SUBMITTAL TO THE BOARD OF SUPERVISORS COUNTY OF RIVERSIDE, STATE OF CALIFORNIA



ITEM 3.5 (ID # 8577)

MEETING DATE:

Tuesday, December 4, 2018

FROM: BOS DISTRICT 4:

SUBJECT: BOS DISTRICT 4: Fourth District Use of Community Improvement Designation (CID)
Funds for the Blythe Emergency Food Pantry, Cabot's Museum Foundation,
Colorado River Senior Citizens, Digicom Learning, El Sol Neighborhood Education
Center, General Patton Memorial Museum, Greater Coachella Valley Chamber of
Commerce, Mission Veteran, Palm Desert Rotary Club, Riverside County Family
Resource Center, St. Joan of Arc Catholic Church, The ALS Association Golden
West Chapter, Riverside County Foundation on Aging. [\$42,500 - General Fund
100%] (4/5 vote required)

RECOMMENDED MOTION: That the Board of Supervisors:

- 1) Approve the use of Community Improvement Designation funds for:
 - 1. Blythe Emergency Food Pantry \$5,000 181 South Main Street Blythe, CA 92225
 - 2. Cabot's Museum Foundation \$1,000 67616 E. Desert View Avenue Desert Hot Springs, CA 92240
 - 3. Colorado River Senior Citizens \$8,5001 Hidden Valley RoadBlythe, CA 92225

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ACTION: 4/5 Vote Required

MINUTES OF THE BOARD OF SUPERVISORS

On motion of Supervisor Jeffries, seconded by Supervisor Ashley and duly carried by unanimous vote, IT WAS ORDERED that the above matter is approved as recommended.

Aves:

Jeffries, Tavaglione, Washington, Perez and Ashley

Nays: Absent: None None

Date:

December 4, 2018

XC:

Fourth District, Auditor, COB

3.5

Kecia Harper-Ihem

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RECOMMENDED MOTION: That the Board of Supervisors:

4. Digicom Learning - \$5,000

551 E Industrial Place Palm Springs, CA 92264

5. El Sol Neighborhood Education Center - \$4,000

c/o Culturas Music – Arts 51668 Calle Villa Coachella, CA 92236

6. General Patton Memorial Museum - \$3,000

62510 Chiriaco Rd. Chiriaco Summit, CA 92201

7. Greater Coachella Valley Chamber of Commerce - \$5,000

82921 Indio Blvd. Indio, CA 92201

8. Mission Veteran - \$5,000

41154 Manchester St. Indio, CA 92203

9. Palm Desert Rotary Club - \$1,000

40845 Avenida Calafia Palm Desert, CA 92260

10. Riverside County Family Resource Center - \$1,000

14201 Palm Drive Suite 108 Desert Hot Springs, CA 92240

11. St. Joan of Arc Catholic Church - \$1,000

875 E. Chanslorway Blythe, CA 92225

12. The ALS Association Golden West Chapter - \$500

P.O. Box 565 Agoura Hills, CA 91376

13. Riverside County Foundation on Aging - \$2,500

6296 River Crest Drive, Suite K Riverside, CA 92507

FINANCIAL DATA	Current Fiscal Year:	Next Fiscal Year:	Total Cost:	Ongoing Cost
COST	\$ 42,500	\$0	\$ 42,500	\$0
NET COUNTY COST	\$ 42,500	\$0	\$.42,500	\$0
SOURCE OF FUNDS: General Fund 100%			Budget	Adjustment: No
			For Fis	cal Year: 18/19

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BACKGROUND: Community Improvement Designation funds will be given to the following organizations:

- 1. The Blythe Emergency Food Pantry provides and distributes supplementary food to low-income families and the homeless in eastern Riverside County. This emergency food pantry serves approximately 30 families each day with supplemental meals and distributes food to more than 400 families each month. CID funds will be used towards the cost of emergency food supplies and operating expenses.
- 2. The mission of the Cabot's Museum Foundation is to promote and preserve Cabot Yerxa's legacy of cultural respect, education, art, community and desert habitat. The museum will host their Cultural Weekends program during the months of January, February and March of 2019, in which they will highlight and honor traditional artists and art forms. Artist will bring completed works of art to sell and also they will demonstrate their methods and styles. Funding will be used to cover the cost of art supplies, and equipment.
- 3. The Colorado River Senior Center provides a place for the seniors to be able to enjoy getting together with other seniors in the area. They offer nutritional lunches and meals for special occasions. They also offer Meals on Wheels program for the home bound and those who have trouble getting a nutritional meal. The center is designated an emergency center by the Red Cross, as well is a Cool Center during the summers. CID funds will be utilized to help cover the utilities expense (Electric Bill, Insurance, Auto Insurance; water phone service, trash pick-up, internet)
- 4. Digicom Learning provides a productive and creative outlet in which youth learn how to use digital storytelling to better understand themselves, their schoolwork, and the world around them. Digicom has provided training to teachers and students at Palm Springs Unified School District as a means of improving students engagement in school and community, and improving student learning and common core skills like communication, collaboration, critical thinking and creativity. CID funds will help expand digital storytelling in after school programs at Coachella Valley Unified School District.
- 5. Culturas Music-Arts hosted the Coachella's Synergy Music & Arts Festival, November 10, 2018. Synergy brings talented artist and its diverse street culture to life. The Festival is a free event to the public and includes a car show, music of all genres, art displays, small local independent vendors and "Color Me Kids" area, which offers children to play in a safe environment with free interactive games, crafts, and books to encourage reading. CID funds will be utilized to help cover the costs for art supplies, displays and crafts for children and all attendees.
- 6. The General Patton Memorial Museum was established to honor the late General George S. Patton and the thousands of men who trained with him at the Desert Training Center. The museum hosted a Veterans Day celebration as well as their 30th anniversary, the event consisted of live music, awards, honoring's, food and more. The CID funds will help cover the expenses spent on food to serve to the public, volunteers and workers.
- 7. The Greater Coachella Valley Chamber of Commerce's purpose is to support and connect business members and the larger business community to a vibrant local economy. CID funds will be utilized to support local community programs designed to educate and promote local business activity.

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- 8. Mission Veteran provide Veterans and family members support through educational, recreational, and social activities. Mission Veteran offers a music program that provides Veterans an outlet for stress, trauma and other service related obstacles through group and individual music lessons. They also offer a retreat for Veterans in an individual and spousal settings. Funds will be utilized to help cover expenses for Veteran retreats like travel, lodging, food and activities.
- 9. The Palm Desert Rotary Club was formed in 1948 as a service organization which helps community members in areas of education, disease, water, economic development, peace, maternity and childcare. The rotary will host a Family Holiday Fiesta on December 8, 2018 at the Palm Desert Civic Park. The event will consist of many non-profits who will promote awareness of their services, entertainment, and many other partners will participate. The funds will be utilized to help cover the expenses of the event.
- 10. Family Resource Centers (FRC) were implemented by Department of Public Social Services, in communities that were designated as high risk, low income, and in need of services. The Desert Hot Springs FRC will host the annual Build-A-Bike event around Christmas time, which provides selected families with bicycles for children ages 3-18 and toys for those under 3. This event helps families during holiday season as well as to encourage exercise and healthy activities for their children. CID Funds will be used to purchase bikes, helmets, and gifts for children in and around the DHS community.
- 11. St. Joan of Arc Catholic Church will sponsor the Health, Safety and Education Day on October 26, 2018. This is a no-cost event for the residents of Blythe promoting health and safety and education through different programs and community agencies. The CID funds will be utilized for the cost of advertising such as newspaper ads, printing flyers and banners.
- 12. The ALS Association Golden West Chapter's mission is to discover treatments and a cure for Amyotrophic lateral sclerosis (ALS), and to serve, advocated for, and empower people affected by ALS to live their lives to the fullest. The CID funds will be utilized to help cover the cost of custom wheelchair ramps and light weight wheelchairs.
- 13. The Riverside County Foundation on Aging will provide gift cards to seniors who have financial needs during the holiday season. The gift cards will be distributed to seniors at 11 senior centers within the 4th District. CID funds will be used to purchase the gift cards.