## SUBMITTAL TO THE BOARD OF SUPERVISORS **COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



**ITEM: 3.6** (ID # 11279)

## **MEETING DATE:**

Tuesday, November 5, 2019

FROM: BOS DISTRICT 4:

SUBJECT: BOS DISTRICT 4: Fourth District Use of Community Improvement Designation (CID) Funds for the City of Palm Springs, Culturas Music Arts, GirlFriend Factor, Riverside County Foundation on Aging, Riverside University Health System.

[\$7,500 - General Fund 100%] (4/5 vote required)

**RECOMMENDED MOTION:** That the Board of Supervisors:

- 1) Approve the use of Community Improvement Designation funds for:
  - 1. City of Palm Springs \$1,000 401 S. Pavilion Way Palm Springs, CA 92262
  - 2. Culturas Music Arts \$2.500 51668 Calle Avila Coachella, CA 92236
  - 3. GirlFriend Factor \$500 77734 Country Club Dr. Suite E Palm Desert, CA 92211
  - 4. Riverside County Foundation on Aging \$2,500 P.O. Box 2099 Riverside, CA 92516
  - 5. Riverside University Health System Foundation \$1,000 P.O. Box 9850 Moreno Valley, CA 92552

**ACTION: 4/5 Vote Required** 

## MINUTES OF THE BOARD OF SUPERVISORS

On motion of Supervisor Perez, seconded by Supervisor Spiegel and duly carried by unanimous vote, IT WAS ORDERED that the above matter is approved as recommended.

Ayes:

Jeffries, Spiegel, Washington, Perez and Hewitt

Nays:

None

Kecia R. Harper

Absent:

None

Date: XC:

November 5, 2019 BOS-Dist.4, COB

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FINANCIAL DATA	Current Fiscal Year:	Next Fiscal Year:	Total Cost:	Ongoing Cost
COST	\$ 7,500	\$0	\$ 7,500	\$ 0
NET COUNTY COST	\$ 7,500	\$0	\$ 7,500	\$0
SOURCE OF FUNDS: General Fund 100% Budget Adjustment: No				
			For Fisca	al Year: 19/20

**BACKGROUND:** Community Improvement Designation funds will be given to the following organizations:

- 1. The City of Palm Springs will host the 23<sup>rd</sup> Annual Veterans Day Parade on November 11, 2019. This parade honors all who served and provides an opportunity for the community to say thank you to all our veterans for their service. CID funds will be used towards parade expenses such as staging, pyrotechnics, lighting, sound, advertising and CHP staffing.
- 2. Culturas Music-Arts will host the Coachella's Synergy Music & Arts Festival on November 9. Synergy brings talented artist and its diverse street culture to life. The Festival is a free event to the public and includes a car show, music of all genres, art displays, small local independent vendors and "Color Me Kids" area, which offers children to play in a safe environment with free interactive games, crafts, and books to encourage reading. CID funds will be utilized to help cover the costs for art supplies, displays and crafts for children and all attendees.
- **3.** GirlFriend Factor (GFF) hosted their annual GoGirl! Luncheon on November 1<sup>st</sup>. GFF is a local grassroots non-profit organization serving local women to local educational institutions and certificate programs.
- **4.** The Riverside County Foundation on Aging will provide gift cards to seniors who have financial needs during the holiday season. The gift cards will be distributed to seniors at 11 senior centers within the 4th District. CID funds will be used to purchase the gift cards.
- **5.** Riverside University Health System Foundation will be hosting the annual Festival of Trees from November 29<sup>th</sup> through December 1<sup>st</sup>, 2019. The fundraiser helps purchase of desperately needed and often lifesaving equipment for the children's units at the Riverside University Health System Medical Center. CID funding will be used toward the expansion of the Child Abuse and Neglect Units.