

SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA



ITEM  
3.10  
(ID # 7518)

MEETING DATE:

Tuesday, July 31, 2018

FROM : ANIMAL SERVICES:

SUBJECT: ANIMAL SERVICES: Approve the Inclusion of Pet Insurance Information in Pet Adoption Packets for Pet Adoptions from Riverside County Department of Animal Services Facilities, All Districts [\$0 Annually]

RECOMMENDED MOTION: That the Board of Supervisors:

1. Find that pursuant to County of Riverside Ordinance No. 906, Section 6(e), the inclusion of pet insurance information in pet adoption packets is an exempted commercial solicitation;
2. Find that pursuant to County of Riverside Board of Supervisors Policy No. A-28, good cause exists for the inclusion of pet insurance information in pet adoption packets;
3. Approve the inclusion of pet insurance information in pet adoption packets for pet adoptions from Riverside County Department of Animal Services facilities; and
4. Authorize the Director of Animal Services, or designee, to implement the inclusion of pet insurance information in pet adoption packets.

ACTION: Policy

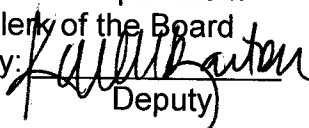
  
Robert P. Miller, Director Animal Services 7/31/2018

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MINUTES OF THE BOARD OF SUPERVISORS

On motion of Supervisor Perez, seconded by Supervisor Jeffries and duly carried, IT WAS ORDERED that the above matter is approved as recommended.

Ayes: Jeffries, Tavaglione, Washington and Perez  
Nays: None  
Absent: Ashley  
Date: July 31, 2018  
xc: Animal Services

Kecia Harper-Ihem  
Clerk of the Board  
By:   
Deputy

**SUBMITTAL TO THE BOARD OF SUPERVISORS COUNTY OF RIVERSIDE,  
STATE OF CALIFORNIA**

<b>FINANCIAL DATA</b>	<b>Current Fiscal Year:</b>	<b>Next Fiscal Year:</b>	<b>Total Cost:</b>	<b>Ongoing Cost</b>
<b>COST</b>	\$ 0	\$ 0	\$ 0	\$ 0
<b>NET COUNTY COST</b>	\$ 0	\$ 0	\$ 0	\$ 0
<b>SOURCE OF FUNDS: N/A</b>			<b>Budget Adjustment:</b>	N/A
			<b>For Fiscal Year:</b>	N/A

**C.E.O. RECOMMENDATION:** Approve

**BACKGROUND:**

**Summary**

The Department of Animal Services (Animal Services) is seeking an exemption of County of Riverside Ordinance No. 906 (Ordinance 906) and County of Riverside Board of Supervisors Policy No. A-28 (Policy A-28) prohibiting commercial solicitation on County property so that it may include pet insurance information in its animal adoption packets. Including options for pet insurance is part of Animal Services' strategy to increase post-adoption retention rates and provide the public with information on pet insurance options.

Ordinance 906 makes it unlawful for any person to engage in solicitation on County property unless it is "specifically authorized, regulated, or exempted by order...of the Board." (Ordinance No. 906, Section 6(e)). Policy A-28 provides more guidance to the Board in granting exemptions where "good cause" is found in "particular cases or under particular circumstances."

Good cause exists to grant an exemption pursuant to Ordinance 906 and Policy A-28 because for adopters that opt for pet insurance, the likelihood of returning the adopted animal for unanticipated medical issues should decrease. Additionally, providing pet insurance information in its adoption packets serves the mission of Animal Services to educate the public and promote responsible pet ownership.

Animal Services will vet and review pet insurance providers prior to including information in its packets. There will be no obligation to the adopter to purchase pet insurance and Animal Services does not endorse or promote any particular provider of pet insurance.

Animal Services staff recommend that the Board approve the inclusion of pet insurance information in its pet adoption packets and grant an exemption based on good cause pursuant to Ordinance 906 and Policy A-28.

**Impact on Residents and Businesses**

There will be no impact on residents or businesses as there are no fiscal or contractual obligations to the County or the public related to this item.

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STATE OF CALIFORNIA

  
Alex Gann 7/24/2018

  
Gregory Priamos, Director County Counsel 7/18/2018

**Riverside County Board of Supervisors  
Request to Speak**

Submit request to Clerk of Board (right of podium),  
Speakers are entitled to three (3) minutes, subject  
Board Rules listed on the reverse side of this form.

**SPEAKER'S NAME:** BRAD ANDERSON

**Address:** \_\_\_\_\_  
(only if follow-up mail response requested)

**City:** Pando Village **Zip:** 92270

**Phone #:** 760 409 9434 — CONSENT CALENDAR —

**Date:** 7-31-18 **Agenda #** 3.10 7518

**PLEASE STATE YOUR POSITION BELOW:**

**Position on "Regular" (non-appealed) Agenda Item:**

**Support**       **Oppose**       **Neutral**

**Note:** If you are here for an agenda item that is filed  
for "Appeal", please state separately your position on  
the appeal below:

**Support**       **Oppose**       **Neutral**

**I give my 3 minutes to:** \_\_\_\_\_

## **BOARD RULES**

### **Requests to Address Board on "Agenda" Items:**

You may request to be heard on a published agenda item. Requests to be heard must be submitted to the Clerk of the Board before the scheduled meeting time.

### **Requests to Address Board on items that are "NOT" on the Agenda:**

Notwithstanding any other provisions of these rules, member of the public shall have the right to address the Board during the mid-morning "Oral Communications" segment of the published agenda. Said purpose for address must pertain to issues which are under the direct jurisdiction of the Board of Supervisors. **YOUR TIME WILL BE LIMITED TO THREE (3) MINUTES.**

### **Power Point Presentations/Printed Material:**

Speakers who intend to conduct a formalized Power Point presentation or provide printed material must notify the Clerk of the Board's Office by 12 noon on the Monday preceding the Tuesday Board meeting, insuring that the Clerk's Office has sufficient copies of all printed materials and at least one (1) copy of the Power Point CD. Copies of printed material given to the Clerk (by Monday noon deadline) will be provided to each Supervisor. If you have the need to use the overhead "Elmo" projector at the Board meeting, please insure your material is clear and with proper contrast, notifying the Clerk well ahead of the meeting, of your intent to use the Elmo.

### **Individual Speaker Limits:**

**Individual speakers are limited to a maximum of three (3) minutes.** Please step up to the podium when the Chairman calls your name and begin speaking immediately. Pull the microphone to your mouth so that the Board, audience, and audio recording system hear you clearly. Once you start speaking, the "green" podium light will light. The "yellow" light will come on when you have one (1) minute remaining. When you have 30 seconds remaining, the "yellow" light will begin flash, indicating you must quickly wrap up your comments. Your time is up when the "red" light flashes. The Chairman adheres to a strict three (3) minutes per speaker. ***Note: If you intend to give your time to a "Group/Organized Presentation", please state so clearly at the very bottom of the reverse side of this form.***

### **Group/Organized Presentations:**

Group/organized presentations with more than one (1) speaker will be limited to nine (9) minutes at the Chairman's discretion. The organizer of the presentation will automatically receive the first three (3) minutes, with the remaining six (6) minutes relinquished by other speakers, as requested by them on a completed "Request to Speak" form, and clearly indicated at the front bottom of the form.

### **Addressing the Board & Acknowledgement by Chairman:**

The Chairman will determine what order the speakers will address the Board, and will call on all speakers in pairs. The first speaker should immediately step to the podium and begin addressing the Board. The second speaker should take up a position in one of the chamber aisles in order to quickly step up to the podium after the preceding speaker. This is to afford an efficient and timely Board meeting, giving all attendees the opportunity to make their case. Speakers are prohibited from making personal attacks, and/or using coarse, crude, profane or vulgar language while speaking to the Board members, staff, the general public and/or meeting participants. Such behavior, at the discretion of the Board Chairman may result in removal from the Board Chambers by Sheriff Deputies.