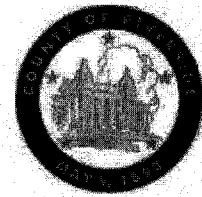


SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA



ITEM
3.8
(ID # 8735)

MEETING DATE:
Tuesday, January 15, 2019


FROM : EXECUTIVE OFFICE:

SUBJECT: EXECUTIVE OFFICE: Adopt Resolution No. 2019-028, a Resolution of the Board of Supervisors of the County of Riverside Pledging its Commitment of Participation in the Regional Inland Empire Complete Count Committee for the 2020 Census. All Districts. [\$0]

RECOMMENDED MOTION: That the Board of Supervisors:

1. Adopt Resolution 2019-028, a Resolution of the Board of Supervisors of the County of Riverside Pledging its Commitment of Participation in the Regional Inland Empire Complete Count Committee for the 2020 Census.

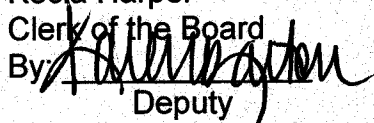
ACTION: Policy


Alex Gann 1/10/2019

MINUTES OF THE BOARD OF SUPERVISORS

On motion of Supervisor Perez, seconded by Supervisor Spiegel and duly carried by unanimous vote, IT WAS ORDERED that the above matter is approved as recommended.

Ayes: Jeffries, Spiegel, Washington, Perez and Hewitt
Nays: None
Absent: None
Date: January 15, 2019
xc: E.O.

Kecja Harper
Clerk of the Board
By: 
Deputy

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STATE OF CALIFORNIA**

FINANCIAL DATA	Current Fiscal Year:	Next Fiscal Year:	Total Cost:	Ongoing Cost
COST	\$ 0	\$ 0	\$ 0	\$ 0
NET COUNTY COST	\$ 0	\$ 0	\$ 0	\$ 0
SOURCE OF FUNDS: N/A			Budget Adjustment: No	
			For Fiscal Year: 18/19	

C.E.O. RECOMMENDATION: Approve

BACKGROUND:

Summary

In preparation for the 2020 Census, Riverside County has been participating in several activities with various partners as outlined in Agenda Item 2.5 of December 11, 2018 (MT 8505). A significant amount of work is required in order to achieve full participation in the 2020 Census, especially in Riverside County, which consists of several hard-to-count (HTC) populations throughout the county's cities and unincorporated communities. One of the critical components to achieve full participation is the formation of a Complete Count Committee (CCC).

Local governments work together with various stakeholders to form a CCC to promote and encourage response to the 2020 Census in their communities. The CCCs are comprised of a broad spectrum of government and community leaders from education, business, healthcare, and other community organizations. These trusted voices develop and implement a 2020 Census awareness campaign based upon their knowledge of the local community to encourage a response.

Riverside County was contacted by the Center for Social Innovation, University of California, Riverside (UCR) about participating in an Inland Empire Complete Count Committee (IECCC). The IECCC, facilitated by UCR, would encompass and incorporate stakeholders from both Riverside and San Bernardino Counties, with the primary goal to increase the response of the HTC population in the Inland Empire through the use of trusted messengers, information sharing, cross-sectoral planning, coordination of work to avoid duplication, identification of gaps in outreach, and filling those gaps as needed.

The IECCC would:

- Not be in the position of allocating funding or making funding decisions;
- Play an integral part in ensuring a complete and accurate count of our communities as success of the Census depends on the community's involvement at every level;
- Utilize local knowledge, expertise, and influence of the IECCC members to design and implement Census awareness campaigns targeted to their communities to increase self-response rates for households;

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STATE OF CALIFORNIA**

- Provide a united voice from business, government, community-based and faith-based organizations, educators, media, and others to enable the 2020 Census message to reach a broad audience; and
- Coincide with the State of California's regional funding opportunity for Administrative Community-Based Organizations (ACBOs) and Community-Based Organizations (CBOs). The State of California released a Request for Proposals (RFP) for ACBOs and CBOs on December 14, 2018.

Resolution 2019-028 outlines Riverside County's commitment to participate in the IECCC. With the approval of this item, ACBOs and CBOs would incorporate the adopted resolution in their RFP submittal to the state for 2020 Census funding.

The Executive Office will bring an item that establishes the IECCC for consideration by the Board of Supervisors at a future date. The anticipated process to form the IECCC would include nominating and/or appointing members to the IECCC and other associated activities. County employees who are subject matter experts in certain areas may be approached to serve on a committee, such as a Public Information Officer to serve on the Media & Outreach Committee or leadership from Workforce Development to serve on the Education, Recruitment, and Training Committee. Major stakeholders in the IECCC would possibly enter into a memorandum of understanding to outline terms and responsibilities in the IECCC.

Additionally, the California Government Operations Agency (CalGovOps) released a funding allocation opportunity to support counties in the 2020 Census on November 9, 2018. Riverside County received a letter indicating the potential award in the amount of \$1.2 million for the entire County, in which the amount awarded is based on meeting several criteria. The Executive Office is pursuing this opportunity and will bring an item for consideration by the Board of Supervisors on January 29, 2019 to opt-in to receive the CalGovOps 2020 Census funding.

Previous Agenda Reference

- Item 2.5 of 12/11/18 (MT 8505)

Impact on Residents and Businesses

The adoption of a resolution to participate in the IECCC is non-financial in nature, however the 2020 Census will have a direct impact on the residents and businesses of Riverside County. The results of the Census provide the basis for the reapportioning of congressional seats, redistricting of the County's supervisorial boundaries, and distributing more than \$76 billion in federal funds to support California's vital programs which include housing, education, transportation, employment, health care, and public policy.

ATTACHMENTS

ATTACHMENT A – Resolution 2019-028

ATTACHMENT B – Proposed IECCC Structure

2
3 RESOLUTION NO. 2019-028

4
5 A RESOLUTION OF THE BOARD OF SUPERVISORS OF
6 THE COUNTY OF RIVERSIDE PLEDGING ITS COMMITMENT OF PARTICIPATION
7 IN THE REGIONAL INLAND EMPIRE COMPLETE COUNT COMMITTEE
8 FOR THE 2020 CENSUS

9
10 WHEREAS, the United States Constitution requires a decennial Census of the population (one
11 conducted every 10 years); and,

12 WHEREAS, the decennial Census helps determine how many seats each state will have in the U.S.
13 House of Representatives and is necessary for the an accurate and fair redistricting of state legislative seats,
14 county and city councils and voting districts; and,

15 WHEREAS, federal and state funding is allocated to communities, and decisions are made on
16 matters of national and local importance based, in part, on census data on population and housing; and,

17 WHEREAS, information from the 2020 Census provide vital tools for economic development,
18 workforce development, and other local and regional planning; and,

19 WHEREAS, information collected by the United States Census Bureau is confidential and protected
20 by law; and,

21 WHEREAS, a united voice from business, government, community-based and faith-based
22 organizations, educators, media, and others will enable the 2020 Census message to reach a broad audience;
23 and,

24 WHEREAS, the State of California has provided Census outreach funds for nonprofit organizations,
25 with allocations for the combined region of Riverside County and San Bernardino County (also known as
26 "Inland Empire" or "Inland Southern California"); and

27 WHEREAS, nonprofits are key trusted messengers on Census participation, and a coalition of
28 nonprofit organizations engaging in Census outreach across Riverside County and San Bernardino County

FORM APPROVED COUNTY COUNSEL
BY: *Synthia M. Gunzel* 1-8-19
DATE
SYNTHIA M. GUNZEL

1 has already been constituted; and,

2 WHEREAS, Complete Count Committees that combine participation from nonprofits, government
3 agencies, educators, media, and for-profit enterprises are a core strategic element to share information and
4 promote public awareness about the decennial Census;

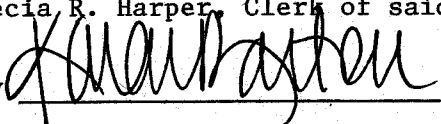
5 NOW, THEREFORE, BE IT RESOLVED, DETERMINED AND ORDERED by the Board of
6 Supervisors of Riverside County, assembled in regular session on January 15, 2019, at 9:00 a.m. or soon
7 thereafter, in the meeting room of the Board of Supervisors, located on the first floor of the County
8 Administrative Center, 4080 Lemon Street, Riverside, California, that:

- 9 1. The Board recognizes the importance of the 2020 Census and pledges its commitment of the
10 County's participation in the regional Inland Empire Complete Count Committee (IECCC).
- 11 2. The Board encourages a wide variety of public-sector and private-sector members in the County to
12 participate in events and initiatives including the IECCC that will raise overall awareness of the
13 2020 Census and increase participation among all populations.
- 14 3. The Board will ensure that participation in the IECCC will deliver benefits from regional
15 cooperation on information sharing, research, evaluation, and planning without compromising the
16 sovereignty of each county or any other jurisdiction.
- 17 4. The Board will strive to achieve a complete and accurate count of all persons in Riverside County.

18 ROLL CALL:

19 Ayes: Jeffries, Spiegel, Washington, Perez and Hewitt
20 Nays: None
21 Absent: None

22 The foregoing is certified to be a true copy of a resolution
23 duly adopted by said Board of Supervisors on the date therein set forth.

24 Kecia R. Harper, Clerk of said Board
25 By  Deputy
26
27
28