

**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



ITEM: 3.9
(ID # 21878)

MEETING DATE:
Tuesday, August 29, 2023

FROM : ANIMAL SERVICES:

SUBJECT: DEPARTMENT OF ANIMAL SERVICES (DAS): Approve and Accept the Petco Love Grant Agreement between the Department of Animal Services and Petco Love; All Districts. [\$65,000 Total Cost; 100% Grant Funding.]

RECOMMENDED MOTION: That the Board of Supervisors:

1. Accept the Grant ward from Petco Love in the amount of \$65,000 to provide spay/neuter services for community cats;
2. Approve the Grant Agreement between Petco Love and the County of Riverside (Grant Agreement) in the amount of \$65,000;
3. Authorize the Director of Animal Services to execute the Grant Agreement on behalf of the County of Riverside; and,
4. Authorize the Director of Animal Services to take all steps necessary to implement and administer the Grant Agreement.

ACTION:Policy

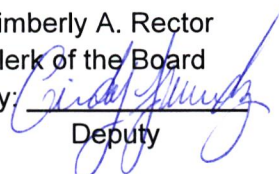

Erin Gettis, Director of Animal Services 8/4/2023

MINUTES OF THE BOARD OF SUPERVISORS

On motion of Supervisor Spiegel, seconded by Supervisor Perez and duly carried by unanimous vote, IT WAS ORDERED that the above matter is approved as recommended.

Ayes: Jeffries, Spiegel, Perez, Washington, and Gutierrez
Nays: None
Absent: None
Date: August 29, 2023
xc: Animal Service

Kimberly A. Rector
Clerk of the Board

By: 
Deputy

**SUBMITTAL TO THE BOARD OF SUPERVISORS COUNTY OF RIVERSIDE,
STATE OF CALIFORNIA**

FINANCIAL DATA	Current Fiscal Year:	Next Fiscal Year:	Total Cost:	Ongoing Cost
COST	\$65,000	\$ 0	\$65,000	\$ 0
NET COUNTY COST	\$0	\$ 0	\$ 0	\$ 0
SOURCE OF FUNDS: 100% Grant Funding			Budget Adjustment: No	
			For Fiscal Year: FY 22/23 – FY 23/24	

C.E.O. RECOMMENDATION: Approve

BACKGROUND:

Summary

The Department of Animal Services (DAS) applied for a grant through Petco Love to provide lifesaving services to local animals. DAS was awarded \$65,000 to carry out a spay/neuter surgery program for community cats located in Riverside County. RCDAS will expect the planned steps will provide these outcomes and an environment for policy change:

1. Decrease the number of cats euthanized annually by at least 5%
2. Increase Live Release Rate by at least 800 cats
3. Decrease the number of cats brought into the shelter that are not adoptable
4. Increase the likelihood of impounded cats being adopted
5. Increase capacity for foster care programming to save underage kittens

Communication and education about the benefits of this program via the outcome statistics and updated mapping of Cat Hot Spots will lay the groundwork for program sustainability and building community support for a change to the local impound ordinance.

Impact on Residents and Businesses

This grant will have a positive impact on the residents and animals of Riverside County. With this grant funding, the community will have a resource at the Department of Animal Services for spay/neuter of unowned community cats.

ATTACHMENT:

- Attachment A-Email Notice of Agreement
- Attachment B-Grant Application
- Attachment C- Completed Grant


Douglas Ordonez Jr.


8/21/2023


Bruce G. Fordon

8/10/2023

Rector, Kimberly

From: Hogan, Pamela
Sent: Thursday, June 8, 2023 4:51 PM
To: Sermons-Krishnan, Thaisee
Subject: FW: Your application to Petco Love is approved

From: partners@petcolove.org <do-not-reply.grants07-us-east-1@fluxx.io>
Sent: Tuesday, April 18, 2023 5:26 PM
To: Hogan, Pamela <PHogan@Rivco.org>
Subject: Your application to Petco Love is approved

CAUTION: This email originated externally from the **Riverside County** email system. **DO NOT** click links or open attachments unless you recognize the sender and know the content is safe.

Dear Riverside County Department of Animal Services

Congratulations! Petco Love is thrilled to support your lifesaving efforts by investing \$65,000.00 in your organization in response to your application for support (ID number G-2207-37053).

Funds will be distributed 2 - 4 weeks following receipt of this email.

REQUIREMENTS:

By endorsing and depositing the grant award check, or accepting the electronic grant award deposit*, you represent and warrant that your organization will:

- Use all funds for lifesaving purposes.
- Announce and celebrate the investment (more below).
- Complete all assigned follow up grant reports in a timely manner.
- Prominently place **Petco Love Lost** on your website using this resource: **Sharing Petco Love Lost with your Community**
- Complete your organization's Annual Data Report (accessible within the Partner Portal) each year to stay eligible for grant awards.

**Organizations receiving electronic funds that cannot agree to the grant terms and conditions, must notify us immediately at partners@petcolove.org and return funds within 30 days of receipt.*

GRANT RECOGNITION & INVESTMENT CELEBRATION:

Please note that you will receive another time-sensitive message with tips and tools to celebrate your grant award publicly. **Please hold off on public announcements until you have received this toolkit.**

AWARD AMOUNT:

Funding decisions are made through an evaluation process whereby your organization was compared against its peers. Multiple factors are considered including the total number of animals handled, budgets, previous funding history, relationships with Petco stores and other factors so that we may make equitable funding decisions.

Funds awarded may be used for any lifesaving purpose. As long as your use of funds stays focused on lifesaving objectives, you do not need to seek specific approval for each expenditure that deviates from the project description provided in the application. We trust that you will utilize these funds in the best manner possible to achieve the greatest return for your organization and community.

MUNICIPAL ORGANIZATIONS:

Municipalities are reminded that, per the certification you agreed to during the application process, funds donated shall not supplant or replace existing government funding, may not be appropriated to the general funds of the municipality, but rather must be utilized and become an additional part of the funding of the animal control sheltering department.

CAPITAL INVESTMENTS:

If you plan on using your grant award for capital improvements (buildings, facilities), the award should be recognized in a manner mutually agreed upon and approved in advance. If you plan on using your grant award for the purchase or operation of a vehicle, please send a proof of your vehicle wrap to media@petcolove.org for approval.

ELECTRONIC PAYMENTS:

Get your funds quicker and never lose a check in the mail - sign up for electronic payments! Login into the [Partner Portal](#) and you'll find a link to enrollment information for Paymode-X and instructions on the left side menu.

Please keep this notification email with your grant records. Thank you for all you do for animals! We look forward to hearing about the amazing lifesaving work you are able to accomplish with this investment.

Sincerely,

Petco Love, a nonprofit changing lives)

Petco Love is a 501c3 nonprofit, tax exempt corporation, tax ID 33-0845930



Grant Application Instructions

For Animal Welfare Organizations Performing Sheltering and Adoptions

Thank you for all you do to help animals in your community. Completing this grant application is the required initial step for Petco Love to consider making an investment in your organization to support your lifesaving efforts. Please carefully read the information below prior to completing an application, as information and process may have changed. Completion of our application accurately and in accordance with these instructions is necessary to be considered for funding.

New this year:

1. All organizations that have animals in their care **MUST** enroll in **Petco Love Lost** in order to qualify for grant funding. [Sign up here](#)
2. Organizations must have a minimum total intake of 250 animals for the previous year, as reported on your Annual Data Report, to qualify for grant funding in this cycle.*
3. TNR organizations who perform adoptions may apply in the AWO cycle if they have a minimum total intake of 250 animals for the previous year.*

*** NOTE: Current Adoption Partners with intake less than 250 animals who have completed their Annual Data Report for the previous year and completed at least 25 adoptions at Petco stores will receive a direct payment for their Adoption Rewards (no application required). Additionally, Adoption Partners may be eligible for other grant opportunities available under "Applications & Forms" on our Partner Portal.**

QUALIFICATIONS

Organization Type: It is important to select the most accurate category for your organization because all applicants are evaluated based on organization type instead of by type of project or program. The four organization types below are eligible to apply during the **Animal Welfare Organizations** grant cycle:

- **Non-profit organization that is primarily a foster-based rescue.**
 - 501c3 nonprofit organizations performing adoptions of companion animals; and
 - A primary service of your organization is temporarily caring for animals in need for the purpose of finding them new homes.
- **Community cat, TNR or feral cat organizations who perform adoptions**
 - 501c3 nonprofit organizations performing adoptions of companion animals; and
 - A service of your organization is temporarily caring for animals in need for the purpose of finding them new homes, as well as other services.
- **Nonprofit or municipal agency that is responsible for animal control sheltering (legally or contractually obligated to accept stray dogs or cats).**

- Municipal or other governmental agency, department or division providing animal control sheltering per local ordinance as well as other services, including adoptions; **OR**
 - 501c3 nonprofit organizations legally or contractually obligated to accept stray dogs or cats from 1 or more municipalities in addition performing adoptions and other services.
- **Nonprofit, SPCA, or Humane Society that operates a shelter and performs adoptions.**
- 501c3 nonprofit organizations performing sheltering and adoptions of companion animals; and
 - A primary service of your organization is temporarily caring for animals in need for the purpose of finding them new homes; and
 - You operate out of a sheltering facility.
 - Organizations applying under this application may also perform significant other functions like spay/neuter surgeries and veterinary clinic services in addition to the primary service of placing animals up for adoption.
 - ***IMPORTANT: If your organization is legally or contractually obligated to accept stray dogs or cats from 1 or more municipalities in addition performing adoptions and other services, please select the organization type: Nonprofit or municipal agency that is responsible for animal control sheltering (legally or contractually obligated to accept stray dogs or cats)***

For the organization types listed above:

- ✓ There is one AWO grant cycle available during each year.
- ✓ Applicants may submit one proposal per AWO grant cycle.
- ✓ For organizations receiving multi-year funding, all installment payments must have been completed before submitting a new application.
- ✓ ALL organizations must also submit their **Annual Data Report*** with their animal data for the previous year along with their most recent financial information. **Grant applications received from organizations who have not also submitted their Annual Data Report will be automatically declined.*
- ✓ The person submitting the application must be an authorized representative of the organization. If you are a "Friends of" organization, we recommend you work with the primary animal intake organization and assist them in completing the application.

If your organization is primarily one of the types listed below, please **do not** fill out an AWO application.

- Spay/neuter clinics
- Community cat support and TNR organizations that do not perform adoptions at Petco
- Service and therapy animal organizations
- Community pet support organizations
- Pet food bank
- Sanctuaries
- "Friends of" organizations that do not shelter or adopt animals
- Organizations unrelated to the animal welfare field

APPLICATION INSTRUCTIONS

As one of the nation's largest funders of animal welfare causes, Petco Love seeks to support organizations that continually endeavor to achieve a high standard of doing more and are determined to save as many lives as possible with our lifesaving investments. Decisions are not made, and funding is not allocated by purpose of funding or program type. We believe that leaders of effective organizations are best positioned to determine the animal needs in their communities and that each community's needs may vary. Consequently, when reviewing your funding request, we are assessing your organization's past effectiveness, as well as the likelihood that our investment will make a positive impact on saving animals' lives in the future.

ORGANIZATION INFORMATION

Please select your primary contact for the application from the drop-down menu and also the primary signatory, who is typically your executive officer.

Hint: We encourage you to save the application form often since the system does not auto save. You also have the option to "Save and Close" the form and return to it later.

INFORMATION VERIFICATION

- Please review the "Organization Information" in the Partner Portal for your organization. If you need to update information, please respond "yes" and answer pop up questions and provide updates, if applicable. You may need to submit additional information and/or forms if the information needs to be updated. Additional details will be provided on the application.
- Has your organization submitted your Annual Data Report for the previous year?
- Is your organization currently integrated in Petco Love Lost?
- Provide primary contact for Petco Love Lost and link to Petco Love Lost on your website.
- Did your organization have a yearly intake of 250 or more animals in the previous year?*
- **Organizations with yearly intake of less than 250 animals are not eligible to apply for this grant investment opportunity.*

REQUEST DETAILS

- Beginning of 2022 we are no longer asking you to submit a requested amount. Instead, please use the description box provided to share the purpose of your investment request, including how the investment will increase lifesaving in your community. Petco Love uses the information provided in your Annual Data Report and Application to evaluate your organization's effectiveness and efficiency against your peers.

Petco Love generally provides un-restricted funding. If awarded an investment, your organization may utilize funds for any purpose that increases in your lifesaving results, or other significant positive lifesaving impact for pets in your community.

- **Use of investment:** Please describe how an investment of this amount will help your organization achieve its lifesaving goals and objectives. Provide specific details directly related to the amount of the investment that you are requesting.

Your description should focus on increasing positive outcomes, decreasing intake and/or providing care to community owned animals in need. Petco Love prefers to fund requests where our investment will increase lifesaving programs and not merely fund programs that continue the status quo.

Requests from municipal or government organizations should be focused on increasing lifesaving efforts, which could be programs and resources needed to increase adoptions, return to owners, etc. Petco Love grant investments may not be utilized to meet the needs of or subsidize government obligations to care for the animals in their communities.

For sponsorship requests, details should include information about your event, including the date, number of attendees, number of adoptions, recognition of Petco Love, and other pertinent details. *Please be advised that we are unable to supply product, coupons, volunteers, personnel support, and event attendees.*

- **Additional information:** Please provide other important information that may be relevant or important to our consideration of your request. Attachments may be added in the Attachments and Certifications section.

TRANSFER PARTNERSHIPS

Depending on your organization type, you may see one or both of the questions below. Please read carefully and provide the name of shelter(s), city & state, and number of animals transferred.

- Did your organization transfer in animals from your LOCAL animal control shelter in the last calendar year?
- Did your organization transfer in animals from shelters other than your local shelter in the last calendar year?

LOST & FOUND

- Does your organization have a Return to Owner (RTO) goal?
- Does every adopted and/or reclaimed pet leave your care with information about Petco Love Lost?
- Does your organization have a program or process to waive reclaim fees for RTO?
- On average how many animals does your organization have on hand on a given day?
- On average, what percentage of pets in care on a given day are visible in your Petco Love Lost feed?
- Does your organization utilize the Petco Love Lost toolkit?

PARTNERSHIP & RECOGNITION

Your recognition of Petco Love within your community encourages Petco customers to feel confident in making a donation to Petco Love at the register when they shop. This fundraising in small amounts (on average just under \$2 per transaction) helps support Petco Love's grant investments program in a way that does not diminish your own fundraising efforts. It's incredible that simply by collecting these small contributions we are able to provide approximately \$30 million in investment support each year

Petco Love makes these investments (grants) to achieve our mutual objective of saving lives. Our support is generally not restricted to a specific program but instead supportive of any purpose that achieves that goal. And while you can use the funds for any lifesaving purpose, our preference is for recognition to be associated with pet adoption, transports or foster care.

Recognition:

- Are you willing to work with Petco Love, Petco, and any other corporate partner or organization designated by Petco Love to recognize and promote this award?
- If granted, please describe how you will recognize this award from Petco Love:

We will provide a toolkit for recommended recognition such as a press release, social post, etc. and we ask that you provide us with any OTHER ways you might recognize an investment made in your organization in the text box provided.

Relationship:

- Describe your relationship with Petco Love and/or Petco stores, if applicable.

Although having a relationship with Petco stores is not required in order to receive a grant investment, it is strongly encouraged.

DOCUMENTS & ATTACHMENTS

Submission of your request requires the following documents be uploaded in this section. Click the headings for uploading instructions. ***Please read the documents required information carefully as failure to upload required documents will result in your application being denied.***

Documents Required: Certain financial documents must be attached to this application based on the type of organization:

- **Non-profit organizations:**
 - IRS Form 990 excluding schedules (if you are required to file a 990)
 - If you do not file an IRS Form 990 (or file the 990 postcard), please provide financial statements or other financial information to detail your revenue and expenses.
- **Municipal/Governmental agencies:**
 - Animal welfare department or divisional budget (not your entire municipal budget)

Optional documents: Other documents commonly associated with requests may include capital campaign materials, sponsorship information, photos or other items. Please limit other documents to those critical to your request.

Document uploading instructions

To attach a document, select the blue plus sign in the circle, then "Add files". Locate the document on your computer and double click. **Please select the appropriate description for the document from the drop-down menu** and select "Start upload". Once the status shows 100%, close the box by selecting the "X" in the upper right-hand corner and you will see your document in the box titled "Documents".

CERTIFICATION:

Please review all certifications carefully and have your executive officer review the grant request PRIOR to submission.

- I certify that the leader of the organization (CEO/Executive Director/President or similar title) has reviewed this application and the accompanying Annual Data Report that is a part of this application.
- I certify that I am an officer or authorized representative of the organization submitting this application and that all information on this grant application is true and correct in all material respects.
- I agree that any funds granted will be utilized specifically to accomplish lifesaving objectives.
- I agree on behalf of the organization that as a partner of Petco Love any public messaging that includes information about Petco Love shall promote a positive message about helping animals and saving lives.
- I agree on behalf of the organization that its representatives shall not disparage or speak negatively or take any action intended, or which would reasonably be expected, to harm Petco Love or its reputation or which would reasonably be expected to lead to unwanted or unfavorable publicity to Petco Love.
- I certify and agree that any and all information submitted is not considered confidential, will become the property of Petco Love, and that Petco Love may use such information as it deems appropriate in its sole discretion.
- ***If you cannot agree to these conditions, you may not submit this grant application.***

Submitting your application

After you select “Save and Close” at the bottom, the “Submit” button will appear and you will have the option to “Submit” your request. It is very important to assure that you have submitted the application when finished. You will receive a submission verification email from our Partner Portal. If you did not receive the email, please check your spam folder. Also, you may check your application status from the menu, under REQUESTS. If your request is found under “Pending Requests”, it has not been submitted. Every year we have a few applications that are saved in our system, but not submitted. Unfortunately, these applications will NOT be reviewed or considered for funding.

Questions may be referred to: petcolove@petcolove.org



Animal Sheltering & Adoptions

Riverside County Department of Animal Services

G-2207-37053 - Animal Welfare Organization

Amount Granted: \$65,000.00

Status

Granted

Organization Information

Organization:	Riverside County Department of Animal Services
Primary Contact:	Pamela Hogan
Primary Signatory:	Erin Gettis

Thank you for all you do to save pet lives and welcome to Petco Love's 2023 Animal Welfare Organization (AWO) application. We know you're doing great work, and want you to have the best chance to receive lifesaving grant investments. Before you begin, we encourage you to read the [AWO Grant Application Instructions](#). Silly mistakes happen to great organizations, and sadly may result in a denied application. Don't let that happen to your organization – read the instructions carefully.

IMPORTANT: THIS IS A TWO-PART APPLICATION

This application requires that your organization has completed a 2022 **Annual Data Report**. This report must be submitted by **July 31, 2023** for your grant investment application to be considered. Information about completing the Annual Data Report can be found on the Organization's tab on the main dashboard of this site. You will find the Organization section on the left-hand menu.

Annual Data Reports are due annually by March 31. Complete your Annual Data Report on time each year to be eligible for all partner benefits including Adoption Rewards, fast-track disaster relief, and other partner perks!

Information Verification

Please navigate to the "Organization Info" section of the Fluxx Grants Portal and verify that the following information is correct: **organization type, executive officer, and mailing address.** *Note: Descriptions of organization types may be found on our Animal Welfare Organization (AWO) Grant Application Instructions linked above.*

Do you need to update your organization type, executive officer, or mailing address? No

Has your organization submitted the 2022 Annual Data Report? YES

Is your organization currently integrated in Petco Love Lost? Yes

Is the primary contact listed above the correct contact for Petco Love Lost communication? : Yes

Do you promote Petco Love Lost on your website? Yes

Please paste the URL/link to your org's lost/found resources page, including Petco Love Lost: <https://www.rcdas.org/index.php/lost-found-pets/lost-your-pet>

Did your organization have a yearly intake of 250 or more pets in the previous year? Yes

Animal Welfare Organization Request Details

Petco Love uses the information provided in your application and Annual Data Report to evaluate your organization's effectiveness and efficiency against your peers.

Beginning of 2022 we are no longer asking you to submit a requested amount. Instead, please use the description box below to share the purpose of your investment request, including how the investment will increase lifesaving in your community. Petco Love provides un-restricted funding. If awarded an investment, your organization may utilize funds for any purpose that increases in your lifesaving results, or other significant positive lifesaving impact for pets in your community.

Please describe the purpose of your investment request, including its lifesaving impact.

Use of Investment:

Riverside County Department of Animal Services (RCDAS) faces unique challenges in meeting the needs of pets and pet families over the expanse of 7,300+ square miles including many types of terrain, city, suburban and rural areas. These challenges require multiple solutions to reduce euthanasia rates. The current live release rate for dogs is 90% and RCDAS works with many partners to maintain this lifesaving attainment for dogs. While the number of dogs impounded is usually roughly equivalent to cats, the cats represent the greatest risk for euthanasia. Despite decades of promoting programs of spay/neuter in communities, adoption, foster, return to owner, and rescue transfer, cats continue to come into Riverside County shelters in the thousands with these programs showing little to no impact. The unfortunate fact is that cats have little chance of a live release if impounded unsocial, underage, sick, or injured. Once impounded, just slightly more than 1% of cats are redeemed by their owner. Shelter stress and crowding increases the likelihood cats will become sick and potentially spread disease, then also putting friendly cats at risk of euthanasia. The only program which successfully reduced impounds while increasing live release of cats was a TNR, RTF "Community Cat" pilot program initiated at the Department's Coachella Valley Animals Campus (CVAC) in 2017.

The Lifesaving Program expansion proposed here is a continuation of the Coachella Valley program and extension of it throughout Riverside County. This offers the most impactful opportunity to save the most healthy and treatable animals in Riverside County with a goal of reducing the euthanasia rate of cats by at least 10% by the end of 2023. RCDAS has already assessed impounds by location mapping the hot spots in our communities where the majority of cat impounds originate. The Cat Hot Spots Maps are included in the supplemental attachments to this proposal. Attachment A shows the hot spots of where impounded cats originate. Attachment B shows statistical analysis of these hot spots with the dark red and light red boxes indicating hot spots with 95-99% confidence. The department will use this data as the starting point for outreach and targeted spay/neuter efforts.

Funding is needed to dedicate staff to cat outcomes, staff will be assigned to follow intake to placement, primarily through re-release of cats in their community. The program also involves increased access to spay/neuter services. Altering the pets from our communities not only reduces births but also reduces impounds. The grant resources used for this targeted effort and spay/neuter of healthy free-roaming cats would expedite the cats' exit from the shelter to prevent illness spreading to impounded homeless cats and decrease the stress of shelter overcrowding.

RCDAS has a spay/neuter clinic at the Western Riverside City/County Animal Shelter. The department was also granted permission to renovate the CVAC for a surgical suite. In addition, RCDAS utilizes a mobile spay/neuter bus and surgical team (pictured in Attachment D) to target communities in need of services.

In the 2017 RCDAS targeted and concentrated feline TNR and RTF Project in the Coachella Valley, the results were so effective that the live release rate increased from only 35% to 73% and the shelter cat population was significantly reduced. From the baseline data collected in 2016, the CVAC impounded 4,055 cats. By the program's end just three years later the shelter only impounded 1,737 cats and saw a dramatic decrease in the numbers of litters coming in. Many of those practices are still in place, but policies that require impounding were not changed. After the targeted project, staffing levels were impacted by budget cuts and pandemic-effect shortages resulting in the cat population growing steadily since then. Lessons learned from that project will increase the success rate of this program and future sustainability that includes proactive advocacy for municipal ordinance changes.

RCDAS will accomplish these program goals by implementing these two focused strategies:

The first is to concentrate veterinary services on altering cats immediately upon their arrival at the shelter as TNR, thus avoiding impound. The recent addition of a Veterinarian to staff will mean more surgeries can be accomplished.

The second strategy is to hire a dedicated cat care technician to evaluate the most at-risk cats brought to the shelter. This technician will spend time in community engagement to encourage fewer impounds, through community outreach and education, immediate cat assessment, targeted spay/neuter, microchip and vaccination clinics.

The cat care technician will also respond to service calls about nuisance cat populations, for their best outcome potential based on the needed Right Care (assessment, minor treatment and altering) that is provided at the Right Time (as soon as identified) in the Right Place (in the shelter clinic or at the mobile spay/neuter sites prior to impound) for the Right Outcome (live release without impound). Unowned cats found living in safety or brought to the shelter will be geographically identified, their location mapped and given:

- Veterinary assessment, vaccination, and treatment for minor issues, if needed
- Spay or neuter
- Return transport to the field

Organizational Change

RCDAS is a leading partner in the local Coalition of Animal Welfare providers, we will call on these members and the RCDAS Municipal Contract Cities to spread the word about this program and the benefits of these heightened spay/neuter services to reduce impounds. Community members that trap and/or bring cats to the shelter will be educated about the best way to achieve preferred outcomes. They will be encouraged to share with their neighbors and social networks the messages about the best ways to maintain cats in their healthy environments. Community members complaining about negative impacts from the cats will be provided information to reduce the nuisance and access to deterrents to thwart cat damage to personal property.

Using the most current cat impound location data, the dedicated program staff will be able to focus attention and response to the cats' situations. It is expected the release rate will be increased, euthanasia decreased, and fewer cats will be impounded.

RCDAS will expect the planned steps will provide these outcomes and an environment for policy change:

1. Decrease the number of cats euthanized by at least 5%
2. Increase Live Release Rate by at least 1,250 cats
3. Decrease the number of cats brought into the shelter that are not adoptable
4. Increase the likelihood of impounded cats being adopted
5. Increase capacity for foster care programming to save underage kittens

Communication and education about the benefits of this program via the outcome statistics and updated mapping of Cat Hot Spots will lay the groundwork for program sustainability and building community support for a change to the local impound ordinance.

The ordinance currently requires all animals offered by the public to be impounded. In this program, healthy adult cats will be assessed, treated, altered, and returned to safe environments instead of being impounded or euthanized. The outcomes will show that the cats saved and returned to the community will have better survival rates and the shelter cats will also be positively impacted because they will have more space less exposure to illness and better chances of adoption from the shelter or PetCo store partners.

These projected results are not only of significant importance to the communities where these cats live and roam but also it will make a meaningful impact on the shelter staff well-being and job satisfaction. The staff hired to bring about these positive impacts on the cat population will experience a huge sense of accomplishment by turning the past practice around. It is anticipated that the staff will experience high spirits bringing these innovative and

successful animal impacts to the community and the positive effects on the shelter conditions. Job satisfaction should boost employee retention.

Ultimately, evidence of the one-year save rate is expected to be justification to alter current practices so that RCDAS would not be required to accept all healthy adult cats presented but to provide alternatives to their healthy living in their environment of origin.

Please provide other important information that may be relevant or important to our consideration of your request. Attachments may be added in the Attachments and Certifications section.

Additional Information:

Do any of these unique circumstances apply to your request? :

Transfer Partnerships

Did your organization transfer in animals from shelters OTHER THAN your local shelter in the last calendar year? : NO

Lost & Found

Does your organization have a Return to Owner (RTO) goal? Yes

How often do you review/evaluate your progress towards that goal? Quarterly

Does every adopted and/or reclaimed pet leave your care with information about Petco Love Lost? : Yes

Does your organization have a program or process to waive reclaim fees for RTO? : Yes

On average how many animals does your organization have on hand on a given day? 300

On average, what percentage of pets in care on a given day are visible in your Petco Love Lost feed? Over 75%

Does your organization utilize the Petco Love Lost toolkit? : Yes

Please find the Petco Love Lost toolkit here

Partnership & Recognition

Recognition:

Your recognition of Petco Love to your supporters and within your community encourages Petco customers to feel confident in making a donation to Petco Love at the register when they shop. This fundraising in small amounts (averaging around \$2 per transaction) helps support Petco Love's grant investments program in a way that does not diminish your own fundraising efforts. It's incredible that simply by collecting these small contributions we are able to provide approximately \$30 million annually to shelters like yours each year!

Are you willing to work with Petco Love, Petco, and any other corporate partner or organization designated by Petco Love to recognize and promote this award?

Agree to recognize investment: Yes

Describe your relationship with Petco Love and/or Petco stores, if applicable.

Relationship:

RCDAS works with PetCo Stores as adoption partners, RCDAS supplies cats for adoption

Documents & attachments

To submit your request you must upload the following documents in this section. Click the headings below for instructions. Please read the instructions carefully as failure to upload required documents will result in your application being denied.

▼ Other required documents uploading instructions

To upload:

- Click the plus sign
- Click "add files"
- Select the correct files from your computer
- Use the drop-down menu to add the correct label to each file
- Click "start upload"

Other required documents:

- **IRS Form 990 or other financial document** - All nonprofit organizations are required to submit their most recent IRS Form 990, excluding schedules. If your organization does not file a Form 990, please attach audited financial statements, if available, or otherwise un-audited financial statements. Municipal agencies should attach their animal control budget document.

Optional documents:

Other documents commonly associated with requests may include capital campaign materials, sponsorship information, photos or other items. Please limit other documents to those critical to your request.

DOCUMENTS



PerCoLove Lifesaving Impact Staff Supplies Budget.pdf



Financial Documents

Added by Pamela Hogan at 5:17 PM on August 22, 2022



Attachment D Mobile Surgery Clinc.jpg



Financial Documents

Added by Pamela Hogan at 3:47 PM on August 22, 2022



Attachment B- Hot Spots- Stray Cat Impounds 2022.pdf



Financial Documents

Added by Pamela Hogan at 3:44 PM on August 22, 2022



Attachment A- Stray Cat Impounds 2022.pdf



Financial Documents

Added by Pamela Hogan at 3:44 PM on August 22, 2022



21 22 Riverside County Budget Animal Services Budget Page.pdf



Financial Documents

Added by Pamela Hogan at 5:30 PM on July 11, 2022

Certification

- I certify that the leader of the organization (CEO/Executive Director/President or similar title) has reviewed and approved this application and the accompanying Annual Data Report.
- I certify that I am an officer or authorized representative of the organization submitting this application and that all information on this grant application is true and correct in all material respects.
- I agree that any funds granted will be used specifically to accomplish lifesaving objectives.
- I agree on behalf of the organization that as a partner of Petco Love any public messaging that includes information about Petco Love shall promote a positive message about helping pets and saving lives.
- I agree on behalf of the organization that its representatives shall not disparage or speak negatively or take any action intended, or which would reasonably be expected, to harm Petco Love or its reputation or which would reasonably be expected to lead to unwanted or unfavorable publicity to Petco Love.
- I certify and agree that any and all information submitted is not considered confidential, will become the property of Petco Love, and that Petco Love may use such information as it deems appropriate in its sole discretion.
- *If you cannot agree to these conditions, you may not submit this grant application.*

Select "yes" to agree: Yes

Are you submitting this application on behalf of a governmental or municipal agency, department or division?

Select "yes" or "no" Yes

I hereby certify that any grant funds awarded will be utilized and become an additive part of the funding on the animal control sheltering department, shall not supplant or diminish government allocated funds, and shall not be appropriated to the general funds of the municipality.

If you cannot agree to this condition, you may not submit this grant application.

Select "yes" to agree: Yes

IMPORTANT: The "Submit" button will appear after you select "Save and Close". After you save your form for the last time it is not submitted until you click the "Submit" button at the bottom of this page. You may verify that your request has been submitted by checking the menu to assure your request has moved from "Pending Requests" to "Submitted Requests".