

**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



ITEM: 3.26
(ID # 18777)

MEETING DATE:

Tuesday, April 05, 2022

FROM : BOS DISTRICT 4:

SUBJECT: BOS DISTRICT 4: Fourth District Use of Community Improvement Designation (CID) Funds for the Desert Aids Project, Palm Springs Air Museum, United Way of the Desert, Desert Recreation Foundation, Mizell Center, Mission Veteran, Blythe Chamber of Commerce, Eventscape International, Inc., Rancho Mirage Chamber of Commerce, Regional Access Project Foundation, Peace from Chaos, City of Palm Springs James O. Jessie Desert Highland Unity Center, Citizens Helping Indio Police, Coachella Valley Housing Coalition, Riverside County District Attorney's Office – Division of Victim Services, CVHS Athletic Booster Club, Inc., American Legion Post 739. [\$106,500 - General Fund 100%] (4/5 vote required)

RECOMMENDED MOTION: That the Board of Supervisors:

1) Approve the use of Community Improvement Designation funds for:

- 1. Desert Aids Project - \$2,500**
1695 N. Sunrise Way
Palm Springs, CA 92262
- 2. Palm Springs Air Museum - \$2,500**
745 Gene Autry Trail
Palm Springs, CA 92262
- 3. United Way of the Desert - \$5,000**
P.O. Box 13210
Palm Desert, CA 92255

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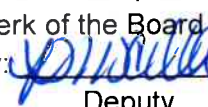
ACTION:4/5 Vote Required


Supervisor Manuel Perez, Supervisor for 4th District 4/1/2022

MINUTES OF THE BOARD OF SUPERVISORS

On motion of Supervisor Perez, seconded by Supervisor Washington and duly carried by unanimous vote, IT WAS ORDERED that the above matter is approved as recommended.

Ayes: Jeffries, Spiegel, Washington, Perez and Hewitt
Nays: None
Absent: None
Date: April 5, 2022
xc: Fourth District, COB

Kecia R. Harper
Clerk of the Board
By: 
Deputy

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RECOMMENDED MOTION: That the Board of Supervisors:

- 4. Desert Recreation Foundation - \$1,000**
45305 Oasis St.
Indio, CA 92201
- 5. Mizell Center - \$2,500**
480 S. Sunrise Way
Palm Springs, CA 92262
- 6. Mission Veteran - \$10,000**
41154 Manchester St.
Indio, CA 92203
- 7. Blythe Chamber of Commerce - \$2,500**
207 E. Hobsonway
Blythe CA, 92225
- 8. Eventscape International, Inc. - \$10,000**
The Mobius Conference
P.O. Box 7201
La Quinta, CA 92248
- 9. Rancho Mirage Chamber of Commerce - \$1,000**
71905 Highway 111, Suite H
Rancho Mirage, CA 92270
- 10. Regional Access Project Foundation - \$15,000**
41550 Eclectic Steet
Palm Desert, CA 92260
- 11. Peace from Chaos - \$1,000**
P.O. Box 121
Blythe, CA 92225
- 12. City of Palm Springs James O. Jessie Desert Highland Unity Center - \$5,000**
401 S. Pavilion Way
Palm Springs, CA 92262
- 13. Citizens Helping Indio Police - \$4,500**
46800 Jackson St.
Indio, CA 92201
- 14. Coachella Valley Housing Coalition - \$5,000**
45701 Monroe Street, Suite G
Indio, CA 92201
- 15. Riverside County District Attorney's Office – Division of Victim Services - \$4,000**
3960 Orange Street
Riverside, CA 92501
- 16. CVHS Athletic Booster Club, Inc. - \$5,000**
83800 Airport Blvd
Thermal, CA 92274
- 17. American Legion Post 739 - \$30,000**
44200 Sun Gold St.
Indio CA, 92201

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FINANCIAL DATA	Current Fiscal Year:	Next Fiscal Year:	Total Cost:	Ongoing Cost
COST	\$ 106,500	\$ 0	\$ 106,500	\$ 0
NET COUNTY COST	\$ 106,500	\$ 0	\$ 106,500	\$ 0
SOURCE OF FUNDS: General Fund 100%			Budget Adjustment: No	
			For Fiscal Year: 21/22	

BACKGROUND: Community Improvement Designation funds will be given to the following organizations:

1. Desert Aids Project funding will support the 28th Annual Steve Chase Awards Gala, which raises funding for medical care, human services, and wellness programs at DAP while honoring and spotlighting extraordinary people who give selflessly our community to fight the ongoing HIV/AIDS epidemic.
2. The Palm Springs Air Museum funding will support the 2022 Above & Beyond Gala, which raises funds to support 2021-2022 Commemorative Educational Programs.
3. The United Way of the Desert hosted their 30th Annual United Together Gala on April 1st, 2022, which raises funds for their direct service programs. Funds will be used to support the program, including Raising a Reader equally.
4. Desert Recreation Foundation funding will be used to support their first annual Bowling Tournament which raises funds for their Financial Assistance Program. Their goal is to help families and individuals with financial assistance so they can participate in Desert Recreation District's activities and programs.
5. The Mizell Center multi-faceted network of programs and services for seniors is designed to encourage creativity, promote lifelong learning and sustain an active and engaged lifestyle. Funding will support their ongoing programming for senior citizens.
6. Mission Veteran funding will support their Music Program, which engages Veterans and their family members in a 8 week course that teach basic rhythm and scales, to help manage stress and anxiety.
7. Blythe Chamber of Commerce seeks to expand the business interest in the Blythe area. CID funding will support their Cinco de Mayo Street Festival, which will feature live music, food vendors, refreshments and games, crafts booths and car show.
8. Eventscape International Inc. funding will support the Mobius Conference which provides spaces for intellectual exchange on important topics. Community leaders and students from diverse programming come together to empower and educate.
9. Rancho Mirage Chamber of Commerce funding will be used to support Nurses Appreciation Video series. One nurse from each hospital will be selected to celebrate nurses and remind the community of their importance, impact and of our true appreciation.

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10. The Regional Access Project (RAP) Foundation serves as the fiscal agent for the scholarship fund for the Fourth District Youth Advisory Council (YAC). YAC members are high school students who participate in monthly community and county service projects in the Fourth District. CID funds will go to the RAP foundation to support the scholarship fund.
11. Peace from Chaos is a local advocacy group started to bring awareness and provide links to resources for the issues faced by many in the Blythe community such as: Mental health, suicide, addiction, LGBTQ acceptance, and the support of families affected by these conditions. Funds will be used for marketing materials and support ongoing outreach within Blythe and the Palo Verde Valley.
12. The James O. Jessie Desert Highland Unity Center funding will support their Youth Encouragement program, which is designed to build confidence and self-esteem, establish camaraderie with fellow participants using teamwork to achieve common goals, foster and develop feelings of trust, integrity, empathy, mutual respect and other attributes that will shape their character and promote personal growth.
13. Citizen's Helping Indio Police (CHIPS) funding will support the Indio Police Cadet Post 150 which has a goal of mentoring the youth, often at-risk, of the eastern Coachella Valley that would not have an positive outlet in their home-life through the lens of criminal justice workforce development.
14. The Coachella Valley Housing Coalition funding will support their Afterschool Program at Coyote Run I and II apartment developments in Palm Springs. Their goal is to increase the opportunities to engage in educational, recreational and leadership activities for low-income, at-risk children and youth in many of our developments in the Coachella Valley.
15. Riverside County District Attorney's Office, Division of Victim Services mission is to empower victims and witnesses of crime through advocacy and support services. Funding will be used towards the Victim's Memorial Wall.
16. The CVHS Athletic Booster Club supports the Coachella Valley High School Baseball program. Funds will be used towards the purchase of uniforms and equipment.
17. The American Legion Post 739 funding will be used towards the repair, resurface, and repave of their existing parking lot.

Maxwell, Sue

From: cob@rivco.org
Sent: Monday, April 4, 2022 10:18 PM
To: COB; ba4612442@gmail.com
Subject: Board comments web submission

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First Name: B
Last Name: Anderson
Address (Street, City and Zip): N/A
Phone: 7603249637
Email: ba4612442@gmail.com
Agenda Date: 04/05/2022
Agenda Item # or Public Comment: 3.26
State your position below: Oppose
Comments: Opposed

Special resource that are directed toward the city of Rancho Mirage supported industry of:
"Rancho Mirage Chamber of commerce" for the reported pupose of making a Video to propagandist "Nurse's"

Thank you for submitting your request to speak. The Clerk of the Board office has received your request and will be prepared to allow you to speak when your item is called. To attend the meeting, please call (669) 900-6833 and use Meeting ID # 864 4411 6015 . Password is 20220405 . You will be muted until your item is pulled and your name is called. Please dial in at 9:00 am am with the phone number you provided in the form so you can be identified during the meeting.