

SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA



ITEM: 3.55  
(ID # 12981)

**MEETING DATE:**

Tuesday, June 30, 2020

**FROM:** BOS DISTRICT 4:

**SUBJECT:** BOS DISTRICT 4: Fourth District Use of Community Improvement Designation (CID) Funds for the Boys & Girls Club of Coachella Valley, Destiny Ministries Church, Mariachi Nuevo Amanecer, Lideres Campesinas, Santuario de Senora de Guadalupe, Raices Cultura, Regional Access Project Foundation, United Way of the Desert. [\$24,500 - General Fund 100%] (4/5 vote required)

**RECOMMENDED MOTION:** That the Board of Supervisors:

1) Approve the use of Community Improvement Designation funds for:

**1. Boys & Girls Club of Coachella Valley - \$5,000**

42600 Cook Street, Ste 120  
Palm Desert, CA 92211

**2. Destiny Ministries Church - \$5,000**

74399 Highway 111  
Palm Desert, CA 92260

**3. Mariachi Nuevo Amanecer - \$1,500**

51728 Calle Pera  
Coachella, CA 92236

**4. Lideres Campesinas - \$2,500**

P.O. Box 20033  
Oxnard, CA 93034

**ACTION: 4/5 Vote Required**

  
Supervisor V. Manuel Perez, Chairman 6/26/2020

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**MINUTES OF THE BOARD OF SUPERVISORS**

On motion of Supervisor Jeffries, seconded by Supervisor Hewitt and duly carried by unanimous vote, IT WAS ORDERED that the above matter is approved as recommended.

Ayes: Jeffries, Spiegel, Washington, Perez and Hewitt  
Nays: None  
Absent: None  
Date: June 30, 2020  
xc: BOS-Dist. 4,

Kecia R. Harper  
Clerk of the Board

By:   
Deputy

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**1. Santuario de Senora de Guadalupe - \$3,000**

P.O. Box 218  
Mecca, CA 92254

**2. Raices Cultura - \$2,500**

P.O. Box 714  
Coachella, CA 92236

**3. Regional Access Project Foundation - \$2,500**

41550 Eclectic Street  
Palm Desert, CA 92260

**4. United Way of the Desert - \$2,500**

P.O. Box 13210  
Palm Desert, CA 92255

<b>FINANCIAL DATA</b>	<b>Current Fiscal Year:</b>	<b>Next Fiscal Year:</b>	<b>Total Cost:</b>	<b>Ongoing Cost</b>
<b>COST</b>	\$ 24,500	\$ 0	\$ 24,500	\$ 0
<b>NET COUNTY COST</b>	\$ 24,500	\$ 0	\$ 24,500	\$ 0
<b>SOURCE OF FUNDS: General Fund 100%</b>			<b>Budget Adjustment: No</b>	
			<b>For Fiscal Year: 19/20</b>	

**BACKGROUND:** Community Improvement Designation funds will be given to the following organizations:

1. The Boys and Girls Club of the Coachella Valley gives youth the education, and experience to help them overcome the many obstacles they face on a daily basis. This club offers health and life skills, education, career, character and leadership development and sports recreation.
2. Destiny Church has ongoing youth groups or self help groups which develop youth in making sound decisions. These groups meet weekly and get to the core of underlying issues that are present in the youth population. CID funds will help with media equipment, counseling, and culinary arts needs for youth.
3. Mariachi Nuevo Amanecer is based out of the City of Coachella, all members of the group were born and raised in the Coachella Valley. They have performed at more than 500 events at locations throughout California and Mexico. Mariachi Nuevo Amanecer performed at the Riverside County National Date Festival 74<sup>th</sup> Annual Presidents Day Parade.
4. Líderes Campesinas provides long-time leaders and activists with the opportunity to coordinate their work statewide and has built collectives so that campesinas may become agents of change and be a more effective unified voice. CID funds will help support the goal to form a network of communication to advocate the rights of the campesina community.

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5. The Sanctuary of Our Lady of Guadalupe in Mecca provides community members with resources and create safe spaces for them to enhance their quality of life and job opportunities within the United States. The Plaza Comunitaria Program provides free educational resources to adults in order for them to acquire basic education knowledge in three different levels (literacy in the Spanish language, primary and secondary education). CID funds will be used to help support the Plaza Comunitaria program.
  
6. Raices Cultura has hosted the Dia de Los Muertos celebration in the city of Coachella for more than 13 years. The celebration is a traditional day of the dead processional with live music, a craft zone, and art walk. With Covid-19 restrictions Raices will be mounting a hybrid event. CID funds will help cover the costs of the Dia de Los Muertos celebration.
  
7. The Regional Access Project (RAP) Foundation serves as the fiscal agent for the scholarship fund for the Fourth District Youth Advisory Council (YAC). YAC members are high school students who participate in monthly community and county service projects in the Fourth District. CID funds will go to the RAP foundation to support the scholarship fund.
  
8. United Way of the Desert's mission is to break the cycle of poverty in the Coachella Valley through mobilizing the caring power of community. United Way supports over 25 programs in the Coachella Valley through their Community Impact Fund. CID funds will help support United Way of the Deserts mission.