

**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



**ITEM: 3.3
(ID # 12386)**

MEETING DATE:

Tuesday, April 21, 2020

FROM: BOS DISTRICT 4:

SUBJECT: BOS DISTRICT 4: Fourth District Use of Community Improvement Designation (CID) Funds for Alianza Coachella Valley, Al Horton Memorial Rotary Foundation, CSUSB Philanthropic Foundation, College of the Desert Foundation, Desert Aids Project, and Hocker Productions [\$15,000 - General Fund 100%] (4/5 vote required)

RECOMMENDED MOTION: That the Board of Supervisors:

1) Approve the use of Community Improvement Designation funds for:

1. Alianza Coachella Valley - \$5,000

P.O. Box 38
Coachella, CA 92236

2. Al Horton Memorial Rotary Foundation - \$500

Db a Rotary Club of Desert Hot Springs
64657 Pinehurst Circle
Desert Hot Springs, CA 92240

3. CSUSB Philanthropic Foundation - \$1,000

37500 Cook Street
Palm Desert, CA 92211

ACTION: 4/5 Vote Required


Supervisor V. Manuel Perez, Chairman


4/16/2020

MINUTES OF THE BOARD OF SUPERVISORS

On motion of Supervisor Jeffries, seconded by Supervisor Washington and duly carried by unanimous vote, IT WAS ORDERED that the above matter is approved as recommended.

Ayes: Jeffries, Spiegel, Washington, Perez and Hewitt
Nays: None
Absent: None
Date: April 21, 2020
xc: BOS-Dist.4, COB

Kecia R. Harper
Clerk of the Board

By 
Deputy

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4. College of the Desert Foundation - \$1,000

43500 Monterey Avenue
Palm Desert, CA 92260

5. Desert Aids Project - \$2,500

1695 N. Sunrise Way
Palm Springs, CA 92262

6. Hocker Productions - \$5,000

2600 South Palm Canyon Drive, Unit 61
Palm Springs, CA 92264

FINANCIAL DATA	Current Fiscal Year:	Next Fiscal Year:	Total Cost:	Ongoing Cost
COST	\$ 15,000	\$ 0	\$ 15,000	\$ 0
NET COUNTY COST	\$ 15,000	\$ 0	\$ 15,000	\$ 0
SOURCE OF FUNDS: General Fund 100%			Budget Adjustment: No	
			For Fiscal Year: 19/20	

BACKGROUND: Community Improvement Designation funds will be given to the following organizations:

1. Alianza's mission is to transform the socio-economic conditions of the Coachella Valley. Alianza's Youth Organization Council (YO-C) organizes the Hue Music and Arts Festival in Mecca. The event provides youth the opportunity to practice various aspects of community outreach, organizing, event planning, budgeting and marketing. Funds will support the youth involvement in the planning process of the event.
2. Rotary of Desert Hot Springs held the Big Heart Awards Fundraiser to recognize over a dozen professionals and local volunteers who "give their hearts to Desert Hot Springs". The event helps raise money to support the Rotary's youth program and projects, provide scholarships, send DHS students to leadership camps and provide books for second graders.
3. CSUSB Palm Desert Campus has a commitment to making a difference in the lives of students, their families and the communities of the Coachella Valley. The Dean's Innovation Fund, has been able to support 20 clubs, field trips, a food pantry and a communal closet for students who don't have the appropriate attire for job interviews or professional networking events. The funds will be used to support the Dean's Innovation Fund.
4. The College of the Desert Public Safety Academy provides local students an opportunity to receive the education and training necessary for career in public safety. Students from Basic Peace Officer Training Course II are selected for outstanding accomplishments. CID funding will be utilized for two student scholarships in the amount of \$500 each to attend Module 1 training.

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5. The 26th Annual Steve Chase Humanitarian Awards Gala was held at the Palm Springs Convention Center. Since 1995, this event has raised millions of dollars for the Desert AIDS Project's direct client services. Services include: primary and HIV-specialty care through the Wells Fargo HIV Health Center, Riverside County's HIV-specialty dental clinic, food vouchers, housing assistance, case management, and an on-site pharmacy. CID funds will be used to support the client services.

6. The 5th Annual "Taste of Jalisco" was held in Cathedral City. This cultural and music festival featuring traditional mariachi music and cuisine from the region, and is growing into one of the largest events promoting and supporting the essence of Mexico. The funds will be used for the art exhibits, underwrite community vendors and help pay for traditional dancers at the high school.