Neutral
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### **BOARD RULES**

## Requests to Address Board on "Agenda" Items:

You may request to be heard on a published agenda item. Requests to be heard must be submitted to the Clerk of the Board before the scheduled meeting time.

## Requests to Address Board on items that are "NOT" on the Agenda:

Notwithstanding any other provisions of these rules, member of the public shall have the right to address the Board during the mid-morning "Oral Communications" segment of the published agenda. Said purpose for address must pertain to issues which are under the direct jurisdiction of the Board of Supervisors. YOUR TIME WILL BE LIMITED TO THREE (3) MINUTES.

## **Power Point Presentations/Printed Material:**

Speakers who intend to conduct a formalized Power Point presentation or provide printed material must notify the Clerk of the Board's Office by 12 noon on the Monday preceding the Tuesday Board meeting, insuring that the Clerk's Office has sufficient copies of all printed materials and at least one (1) copy of the Power Point CD. Copies of printed material given to the Clerk (by Monday noon deadline) will be provided to each Supervisor. If you have the need to use the overhead "Elmo" projector at the Board meeting, please insure your material is clear and with proper contrast, notifying the Clerk well ahead of the meeting, of your intent to use the Elmo.

### Individual Speaker Limits:

Individual speakers are limited to a maximum of three (3) minutes. Please step up to the podium when the Chairman calls your name and begin speaking immediately. Pull the microphone to your mouth so that the Board, audience, and audio recording system hear you clearly. Once you start speaking, the "green" podium light will light. The "yellow" light will come on when you have one (1) minute remaining. When you have 30 seconds remaining, the "yellow" light will begin flash, indicating you must quickly wrap up your comments. Your time is up when the "red" light flashes. The Chairman adheres to a strict three (3) minutes per speaker. Note: If you intend to give your time to a "Group/Organized Presentation", please state so clearly at the very bottom of the reverse side of this form.

## **Group/Organized Presentations:**

Group/organized presentations with more than one (1) speaker will be limited to nine (9) minutes at the Chairman's discretion. The organizer of the presentation will automatically receive the first three (3) minutes, with the remaining six (6) minutes relinquished by other speakers, as requested by them on a completed "Request to Speak" form, and clearly indicated at the front bottom of the form.

## Addressing the Board & Acknowledgement by Chairman:

The Chairman will determine what order the speakers will address the Board, and will call on all speakers in pairs. The first speaker should immediately step to the podium and begin addressing the Board. The second speaker should take up a position in one of the chamber aisles in order to quickly step up to the podium after the preceding speaker. This is to afford an efficient and timely Board meeting, giving all attendees the opportunity to make their case. Speakers are prohibited from making personal attacks, and/or using coarse, crude, profane or vulgar language while speaking to the Board members, staff, the general public and/or meeting participants. Such behavior, at the discretion of the Board Chairman may result in removal from the Board Chambers by Sheriff Deputies.

## Riverside County Board of Supervisors Request to Speak

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SPEAKER'S NAME:_	Brad	elliott		
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City:		Zip:		
Phone #: <u> 407-401-</u>	4525			
Date: 1 <u>)   5   17</u>	Age	nda #		
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December 5, 2017

Supervisor Manuel Perez Riverside County Board of Supervisors 4080 Lemon Street, 5<sup>th</sup> Floor P.O. Box 1647 Riverside, CA 92502-1647

RE: Riverside County EDA, Aviation Division

#### Dear Supervisor Perez:

First, allow me to introduce my company, FBO Partners. FBO Partners is an aviation consultancy providing business management advisory services to FBOs. And, though I now reside in Seattle, WA, I was born in Marin County, California.

I write this letter as an interested party who cares deeply about aviation, its economic benefits to a community, and the importance it must be assigned by local government. In full disclosure, I have been a consultant to Desert Jet Center on a variety of matters. Most recently I acted in the capacity as a safety auditor for their FBO's recent IS-BAH certification- the highest safety rating any FBO in the world can achieve. In that sense then, while my relationship with Desert Jet Center might make for a less-than-objective voice, it has also placed me in a position as a third-party observer to matters affecting the Riverside EDA Aviation Division over the past year or so.

During my time working with Desert Jet Center, I've interacted with various employees of the Riverside EDA and have been genuinely surprised by the lack of management oversight provided at the airports under their purview. This includes not only Jacqueline Cochran Airport, but others, such as French-Valley and Hemet-Ryan. It is wholly unacceptable to me that a precious asset to a community such as an airport has lacked a qualified Airport Manager- for example- for as long as has been permitted.

I understand that airports can seem foreign, acronym-filled, and perhaps even a distraction to a local government. Run poorly, that description is precisely what they are. Run well, they are nothing less than the economic engine of a municipality. I implore you, and the Riverside County Board of Supervisors, to retain a professional aviation consultancy to assist the county in identifying the best path forward for the EDA's Airport Division and the oversight and management of those airports. While I feel it would be a conflict to retain my firm for such matters, I am happy to provide names of other reputable firms should you find that resource helpful.

The assets under your control- the airports of Riverside County- deserve the expertise and recommendations a qualified third-party can bring to the Board of Supervisors as they consider the aviation issues affecting them today.

Cheers

Douglas Wilson
President and Senior Associate
FBO Partners, LLC

douglas.wilson@fbopartners.com

CC: Denise Wilson, Desert Jet

SBO

47.5300° N, 122.3019° W 39.8617° N, 104.6731° W 37.6189° N; 122.3750° W

12/5/17 15.3 Public Company+ **County of Riverside Board of Supervisors** 4080 Lemon Street, 4<sup>th</sup> Floor Riverside, CA 92501

To the County of Riverside Board of Supervisors;

I support Desert Jet's fight to continue operation at the Jacqueline Cochran Regional Airport in Thermal, California.

Desert Jet is an important contributor to the aviation industry, the County of Riverside and the Coachella Valley. Some important facts;

- Desert Jet is the largest aviation company in Riverside County
- Desert Jet has a \$17,000,000 economic impact in the Coachella Valley and contributes over \$3,500,000 annually in payroll to local residents.
- Desert Jet employs almost 60 people in Thermal; many of which are high paying technical jobs.
- Desert Jet is one of the most successful businesses in the Coachella Valley, having been honored on the Inc. 500 list of the nation's fastest growing, privately owned companies five consecutive
- Desert Jet helps its favorite local charities earn on average \$50,000 annually
- Desert Jet was touted as Riverside County's "model aviation company" by the Federal Aviation Administration Riverside Flight Standards District Office
- Desert Jet is the only business of its type founded and run by a woman
- Desert Jet is the only woman-owned business in Riverside County to have been honored by American Express as one of the 50 Fastest Growing Women-Owned Companies worldwide

I urge you to take the time to learn what Desert Jet is all about. Desert Jet is an upstanding business and a steward of the community. Without your support of this thriving and growing business, the Coachella Valley will lose the only jet charter operator based in the entire Coachella Valley, affecting the over 1500 flyers that are customers of Desert Jet, and will lose the only jet maintenance business within a hundred miles of the Jacqueline Cochran Regional Airport.

Sincerely, Sincerely,

Robert Milo

Laguna Hills, CA 92653 27161 Shenandoah Dr. 2017 DEC -4 PM 12: 03

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