

SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA



ITEM  
3.49  
(ID # 6814)

**MEETING DATE:**

Tuesday, July 17, 2018

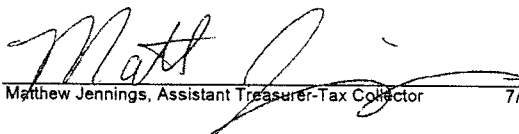
**FROM :** TREASURER-TAX COLLECTOR:

**SUBJECT:** TREASURER-TAX COLLECTOR: Publication Agreements for the 2015 Published Delinquent List, All Districts. [\$40,000 - Treasurer-Tax Collector's Budget 100%].

**RECOMMENDED MOTION:** That the Board of Supervisors:

1. Approve the Agreements with the eight (8) participating newspapers listed below for the annual publication of the "Published Delinquent List";
2. Authorize the Chairman of the Board of Supervisors to execute both copies of each Agreement for each of the eight (8) participating newspapers herein attached;
3. Instruct the Clerk of the Board to return both signed copies of each Agreement to the Treasurer-Tax Collector for forwarding to each of the participating newspapers.

**ACTION:** Policy

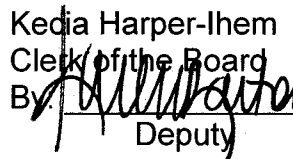
  
Matthew Jennings, Assistant Treasurer-Tax Collector 7/3/2018

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**MINUTES OF THE BOARD OF SUPERVISORS**

On motion of Supervisor Tavaglione, seconded by Supervisor Jeffries and duly carried by unanimous vote, IT WAS ORDERED that the above matter is approved as recommended.

Ayes: Jeffries, Tavaglione, Washington, Perez and Ashley  
Nays: None  
Absent: None  
Date: July 17, 2018  
xc: Treasurer

Kedia Harper-Ihem  
Clerk of the Board  
By:   
Deputy

**SUBMITTAL TO THE BOARD OF SUPERVISORS COUNTY OF RIVERSIDE,  
STATE OF CALIFORNIA**

<b>FINANCIAL DATA</b>	<b>Current Fiscal Year:</b>	<b>Next Fiscal Year:</b>	<b>Total Cost:</b>	<b>Ongoing Cost</b>
<b>COST</b>	- \$ 40,000	\$ 0	\$ 40,000	\$ 0
<b>NET COUNTY COST</b>	\$ 0	\$ 0	\$ 0	\$ 0
<b>SOURCE OF FUNDS: Treasurer-Tax Collector's Budget 100%</b>			<b>Budget Adjustment:</b>	No
			<b>For Fiscal Year:</b>	18/19

**C.E.O. RECOMMENDATION: APPROVE**

**BACKGROUND:**

**Summary**

Under California Law, the Treasurer-Tax Collector is required to make this annual publication. The Treasurer-Tax Collector's 2018-2019 budget allows that sufficient funds are available to pay the publication costs.

As prescribed by Section 3371 through 3374 of the California Revenue and Taxation Code, "Annually, on or before September 8, the Treasurer-Tax Collector shall publish the affidavit that the real property on which the taxes, assessments, penalties and costs had not been fully paid are in default, together with a list of all that real property."

As in years past, the County will "divide and distribute the items to be published" as set forth in Sections 3381 through 3385 of said code, because it provides the most direct means of notifying the property owners affected. The tax rate area of the property will determine in which local newspaper the legal notice will appear.

In compliance with the law, the Treasurer-Tax Collector determined the following newspapers were "...the most likely to afford adequate notice to owners of the property": Calimesa News Mirror, The Desert Sun, Palo Verde Valley Times, The Press Enterprise, The Press Enterprise – East Zone, The Press Enterprise - South Zone, The Press Enterprise – West Zone, and The Record Gazette.

Both copies of each Agreement have been signed by an authorized representative of the previously mentioned newspapers and require the publication be at the existing reduced rates for legal advertising and rate schedule as set for the County of Riverside (see Exhibit A of the Agreements). The text and format of the Agreements have been approved by County Counsel.

This notice will be published on August 15, 2018 and August 22, 2018 in those newspapers having a Wednesday publication; on August 16, 2018 and August 23, 2018 in those newspapers having a Thursday publication; and on August 17, 2018 and August 24, 2018 in those newspapers having a Friday publication.

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**Impact on Residents and Businesses**

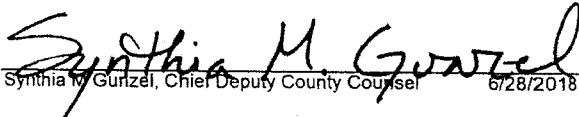
Publication of the 2015 Published Delinquent List is to collect unpaid taxes and to return the property to a revenue-generating status by conveying the property to another owner or motivating the assessee to redeem.


**Contract History and Price Reasonableness**

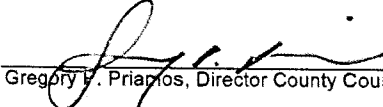
Agreements for this publication are annual by law. The agreed upon legal advertising rates, noted in Exhibit A of the Agreements, were effective Feb 01, 2017.

**ATTACHMENTS (if any, in this order):** 16 Agreements (2 for each of the 8 newspapers listed)

- ATTACHMENT A. Calimesa News Mirror-Agreements**
- ATTACHMENT B. The Desert Sun-Agreements**
- ATTACHMENT C. Palo Verde Valley Times-Agreements**
- ATTACHMENT D. The Press Enterprise-Agreements**
- ATTACHMENT E. The Press Enterprise East Zone-Agreements**
- ATTACHMENT F. The Press Enterprise South Zone-Agreements**
- ATTACHMENT G. The Press Enterprise West Zone-Agreements**
- ATTACHMENT H. The Record Gazette-Agreements**

  
Cynthia M. Guenzel, Chief Deputy County Counsel      6/28/2018

  
Stephanie P., Principal Management Analyst      7/10/2018

  
Gregory P. Priamos, Director County Counsel      6/28/2018

## AGREEMENT

This Agreement is made by and between the County of Riverside, hereinafter referred to as the County, and The Record Gazette, and authorized CEO Toebe Bush, hereinafter referred to as the Publisher. The Treasurer-Tax Collector of the County of Riverside is hereinafter referred to as the Treasurer-Tax Collector, whose address is, County Administrative Center, PO Box 12005, 4080 Lemon Street, 4th Floor, Riverside, California 92502.

NOW THEREFORE, in consideration of the mutual covenants contained herein, the parties hereto agree as follows:

Section 1. Duties of Publisher. The Publisher agrees as follows:

- A. To publish in all regular editions of the The Record Gazette once a week for two (2) successive weeks, on Friday, August 17, 2018 and Friday, August 24, 2018, the PUBLISHED DELINQUENT LIST, and other items required by law to be published with said notice in the following tax rated areas: 01-000, 02-000, 55-000 & 56-000.
- B. The material to be published shall be as contained in documentation supplied by the Treasurer-Tax Collector. The form of the text and titles shall be as specified by the Treasurer-Tax Collector.
- C. The size and style and type for the text shall be not less than six (6) point and no more than six (6) point nonpareil solid type, or as may be otherwise specified by the Treasurer-Tax Collector.
- D. The same type shall be used for both publication dates; the type as set for the first publication shall not be broken up and reset for the second publication.
- E. After the type has been initially set, proofread and corrected by the publisher, one (1) copy of all galley proofs shall be submitted to the Treasurer-Tax Collector for purposes of making corrections, additions, deletions and other changes. The Treasurer-Tax Collector shall have the right to make corrections, additions, deletions and changes until all revised galley proofs are returned to the Publisher with final approval of the Treasurer-Tax Collector for publication. Redemption of all properties within the tax rate area(s) shown above will eliminate the publication in its entirety, and will result in no cost to the Treasurer-Tax Collector under this Agreement.
  1. Original proofs which have been proofread and corrected by the Publisher shall be transmitted by the Publisher to the Treasurer-Tax Collector within five (5) days after the original documentation is received by the Publisher from the Treasurer-Tax Collector. The proofs shall be returned to the Treasurer-Tax Collector by means of personal messenger, by first class mail, or by e-mail.
  2. A revised proof, as corrected by the Treasurer-Tax Collector, shall be transmitted by the publisher to the Treasurer-Tax Collector within two (2) days after the corrected original proof is received by the Publisher from the Treasurer-Tax Collector. The proofs, shall be returned to the Treasurer-Tax Collector by means of personal messenger, by first class mail, or by e-mail.

JUL 17 2018 3,49

F. A copy of the revised proof in slick proof form for final approval for publication by the Treasurer-Tax Collector shall be submitted to the Treasurer-Tax Collector by personal messenger, first class mail, or e-mail at least one week prior to the date of the first publication.

G. On the day of the first publication, the Publisher shall deliver by messenger or deposit in the mail for delivery to the Treasurer-Tax Collector, four (4) copies of the entire newspaper containing the first publication.

On the day of the second publication, the Publisher shall deliver by messenger or deposit in the mail for delivery to the Treasurer-Tax Collector, two (2) copies of the entire newspaper containing the second publication.

H. Within twenty-four (24) hours after the second publication, two (2) affidavits of publication made by the Publisher or its authorized representative shall be delivered to the Treasurer-Tax Collector or deposited in the mail for delivery to the Treasurer-Tax Collector. Said affidavits shall be attached to a copy of the entire publication. Said affidavits shall be submitted in the form prescribed by the State Controller as follows:

AFFIDAVIT OF PUBLICATION

(Name of Newspaper)

(Title of Notice)

STATE OF CALIFORNIA ) ss.  
County of \_\_\_\_\_ )

\_\_\_\_\_ of the said  
County, being duly sworn, deposes and says:

THAT \_\_\_(s)he is and at all the times herein mentioned was a citizen of the United States, over the age of twenty-one years, and that \_\_\_(s)he is not a party to, nor interested in the above entitled matter; that \_\_\_\_\_(s)he is the \* \_\_\_\_\_ of the printer of (Name of Newspaper), a newspaper of general circulation, adjudicated by court decree dated \_\_\_\_\_, 20\_\_\_\_, printed and published weekly/daily in the City of \_\_\_\_\_, County of \_\_\_\_\_, and which newspaper is published for the dissemination of local news and intelligence of a general character, and which newspaper at all the time herein mentioned had and still has a bona fide subscription list of paying subscribers, and which newspaper has been established, printed and published at regular intervals in the City of \_\_\_\_\_, County of \_\_\_\_\_, for a period exceeding \_\_\_\_\_ years next preceding the date of publication of the notice hereinafter referred to; and which newspaper is not devoted to nor published for the interests, entertainment or instruction of a particular class, profession, trade, calling, race, or denomination, or any number of same; that the notice of which the annexed is a printed copy, has been published in each regular and entire issue of said newspaper and not in any supplement thereof on the following dates, to-wit:

\* (Name of Foreman of the Printer or Principal Clerk of the Printer)

SUBSCRIBED AND SWORN to before me this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_  
Notary Public in and for the County of \_\_\_\_\_, State of California.

- I. If there is an error by the Publisher in the publications required under 1.A. above, the Publisher shall republish the NOTICE at no cost to the County.

Section 2. Duties of Treasurer-Tax Collector. The County agrees as follows:

- A. To use the services of the Publisher for the publication of that portion of the Published Delinquent List in the tax rate area(s) set forth in Section 1.A. above.
- B. To pay the Publisher for such services at the rates specified in Exhibit "A", a copy of which is attached hereto as and incorporated into this Agreement by this reference.
- C. Payment by the County is conditional upon full performance by the Publisher of this Agreement. Payment for both publications as set forth in Section 1.A. above shall be authorized by the Treasurer-Tax Collector and subsequently made by the County immediately after the second publication is completed in accordance with Section 1. above, and the Publisher has provided the Treasurer-Tax Collector with one (1) copy of an invoice setting forth the number of column squares; whether it is an eight (8) or six (6) column publication, or the number of lines in each publication; the dates of each publication; the amount due for each publication; and the total amount due for both publications.
- D. Failure by the Publisher to perform in accordance with this Agreement shall exclude the Publisher from participation in the distribution of future publications by the Treasurer-Tax Collector. This remedy is not exclusive, and County may pursue any other available remedy at law or in equity for breach of this Agreement by Publisher.

Section 3. Mutual Agreements. The parties further mutually agree as follows:

- A. No alteration or variation of the terms of this Agreement shall be valid unless made in writing and signed by the parties hereto, and no oral understanding or agreement not incorporated herein shall be binding on any of the parties hereto.
- B. This Agreement is to be construed under the laws of the State of California. The parties agree to the jurisdiction and venue of the appropriate courts in the County of Riverside, State of California.
- C. Any waiver by County of any breach of any one or more of the terms of this Agreement shall not be construed to be a waiver of any subsequent or other breach of the same or of any other term thereof. Failure on the part of the County to require exact, full and complete compliance with any terms of this Agreement shall not be construed as in any manner changing the terms hereof, or stopping County from enforcement hereof.
- D. If any provision in this Agreement is held by a court of competent jurisdiction to be invalid,

void or unenforceable, the remaining provisions will nevertheless continue in full force without being impaired or invalidated in any way.

Dated: 6-07-18

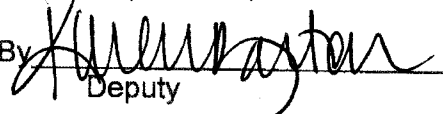
Publisher

By 


Name Toebe Bush  
Title Pres/CEO - Publisher

Dated: JUL 17 2018

ATTEST  
Kecia Harper-Ihem, Clerk of the Board

By   
Deputy

COUNTY OF RIVERSIDE

By   
Chairperson of the Board  
CHUCK WASHINGTON

DATED: 6-28-2018

BY   
FORM APPROVED BY COUNTY COUNSEL

Michael Thomas, Deputy



# THE PRESS-ENTERPRISE

## FEB 1, 2017 LEGAL ADVERTISING RATES & CONVERSION TABLES

Legal Advertising is a 10 column x 21" Page Image Format.  
 Retail Newspaper Standard Advertising Unit (SAU) is a 6 column x 21" Page Image Format.  
 Legal Page Image Width in Inches is 9.89".

### Legal Rates:

Legal Columns	Page Depth	Total Inches	Full Run Inch Rate*	Cost Per Page
10	21	210	\$18.20	\$3,822.00
			\$16.10	\$3,381.00

Columns x depth x rate = Page cost

Full run one day rate.  
 Full run 2nd + day rate.

### One Day Rate Conversion:

Legal Columns	Page Depth	Total Inches	Cost Per Page	Converted Inch Rate
8	21	168	\$3,822.00	\$22.75
6		126	\$3,822.00	\$30.33

Page cost / total inches = Converted rate

8 Column converted rate - full run  
 6 Column converted rate - full run

### 2nd + Day Rate Conversion:

Legal Columns	Page Depth	Total Inches	Cost Per Page	Converted Inch Rate
8	21	168	\$3,381.00	\$20.13
6		126	\$3,381.00	\$26.83

Page cost / total inches = Converted rate

8 Column converted rate - full run  
 6 Column converted rate - full run

Large legal advertisements require additional time for formatting and setting type.

Costs PCI (Full Run)	1st	Subsequent
Per Agate Line	\$1.30	\$1.20
Per Column Inch	\$18.20	\$16.80
Per Column Square		
(a) 8 Column	\$22.75	\$21.00
(b) 6 Column	\$30.33	\$28.00

CLASSIFIED/LEGAL 9 COLUMN FORMAT	
Column	Inches
1	0.938
2	1.93
3	2.93
4	3.92
5	4.92
6	5.91
7	6.91
8	7.9
9	8.9
10	9.89

Based on changed pg format from 9 to 10 col & pg depth from 21.5" to 21" dh 2/2/17

EXHIBIT "A"

## AGREEMENT

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- B. The material to be published shall be as contained in documentation supplied by the Treasurer-Tax Collector. The form of the text and titles shall be as specified by the Treasurer-Tax Collector.
- C. The size and style and type for the text shall be not less than six (6) point and no more than six (6) point nonpareil solid type, or as may be otherwise specified by the Treasurer-Tax Collector.
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- F. A copy of the revised proof in slick proof form for final approval for publication by the Treasurer-Tax Collector shall be submitted to the Treasurer-Tax Collector by personal messenger, first class mail, or e-mail at least one week prior to the date of the first publication.
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(Name of Newspaper)

(Title of Notice)

STATE OF CALIFORNIA ) ss.  
County of \_\_\_\_\_ )

\_\_\_\_\_ of the said  
County, being duly sworn, deposes and says:

THAT \_\_\_(s)he is and at all the times herein mentioned was a citizen of the United States, over the age of twenty-one years, and that \_\_\_(s)he is not a party to, nor interested in the above entitled matter; that \_\_\_\_\_(s)he is the \* \_\_\_\_\_ of the printer of (Name of Newspaper), a newspaper of general circulation, adjudicated by court decree dated \_\_\_\_\_, 20\_\_\_\_, printed and published weekly/daily in the City of \_\_\_\_\_, County of \_\_\_\_\_, and which newspaper is published for the dissemination of local news and intelligence of a general character, and which newspaper at all the time herein mentioned had and still has a bona fide subscription list of paying subscribers, and which newspaper has been established, printed and published at regular intervals in the City of \_\_\_\_\_, County of \_\_\_\_\_, for a period exceeding \_\_\_\_\_ years next preceding the date of publication of the notice hereinafter referred to; and which newspaper is not devoted to nor published for the interests, entertainment or instruction of a particular class, profession, trade, calling, race, or denomination, or any number of same; that the notice of which the annexed is a printed copy, has been published in each regular and entire issue of said newspaper and not in any supplement thereof on the following dates, to-wit:

\* (Name of Foreman of the Printer or Principal Clerk of the Printer)

SUBSCRIBED AND SWORN to before me this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_.  
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- C. Payment by the County is conditional upon full performance by the Publisher of this Agreement. Payment for both publications as set forth in Section 1.A. above shall be authorized by the Treasurer-Tax Collector and subsequently made by the County immediately after the second publication is completed in accordance with Section 1. above, and the Publisher has provided the Treasurer-Tax Collector with one (1) copy of an invoice setting forth the number of column squares; whether it is an eight (8) or six (6) column publication, or the number of lines in each publication; the dates of each publication; the amount due for each publication; and the total amount due for both publications.
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- D. If any provision in this Agreement is held by a court of competent jurisdiction to be invalid,

void or unenforceable, the remaining provisions will nevertheless continue in full force without being impaired or invalidated in any way.

Dated: 6-5-18

Publisher  
By [Signature]  
Name Ron Ann  
Title Publisher

Dated: JUL 17 2018

ATTEST  
Kecia Harper-Ihem, Clerk of the Board

By [Signature]  
Deputy

COUNTY OF RIVERSIDE  
By [Signature]  
Chairperson of the Board  
CHUCK WASHINGTON

DATED: 6-28-2018

BY [Signature]  
FORM APPROVED BY COUNTY COUNSEL  
Michael Thomas, Deputy

# THE PRESS-ENTERPRISE

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  2. A revised proof, as corrected by the Treasurer-Tax Collector, shall be transmitted by the publisher to the Treasurer-Tax Collector within two (2) days after the corrected original proof is received by the Publisher from the Treasurer-Tax Collector. The proofs, shall be returned to the Treasurer-Tax Collector by means of personal messenger, by first class mail, or by e-mail.



- F. A copy of the revised proof in slick proof form for final approval for publication by the Treasurer-Tax Collector shall be submitted to the Treasurer-Tax Collector by personal messenger, first class mail, or e-mail at least one week prior to the date of the first publication.
- G. On the day of the first publication, the Publisher shall deliver by messenger or deposit in the mail for delivery to the Treasurer-Tax Collector, four (4) copies of the entire newspaper containing the first publication.  
  
On the day of the second publication, the Publisher shall deliver by messenger or deposit in the mail for delivery to the Treasurer-Tax Collector, two (2) copies of the entire newspaper containing the second publication.
- H. Within twenty-four (24) hours after the second publication, two (2) affidavits of publication made by the Publisher or its authorized representative shall be delivered to the Treasurer-Tax Collector or deposited in the mail for delivery to the Treasurer-Tax Collector. Said affidavits shall be attached to a copy of the entire publication. Said affidavits shall be submitted in the form prescribed by the State Controller as follows:

AFFIDAVIT OF PUBLICATION

(Name of Newspaper)

(Title of Notice)

STATE OF CALIFORNIA ) ss.  
County of \_\_\_\_\_ )

\_\_\_\_\_ of the said  
County, being duly sworn, deposes and says:

THAT \_\_\_(s)he is and at all the times herein mentioned was a citizen of the United States, over the age of twenty-one years, and that \_\_\_(s)he is not a party to, nor interested in the above entitled matter; that \_\_\_\_\_(s)he is the \* \_\_\_\_\_ of the printer of (Name of Newspaper), a newspaper of general circulation, adjudicated by court decree dated \_\_\_\_\_, 20\_\_\_\_, printed and published weekly/daily in the City of \_\_\_\_\_, County of \_\_\_\_\_, and which newspaper is published for the dissemination of local news and intelligence of a general character, and which newspaper at all the time herein mentioned had and still has a bona fide subscription list of paying subscribers, and which newspaper has been established, printed and published at regular intervals in the City of \_\_\_\_\_, County of \_\_\_\_\_, for a period exceeding \_\_\_\_\_ years next preceding the date of publication of the notice hereinafter referred to; and which newspaper is not devoted to nor published for the interests, entertainment or instruction of a particular class, profession, trade, calling, race, or denomination, or any number of same; that the notice of which the annexed is a printed copy, has been published in each regular and entire issue of said newspaper and not in any supplement thereof on the following dates, to-wit:

\* (Name of Foreman of the Printer or Principal Clerk of the Printer)

SUBSCRIBED AND SWORN to before me this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_.  
Notary Public in and for the County of \_\_\_\_\_, State of California.

- I. If there is an error by the Publisher in the publications required under 1.A. above, the Publisher shall republish the NOTICE at no cost to the County.

Section 2. Duties of Treasurer-Tax Collector. The County agrees as follows:

- A. To use the services of the Publisher for the publication of that portion of the Published Delinquent List in the tax rate area(s) set forth in Section 1.A. above.
- B. To pay the Publisher for such services at the rates specified in Exhibit "A", a copy of which is attached hereto as and incorporated into this Agreement by this reference.
- C. Payment by the County is conditional upon full performance by the Publisher of this Agreement. Payment for both publications as set forth in Section 1.A. above shall be authorized by the Treasurer-Tax Collector and subsequently made by the County immediately after the second publication is completed in accordance with Section 1. above, and the Publisher has provided the Treasurer-Tax Collector with one (1) copy of an invoice setting forth the number of column squares; whether it is an eight (8) or six (6) column publication, or the number of lines in each publication; the dates of each publication; the amount due for each publication; and the total amount due for both publications.
- D. Failure by the Publisher to perform in accordance with this Agreement shall exclude the Publisher from participation in the distribution of future publications by the Treasurer-Tax Collector. This remedy is not exclusive, and County may pursue any other available remedy at law or in equity for breach of this Agreement by Publisher.

Section 3. Mutual Agreements. The parties further mutually agree as follows:

- A. No alteration or variation of the terms of this Agreement shall be valid unless made in writing and signed by the parties hereto, and no oral understanding or agreement not incorporated herein shall be binding on any of the parties hereto.
- B. This Agreement is to be construed under the laws of the State of California. The parties agree to the jurisdiction and venue of the appropriate courts in the County of Riverside, State of California.
- C. Any waiver by County of any breach of any one or more of the terms of this Agreement shall not be construed to be a waiver of any subsequent or other breach of the same or of any other term thereof. Failure on the part of the County to require exact, full and complete compliance with any terms of this Agreement shall not be construed as in any manner changing the terms hereof, or stopping County from enforcement hereof.
- D. If any provision in this Agreement is held by a court of competent jurisdiction to be invalid,

void or unenforceable, the remaining provisions will nevertheless continue in full force without being impaired or invalidated in any way.

Dated: 6-5-18

Publisher

By [Signature]  
Name Bob Howe  
Title Publisher

Dated: JUL 17 2018

COUNTY OF RIVERSIDE

By [Signature]  
Chairperson of the Board  
CHUCK WASHINGTON

ATTEST

Kecia Harper-Ihem, Clerk of the Board

By [Signature]  
Deputy

DATED: 6-28-2018

BY [Signature]  
FORM APPROVED BY COUNTY COUNSEL  
Michael Thomas, Deputy

# THE PRESS-ENTERPRISE

## FEB 1, 2017 LEGAL ADVERTISING RATES & CONVERSION TABLES

Legal Advertising is a 10 column x 21" Page Image Format.  
 Retail Newspaper Standard Advertising Unit (SAU) is a 6 column x 21" Page Image Format.  
 Legal Page Image Width in Inches is 9.89".

### Legal Rates:

Legal Columns	Page Depth	Total Inches	Full Run Inch Rate*	Cost Per Page
10	21	210	\$18.20	\$3,822.00
			\$16.10	\$3,381.00

Columns x depth x rate = Page cost

Full run one day rate.  
 Full run 2nd + day rate.

### One Day Rate Conversion:

Legal Columns	Page Depth	Total Inches	Cost Per Page	Converted Inch Rate
8	21	168	\$3,822.00	\$22.75
6		126	\$3,822.00	\$30.33

Page cost / total inches = Converted rate

8 Column converted rate - full run  
 6 Column converted rate - full run

### 2nd + Day Rate Conversion:

Legal Columns	Page Depth	Total Inches	Cost Per Page	Converted Inch Rate
8	21	168	\$3,381.00	\$20.13
6		126	\$3,381.00	\$26.83

Page cost / total inches = Converted rate

8 Column converted rate - full run  
 6 Column converted rate - full run

Large legal advertisements require additional time for formatting and setting type.

Costs PCI (Full Run)	1st	Subsequent
Per Agate Line	\$1.30	\$1.20
Per Column Inch	\$18.20	\$16.80
Per Column Square		
(a) 8 Column	\$22.75	\$21.00
(b) 6 Column	\$30.33	\$28.00

CLASSIFIED/LEGAL 8 COLUMN FORMAT	
Column	Inches
1	0.938
2	1.93
3	2.93
4	3.92
5	4.92
6	5.91
7	6.91
8	7.9
9	8.9
10	9.89

Based on changed pg format from 9 to 10 col & pg depth from 21.5" to 21". dh 2/2/17

EXHIBIT "A"

## AGREEMENT

This Agreement is made by and between the County of Riverside, hereinafter referred to as the County, and The Press Enterprise, East Zone, and authorized CEO Ron Hasse, hereinafter referred to as the Publisher. The Treasurer-Tax Collector of the County of Riverside is hereinafter referred to as the Treasurer-Tax Collector, whose address is, County Administrative Center, PO Box 12005, 4080 Lemon Street, 4th Floor, Riverside, California 92502.

NOW THEREFORE, in consideration of the mutual covenants contained herein, the parties hereto agree as follows:

Section 1. Duties of Publisher. The Publisher agrees as follows:

- A. To publish in all regular editions of the The Press Enterprise, East Zone once a week for two (2) successive weeks, on Thursday, August 16, 2018 and Thursday, August 23, 2018, the PUBLISHED DELINQUENT LIST, and other items required by law to be published with said notice in the following tax rated areas: 06-000, 10-000, 71-000 & 91-000.
- B. The material to be published shall be as contained in documentation supplied by the Treasurer-Tax Collector. The form of the text and titles shall be as specified by the Treasurer-Tax Collector.
- C. The size and style and type for the text shall be not less than six (6) point and no more than six (6) point nonpareil solid type, or as may be otherwise specified by the Treasurer-Tax Collector.
- D. The same type shall be used for both publication dates; the type as set for the first publication shall not be broken up and reset for the second publication.
- E. After the type has been initially set, proofread and corrected by the publisher, one (1) copy of all galley proofs shall be submitted to the Treasurer-Tax Collector for purposes of making corrections, additions, deletions and other changes. The Treasurer-Tax Collector shall have the right to make corrections, additions, deletions and changes until all revised galley proofs are returned to the Publisher with final approval of the Treasurer-Tax Collector for publication. Redemption of all properties within the tax rate area(s) shown above will eliminate the publication in its entirety, and will result in no cost to the Treasurer-Tax Collector under this Agreement.
  1. Original proofs which have been proofread and corrected by the Publisher shall be transmitted by the Publisher to the Treasurer-Tax Collector within five (5) days after the original documentation is received by the Publisher from the Treasurer-Tax Collector. The proofs shall be returned to the Treasurer-Tax Collector by means of personal messenger, by first class mail, or by e-mail.
  2. A revised proof, as corrected by the Treasurer-Tax Collector, shall be transmitted by the publisher to the Treasurer-Tax Collector within two (2) days after the corrected original proof is received by the Publisher from the Treasurer-Tax Collector. The proofs, shall be returned to the Treasurer-Tax Collector by means of personal messenger, by first class mail, or by e-mail.

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- F. A copy of the revised proof in slick proof form for final approval for publication by the Treasurer-Tax Collector shall be submitted to the Treasurer-Tax Collector by personal messenger, first class mail, or e-mail at least one week prior to the date of the first publication.
- G. On the day of the first publication, the Publisher shall deliver by messenger or deposit in the mail for delivery to the Treasurer-Tax Collector, four (4) copies of the entire newspaper containing the first publication.

On the day of the second publication, the Publisher shall deliver by messenger or deposit in the mail for delivery to the Treasurer-Tax Collector, two (2) copies of the entire newspaper containing the second publication.

- H. Within twenty-four (24) hours after the second publication, two (2) affidavits of publication made by the Publisher or its authorized representative shall be delivered to the Treasurer-Tax Collector or deposited in the mail for delivery to the Treasurer-Tax Collector. Said affidavits shall be attached to a copy of the entire publication. Said affidavits shall be submitted in the form prescribed by the State Controller as follows:

AFFIDAVIT OF PUBLICATION

(Name of Newspaper)

(Title of Notice)

STATE OF CALIFORNIA ) ss.  
County of \_\_\_\_\_ )

\_\_\_\_\_ of the said  
County, being duly sworn, deposes and says:

THAT \_\_\_(s)he is and at all the times herein mentioned was a citizen of the United States, over the age of twenty-one years, and that \_\_\_(s)he is not a party to, nor interested in the above entitled matter; that \_\_\_\_\_(s)he is the \* \_\_\_\_\_ of the printer of (Name of Newspaper), a newspaper of general circulation, adjudicated by court decree dated \_\_\_\_\_, 20\_\_\_\_, printed and published weekly/daily in the City of \_\_\_\_\_, County of \_\_\_\_\_, and which newspaper is published for the dissemination of local news and intelligence of a general character, and which newspaper at all the time herein mentioned had and still has a bona fide subscription list of paying subscribers, and which newspaper has been established, printed and published at regular intervals in the City of \_\_\_\_\_, County of \_\_\_\_\_, for a period exceeding \_\_\_\_\_ years next preceding the date of publication of the notice hereinafter referred to; and which newspaper is not devoted to nor published for the interests, entertainment or instruction of a particular class, profession, trade, calling, race, or denomination, or any number of same; that the notice of which the annexed is a printed copy, has been published in each regular and entire issue of said newspaper and not in any supplement thereof on the following dates, to-wit:

\* (Name of Foreman of the Printer or Principal Clerk of the Printer)

SUBSCRIBED AND SWORN to before me this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_.  
Notary Public in and for the County of \_\_\_\_\_, State of California.



- I. If there is an error by the Publisher in the publications required under 1.A. above, the Publisher shall republish the NOTICE at no cost to the County.

Section 2. Duties of Treasurer-Tax Collector. The County agrees as follows:

- A. To use the services of the Publisher for the publication of that portion of the Published Delinquent List in the tax rate area(s) set forth in Section 1.A. above.
- B. To pay the Publisher for such services at the rates specified in Exhibit "A", a copy of which is attached hereto as and incorporated into this Agreement by this reference.
- C. Payment by the County is conditional upon full performance by the Publisher of this Agreement. Payment for both publications as set forth in Section 1.A. above shall be authorized by the Treasurer-Tax Collector and subsequently made by the County immediately after the second publication is completed in accordance with Section 1. above, and the Publisher has provided the Treasurer-Tax Collector with one (1) copy of an invoice setting forth the number of column squares; whether it is an eight (8) or six (6) column publication, or the number of lines in each publication; the dates of each publication; the amount due for each publication; and the total amount due for both publications.
- D. Failure by the Publisher to perform in accordance with this Agreement shall exclude the Publisher from participation in the distribution of future publications by the Treasurer-Tax Collector. This remedy is not exclusive, and County may pursue any other available remedy at law or in equity for breach of this Agreement by Publisher.

Section 3. Mutual Agreements. The parties further mutually agree as follows:

- A. No alteration or variation of the terms of this Agreement shall be valid unless made in writing and signed by the parties hereto, and no oral understanding or agreement not incorporated herein shall be binding on any of the parties hereto.
- B. This Agreement is to be construed under the laws of the State of California. The parties agree to the jurisdiction and venue of the appropriate courts in the County of Riverside, State of California.
- C. Any waiver by County of any breach of any one or more of the terms of this Agreement shall not be construed to be a waiver of any subsequent or other breach of the same or of any other term thereof. Failure on the part of the County to require exact, full and complete compliance with any terms of this Agreement shall not be construed as in any manner changing the terms hereof, or stopping County from enforcement hereof.
- D. If any provision in this Agreement is held by a court of competent jurisdiction to be invalid,

void or unenforceable, the remaining provisions will nevertheless continue in full force without being impaired or invalidated in any way.

Dated: 6-5-18

Publisher  
By [Signature]  
Name Ron Hesse  
Title Publisher

Dated: JUL 17 2018

COUNTY OF RIVERSIDE  
By [Signature]  
Chairperson of the Board

ATTEST  
Kecia Harper-Ihem, Clerk of the Board

By [Signature]  
Deputy

DATED: 6-28-2018

BY [Signature]  
FORM APPROVED BY COUNTY COUNSEL  
Michael Thomas, Deputy

# THE PRESS-ENTERPRISE

## FEB 1, 2017 LEGAL ADVERTISING RATES & CONVERSION TABLES

Legal Advertising is a 10 column x 21" Page Image Format.  
 Retail Newspaper Standard Advertising Unit (SAU) is a 6 column x 21" Page Image Format.  
 Legal Page Image Width in Inches is 9.89".

**Legal Rates:**

Legal Columns	Page Depth	Total Inches	Full Run Inch Rate*	Cost Per Page
10	21	210	\$18.20	\$3,822.00
			\$16.10	\$3,381.00

Columns x depth x rate = Page cost

Full run one day rate.

Full run 2nd + day rate.

**One Day Rate Conversion:**

Legal Columns	Page Depth	Total Inches	Cost Per Page	Converted Inch Rate
8	21	168	\$3,822.00	\$22.75
6		126	\$3,822.00	\$30.33

Page cost / total inches = Converted rate

8 Column converted rate - full run

6 Column converted rate - full run

**2nd + Day Rate Conversion:**

Legal Columns	Page Depth	Total Inches	Cost Per Page	Converted Inch Rate
8	21	168	\$3,381.00	\$20.13
6		126	\$3,381.00	\$26.83

Page cost / total inches = Converted rate

8 Column converted rate - full run

6 Column converted rate - full run

Large legal advertisements require additional time for formatting and setting type.

Costs PCI (Full Run)	1st	Subsequent
Per Agate Line	\$1.30	\$1.20
Per Column Inch	\$18.20	\$16.80
Per Column Square		
(a) 8 Column	\$22.75	\$21.00
(b) 6 Column	\$30.33	\$28.00

CLASSIFIED/LEGAL 8 COLUMN FORMAT	
Column	Inches
1	0.938
2	1.93
3	2.93
4	3.92
5	4.92
6	5.91
7	6.91
8	7.9
9	8.9
10	9.89

Based on changed pg format from 9 to 10 col & pg depth from 21.5" to 21". dh 2/2/17

## AGREEMENT

This Agreement is made by and between the County of Riverside, hereinafter referred to as the County, and The Press Enterprise, and authorized CEO Ron Hasse, hereinafter referred to as the Publisher. The Treasurer-Tax Collector of the County of Riverside is hereinafter referred to as the Treasurer-Tax Collector, whose address is, County Administrative Center, PO Box 12005, 4080 Lemon Street, 4th Floor, Riverside, California 92502.

NOW THEREFORE, in consideration of the mutual covenants contained herein, the parties hereto agree as follows:

Section 1. Duties of Publisher. The Publisher agrees as follows:

- A. To publish in all regular editions of the The Press Enterprise once a week for two (2) successive weeks, on Thursday, August 16, 2018 and Thursday, August 23, 2018, the PUBLISHED DELINQUENT LIST, and other items required by law to be published with said notice in the following tax rated areas: 09-000, 27-000, 28-000, 54-000, 62-000, 68-000, 82-000, 83-000, 88-000, 89-000, 98-000 & 99-000.
- B. The material to be published shall be as contained in documentation supplied by the Treasurer-Tax Collector. The form of the text and titles shall be as specified by the Treasurer-Tax Collector.
- C. The size and style and type for the text shall be not less than six (6) point and no more than six (6) point nonpareil solid type, or as may be otherwise specified by the Treasurer-Tax Collector.
- D. The same type shall be used for both publication dates; the type as set for the first publication shall not be broken up and reset for the second publication.
- E. After the type has been initially set, proofread and corrected by the publisher, one (1) copy of all galley proofs shall be submitted to the Treasurer-Tax Collector for purposes of making corrections, additions, deletions and other changes. The Treasurer-Tax Collector shall have the right to make corrections, additions, deletions and changes until all revised galley proofs are returned to the Publisher with final approval of the Treasurer-Tax Collector for publication. Redemption of all properties within the tax rate area(s) shown above will eliminate the publication in its entirety, and will result in no cost to the Treasurer-Tax Collector under this Agreement.
  1. Original proofs which have been proofread and corrected by the Publisher shall be transmitted by the Publisher to the Treasurer-Tax Collector within five (5) days after the original documentation is received by the Publisher from the Treasurer-Tax Collector. The proofs shall be returned to the Treasurer-Tax Collector by means of personal messenger, by first class mail, or by e-mail.
  2. A revised proof, as corrected by the Treasurer-Tax Collector, shall be transmitted by the publisher to the Treasurer-Tax Collector within two (2) days after the corrected original proof is received by the Publisher from the Treasurer-Tax Collector. The proofs, shall be returned to the Treasurer-Tax Collector by means of personal messenger, by first class mail, or by e-mail.

F. A copy of the revised proof in slick proof form for final approval for publication by the Treasurer-Tax Collector shall be submitted to the Treasurer-Tax Collector by personal messenger, first class mail, or e-mail at least one week prior to the date of the first publication.

G. On the day of the first publication, the Publisher shall deliver by messenger or deposit in the mail for delivery to the Treasurer-Tax Collector, four (4) copies of the entire newspaper containing the first publication.

On the day of the second publication, the Publisher shall deliver by messenger or deposit in the mail for delivery to the Treasurer-Tax Collector, two (2) copies of the entire newspaper containing the second publication.

H. Within twenty-four (24) hours after the second publication, two (2) affidavits of publication made by the Publisher or its authorized representative shall be delivered to the Treasurer-Tax Collector or deposited in the mail for delivery to the Treasurer-Tax Collector. Said affidavits shall be attached to a copy of the entire publication. Said affidavits shall be submitted in the form prescribed by the State Controller as follows:

AFFIDAVIT OF PUBLICATION

(Name of Newspaper)

(Title of Notice)

STATE OF CALIFORNIA ) ss.  
County of \_\_\_\_\_ )

\_\_\_\_\_ of the said  
County, being duly sworn, deposes and says:

THAT \_\_\_(s)he is and at all the times herein mentioned was a citizen of the United States, over the age of twenty-one years, and that \_\_\_(s)he is not a party to, nor interested in the above entitled matter; that \_\_\_\_\_(s)he is the \* \_\_\_\_\_ of the printer of (Name of Newspaper), a newspaper of general circulation, adjudicated by court decree dated \_\_\_\_\_, 20\_\_\_\_, printed and published weekly/daily in the City of \_\_\_\_\_, County of \_\_\_\_\_, and which newspaper is published for the dissemination of local news and intelligence of a general character, and which newspaper at all the time herein mentioned had and still has a bona fide subscription list of paying subscribers, and which newspaper has been established, printed and published at regular intervals in the City of \_\_\_\_\_, County of \_\_\_\_\_, for a period exceeding \_\_\_\_\_ years next preceding the date of publication of the notice hereinafter referred to; and which newspaper is not devoted to nor published for the interests, entertainment or instruction of a particular class, profession, trade, calling, race, or denomination, or any number of same; that the notice of which the annexed is a printed copy, has been published in each regular and entire issue of said newspaper and not in any supplement thereof on the following dates, to-wit:

\* (Name of Foreman of the Printer or Principal Clerk of the Printer)

SUBSCRIBED AND SWORN to before me this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_  
Notary Public in and for the County of \_\_\_\_\_, State of California.

- I. If there is an error by the Publisher in the publications required under 1.A. above, the Publisher shall republish the NOTICE at no cost to the County.

Section 2. Duties of Treasurer-Tax Collector. The County agrees as follows:

- A. To use the services of the Publisher for the publication of that portion of the Published Delinquent List in the tax rate area(s) set forth in Section 1.A. above.
- B. To pay the Publisher for such services at the rates specified in Exhibit "A", a copy of which is attached hereto as and incorporated into this Agreement by this reference.
- C. Payment by the County is conditional upon full performance by the Publisher of this Agreement. Payment for both publications as set forth in Section 1.A. above shall be authorized by the Treasurer-Tax Collector and subsequently made by the County immediately after the second publication is completed in accordance with Section 1. above, and the Publisher has provided the Treasurer-Tax Collector with one (1) copy of an invoice setting forth the number of column squares; whether it is an eight (8) or six (6) column publication, or the number of lines in each publication; the dates of each publication; the amount due for each publication; and the total amount due for both publications.
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- B. This Agreement is to be construed under the laws of the State of California. The parties agree to the jurisdiction and venue of the appropriate courts in the County of Riverside, State of California.
- C. Any waiver by County of any breach of any one or more of the terms of this Agreement shall not be construed to be a waiver of any subsequent or other breach of the same or of any other term thereof. Failure on the part of the County to require exact, full and complete compliance with any terms of this Agreement shall not be construed as in any manner changing the terms hereof, or stopping County from enforcement hereof.
- D. If any provision in this Agreement is held by a court of competent jurisdiction to be invalid,

void or unenforceable, the remaining provisions will nevertheless continue in full force without being impaired or invalidated in any way.

Dated: 6-5-18

Publisher  
By [Signature]  
Name Ronald Hesse  
Title Publisher

Dated: JUL 17 2018

ATTEST  
Kecia Harper-Ihem, Clerk of the Board  
By [Signature]  
Deputy

COUNTY OF RIVERSIDE  
By [Signature]  
Chairperson of the Board  
CHUCK WASHINGTON

DATED: 6-28-2018

BY [Signature]  
FORM APPROVED BY COUNTY COUNSEL  
Michael Thomas, Deputy



# THE PRESS-ENTERPRISE

## FEB 1, 2017 LEGAL ADVERTISING RATES & CONVERSION TABLES

Legal Advertising is a 10 column x 21" Page Image Format.

Retail Newspaper Standard Advertising Unit (SAU) is a 6 column x 21" Page Image Format.

Legal Page Image Width in Inches is 9.89".

### Legal Rates:

Legal Columns	Page Depth	Total Inches	Full Run Inch Rate*	Cost Per Page
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			\$16.10	\$3,381.00

Columns x depth x rate = Page cost

Full run one day rate.

Full run 2nd + day rate.

### One Day Rate Conversion:

Legal Columns	Page Depth	Total Inches	Cost Per Page	Converted Inch Rate
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Legal Columns	Page Depth	Total Inches	Cost Per Page	Converted Inch Rate
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Per Column Inch	\$18.20	\$16.80
Per Column Square		
(a) 8 Column	\$22.75	\$21.00
(b) 6 Column	\$30.33	\$28.00

CLASSIFIED/LEGAL 9 COLUMN FORMAT	
Column	Inches
1	0.938
2	1.93
3	2.93
4	3.92
5	4.92
6	5.91
7	6.91
8	7.9
9	8.9
10	9.89

Based on changed pg format from 9 to 10 col & pg depth from 21.5" to 21" dh 2/2/17

EXHIBIT "A"

## AGREEMENT

This Agreement is made by and between the County of Riverside, hereinafter referred to as the County, and Palo Verde Valley Times, and authorized CEO Lisa Reilly, hereinafter referred to as the Publisher. The Treasurer-Tax Collector of the County of Riverside is hereinafter referred to as the Treasurer-Tax Collector, whose address is, County Administrative Center, PO Box 12005, 4080 Lemon Street, 4th Floor, Riverside, California 92502.

NOW THEREFORE, in consideration of the mutual covenants contained herein, the parties hereto agree as follows:

Section 1. Duties of Publisher. The Publisher agrees as follows:

- A. To publish in all regular editions of the Palo Verde Valley Times once a week for two (2) successive weeks, on Wednesday, August 15, 2018 and Wednesday, August 22, 2018, the PUBLISHED DELINQUENT LIST, and other items required by law to be published with said notice in the following tax rated areas: 03-000 & 85-000.
- B. The material to be published shall be as contained in documentation supplied by the Treasurer-Tax Collector. The form of the text and titles shall be as specified by the Treasurer-Tax Collector.
- C. The size and style and type for the text shall be not less than six (6) point and no more than six (6) point nonpareil solid type, or as may be otherwise specified by the Treasurer-Tax Collector.
- D. The same type shall be used for both publication dates; the type as set for the first publication shall not be broken up and reset for the second publication.
- E. After the type has been initially set, proofread and corrected by the publisher, one (1) copy of all galley proofs shall be submitted to the Treasurer-Tax Collector for purposes of making corrections, additions, deletions and other changes. The Treasurer-Tax Collector shall have the right to make corrections, additions, deletions and changes until all revised galley proofs are returned to the Publisher with final approval of the Treasurer-Tax Collector for publication. Redemption of all properties within the tax rate area(s) shown above will eliminate the publication in its entirety, and will result in no cost to the Treasurer-Tax Collector under this Agreement.
  1. Original proofs which have been proofread and corrected by the Publisher shall be transmitted by the Publisher to the Treasurer-Tax Collector within five (5) days after the original documentation is received by the Publisher from the Treasurer-Tax Collector. The proofs shall be returned to the Treasurer-Tax Collector by means of personal messenger, by first class mail, or by e-mail.
  2. A revised proof, as corrected by the Treasurer-Tax Collector, shall be transmitted by the publisher to the Treasurer-Tax Collector within two (2) days after the corrected original proof is received by the Publisher from the Treasurer-Tax Collector. The proofs, shall be returned to the Treasurer-Tax Collector by means of personal messenger, by first class mail, or by e-mail.

- F. A copy of the revised proof in slick proof form for final approval for publication by the Treasurer-Tax Collector shall be submitted to the Treasurer-Tax Collector by personal messenger, first class mail, or e-mail at least one week prior to the date of the first publication.
- G. On the day of the first publication, the Publisher shall deliver by messenger or deposit in the mail for delivery to the Treasurer-Tax Collector, four (4) copies of the entire newspaper containing the first publication.

On the day of the second publication, the Publisher shall deliver by messenger or deposit in the mail for delivery to the Treasurer-Tax Collector, two (2) copies of the entire newspaper containing the second publication.

- H. Within twenty-four (24) hours after the second publication, two (2) affidavits of publication made by the Publisher or its authorized representative shall be delivered to the Treasurer-Tax Collector or deposited in the mail for delivery to the Treasurer-Tax Collector. Said affidavits shall be attached to a copy of the entire publication. Said affidavits shall be submitted in the form prescribed by the State Controller as follows:

AFFIDAVIT OF PUBLICATION

(Name of Newspaper)

(Title of Notice)

STATE OF CALIFORNIA ) ss.  
County of \_\_\_\_\_ )

\_\_\_\_\_ of the said  
County, being duly sworn, deposes and says:

THAT \_\_\_(s)he is and at all the times herein mentioned was a citizen of the United States, over the age of twenty-one years, and that \_\_\_(s)he is not a party to, nor interested in the above entitled matter; that \_\_\_\_\_(s)he is the \* \_\_\_\_\_ of the printer of (Name of Newspaper), a newspaper of general circulation, adjudicated by court decree dated \_\_\_\_\_, 20\_\_\_\_, printed and published weekly/daily in the City of \_\_\_\_\_, County of \_\_\_\_\_, and which newspaper is published for the dissemination of local news and intelligence of a general character, and which newspaper at all the time herein mentioned had and still has a bona fide subscription list of paying subscribers, and which newspaper has been established, printed and published at regular intervals in the City of \_\_\_\_\_, County of \_\_\_\_\_, for a period exceeding \_\_\_\_\_ years next preceding the date of publication of the notice hereinafter referred to; and which newspaper is not devoted to nor published for the interests, entertainment or instruction of a particular class, profession, trade, calling, race, or denomination, or any number of same; that the notice of which the annexed is a printed copy, has been published in each regular and entire issue of said newspaper and not in any supplement thereof on the following dates, to-wit:

\* (Name of Foreman of the Printer or Principal Clerk of the Printer)

SUBSCRIBED AND SWORN to before me this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_.  
Notary Public in and for the County of \_\_\_\_\_, State of California.

- I. If there is an error by the Publisher in the publications required under 1.A. above, the Publisher shall republish the NOTICE at no cost to the County.

Section 2. Duties of Treasurer-Tax Collector. The County agrees as follows:

- A. To use the services of the Publisher for the publication of that portion of the Published Delinquent List in the tax rate area(s) set forth in Section 1.A. above.
- B. To pay the Publisher for such services at the rates specified in Exhibit "A", a copy of which is attached hereto as and incorporated into this Agreement by this reference.
- C. Payment by the County is conditional upon full performance by the Publisher of this Agreement. Payment for both publications as set forth in Section 1.A. above shall be authorized by the Treasurer-Tax Collector and subsequently made by the County immediately after the second publication is completed in accordance with Section 1. above, and the Publisher has provided the Treasurer-Tax Collector with one (1) copy of an invoice setting forth the number of column squares; whether it is an eight (8) or six (6) column publication, or the number of lines in each publication; the dates of each publication; the amount due for each publication; and the total amount due for both publications.
- D. Failure by the Publisher to perform in accordance with this Agreement shall exclude the Publisher from participation in the distribution of future publications by the Treasurer-Tax Collector. This remedy is not exclusive, and County may pursue any other available remedy at law or in equity for breach of this Agreement by Publisher.

Section 3. Mutual Agreements. The parties further mutually agree as follows:

- A. No alteration or variation of the terms of this Agreement shall be valid unless made in writing and signed by the parties hereto, and no oral understanding or agreement not incorporated herein shall be binding on any of the parties hereto.
- B. This Agreement is to be construed under the laws of the State of California. The parties agree to the jurisdiction and venue of the appropriate courts in the County of Riverside, State of California.
- C. Any waiver by County of any breach of any one or more of the terms of this Agreement shall not be construed to be a waiver of any subsequent or other breach of the same or of any other term thereof. Failure on the part of the County to require exact, full and complete compliance with any terms of this Agreement shall not be construed as in any manner changing the terms hereof, or stopping County from enforcement hereof.
- D. If any provision in this Agreement is held by a court of competent jurisdiction to be invalid,

void or unenforceable, the remaining provisions will nevertheless continue in full force without being impaired or invalidated in any way.

Dated: 6-15-18

Publisher

By [Signature]

Name Hyper Realty  
Title Publisher

Dated: JUL 17 2018

COUNTY OF RIVERSIDE  
By [Signature]  
Chairperson of the Board  
CHUCK WASHINGTON

ATTEST  
Kecia Harper-Ihem, Clerk of the Board

By [Signature]  
Deputy

DATED: 6-28-2018

BY [Signature]  
FORM APPROVED BY COUNTY COUNSEL  
Michael Thomas, Deputy

# THE PRESS-ENTERPRISE

## FEB 1, 2017 LEGAL ADVERTISING RATES & CONVERSION TABLES

Legal Advertising is a 10 column x 21" Page Image Format.  
 Retail Newspaper Standard Advertising Unit (SAU) is a 6 column x 21" Page Image Format.  
 Legal Page Image Width in Inches is 9.89".

### Legal Rates:

Legal Columns	Page Depth	Total Inches	Full Run Inch Rate*	Cost Per Page
10	21	210	\$18.20	\$3,822.00
			\$16.10	\$3,381.00

Columns x depth x rate = Page cost

Full run one day rate.  
 Full run 2nd + day rate.

### One Day Rate Conversion:

Legal Columns	Page Depth	Total Inches	Cost Per Page	Converted Inch Rate
8	21	168	\$3,822.00	\$22.75
6		126	\$3,822.00	\$30.33

Page cost / total inches = Converted rate

8 Column converted rate - full run  
 6 Column converted rate - full run

### 2nd + Day Rate Conversion:

Legal Columns	Page Depth	Total Inches	Cost Per Page	Converted Inch Rate
8	21	168	\$3,381.00	\$20.13
6		126	\$3,381.00	\$26.83

Page cost / total inches = Converted rate

8 Column converted rate - full run  
 6 Column converted rate - full run

Large legal advertisements require additional time for formatting and setting type.

Costs PCI (Full Run)	1st	Subsequent
Per Agate Line	\$1.30	\$1.20
Per Column Inch	\$18.20	\$16.80
Per Column Square		
(a) 8 Column	\$22.75	\$21.00
(b) 6 Column	\$30.33	\$28.00

CLASSIFIED/LEGAL 9 COLUMN FORMAT	
Column	Inches
1	0.938
2	1.93
3	2.93
4	3.92
5	4.92
6	5.91
7	6.91
8	7.9
9	8.9
10	9.89

Based on changed pg format from 9 to 10 col & pg depth from 21.5" to 21" dh 2/2/17

## AGREEMENT

This Agreement is made by and between the County of Riverside, hereinafter referred to as the County, and The Desert Sun, and authorized CEO Anthony Bratti, hereinafter referred to as the Publisher. The Treasurer-Tax Collector of the County of Riverside is hereinafter referred to as the Treasurer-Tax Collector, whose address is, County Administrative Center, PO Box 12005, 4080 Lemon Street, 4th Floor, Riverside, California 92502.

NOW THEREFORE, in consideration of the mutual covenants contained herein, the parties hereto agree as follows:

Section 1. Duties of Publisher. The Publisher agrees as follows:

- A. To publish in all regular editions of the The Desert Sun once a week for two (2) successive weeks, on Thursday, August 16, 2018 and Thursday, August 23, 2018, the PUBLISHED DELINQUENT LIST, and other items required by law to be published with said notice in the following tax rated areas: 07-000, 11-000, 12-000, 14-000, 16-000, 17-000, 18-000, 19-000, 20-000, 58-000, 61-000 & 75-000.
- B. The material to be published shall be as contained in documentation supplied by the Treasurer-Tax Collector. The form of the text and titles shall be as specified by the Treasurer-Tax Collector.
- C. The size and style and type for the text shall be not less than six (6) point and no more than six (6) point nonpareil solid type, or as may be otherwise specified by the Treasurer-Tax Collector.
- D. The same type shall be used for both publication dates; the type as set for the first publication shall not be broken up and reset for the second publication.
- E. After the type has been initially set, proofread and corrected by the publisher, one (1) copy of all galley proofs shall be submitted to the Treasurer-Tax Collector for purposes of making corrections, additions, deletions and other changes. The Treasurer-Tax Collector shall have the right to make corrections, additions, deletions and changes until all revised galley proofs are returned to the Publisher with final approval of the Treasurer-Tax Collector for publication. Redemption of all properties within the tax rate area(s) shown above will eliminate the publication in its entirety, and will result in no cost to the Treasurer-Tax Collector under this Agreement.
  1. Original proofs which have been proofread and corrected by the Publisher shall be transmitted by the Publisher to the Treasurer-Tax Collector within five (5) days after the original documentation is received by the Publisher from the Treasurer-Tax Collector. The proofs shall be returned to the Treasurer-Tax Collector by means of personal messenger, by first class mail, or by e-mail.
  2. A revised proof, as corrected by the Treasurer-Tax Collector, shall be transmitted by the publisher to the Treasurer-Tax Collector within two (2) days after the corrected original proof is received by the Publisher from the Treasurer-Tax Collector. The proofs, shall be returned to the Treasurer-Tax Collector by means of personal messenger, by first class mail, or by e-mail.

JUL 17 2018 3.49



- F. A copy of the revised proof in slick proof form for final approval for publication by the Treasurer-Tax Collector shall be submitted to the Treasurer-Tax Collector by personal messenger, first class mail, or e-mail at least one week prior to the date of the first publication.
- G. On the day of the first publication, the Publisher shall deliver by messenger or deposit in the mail for delivery to the Treasurer-Tax Collector, four (4) copies of the entire newspaper containing the first publication.

On the day of the second publication, the Publisher shall deliver by messenger or deposit in the mail for delivery to the Treasurer-Tax Collector, two (2) copies of the entire newspaper containing the second publication.

- H. Within twenty-four (24) hours after the second publication, two (2) affidavits of publication made by the Publisher or its authorized representative shall be delivered to the Treasurer-Tax Collector or deposited in the mail for delivery to the Treasurer-Tax Collector. Said affidavits shall be attached to a copy of the entire publication. Said affidavits shall be submitted in the form prescribed by the State Controller as follows:

AFFIDAVIT OF PUBLICATION

(Name of Newspaper)

(Title of Notice)

STATE OF CALIFORNIA ) ss.  
County of \_\_\_\_\_ )

\_\_\_\_\_ of the said  
County, being duly sworn, deposes and says:

THAT \_\_\_(s)he is and at all the times herein mentioned was a citizen of the United States, over the age of twenty-one years, and that \_\_\_(s)he is not a party to, nor interested in the above entitled matter; that \_\_\_\_\_(s)he is the \* \_\_\_\_\_ of the printer of (Name of Newspaper), a newspaper of general circulation, adjudicated by court decree dated \_\_\_\_\_, 20\_\_\_\_, printed and published weekly/daily in the City of \_\_\_\_\_, County of \_\_\_\_\_, and which newspaper is published for the dissemination of local news and intelligence of a general character, and which newspaper at all the time herein mentioned had and still has a bona fide subscription list of paying subscribers, and which newspaper has been established, printed and published at regular intervals in the City of \_\_\_\_\_, County of \_\_\_\_\_, for a period exceeding \_\_\_\_\_ years next preceding the date of publication of the notice hereinafter referred to; and which newspaper is not devoted to nor published for the interests, entertainment or instruction of a particular class, profession, trade, calling, race, or denomination, or any number of same; that the notice of which the annexed is a printed copy, has been published in each regular and entire issue of said newspaper and not in any supplement thereof on the following dates, to-wit:

\* (Name of Foreman of the Printer or Principal Clerk of the Printer)

SUBSCRIBED AND SWORN to before me this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_.  
Notary Public in and for the County of \_\_\_\_\_, State of California.

- I. If there is an error by the Publisher in the publications required under 1.A. above, the Publisher shall republish the NOTICE at no cost to the County.

Section 2. Duties of Treasurer-Tax Collector. The County agrees as follows:

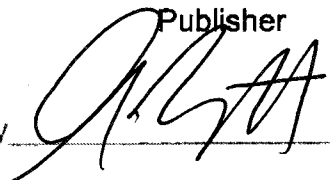
- A. To use the services of the Publisher for the publication of that portion of the Published Delinquent List in the tax rate area(s) set forth in Section 1.A. above.
- B. To pay the Publisher for such services at the rates specified in Exhibit "A", a copy of which is attached hereto as and incorporated into this Agreement by this reference.
- C. Payment by the County is conditional upon full performance by the Publisher of this Agreement. Payment for both publications as set forth in Section 1.A. above shall be authorized by the Treasurer-Tax Collector and subsequently made by the County immediately after the second publication is completed in accordance with Section 1. above, and the Publisher has provided the Treasurer-Tax Collector with one (1) copy of an invoice setting forth the number of column squares; whether it is an eight (8) or six (6) column publication, or the number of lines in each publication; the dates of each publication; the amount due for each publication; and the total amount due for both publications.
- D. Failure by the Publisher to perform in accordance with this Agreement shall exclude the Publisher from participation in the distribution of future publications by the Treasurer-Tax Collector. This remedy is not exclusive, and County may pursue any other available remedy at law or in equity for breach of this Agreement by Publisher.

Section 3. Mutual Agreements. The parties further mutually agree as follows:

- A. No alteration or variation of the terms of this Agreement shall be valid unless made in writing and signed by the parties hereto, and no oral understanding or agreement not incorporated herein shall be binding on any of the parties hereto.
- B. This Agreement is to be construed under the laws of the State of California. The parties agree to the jurisdiction and venue of the appropriate courts in the County of Riverside, State of California.
- C. Any waiver by County of any breach of any one or more of the terms of this Agreement shall not be construed to be a waiver of any subsequent or other breach of the same or of any other term thereof. Failure on the part of the County to require exact, full and complete compliance with any terms of this Agreement shall not be construed as in any manner changing the terms hereof, or stopping County from enforcement hereof.
- D. If any provision in this Agreement is held by a court of competent jurisdiction to be invalid,


void or unenforceable, the remaining provisions will nevertheless continue in full force without being impaired or invalidated in any way

Dated: 6-12-18


By  Publisher

Name Anthony Brati  
Title President

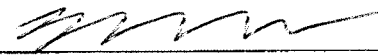
Dated: JUL 17 2018

COUNTY OF RIVERSIDE  
By   
Chairperson of the Board  
CHUCK WASHINGTON

ATTEST  
Kecia Harper-Ihem, Clerk of the Board

By   
Deputy

DATED: 6-28-2018

BY   
FORM APPROVED BY COUNTY COUNSEL  
Michael Thomas, Deputy

# THE PRESS-ENTERPRISE

## FEB 1, 2017 LEGAL ADVERTISING RATES & CONVERSION TABLES

Legal Advertising is a 10 column x 21" Page Image Format.  
 Retail Newspaper Standard Advertising Unit (SAU) is a 6 column x 21" Page Image Format.  
 Legal Page Image Width in Inches is 9.89".

**Legal Rates:**

Legal Columns	Page Depth	Total Inches	Full Run Inch Rate*	Cost Per Page
10	21	210	\$18.20	\$3,822.00
			\$16.10	\$3,381.00

Columns x depth x rate = Page cost

Full run one day rate.  
 Full run 2nd + day rate.

**One Day Rate Conversion:**

Legal Columns	Page Depth	Total Inches	Cost Per Page	Converted Inch Rate
8	21	168	\$3,822.00	\$22.75
6		126	\$3,822.00	\$30.33

Page cost / total inches = Converted rate

8 Column converted rate - full run  
 6 Column converted rate - full run

**2nd + Day Rate Conversion:**

Legal Columns	Page Depth	Total Inches	Cost Per Page	Converted Inch Rate
8	21	168	\$3,381.00	\$20.13
6		126	\$3,381.00	\$26.83

Page cost / total inches = Converted rate

8 Column converted rate - full run  
 6 Column converted rate - full run

Large legal advertisements require additional time for formatting and setting type.

Costs PCI (Full Run)	1st	Subsequent
Per Agate Line	\$1.30	\$1.20
Per Column Inch	\$18.20	\$16.80
Per Column Square		
(a) 8 Column	\$22.75	\$21.00
(b) 6 Column	\$30.33	\$28.00

Column	Inches
1	0.938
2	1.93
3	2.93
4	3.92
5	4.92
6	5.91
7	6.91
8	7.9
9	8.9
10	9.89

Based on changed pg format from 9 to 10 col & pg depth from 21.5" to 21" dh 2/2/17

## AGREEMENT

This Agreement is made by and between the County of Riverside, hereinafter referred to as the County, and Calimesa News Mirror, and authorized CEO Toebe Bush, hereinafter referred to as the Publisher. The Treasurer-Tax Collector of the County of Riverside is hereinafter referred to as the Treasurer-Tax Collector, whose address is, County Administrative Center, PO Box 12005, 4080 Lemon Street, 4th Floor, Riverside, California 92502.

NOW THEREFORE, in consideration of the mutual covenants contained herein, the parties hereto agree as follows:

Section 1. Duties of Publisher. The Publisher agrees as follows:

- A. To publish in all regular editions of the Calimesa News Mirror once a week for two (2) successive weeks, on Friday, August 17, 2018 and Friday, August 24, 2018, the PUBLISHED DELINQUENT LIST, and other items required by law to be published with said notice in the following tax rated areas: 22-000 & 97-000.
- B. The material to be published shall be as contained in documentation supplied by the Treasurer-Tax Collector. The form of the text and titles shall be as specified by the Treasurer-Tax Collector.
- C. The size and style and type for the text shall be not less than six (6) point and no more than six (6) point nonpareil solid type, or as may be otherwise specified by the Treasurer-Tax Collector.
- D. The same type shall be used for both publication dates; the type as set for the first publication shall not be broken up and reset for the second publication.
- E. After the type has been initially set, proofread and corrected by the publisher, one (1) copy of all galley proofs shall be submitted to the Treasurer-Tax Collector for purposes of making corrections, additions, deletions and other changes. The Treasurer-Tax Collector shall have the right to make corrections, additions, deletions and changes until all revised galley proofs are returned to the Publisher with final approval of the Treasurer-Tax Collector for publication. Redemption of all properties within the tax rate area(s) shown above will eliminate the publication in its entirety, and will result in no cost to the Treasurer-Tax Collector under this Agreement.
  1. Original proofs which have been proofread and corrected by the Publisher shall be transmitted by the Publisher to the Treasurer-Tax Collector within five (5) days after the original documentation is received by the Publisher from the Treasurer-Tax Collector. The proofs shall be returned to the Treasurer-Tax Collector by means of personal messenger, by first class mail, or by e-mail.
  2. A revised proof, as corrected by the Treasurer-Tax Collector, shall be transmitted by the publisher to the Treasurer-Tax Collector within two (2) days after the corrected original proof is received by the Publisher from the Treasurer-Tax Collector. The proofs, shall be returned to the Treasurer-Tax Collector by means of personal messenger, by first class mail, or by e-mail.

- F. A copy of the revised proof in slick proof form for final approval for publication by the Treasurer-Tax Collector shall be submitted to the Treasurer-Tax Collector by personal messenger, first class mail, or e-mail at least one week prior to the date of the first publication.
- G. On the day of the first publication, the Publisher shall deliver by messenger or deposit in the mail for delivery to the Treasurer-Tax Collector, four (4) copies of the entire newspaper containing the first publication.

On the day of the second publication, the Publisher shall deliver by messenger or deposit in the mail for delivery to the Treasurer-Tax Collector, two (2) copies of the entire newspaper containing the second publication.

- H. Within twenty-four (24) hours after the second publication, two (2) affidavits of publication made by the Publisher or its authorized representative shall be delivered to the Treasurer-Tax Collector or deposited in the mail for delivery to the Treasurer-Tax Collector. Said affidavits shall be attached to a copy of the entire publication. Said affidavits shall be submitted in the form prescribed by the State Controller as follows:

AFFIDAVIT OF PUBLICATION

(Name of Newspaper)

(Title of Notice)

STATE OF CALIFORNIA ) ss.  
County of \_\_\_\_\_ )

\_\_\_\_\_ of the said  
County, being duly sworn, deposes and says:

THAT \_\_\_(s)he is and at all the times herein mentioned was a citizen of the United States, over the age of twenty-one years, and that \_\_\_(s)he is not a party to, nor interested in the above entitled matter; that \_\_\_\_\_(s)he is the \* \_\_\_\_\_ of the printer of (Name of Newspaper), a newspaper of general circulation, adjudicated by court decree dated \_\_\_\_\_, 20\_\_\_\_, printed and published weekly/daily in the City of \_\_\_\_\_, County of \_\_\_\_\_, and which newspaper is published for the dissemination of local news and intelligence of a general character, and which newspaper at all the time herein mentioned had and still has a bona fide subscription list of paying subscribers, and which newspaper has been established, printed and published at regular intervals in the City of \_\_\_\_\_, County of \_\_\_\_\_, for a period exceeding \_\_\_\_\_ years next preceding the date of publication of the notice hereinafter referred to; and which newspaper is not devoted to nor published for the interests, entertainment or instruction of a particular class, profession, trade, calling, race, or denomination, or any number of same; that the notice of which the annexed is a printed copy, has been published in each regular and entire issue of said newspaper and not in any supplement thereof on the following dates, to-wit:

\* (Name of Foreman of the Printer or Principal Clerk of the Printer)

SUBSCRIBED AND SWORN to before me this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_  
Notary Public in and for the County of \_\_\_\_\_, State of California.



- I. If there is an error by the Publisher in the publications required under 1.A. above, the Publisher shall republish the NOTICE at no cost to the County.

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- A. To use the services of the Publisher for the publication of that portion of the Published Delinquent List in the tax rate area(s) set forth in Section 1.A. above.
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- D. If any provision in this Agreement is held by a court of competent jurisdiction to be invalid,

void or unenforceable, the remaining provisions will nevertheless continue in full force without being impaired or invalidated in any way.

Dated: 6-05-18

Publisher

By Toebe Bush

Name Toebe Bush  
Title Pres./CEO - Publisher

Dated: JUL 17 2018

ATTEST  
Kecia Harper-Ihem, Clerk of the Board

By [Signature]  
Deputy

COUNTY OF RIVERSIDE

By [Signature]  
Chairperson of the Board  
CHUCK WASHINGTON

DATED: 6-28-2018

BY [Signature]  
FORM APPROVED BY COUNTY COUNSEL  
Michael Thomas, Deputy

# THE PRESS-ENTERPRISE

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7	6.91
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9	8.9
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