

**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



**ITEM
2.25
(ID # 9918)**

MEETING DATE:

Tuesday, July 23, 2019

FROM : ECONOMIC DEVELOPMENT AGENCY (EDA) / WORKFORCE DEVELOPMENT
DEPARTMENT AND SUPERVISOR WASHINGTON :

SUBJECT: ECONOMIC DEVELOPMENT AGENCY (EDA) / WORKFORCE DEVELOPMENT
DIVISION AND SUPERVISOR WASHINGTON: Riverside County Workforce
Development Board Reappointment of Diane Strand; District 3; [\$0]

RECOMMENDED MOTION: That the Board of Supervisors:

1. Approve the reappointment of Diane Strand to the Workforce Development Board.

ACTION: Consent



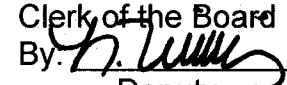
Robert Field, Assistant County Executive Officer/ECD

7/1/2019

MINUTES OF THE BOARD OF SUPERVISORS

On motion of Supervisor Jeffries, seconded by Supervisor Perez and duly carried by unanimous vote, IT WAS ORDERED that the above matter is approved as recommended.

Ayes: Jeffries, Spiegel, Washington, Perez and Hewitt
Nays: None
Absent: None
Date: July 23, 2019
xc: EDA, Board, Appointee, COB

Kecia R. Harper
Clerk of the Board
By: 
Deputy

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FINANCIAL DATA	Current Fiscal Year:	Next Fiscal Year:	Total Cost:	Ongoing Cost
COST	\$ 0	\$ 0	\$ 0	\$ 0
NET COUNTY COST	\$ 0	\$ 0	\$ 0	\$ 0
SOURCE OF FUNDS: N/A			Budget Adjustment: No	
			For Fiscal Year: 2019/20	

Type of Nomination

Private Sector Representative

Member Name:

Diane Strand
Owner/President/Producer
VDS Video and Media Productions Inc.

Address:

39870 Camden Court
Temecula, CA 92591

Telephone:

951-296-6715

Term of Appointment: July 15, 2019 through July 15, 2021

BACKGROUND:

Riverside County Workforce Development Board (WDB) is a private sector led policy and oversight body that supports economic expansion and the development of the regional workforce. The WDB is governed by the Workforce Innovation and Opportunity Act of 2014 (WIOA) which mandates that more than 50% of the WDB's members must come from the business community. In addition, WDBs are required to have representation from universities or community colleges, economic development, and workforce representatives including labor organizations. This ensures that federal funds for workforce development activities are expended on training and career coaching that meets the needs of the business community. Pursuant to WIOA, the Board of Supervisors, led by the Board Chairman who serves as the Chief Local Elected Official, is responsible for appointing WDB members for two year terms.

Mrs. Diane Strand is the Owner/Producer of JDS Video & Media Productions Inc., an award winning full-service video production multimedia solution company. JDS is a professional studio for acting and media training. Mrs. Strand founded JDS Creative Academy (JDSCA), a nonprofit

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501(c)(3) that offers education, training and apprenticeship programs in all disciplines of visual, performing, and digital arts. Mrs. Diane Strand is also deeply involved with the community and the region's economic development. She serves on the Women in Business committee for the Temecula Chamber of Commerce. She mentors, teaches and trains youth and young adults both mainstream and those with developmental disabilities. She also sits on the Economic Development Coalition of Southwest California and has served on the WDB for the last six years. Mrs. Strand is interested in addressing the issues that occur when businesses need to build their workforce. She wants to ensure that our current and future workforce has the proper training and education needed to support the technology advances in today's world.

Mrs. Diane Strand has expressed interest in continuing to serve on the WDB as a Private Sector Representative for the Third District. If approved, she will serve a two year term commencing July 15, 2019 and ending July 15, 2021.