

**SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



**ITEM: 3.2**  
(ID # 17469)

**MEETING DATE:**  
Tuesday, October 19, 2021

**FROM :** BOS DISTRICT 4:

**SUBJECT:** BOS DISTRICT 4: Fourth District Use of Community Improvement Designation (CID) Funds for the City of Palm Springs, Equality California, Eventscape International, Inc., Priority One Coachella Valley. [\$17,000 - General Fund 100%] (4/5 vote required)

**RECOMMENDED MOTION:** That the Board of Supervisors:

1) Approve the use of Community Improvement Designation funds for:

**1. City of Palm Springs - \$1,000**

401 S. Pavilion Way  
Palm Springs, CA 92262

**2. Equality California - \$3,000**

3701 Wilshire Blvd, Suite 725  
Los Angeles, CA 90010

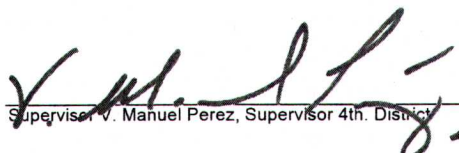
**3. Eventscape International, Inc - \$10,000**

78115 Calle Estado #206  
La Quinta, CA 92253

**4. Priority One CV - \$3,000**

3111 East Tahquitz Canyon Way  
Palm Springs, CA 92262

**ACTION: 4/5 Vote Required**

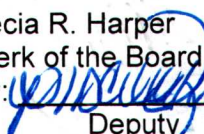
  
Supervisor V. Manuel Perez, Supervisor 4th District 10/14/2021

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**MINUTES OF THE BOARD OF SUPERVISORS**

On motion of Supervisor Jeffries, seconded by Supervisor Spiegel and duly carried by unanimous vote, IT WAS ORDERED that the above matter is approved as recommended.

Ayes: Jeffries, Spiegel, Washington, Perez and Hewitt  
Nays: None  
Absent: None  
Date: October 19, 2021  
xc: BOS District 4, COB

Kecia R. Harper  
Clerk of the Board  
By:   
Deputy

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STATE OF CALIFORNIA**

<b>FINANCIAL DATA</b>	<b>Current Fiscal Year:</b>	<b>Next Fiscal Year:</b>	<b>Total Cost:</b>	<b>Ongoing Cost</b>
<b>COST</b>	\$ 17,000	\$ 0	\$ 17,000	\$ 0
<b>NET COUNTY COST</b>	\$ 17,000	\$ 0	\$ 17,000	\$ 0
<b>SOURCE OF FUNDS: General Fund 100%</b>			<b>Budget Adjustment: No</b>	
			<b>For Fiscal Year: 21/22</b>	

**BACKGROUND:** Community Improvement Designation funds will be given to the following organizations:

1. The city of Palm Springs will host the 24<sup>th</sup> Annual Veterans Day Parade on November 11, 2021. This parade honors all who served and provides an opportunity for the community to say thank you to all our veterans for their service. CID funds will be used towards parade expenses such as staging, pyrotechnics, lighting, sound, advertising and CHP staffing.
2. Equality California advances LGBTQ civil rights and social justice by inspiring, advocating, and mobilizing through an inclusive movement. Equality California will be hosting the annual Palm Springs Equality Awards on November 12, 2021, to honor the inspirational leaders and outstanding allied organizations whose selfless work helps create a more fair and justice society. CID funds will be utilized towards their operating and lobbying efforts.
3. Eventscape International, Inc will host the 8th Annual Run with Los Muertos on November 6, 2021. This event collaborates with dozens of local agencies to provide art, culture, health, and educational opportunities that celebrate the day of the dead holiday. CID funds will be utilized on equipment and supplies for the build out of Run with Los Muertos.
4. Priority One Coachella Valley is designed to provide strategic planning and implementation of initiatives to secure a standalone 4-year California State University (CSU) campus in Palm Desert. Their new campaign highlights the needs and opportunities that a new independent CSU campus can address, including access to higher education, positive economic impacts, jobs and more. CID funds will be used to support this initiative.