

SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA



ITEM  
2.22  
(ID # 10611)

MEETING DATE:

Tuesday, August 6, 2019

FROM : SUPERVISOR KEVIN JEFFRIES AND SUPERVISOR V. MANUEL PEREZ :

SUBJECT: SUPERVISOR KEVIN JEFFRIES AND SUPERVISOR V. MANUEL PEREZ: Earth  
Day 2020 Event

RECOMMENDED MOTION: That the Board of Supervisors:

1. Receive and file the 2020 Earth Week Event Work Plan.
2. Support county departments' participation in Earth Week.
3. Direct Staff to return with a Resolution of Support/Proclamation for the 50th Anniversary of Earth Day.

ACTION: Consent

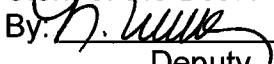
  
Supervisor Kevin Jeffries, Vice Chairman 8/1/2019

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MINUTES OF THE BOARD OF SUPERVISORS

On motion of Supervisor Jeffries, seconded by Supervisor Spiegel and duly carried, IT  
WAS ORDERED that the above matter is approved as recommended.

Ayes: Jeffries, Spiegel, Washington and Perez  
Nays: None  
Absent: Hewitt  
Date: August 6, 2019  
xc: Supvr. Jeffries, Supvr. Perez, EO

Kecia R. Harper  
Clerk of the Board  
By:   
Deputy

**SUBMITTAL TO THE BOARD OF SUPERVISORS COUNTY OF RIVERSIDE,  
STATE OF CALIFORNIA**

**BACKGROUND:**

April 22, 2020 marks the fiftieth anniversary of Earth Day. The purpose of the Earth Day 2020 Event is to educate the community and visitors about the unique, complex environment and ecosystem of our region, and to celebrate Earth Day through a week-long program of educational and community activities focused on: Increasing awareness, promoting conservation and celebrating the work of those engaged in environmental protection and education.

The first Earth Day was celebrated on April 22, 1970, activating 20 million Americans from all walks of life and launching the modern environmental movement. The passage of the landmark Clean Air Act, Clean Water Act, Endangered Species Act, and many other groundbreaking environmental laws soon followed.

Today, Earth Day is a global event. More than 1 billion people in 192 countries take part in what is the largest civic-focused day of action in the world. Earth Day is celebrated in every city throughout Riverside County and there are several county departments and dozens of service clubs and non-profit agencies involved annually.

**Cost:**

Net County Cost is \$0

**Impact on Residents and Businesses:**

Residents and businesses will benefit from the countywide activities during Earth Day/Week.

**Attachments:**

Attachment "A" provides an outline of tentative activities, budget and identifies the organizational structure of the Earth Day 2020 Event Committee.