



# RUHS –Public Health

Budget Request

June 10, 2024

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# BLUE ZONE INITIATIVE

*A **blue zone** is a region in the world where people have demonstrated exceptionally long healthy lives with a holistic and balanced approach to health.*



# THE ASK

\$2M over five years:

- \$400,000 per year
- 2.5 percent of the total initiative costs
- Plus personnel (2 FTE)

# BENEFITS

## The **Blue Zone Initiative:**

- Decreases healthcare costs
- Alleviates risk to overall well-being
- Reduces risk of chronic disease among the population
- Promotes increase in productivity and performance
- Implements positive regional economic impacts



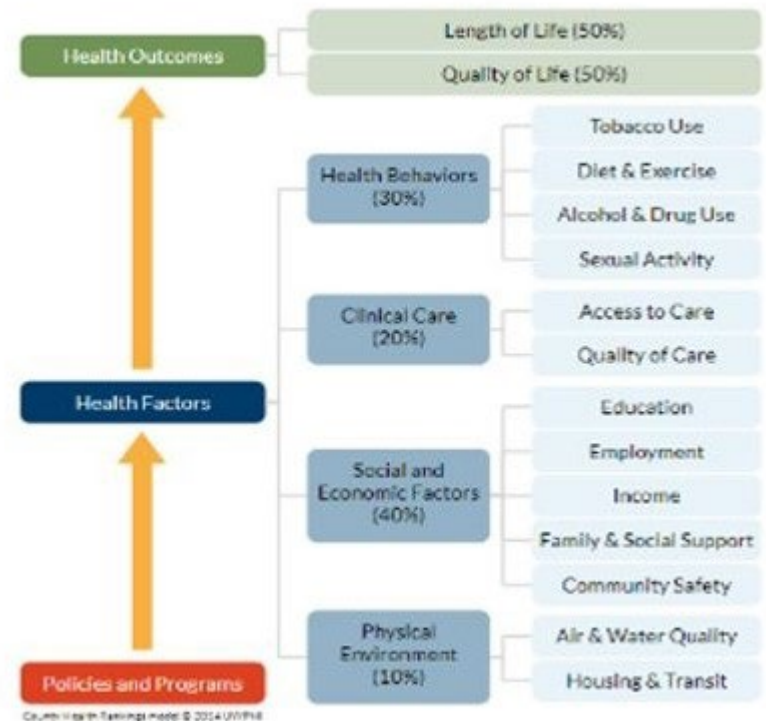
# RIVERSIDE COUNTY TODAY

## RAISING THE HEALTH TRAJECTORY

Among California's 58 counties, Riverside County ranks 36 for health factors and 27 for health outcomes.

The **Blue Zones Initiative** will:

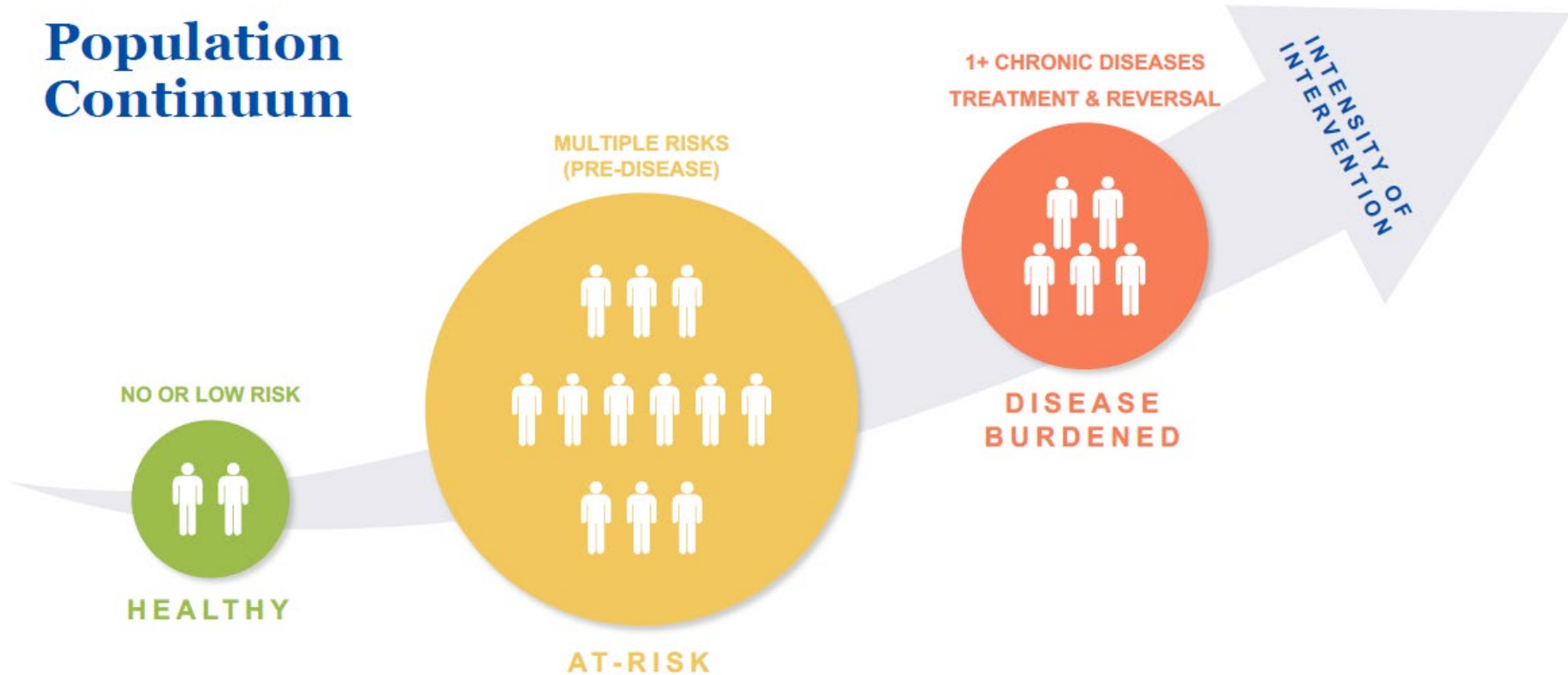
- Raise our standing in the County Health Rankings
- Make healthy living easy and accessible for our communities
- Allow us to act upstream to improve the current outcomes



# WHERE WE ARE

## A Different Value Model

### Population Continuum



# WHERE WE NEED TO GO

## A Different Value Model

Better outcomes through better lifestyle habits and prevention efforts



# Summary of All Scopes Proposed

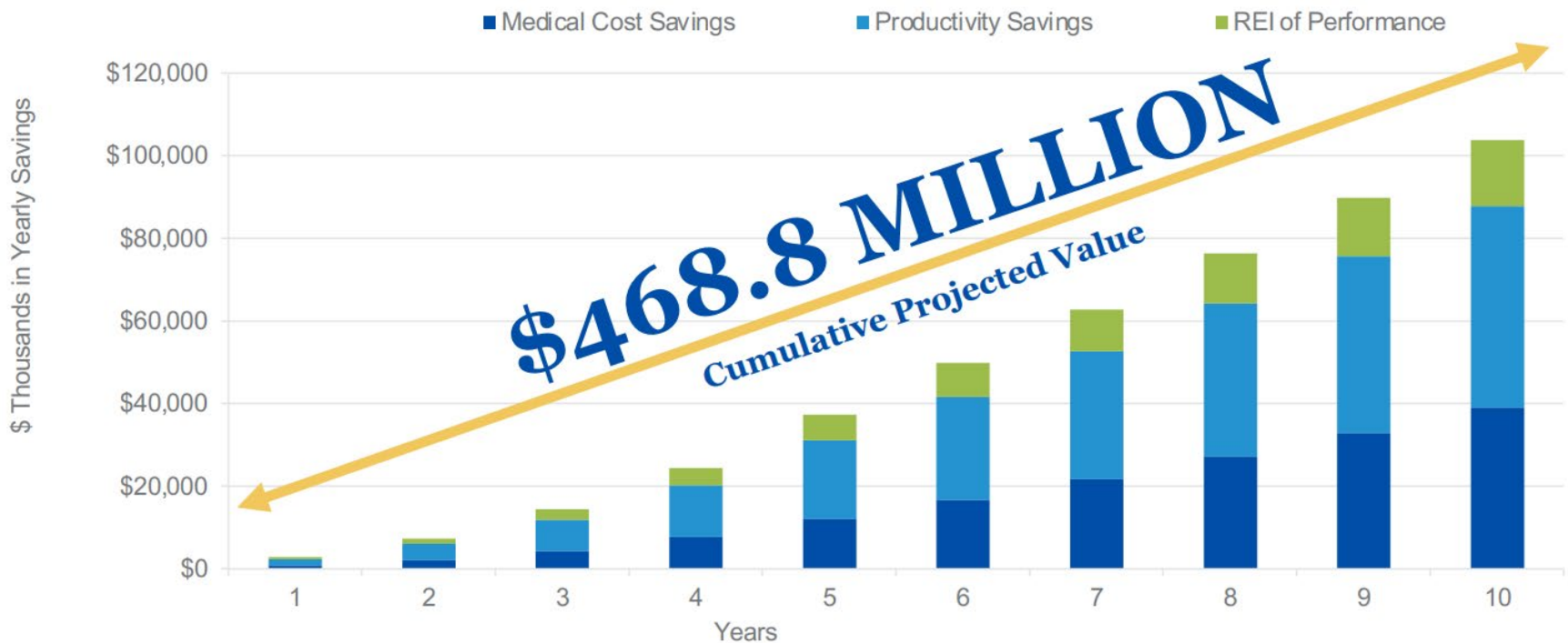
Scope	Model	Est. IEHP Lives	Term	Foundation Fees	Transformation Annual Fees	Total Fees	25% Risk Fees	Local FTE's	5 Year Medical & Productivity Savings	5 Year ROI
CITY OF RIVERSIDE	BZP	146k	9MO 5YR	\$2.65M	\$3.4M	\$20.8M	\$4.95M	11	\$71M	3.6 :1
COACHELLA	BZP	24k	9MO 3YR	\$1.25M	\$1.58M	\$5.99M	\$1.49M	4	\$24M	4:1
BANNING	BZP	14k	9MO 3YR	\$1.24M	\$1.57M	\$5.95M	\$1.48M	4	\$15M	2.5 : 1
MEAD VALLEY	Activate	16k	3YR	\$550K	\$550K	\$1.64M	NA	1	NA	NA
5 <sup>th</sup> Community	BZP	11k	9MO 3YR	\$1.25M	\$1.55M	\$5.99M	\$1.49M	4	\$34M	6: 1
<b>ALL</b>		<b>206k</b>	<b>5 Years</b>			<b>\$40MM</b>	<b>\$10MM</b>	<b>24</b>	<b>\$144MM</b>	<b>3.5+ :1</b>

# Ten Year Impact

RIVERSIDE CITY

Medical	Productivity	Regional Economic
\$164.7 Million	\$228.9 Million	\$75.2 Million

Blue Zones Value Opportunity



- 5-year ROI = 3.5+ (all communities)
- 10-year ROI = 20+ (all communities)

# COMMITTED PARTNERS

- Total Costs: \$40M over five years
- Solid Commitments:
  - \$20M approved by IEHP Board
  - \$10 million grant before Kaiser Board on June 19
  - \$4M approved by Molina
  - \$200K for three years - Coachella City Council
  - \$208K for five years - Riverside City Council
  - Banning City Council – TBD on calendar for late June
  - Palm Springs – TBD (in discussion)

# MOVING FORWARD

- Ask: **\$2M total over five years**
  - \$1M for Blue Zones Project Costs (2.5 percent of total initiative cost)
  - \$1M to fund two positions in PH to ensure:
    - Connectivity to County-work
    - County voice/engagement with community and partners
    - Project success

# ON THE HORIZON

An FYI for now:

- Governor's Budget for FY 24/25 eliminates \$300M (Future of Public Health funds)
- Legislature put the funds back in their proposal
- Impact to Riverside County:
  - \$11.87M for Riverside County
  - Currently funds 97.85 FTEs

# Questions?

Thank you for your consideration!



# Annual Prevalence Rate Projections

